

OASIS THEATRE HERMISTON, OREGON

FRI. - SAT. - JAN. 5 - 6
PAL NIGHT
DOUBLE FEATURE



William Henry - Judith Barrett
in

The Television Spy

SUN. - MON. - TUES.
JAN. 7 - 8 - 9

Continuous Show Sunday
Weaver Brothers - Ralph Byrd
in

Down in Arkansaw

Betty Boop Cartoon — Yip Yip
Yippy
Sportlight — Catching Whoppers
Color, Popular Science

WED. - THURS. - JAN. 10 - 11
DOUBLE FEATURE

GENE AUTRY in
Mexicali Rose

Laugh It Off

starring
Constance Moore - John Downs
PLUS SHORTS

Local Happenings

Mrs. Harry Andrews is confined to her home this week with flu.

Bundles of old newspapers at the Herald office for 5c.

H. A. Pankow left Wednesday for Portland where he was called as a witness in a court case.

Miss Eva Wilcox spent from Friday to Monday in Portland and Salem.

Otto Serell left last week for San Francisco where he will spend the winter.

Miss Marian Casady, who became ill last Friday, returned to her work at the Farm Bureau Cooperative Service Station Tuesday.

Mr. and Mrs. Frank M. Swayze returned to Spokane Tuesday after spending the holiday season with his parents, Mr. and Mrs. F. B. Swayze.

Mr. and Mrs. B. I. Whitney spent from Saturday to Wednesday visiting her daughter and family, Mr. and Mrs. P. H. Arrowsmith, at Seattle, Wn.

Among those present for the holidays at the F. C. Woughter home were three daughters who are teaching school, Miss Eva Woughter of Cloverdale, Miss Ruth Woughter of Hillsboro, and Miss Florence Woughter of Beaverton.

Charles Bracher of Pilot Rock is visiting at the home of his brother, Mr. and Mrs. Paul Bracher.

Mr. and Mrs. Virgil Wilkes were business visitors in Walla Walla on Tuesday.

Mrs. Gertrude Sanders accompanied Mr. and Mrs. L. Brownell of Umatilla to Pendleton Tuesday.

Mr. and Mrs. F. B. Swayze entertained at open house on New Year's Eve.

Mrs. L. Geer returned to her home Monday from the Hermiston General hospital greatly improved.

Misses Edith and Maribelle Clarke and Allan Clarke entertained Friday evening a group of friends at the J. A. Clarke home.

Guests at the F. B. Swayze home Tuesday were Mrs. J. C. Swayze of Kennewick, Mr. and Mrs. Jack Swayze and Mr. and Mrs. Harry Burriss of Juneau, Alaska.

Mr. and Mrs. R. C. McReynolds left Saturday for Albany to attend the 50th wedding anniversary of his parents.

The regular meeting of the Union church Missionary society will be held Wednesday afternoon, January 10, in the basement of the church with Mr. C. Warner in charge.

Mr. and Mrs. Earl Leach of Umatilla are announcing the arrival of a nine pound baby boy born Saturday at the Hermiston General hospital. He has been named Thomas Ned.

Rosemary Serell, who has been spending the holidays with her parents here, left Tuesday for LaGrande where she will resume her studies at E. O. C. E.

Mr. and Mrs. John Graves of Hepner visited over the week end at the home of her parents, Mr. and Mrs. R. B. Wilcox.

Jack Smith of the Hermiston Trading Co. has been ill the past few days with flu and has been unable to work at the store.

Bundles of old newspapers at the Herald office for 5c.

Henry Stoop, formerly of Hermiston but now of Tacoma, Wn., was a business visitor in Hermiston Wednesday. He has been visiting his son Lester Stoop and family at Umatilla the past few days.

Mrs. L. C. Dyer returned Saturday from Pilot Rock where she had been visiting since Christmas her daughter and family, Mr. and Mrs. Chas. Isaacs.

Jim Stuart, who spent the Christmas vacation here at the home of his parents, Mr. and Mrs. Tom Stuart, left Tuesday to resume his studies at the University of Oregon.

Mrs. Jess Prindle returned Tuesday morning from Union where she spent the Christmas and New Year holidays with her mother, Mrs. C. H. Crandall and sister, Mrs. Neil Morrison.

