



DO YOU KNOW..

1. How much insurance you would collect in the event of fire, if you have a co-insurance clause on your policy?

2. How to insure yourself against any bites your dog may take whether on or off your property?



3. What liability your business lease may impose on you for elevators, boilers, plate glass, etc.?

INSURANCE is necessarily a complicated subject. Scarcely any two people need exactly the same protection. Also, your needs may change within a few hours. To get insurance that fits your requirements—that readily can be kept up-to-date—it will pay you to talk matters over with us. As local agents for strong capitalized fire insurance companies, we can give you expert advice and service every day of the year.

ASK

FIRST NATIONAL BANK OF HERMISTON

F. B. SWAYZE, President
Member Federal Deposit Insurance Corporation

The Hermiston Herald

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The Local Newspaper.

A recent bulletin of the American Newspaper Publishers Association carries word of the newspaper advertising views of Safeway Stores, Inc., a large Western food chain. These views could be profitably emulated by industry and commerce in general.

In brief, the Safeway company believes that newspapers of regular publication, large and small, perform an important public service, and that advertising revenue is essential to keeping the price charged the subscriber, low enough to bring the paper within financial reach of every possible family.

The company believes that when the so-called free circulation newspaper attempts to lure advertisers, using a lower rate as bait, "it is the beginning of a vicious circle—first, depleting the established publication; next, through bankruptcy, depriving the community of such news service; encouraging the free distribution paper into becoming a paid circulation and news distributing publication, followed by additional free circulation papers and thus completing the cycle."

Finally, the Safeway company instructs its division managers to avoid using handbills and free distribution papers except when absolutely necessary, and then to use the job shops of local regular newspapers where possible.

Here is a logical and progressive policy. The local newspaper fills a vital place in the American scene. It is more than a business—it is a record of the times in which we live. Through news and comment it brings to its readers knowledge of what is going on at home—as well as what is going on in the far flung capitals of the world. Measured by the rigid yardstick of dollars-and-cents alone, the newspaper advertiser gets his full money's worth—and at the same time makes possible the existence of an irreplaceable institution.

TOWNSEND CLUB FLASHES

Another important meeting of the Hermiston Townsend club will be held Friday, February 24, in the Legion hall at 7:30 p. m., when a national address and a report from congress will be read.

A Dutch auction of a quilt made by the ladies auxiliary will be held and refreshments served by a committee.

The club voted at the February 10th meeting to maintain a question box into which the public is invited to drop questions. An attempt will be made by members to answer any questions at regular meetings. C. Warner, pastor of the Union church, was on the program at the last meeting.

A delegation from the local club attended a meeting of the Irrigon Townsend club Saturday night.

Elected to the advisory board at the last meeting were J. W. McMullen, W. C. Morehouse, Mrs. Joe Udey, Mrs. Victoria Churchman and Mr. Miller.

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

COLD STORAGE LOCKER RENTERS TAKE NOTICE

The following schedule of meat handling rules and charges was adopted February 8, 1939, by the board of directors of the Umatilla Cooperative Creamery. This will apply only to renters who use lockers strictly for household purposes.

Cutting, wrapping and necessary pre-cooling, 1 cent per pound.

Grinding of sausage, hamburger or lard, additional 1 cent per pound.

Locker renters are privileged to cut their own meat at home and have it wrapped by the attendant at the lockers. The meat may also be wrapped at home if it is done in an approved manner and subject to inspection before it is placed in the lockers.

Those who do their own wrapping are urged to secure the proper kind of locker paper at the creamery where small or large rolls of paper may be purchased at a reasonable price.

During weather not suitable for properly cooling an animal the carcass should be brought to the plant whole. If this meat is then taken out after chilling, a charge of 25 cents per hundred pounds will apply. The same will apply on meat to be cooled before shipment.

All packages and containers must be dry and clean when they arrive at the locker room.

In order to make successful use of the lockers it is necessary to have full cooperation among patrons and between the patrons and the management. Many locker plants require the renters to sign a simple rental agreement which states clearly the conditions under which the locker may be used. These contracts usually run for the rental term and when rentals are renewed necessary changes, if any, may be made to apply to the new term. Such an arrangement may be well applied to the local locker plant as it would remove all question and misunderstanding on the part of all concerned.

