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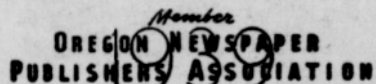
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"JOE COLLEGE" IN REVERSE SHOWN IN CAMPUS INCIDENT

Oregon State College—This is a story of "Joe College" as he is not usually pictured on the screen or in campus fiction.

Some six years ago there came to OSC a tall young chap with plenty of ambition and determination but with little cash. Brought up in a "well-to-do" home, he had seen his father's business wiped out in the early days of the depression. Soon afterwards his father died.

With a high school education but no job or special training, the boy decided to try a college course. He came to Corvallis, enrolled in engineering, and reported to the college employment office for work.

Things did not go smoothly despite his best efforts. The course was hard, jobs were scarce as well as difficult for one reared as he had been, while board and room costs soon used up most of his slender savings.

Before it was too late he switched to batching quarters and began cooking his own meals, but he had never cooked before. Mrs. Lulu Howard, who has been employment secretary for so long she can almost read students at a glance, saw signs of undernourishment as time went on. From a modest store of food supplies donated by women's organizations for just such emergencies, she tactfully supplemented his menu even though he protested that he was "getting along all right."

As term followed term he mastered his course, stood well in his class, but faced a continual struggle for finances. As a last resort he accepted a small loan from an emergency fund handled by Mrs. Howard on a character basis without interest. Each loan was repaid promptly, even though he might have to return later for another.

In his senior year he obtained work with the college which eased the way a bit, and he got his coveted sheepskin at the end of his fifth year. After commencement Mrs. Howard had a caller—merely to say goodbye, she presumed, as his little loans had been all paid. Instead he handed her a check, saying it was a little appreciation gift for her emergency fund. It was his last check from the college and was for \$37.80. Her protests were unavailing and the gift remained.

He is now well established in a government engineering service. At Christmas time another \$10 check came for the fund to help some present day "Joe College"—the kind seldom heard about on the screen or in campus fiction.

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

WHAT SCIENCE SAYS THE DAIRY PRODUCTS INDUSTRIES CAN TELL THE CONSUMER

Milk is the Most Important Source of Tooth-Building Elements.

"The high content of calcium and phosphorus . . . makes milk almost indispensable for good growth of bones and teeth."—Dr. Mary Swartz Rose in The Foundations of Nutrition Macmillan Co., N. Y.

Scientists have many theories as to how food affects the teeth, but they all agree that, whatever the method, a well-balanced diet does definitely lessen dental decay. What is more significant, they also agree on the foods which form the basis of a diet productive of dental health in both adults and children. Milk is the most important of these foods, chiefly because it is the best source of calcium. One pint of milk supplies as much calcium as fifteen or more servings of fruit and vegetables.

In recent years, dramatic experiments have shown that the maintenance of healthy teeth is closely related to the choice of food. Children living in institutions, given ample amounts of milk, fruit and vegetables, have shown arrest of tooth decay in as many as 80 per cent of the cases. This effect was further shown in a study comparing the teeth of children in two Massachusetts townships. In one district the prevailing industry is dairying; in the other most of the milk is brought in, and it is used very sparingly. Dental examinations revealed that in the township where milk was used freely, the children's teeth had significantly fewer defects than did the teeth of children who received little milk.

The director of a famous dental clinic insists that bad teeth could be almost completely stamped out in a single generation if mothers would consume enough of the protective foods—milk, fruit, vegetables and eggs—before and after their babies are born, and would see that their families do likewise. This statement is based on experience of many years in helping to prevent tooth decay.

Canning Schedule.

The Hermiston Cooperative Cannery will operate Tuesday, February 21, when meat and squash will be accepted at the plant for canning. All produce will have to be in the cans by 12:30 p. m.

Alton Sisson, Manager.

CENTRAL CO-OP WHOLESALE PLANS TESTING KITCHEN, OK'S UNIFORM LABEL

SUPERIOR, Wis.—The board of directors of Central Cooperative Wholesale, in a three-day meeting here February 2, 3 and 4, approved a plan to set up a model kitchen to test all incoming goods, hired a new fieldman-organizer, voted to reduce the interest paid on loan capital from 4 to 3 percent, discussed the need for a co-op bank, adopted the new national uniform Co-op label, recommended to the annual meeting that approximately \$40,000 of the \$65,000 net savings on last year's business be paid back to the retail co-ops in additional stock or deferred payments, and set up a sales quota of 3 1/2 million dollars for 1939.