Ralph Beck, connected with the better land use department of Oregon State college, stopped in at the Herald office for a short time on Thursday afternoon en route to Condon for a speaking engagement.

Miss Mary Burnham, daughter of Mrs. J. S. Burnham, returned to her school at Ellensburg, Wn., this week after spending the Christmas vacation in Hermiston. While here she was kept busy working at the Burnham clearance sale.

Wool Growers Auxiliary Meets
The first regular meeting in the new year of the Wool Growers Auxiliary of this end of the county will be held at the home of Mrs. Neil Robertson of Echo. The meeting has been scheduled for Tuesday, January 9, beginning at 1:30 p. m.

Seeligers Have Dinner Guests.
Mr. and Mrs. Frank Seeliger were delightful hosts to a New Year dinner party Monday. Present for the occasion were Mr. and Mrs. Henry Debus, Mr. and Mrs. Frank Fraser, Paul Seeliger, Mrs. Lena Lage, Mrs. Marie Seeliger, all of Walla Walla, Wn., and Darrel Seeliger of Oakland, Calif.

Local People Attend Funeral
Mr. and Mrs. L. D. Neil, W. D. Neil, Mrs. Dan Lindsay, Glenn Warner and Mr. and Mrs. C. Warner attended the funeral of W. F. Barnett of Lexington Sunday afternoon. Mr. Barnett had been a citizen of Morrow county for 55 years. He was in the mercantile business in Lexington for 37 years. Mr. Warner officiated at the funeral.

Music Fan Radioizes Entire Vermont Farm
Music while he works. That's the pet hobby of H. O. Van Vliet, a farmer of East Charlotte, Vt., on whose large farm one may hear philharmonic orchestras and concert ensembles from early morning until late at night.

The magazine Radio News tells the story as follows:
"Van Vliet has installed radio speakers in practically every building on the farm, all of which are controlled from a master speaker set in his house.

"It all started because Van Vliet, a busy and industrious farmer, is ardently fond of classical music. But because he had cows to milk, fields to plow, wood to chop and other barn labors to perform, he missed many of his favorite programs.

"So he set about remedying that situation. He bought several old speakers for a couple of dollars each. Using extension cord, he set up a speaker in the woodshed, another in the cow barn, one in the chicken house and still another in the large horse barn. To these he added three in his house; one in the bedroom, a large cabinet speaker in the living-room and another in his kitchen. The entire layout didn't cost over \$12.

"He still has one problem unsolved: he can't find a station broadcasting classical music at five a. m., the hour when he hitches his suspenders and starts out for the barn to milk the cows. The radio minded farmer complains that he has to 'spend an hour or two in the barn the first thing in the morning and all I can get on that consarn radio is jazz music from Boston.'

"Asked if music helps the chickens to lay more eggs and his cows to give more milk, Van Vliet replied, 'I know definitely that animals like music. When I turn on some soft, pleasing music out in the farm buildings, the hens and cows respond to it immediately.'

Proper Sire Care
It is important to success in dairying to secure an outstanding bull of the desired breed—one which is capable of improving the herd—and give him care and management so that his services may be utilized to the best advantage, points out N. P. Ralston of the Missouri college of agriculture. Oftentimes the true value of many bulls is not determined because they are sold before production records are obtained from the daughters.

A Good Resolution



The only business which suffers the unpleasant things time brings is the one denied the advantage of opportunities. Resolve this year to benefit your business with modern banking facilities such as we offer.

FIRST NATIONAL BANK OF HERMISTON

F. B. SWAYZE, President
Member Federal Deposit Insurance Corporation

CLOVER CLEANED AT YAKIMA MILL

Dave Middlesdorf of the Farm Bureau Cooperative mill of Hermiston returned last week from Yakima, Wn., with a load of strawberry, red and white Dutch clover, which was taken there for cleaning. The load of about four tons was valued at around \$5,000 and was all locally grown.

A load of locally grown alfalfa seed will be taken to Ontario for cleaning.

BAPTIST YOUNG PEOPLE HOLD RALLY

Friday evening the young people of the Umatilla Baptist association gathered at the Baptist church for their winter rally. Delegations came from Milton, Pendleton and Athena.

The Milton group supplied the speakers who gave discourses on the topic "Four Ways to Make Better Churches in 1940." Special music was supplied by the Pendleton group. After the program a recreational hour, supplied by the Athena group, was enjoyed by all.