Canning Schedule.

The Hermiston Cooperative Cannery will operate Tuesday, February 21, when meat and squash will be accepted at the plant for canning. All produce will have to be in the cans by 12:30 p. m.

Alton Sisson, Manager.

WHAT SCIENCE SAYS THE DAIRY PRODUCTS INDUSTRIES CAN TELL THE CONSUMER

Milk is the Best Food for Growth

"There is abundance of experimental evidence to show that milk is the most valuable food known for promoting health and growth in children..."—League of Nations, Interim Report of the Mixed Committee on the Problem of Nutrition Columbia University Press.

Any dairyman knows the effect of milk on the growth of farm animals. Scientists, too, using dogs, pigs, chickens or rats in laboratory experiments, have frequently demonstrated this striking effect. If a pair of young animals of the same age is fed the same diet except that only one of the pair receives milk, the milk-fed animal always grows more rapidly than the other and has more of the characteristics of health.

That milk influences the growth of children in the same way has been proved convincingly. In a boys' school in England each boy in one group was given a pint of milk daily in addition to his regular food. As a result, the average gain in height and weight of the boys who received extra milk was almost double that of boys who continued on the original diet.

Studies of food habits of isolated tribes throughout the world show that when a tribe uses large amounts of milk, its members are usually tall and well-built. A famous example of this is the comparison between the Sikhs and the Madrassi, two tribes of India. The Sikhs are among the finest specimens of mankind, tall, strong, and stalwart. The basis of their diet is milk and its products. In contrast, the Madrassi who use very little milk, are small, poorly developed and listless.

Laboratory research and studies of human history, as well as observations of entire races, affirm the importance of milk and its products for growth and optimum health.

LOCKER ROOM AND BUTCHER SHOP HOURS.

The side door to the meat cutting department of the Umatilla Cooperative Creamery will be closed during the noon hour and on Sundays, except during the summer months, when ice is handled.

On week days the side street entrance will be open from 8:00 a. m. to 12:00 noon, and from 1:00 p. m. to 5:00 p. m. During other hours patrons are asked to use front entrance to the creamery.

Irrigon Grange Party.

The Irrigon Grange will give a card party Saturday, February 18, in the school house at Irrigon. A charge of 25 cents per couple will be made and prizes will be given for the winning scores.

Carnival at Westland.

The Westland Grange is sponsoring a carnival dance for Saturday, February 18, with good music. The public is invited to attend and enjoy a good time.

LAUNCH ORGANIZATION OF NATION WIDE WOMEN'S CO-OPERATIVE GUILD

(Co-op League News Service)

Superior, Wisc.—"While all members of the family are consumers, it is the women in the family who make 80 per cent of the purchases."

With this as their guide, the members of the central committee of the Northern States Women's Cooperative Guild have issued an invitation to all women's cooperative guilds, other organizations of women in the cooperative movement and interested individuals to join in the formation of a National Cooperative Women's Guild. A special Women's Conference held during the Biennial Congress of the Cooperative League of the USA last fall approved the formation of a national guild and asked the Northern States Guild to take the initiative in forming a national body.

The women's activities of cooperatives in Minnesota and Wisconsin have long been the outstanding women's cooperative work in the country. The Northern States Guild is patterned after the Women's Cooperative Guild of Great Britain which has 80,000 members and is playing an important part in the educational program of the British cooperatives.

The National Women's Guild will "serve as an auxiliary of the Cooperative Movement, organizing women members to carry on cooperative education among themselves and among women outside of the movement, to promote cooperation in every way possible and to help women take their place in the movement."

It is women who control the great stream of wealth that flows every day through the homes of the country. It is they who can direct it into the channels of cooperation."

Mrs. Maiju Nurmi, Route 1, Box 66, Wentworth, Wisconsin, has been named temporary secretary of the National Women's Guild Central Committee and invites correspondence with individuals and organizations in other cooperatives. The first national bulletin will be published some time next month.