The pioneer U. S. co-op wholesale did a total business of \$3,045,512 last year. While this was a decrease of 5 1/2 percent from the record sales of 1937 the drop was largely due to falling price levels. The total amount of goods handled remained about the same. A Business Week report of sales for 1938 showed a drop of 5 percent in the amount of food sold in the U. S. last year and a drop of 10.5 percent in general stores comparable to those affiliated with Central Cooperative Wholesale. Prior to 1938 federal gas tax and freight charges were included in the totals. These were not included last year and accounted for part of the apparent drop in total business.

The board in recommending the distribution of savings suggested that \$3,325 go into a group advertising fund and that \$19,000 be allocated to reserves. These savings represent only the savings on wholesale operations. A. J. Hayes, manager, pointing to the great efficiency of operations, reported that wholesale expenses was only 5.67 percent of sales. The board also voted a contribution of \$50 for Czechoslovakian refugees and \$500 for the Co-op Youth Course fund.

COLUMBIA GRANGE MEETING TUESDAY

Tuesday evening 23 Columbia Grange members were present to enjoy a "Backward Evening." There was fine cooperation evidenced for almost every member had some article of clothing worn backward.

The lecturer's hour was enjoyed first, followed by refreshments, causing the business session to come last for this one meeting.

Typical with the name of the evening, pages of the "patron" songster were turned backward until the song fitting for the occasion was found.

Five members who had previously volunteered to reminisce and prepare accounts of historical places of interest visited, took up the greater part of the program.

Mrs. Nellie Tucker, a Gold Star Mother, told vividly and well of her trip to Paris, France, in 1931.

Mrs. P. H. Corman told of a visit to Chief Joseph's grave long before it was moved to Walla Walla. She also related her experience of a narrow escape from being kidnaped by Indians when a small child.

Mr. Corman told of having visited many historical places of interest which George Washington and his army had made memorable, and of seeing the old Liberty Bell.

Mrs. Mary Harr told of her visit to the famed Mardi Gras in New Orleans.

Floyd Goodrich, a former Bostonian, told of the Boston Commons, and promised to tell of a visit to Bunker Hill at a future meeting.

Others who have had interesting experiences and are willing to tell of them at future meetings are Childs Barham, Mr. and Mrs. Theo. Panages, Mrs. Helen Metteer, Mrs. Ben Pix, Mrs. Laura Morris and Mrs. Emil Zivney.

Mrs. H. J. Ott, co-lecturer with Mrs. Zivney, announced the theme of "Gardening" would be discussed at the two March meetings. She has asked each member to bring a written request for a plant desired and in the "plant exchange" it is hoped many will receive plants they can use.

The evening of March 7 promises to be a mighty interesting one. Its members can't afford to miss. A new series of questions and answers begin. Ten points for a question correctly answered. Even if the question is not answered satisfactorily two points are allowed for being present.

Emil Zivney presented two prizes for the winners of the first series. A sack of Early Rose certified seed potatoes to Childs Barham, and a peasant apron and compact to Mrs. Helen Metteer. There will be games next time, too.

Visitors are always welcome.
FERN ZIVNEY, Lecturer.

CROP INSURANCE ADJUSTMENTS TO BE IN COUNTIES

State and county agricultural committees of Oregon are scheduled to receive special training in Corvallis on February 27 and 28 on the work of adjusting crop losses of growers who are insured under the Federal Crop Insurance corporation, marking the final phase of the 1939 crop insurance program in this state.

Arrangements for the adjustment and payment of losses are going forward at the same time that applications are being written for spring wheat. Closing date for making application for spring wheat crop insurance is March 1.

The state and county AAA committees will be in full charge of the insurance adjustment in Oregon, the state office at Corvallis has been notified, and farmers who believe that their wheat has suffered loss sufficient to warrant a claim will report the condition to the county committee. The insured crop will then be examined by an inspector working under the county committee's direction.

Actual settlement of approved claims will be made by branch offices of the corporation and growers may receive indemnity payments in cash or in the form of warehouse receipts for actual grain.

The 664 Oregon farmers now holding crop insurance policies are guaranteed a certain number of bushels of wheat, and in case some unavoidable hazard such as drought, hail or winter-kill reduces the crop below the insured amount, the grower is eligible for an indemnity sufficient to bring his production up to the

insured amount.

