

Below appear commercial reviews of Pendleton firms which have been written and paid for by Jack Ferris and P. W. Lowden, review writers.

**PAYLESS DRUG STORE**

The brightest spot on any corner is the drug store. If people would just stop and think how much the drug store means in their every-day lives, they would really appreciate the statement that the drug store is a bright spot.

They are specialists in filling all prescriptions. All of this work is done by registered pharmacists with years of experience back of them. It is this department that guards your health at all times.

Many people drop in for all their drug supplies, sundries, cosmetics, toiletries, tobaccos and candies. The attendants are prompt, smiling and courteous.

No matter what you want, a box of aspirin or any other of the thousands of things they have on display, it will pay you to buy all of your drug needs from the Payless Drug Store at 640 Main St. at Pendleton, as this is headquarters for out of town drug and sundry shoppers, where your money goes the farthest and you always get value received.

In this commercial review we take a great deal of pleasure in recommending them to all our readers.



**WHY**

Continue to suffer from poor eyesight when glasses of accurate vision, correction and beauty cost so little?

**SEE**

**DR. DALE ROTHWELL**  
Optometrist & Optician  
418 Main St. - Pendleton

**BUSTER BROWN SHOE STORE FOR BETTER SHOES**

Shoes for the entire family may be had at this leading shoe store in Pendleton. They are an old established firm who thoroughly understand the shoe business. Ladies will find jaunty street shoes in all of the popular leathers and clever afternoon slippers in patent and other styles. Here you will find the most modern expression of the shoe made in its most alluring, youthful form as well as more conservative styles for conservative people.

Their children's department is complete with shoes to fit the infant, child, the miss and the growing girl as well as boys of all ages. Their service is pleasing and accommodating at all times and the sales people are experienced. In making this Review we take a great deal of pleasure in pointing to this store which may be depended upon to give the people what they want when they want it.

**PENDLETON AUTO PARTS, INC.**

A few years ago, one wishing replacement parts for his automobile was forced to send to the factory. Today you have this modern establishment located at 501 E. Court St. in Pendleton at which you may purchase the parts needed. This modern parts house may be said to act as a clearing house between the parts manufacturer and the garage owner or individual. Specify to your own mechanic when he is making repairs on your car, that the parts come from this concern.

This progressive auto parts company has studied the needs of the automobile owner and invested the money necessary to carry this enormous stock. They are thereby able to save much expense and time and material. No matter what part you need for your car you will find it at Pendleton Auto Parts, Inc.

The management of this concern takes an active interest in the growth and development of the community and in making this commercial review we wish to commend them for the fine work they are doing and the efficiency of their methods.

**Braden - Bell Tractor & Equipment Co.**

This is one of the most widely known firms in this section of the country. For many years they have provided the farmers of this entire section with machinery and equipment. They are known far and wide for their courtesy of treatment and fairness of dealings.

Their stock of implements and machinery is complete and is the best to be had in the world. They have years of experience back of them and are in a position to advise you in the selection of implements most advantageous to your needs.

Call on Braden-Bell Tractor &

Equipment Co. for a demonstration today. They will gladly go into detail upon the merits of the different machinery. This progressive firm is located in Pendleton, Phone 518, and we take a great deal of pleasure in this Commercial Review in referring them to all of our readers.

A community to prosper depends a great deal upon the organizations that are interested in its growth. The Braden-Bell Tractor & Equipment Co. have always been interested in the growth of this section and have contributed a great deal of their time and energy toward river development of this section.

**MOLL'S SERVICE FOR RICHFIELD FUEL OILS**

It must be remembered that there is a lot of difference in fuel oil. The important item is not how much you pay for fuel oil but in how much heat you get out of the oil you buy. Get the most out of your oil burner and enjoy even greater savings in fuel. The fuel oil sold by this concern has been tested and tried in laboratories until it is the right grade necessary for complete combustion. It is especially made for your type of burner and is a hot burning, completely distilled oil.

This improved fuel oil atomizes and vaporizes completely; burns with a hot, steady flame, and will not smother heating surfaces with soot.

You will certainly not make a mistake in turning your fuel oil problems over to Moll's Service at 1008 South East Court Place, phone 143. Their delivery trucks and drivers give fast, efficient and courteous service.

**PENDLETON WOOLEN MILLS**

Pendleton has been created and made to grow by men of vision who have the courage and ability to create industries. These industries with their payrolls and use of local products have contributed an essential influence to the building of this territory. Behind these same industries may always be seen, men who have had the courage to see into the future.

Such a company is the Pendleton Woolen Mills. This company is truly a community builder and their contributions to Pendleton and surrounding territory through their building of their business is only secondary to their direct services as public spirited citizens.

In making this commercial review, we wish to remind the people of this community that this company is truly a community builder, and they have the interest of the people in general in all their business dealings.

**HARRIS PINE MILL**

A community is built and continues to prosper on those basic industries that operate within its borders. The pay rolls maintained by these industries are a most valuable asset to the community and the merchants of this section are dependent upon these payrolls for their volume throughout the year. The Harris Pine Mill is one of the organizations that really lends prestige to Umatilla county and this section of Oregon. Their employees are Umatilla county people that are interested in the growth of Oregon and Umatilla county.

Statistics show that lumber and its by-products contribute about seventy per cent to the employment and general business of this section of Oregon. It is therefore important that the people of this section realize the amount of payrolls and the really constructive influence that this industry brings to this district. It is with a great deal of pleasure that we, in this issue, compliment the Harris Pine Mill and wish for their continued success.