27 STUDENTS FROM 9 STATES AT ROCHDALE INSTITUTE

(Co-op League News Service)

New York—Rochdale Institute, national training school in Consumer Cooperation, opened its spring term here February 6 with 27 students enrolled for regular courses in cooperative business and education and a special training course in cooperative grocery store management. The students are from nine states, Canada, Philippine Island and China.

One-third of the students at this fourth term of the Institute were sent by cooperative societies to get special training. The grocery management course is being given under the joint sponsorship of the Institute and Eastern Cooperative Wholesale which is providing the technical staff and the facilities of the wholesale and its testing kitchen and model store. Students will spend Friday and Saturday of each week working in cooperative grocery stores in the metropolitan area.

The Institute, which has its headquarters at the Cooperative League House, under the direction of Dr. James P. Warbasse, president of the Cooperative League of the USA and is accredited by the board of regents of the University of New York.

WALLA WALLA MEN WILL SPEAK AT STORE MEETING

Three men experienced in the cooperative field will speak at the annual meeting of the Hermiston Mercantile Cooperative store Friday night, February 17, to be held at 8:00 o'clock in the Union church basement.

K. Reynolds, president, and Lester L. Quinn, manager, of the Walla Walla Consumer's Cooperative, and Chas. Pool, sales manager for the Pacific Supply Cooperative, will be speakers on the program for the evening. All are experienced and well versed in the field of cooperative operation.

Musical numbers will be included on the program and refreshments will be served by the ladies.

MUSIC LOVERS ORGANIZING RECORD COOPERATIVE

(Co-op League News Service)

New York—Music lovers wherever they are or whatever their tastes may be can now buy their records through cooperatives.

A group of record enthusiasts are completing plans for a nation-wide mail order cooperative service based on Rochdale principles which will buy and ship records for its members. The new co-op is being organized under the auspices of the Cooperative Book club, 118 E. 28 St., New York City, and will take advantage of the mail order machinery already set up by the book co-op.

The organizers of the new cooperative service expect to supply on order within the next few weeks and will operate a retail service for individuals and a wholesale department serving cooperatives, libraries and schools. Individual subscriptions to the new cooperative have been set at \$2 which entitles the consumer to life membership in the Record Co-op plus a membership in the Cooperative Book club. The Reader Observer, published by CBC, will devote a section each month to news of notable current reproductions.

FARM TOPICS

INDIAN RUNNER IS GOOD LAYING DUCK

Ability May Exceed Any of the Breeds of Hens.

By a Poultry Authority in the Rural New Yorker.—WNU Service.

The outstanding characteristic of Indian Runner ducks, as compared with other varieties, is their superiority as egg producers. Good strains may equal or exceed any of the breeds of hens in this respect. They are lighter in weight than the "meat" breeds of ducks and give place to the Pekins on duck farms where large numbers are annually produced for the markets.

The standard weight of the Indian Runner drake is 4½ pounds; of the duck a half pound less. They lay a white egg, larger than the hen egg, and make fair broilers weighing from 2½ to 3 pounds at six weeks of age. They are not suited to the production of large green ducks, but rather to the production of ducklings of broiler size. They are active, hardy and non-sitters. In other countries, where they have been longer bred for egg production, they are said to show an average of 200 eggs or more per year.

Ducks require more food for growth and egg production than hens, more floor space and more labor in caring for and shipping the eggs. As an offset, they are less susceptible to disease.

Some years ago, the Indian Runner duck was exploited as a competitor of the hen as an egg producer and achieved a popularity upon general or poultry farms that it does not seem to have held, some part of the loss in this being doubtless due to the greater feed consumption of the duck coupled with the more limited year-around demand for duck eggs. While duck eggs are larger than those of the hen and should command higher prices, they are not given their due in this respect during the greater part of the marketing season.

There is no duty so much underrated as the duty of being happy. The man who forgets to be thankful has fallen asleep in life. — Robert Louis Stevenson.