In case of total loss, proof of loss of the entire insured amount will be submitted by the grower to obtain settlement.

In case of substantially total loss—one which makes it impracticable to care for the crop further—proof of loss will be based on the amount of loss sustained, taking into account the appraised production which might be expected from the damaged crop. In either total or substantially total loss, making it impracticable to care for the crop further, the grower may put the land to other use after adjustment.

Where crop losses cannot be defined as total or substantially total, final adjustment will be made until the wheat has been threshed to determine actual yield.

LOCKER ROOM AND BUTCHER SHOP HOURS.

The side door to the meat cutting department of the Umatilla Cooperative Creamery will be closed during the noon hour and on Sundays, except during the summer months, when ice is handled.

On week days the side street entrance will be open from 8:00 a. m. to 12:00 noon, and from 1:00 p. m. to 5:00 p. m. During other hours patrons are asked to use front entrance to the creamery.

Bang's Test Time Limited.

Farmers in the west end of Umatilla county who have not had their dairy cows tested for Bang's disease should leave their name with the assistant county agent immediately. The time limit for indemnity payment may expire soon.

TOUR DIRECTOR ANNOUNCES SUMMER OPPORTUNITIES IN CO-OP TOURS

NEW YORK—Dr. J. Henry Carpenter, chairman of the committee on the Church and Cooperatives of the Federal Council of Churches and tour director of the Cooperative League of the USA, announced this week the detailed arrangements for a tour of European cooperatives and of cooperatives in Nova Scotia this coming summer.

The Trip to Cooperative Europe will sail from New York, July 1, on the new motorship Batory, going directly to Denmark to visit cooperatives, folk schools and housing projects there. The tour party will visit rural and urban co-ops in Finland which do nearly 40 percent of the retail business of the country. They will study the famous "trust busting" co-ops in Sweden and Norway; inspect Scotland's hardy cooperatives and then spend several days in the "cradle of cooperation" visiting the Cooperative Wholesale Society, and the gigantic co-ops in London, as well as "Shakespeare country", Westminster Abbey and other points of interest. The Co-op tour will close with trips to France and Switzerland, arriving in New York, Sept. 3.

Leaders of the tour will include, in addition to Dr. Carpenter, Monsignor Luigi Ligutti, president of the National Catholic Rural Life Conference; and Rev. James Myers, Industrial Secretary of the Federal Council of Churches who is also a director of The Cooperative League. "Cooperative members, educators, churchmen, students, social workers, journalists and all interested in the social and economic movement of our day are invited to join the tour party," Dr. Carpenter declared. "The sixty-four days of all-expense travel will cost \$675, or slightly over \$10 per day."

Dr. Carpenter also called attention to the third annual tour of Nova Scotia Cooperatives which will be held August 21 to September 2. Last year 186 American educators, cooperative leaders, churchmen and professional people visited the cooperatives in Eastern Nova Scotia inspired by a program of adult education sponsored by St. Francis Xavier University which led poverty stricken miners, farmers and fishermen in that area to lift themselves out of their extreme poverty through cooperative effort.

The Nova Scotia Tour will be under the direction of Dr. Hartly Hartman of Brooklyn. Other tour leaders will be Glenn Thompson, educational director of Midland Cooperative Wholesale, Minneapolis; Maurice Weiting, Teachers College, Columbia University; and Father John C. Rawe, S.J., Creighton University Omaha, Nebraska. The cost of the tour will be \$67.50. This includes all expenses during the tour but

does not cover transportation to and from Nova Scotia.

Further information about these summer co-op tour opportunities may be secured from regional cooperative associations or from Dr. J. Henry Carpenter, Tour Director, The Cooperative League, 167 West 12 Street, New York City.

CANADIAN COLLEGE ESTABLISHES CHAIR OF COOPERATION

QUEBEC, PQ, CANADA—Recognizing the growing place of the cooperative movement in Canadian life, Laval University has established a Chair of Cooperation in its School of Social, Political and Economic Sciences.

In a special prospectus describing the new division, Laval University declared, "Laval University, ever eager to adapt its lessons to the needs of the day, has decided to accord special attention to cooperation. The School of Social Sciences attaches particular importance to this new Chair which will have as its purpose the spreading, not only among our intellectual elect, but also among the masses of the people, the idea of the common effort of the cooperative movement."

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