Refreshments were served by the Hermiston young people.

CARD OF THANKS
Mrs. Julius Gimbel, chairman of the Christmas Lighting contest, wishes to thank everyone who helped toward the success of the lighting displays during the holiday season, both by participation in the contest, householders who displayed lights non-competitively, the Hermiston Light & Power Co., the Hermiston Herald and all others in every way connected with the enterprise.

Sensible Rates
Cordially Yours
600 ROOMS
• Convenient Location
• Coffee Shop - Buffet Tavern
• Dining and Banquet Rooms
• Famous Fine Food
• Modern Appointments
• Garage Opposite
Hotel MULTNOMAH
PORTLAND, OREGON

Specials for January 5 - 6 and 8.

**Better Price - Better Service
for the New Year**

& THE SAME FINE QUALITY MERCHANDISE!

- CORN MEAL 9 lbs. **29¢**
- PANCAKE FLOUR 2½ lbs. **17¢**
- PANCAKE FLOUR 9 lbs. **49¢**
- CAMPBELL'S SOUP 3 for **27¢**
Except Chicken and Mushroom

COFFEE, Red & White Lb. 28c
MART COFFEE, 2 Lbs. 45c

- SALMON, Silver Rapids, 1's 2 for **33¢**
- SAUERKRAUT, R. & W. 2½'s 2 for **29¢**
- PEACHES, R. & W. Sli. or Halv., 2½'s, 2 for **39¢**
- APRICOTS, R. & W. 2½'s 2 for **49¢**
- PEARS, R. & W. 2½'s 2 for **47¢**
- GRAPEFRUIT JUICE, R. & W. 2's 3 for **29¢**
- ORANGE JUICE, R. & W. 12 oz. 3 for **29¢**
- PINEAPPLE JUICE, Doles 2's 2 for **27¢**

SUGAR 10 Lbs. 58c

- CUT GREEN BEANS, R. & W. 2's 3 for **45¢**
- SIFTED SWEET PEAS, R. & W. 2's 3 for **39¢**
- OATS, Quick or Regular 9 lbs. **39¢**
- KLEENEX 2 500-sheet roles **55¢**
- BRIMFULL GRANULATED SOAP 36 oz. **29¢**

Hermiston Trading Co.

THE RED & WHITE STORE PHONE 3001 - HERMISTON

Meat Specials

QUALITY MEATS

- PORK SAUSAGE**
Fresh Pure Pork
Lb. **15¢**
- VEAL ROASTS**
Milk Fed
Lb. **16½¢**
- BEEF ROASTS**
Baby Beef
Lb. **16½¢**
- VEAL CHOPS**
Tender
Lb. **20¢**
- VEAL STEW**
Meaty
Lb. **12½¢**
- BACON JOWLS**
Lb. **12¢**

WE FEATURE LOCAL

Beef — Pork — Veal

- Fresh Salmon
- Fillet Sole
- Oysters
- Smelt
- Codfish

SEE OUR DISPLAY OF FRESH VEGETABLES

Primitive Methods
Need Not Be Followed in Advertising
Be Modern
ADVERTISE HERE!!

Price Means Nothing

UNLESS IT IS LINKED WITH QUALITY

We know that Quality is remembered long after price is forgotten... that's why we feature—

Well Known Brands of Unvarying Quality!

for light, tender, delicious cakes and pastries **22c**
SWANS DOWN Cake Flour
The fastest selling gelatin dessert **5¢ Pkg.**
JELL-O STRAWBERRY FLAVOR

Corn Goodyear - Golden Bantam Whole Grain No. 2 tin **10c**

Pheasant Brand **Shrimp** 2 cans **25¢**
JUNKET **Quick Fudge** Chocolate Flavor 2 Pkgs. **35¢**

Down Goes the Price!
Grapenuts 2 pkgs. 25c

Reliance **Coffee** Better 7 Ways! 25¢ Lb.
Sunny Jim **Marmalade** 2 lbs. **22¢**

In Our Meat Department

WE HAVE—

- SWIFT'S PREMIUM BRANDED BEEF
- FINEST VEAL & CHOICEST PORK
- FRESH OYSTERS, CRAB & SALMON

Hermiston Food Store

Phone 3781

Free Delivery