GEORGE LEWIS HILYARD DIES

After a prolonged illness caused by heart trouble, George Lewis Hilyard of Echo, died early Friday at St. Anthony's hospital in Pendleton. Funeral services were held at Folsom's Tuesday afternoon at 2:30. Rev. Louis C. Kirby of the Methodist church officiated.

He was born in LaCine, Kansas, February 13, 1883, and had been employed by the O.W.R. & N. railroad for over 30 years. He had more recently been a pumper in the water service. Though not in good health for several years, his death was rather unexpected and came as a surprise to his family.

He is survived by his widow, Lena May Hilyard; his son George of Meacham; two daughters, Mrs. Ruby Currier and Mrs. Vivian Hawes, both of Bend, Oregon; two brothers, William of Meacham and Richard of Laramie, Wyoming; and four sisters, Mrs. Laura Ross of Meacham, Mrs. Frank Earnheart of Missoula, Montana; Mrs. Guy Masterson and Mrs. T. C. Lowry, both of Portland, Oregon.

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Meets first and third Saturday. Legion Auxiliary meets second and fourth Thursday. Legion Hall.

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Hermiston - Oregon

WANT ADS

1c a Word - Minimum 20c

Bang's Test Time Limited.
Farmers in the west end of Umatilla county who have not had their dairy cows tested for Bang's disease should leave their name with the assistant county agent immediately. The time limit for indemnity payment may expire soon.

FOR SALE OR TRADE—1 PAIR mules and a set of harness. W. L. Dixon, Columbia district. 26-31p

FOR SALE—1 STACK OF MIXED alfalfa and oat hay about 20 tons at \$6.00. Mendenhall sisters, Stanfield. 26-31p

WANTED—30 or 40 GOOD HATCH- able turkey eggs reasonable; Also 2 eggstrain Leghorn roosters. L. Jelenik, Stanfield, Ore. 26-11p

FOR SALE OR TRADE—1 CREAM separator; 1 box telephone with ½ mile wire; few registered Corriedale sheep; few rams and also ewes and lambs suitable for 4-H club work. Roy Tiller, Rt. 2, Hermiston. 25-31p

FOR SALE—50 acres with or with- out stock. See or write W. A. Teppie, Hermiston, Ore. 25-31p

FOR SALE—HAMMERMILL, MOD- el A, with belt; Gruno Electric Refrigerator; Coleman oil stove, 5-room size; 40 rods of hog wire; One Boar, 2 yrs. old; 2 sows and pigs. H. C. Marker on Frank Cornhill ranch, Stanfield. 24-31p

CHOICE BULL—MILKING SHORT- horn strain, for sale at Kate Stanfield ranch on Butter Creek, Echo, Ore. 24-31p

SILVERTONE CONSOLE TYPE Battery Radio for sale; Also \$42.50 set Wear-Ever aluminum. V. R. Wilkes, Co-op. Service Station, Hermiston. 24-31c

MIDDLE AGED WOMAN WANTS housekeeping job; has 6 year old boy. Write Eva McMickle, care E. Wilson, Heppner. 25-31p

ONE STEEL TOP WOOD & COAL Range for sale. Inquire Grange Co-op. Hardware Service, Hermiston. 24-31p

ROOMS BY THE DAY, WEEK OR month; Opposite Depot, Carter's Apartments. 24-31p

FOR RENT—THREE ROOM DOWN- stairs apartment, furnished or unfurnished. Cronk's Apartment. 24-tfc

NOW IS YOUR CHANCE—WINE- sap apples, 50c per box; Bring your own boxes. Thos. Campbell. 24-31p

8-TUBE ELECTRIC AIRLINE CAB- inet radio for sale or trade cheap. In good condition. Mrs. Rex Jackson, 5 mi. N.W., Hermiston. 25-21p

HANDY MAN AVAILABLE—WILL clean yards, clear away rubbish, do your chores, or any occasional job you have about the place. Inquire at Herald office. 20-tfc

MODERN HOUSE, FURNISHED OR unfurnished, with garage. Also modern down stairs apartment. H. E. Hanby, Hermiston. 19-tfc