**OREGON CAFE**

There is something about the Oregon Cafe in Pendleton that sets it apart from other eating places and makes it highly satisfactory. The extreme care and thought that goes into everything; the cooking, serving and arrangement creates a dining room to be visited regularly.

You'll like the surroundings, they are attractive, comfortable and quiet. The food is good. It is temptingly prepared in a most careful manner in a sanitary, spotless kitchen.

Here good food is combined with moderate prices. Proper food, well chosen and well cooked is an absolute essential to good health.

We are pleased to direct the special attention of our readers to this metropolitan restaurant service. It is ideal for parties and banquets.

acresages in other products through the cooperation of the growers in this section.

**THE BARREL**

It is only natural for all of us to enjoy good music, laughter, bright lights and comfort. The Barrel on E. Turner in Pendleton offers the people of this section real enjoyment. At The Barrel there is entertainment for all. They put forth every effort to serve you with food and drink that is delicious.

The tasteful decorations, atmosphere of gaiety all combine to make your evening extremely enjoyable. If you visit The Barrel you will appreciate the atmosphere of good fellowship. Do not fail to stop in The Barrel the next time you are in this community.

**FARMERS ELEVATOR**

This organization has served this section of Oregon for a number of years. They carry a complete line of dairy and poultry supplies and products, and are known as an organization that gives prompt, efficient and courteous service. No order is too large or too small not to be taken care of in record time. Mail orders or phone orders are given the same prompt attention. The management and personnel of this organization are of wide experience in this field, and thoroughly understand their business, and when you ask their advice on any subject pertaining to dairy, poultry or feed problems, you may rest assured it will be advice you can rely upon. Through their honest and fair dealings they have made a host of friends and customers.

Call them at Pendleton 582 for information or supplies.

**CITY FEED CO. FOR BETTER FEED**

Today as much thought and attention is given to the proper feeding of fowls and animals as is given to any other line of business. Because we have learned that properly fed, housed and handled, all animals and fowls thrive practically as well during one part of the year as another. As much milk, meat or as many eggs can be produced as was heretofore possible under only the most ideal weather conditions.

Scientific foods are now given either as or with regular foods and keep the producers absolutely fit, therefore, efficient. The City Feed Co. at 200 W Webb in Pendleton have made a thorough study of the requirements and have on hand all that is required to keep fowls and animals in the best possible condition.

You will be more than pleased with the results of the feed purchased here. Consult these expert feed men if you are having any difficulty with your livestock.

**STONE'S FOOD STORES**

This well known food store is the one shop in this district where the housewife knows that she can secure the best in foods and at a reasonable price. The store is modern and up-to-date in every particular, clean and sanitary throughout.

To be able to and make certain of securing the best of fresh meats, groceries and allied products is a great boon to any city. At this grocery and market you will find that the sales people have the ability to give you exactly what you wish and a large or small order receives the same courteous treatment. The management of this grocery and market sees that quality is high and that you always receive the choicest of everything.

That this progressive market has met with the universal approval of the people is evidenced by the large number of people who trade at the Stone's Food Stores in Pendleton. This is the place where the highest quality prevails at the lowest possible cost. All that is needed is a trial to convince the most exacting.

**SMITH CANNING CO.**

This section has been created and made to grow by men of vision who have the courage and ability to create industries. These industries with their payrolls and expenditures for the purchasing of supplies have contributed an essential influence to the building of this territory. Behind these same industries may be seen who have had the ability to see into the future. Such a company is the Smith Canning Co. at Pendleton.

This company is truly a community builder and their contributions to this community through the establishment of their business is only secondary to their services as public spirited citizens. Everyone is familiar with the Smith Canning Co. They have acreage in peas in the Stanfield area and plan tomatoes and

**COMMUNITY**

**AUCTION**

At

**H. E. Hanby Barn Hermiston**  
**FRIDAY, April 26**

LIVESTOCK

FARM MACHINERY

FARMING TOOLS

FURNITURE

POULTRY

RABBITS

ICE BOXES

POTATO PLANTER

WASHING MACHINES

GARDEN TOOLS

PLOWS

HARNESS

**-: Many other Items Too Numerous to Mention -:**

**Anyone having anything to sell, please bring it to the sale. This will be a good, clean sale. Everything will be sold to the highest bidder.**

**Sale Starts at 1:00**

**ROBERT MEYER, Manager and Auctioneer.**  
**GEORGE HODGE, Assistant Auctioneer.**  
**F. B. SWAYZE, Clerk.**



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for *Real* Hot Water Service

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*Special*

*Low Rates*

Now electric water heating costs only a few cents a day... often less than troublesome old-fashioned methods.

**FOR WATER HEATING**

**YOU'VE GOT**

*Plumbing*

*and Fixtures*

... a big investment in equipment to bring running water where you want it—easily and instantly.

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**Westinghouse**

*Electric* WATER HEATER

for real 140° water service. No work, dirt or worry either. Make your investment pay big dividends. Get all the facts on the low cost of perfect hot water service with a Westinghouse.

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A book you'll treasure—beauty and health hints—short cuts to easier laundering, cooking, cleaning. Ask for "Hot Water Helps."



**OREGON HARDWARE & IMPLEMENT CO.**

Hermiston, Oregon