You Save the Freight Precision

# **Rebuilt Motors** As Fine as Money Can Buy-USING GENUINE FORD PARTS

BRING YOUR FORD "A" or "AA" ENGINE TO US-

WE WILL DO THE REST:

REBORE with our modern equipment, cylinder walls honed and highly polished.

FIT WITH NEW GENUINE FORD PISTONS, rings and pins for maximum compression &

REPLACE WITH NEW VALVES AND VALVE GUIDES for increased power and perform-

RE-BABBIT MAIN BEARINGS with Ford Virgin Babbit, and align ream for quietness and

smooth operation. REPLACE TIMING GEARS for correct ignition

and smooth valve action. NOTE: Your old motor must be clean, studs removed and in condition for rebuilding.

# Rohrman Motor Co.

- See Your Ford Dealer First -

\*\*\*\*\*\*\*\*\*

## **Red Cross Seeks Cut** In Accident Toll

1.725,406 First Aiders Trained Since 1910

Cognizant of tremendous losses in human lives and of permanent injuries resulting from accidents in homes, on farms and highways, and around industrial plants as well as in the basement workshop, officials of the American Red Cross have been directing a systematic fight against what they term "this economic waste."

As part of this nation-wide effort to reduce deaths and permanent injuries from accidents, a recent statement from Red Cross headquarters in Washington reports that during the past 12 months certificates have been granted to 295,028 persons completing courses in the administration of Red Cross first aid.

Holders of these certificates have followed detailed courses of study and have been taught how to splint fractured limbs, stop flow of blood, treat poison sufferers, care for victims of heat, electric shock, and handle other common emergency situations. The courses emphasize methods of caring for patients until professional medical aid can be summoned to scenes of acci-

Since 1910, the report reveals, 1,725. 406 persons have received this training from qualified Red Cross instructors. and at the present time 20,429 persons are qualified to give such instruction.

Bringing help nearer scenes of possible accident, 2.454 emergency first aid stations have been established in strategic locations on principal highways throughout the nation, operators of the statious receiving the prescribed Red Cross instructions and maintaining full first aid equipment on the spot. | vember 11 to 24

Conveniently placed, they also maintain up-to-date lists of available doctors and ambulance services pledged in advance to cooperate with Red Cross first aiders in preventing deaths and permafrom automobile accidents.

Mobile first aid units also have been established in cooperation with state highway and police departments, operators of public utility vehicles and others frequenting highways, operators of such units also receiving the prescribed Red Cross courses in first aid.

To cut the number of persons losing their lives through drowning while swimming, the Red Cross has redoubled efforts to train as many persons as possible in life saving methods. During the past year 88,150 persons received certificates upon completion of courses. Since 1914, 884,649 persons have been trained in Red Cross life saving methods, including thousands of persons in CCC camps, beach patrolmen, camp instructors, and school boys and girls.

Carrying the fight onto farms and into homes, a campaign to eliminate accidents caused by careless habits and faulty equipment last year resulted in self-checks being made in 10,000,000 American homes through cooperation of children in school, women's clubs farm organizations, and other groups The 3,700 Red Cross chapters and their branches in every county are cooperating in this national effort to end needless pain and suffering resulting from such accidents.

These efforts to lessen such appall ing tolls of human lives and usefulness are made possible through member ships in the Red Cross. The annual Roll Call will be held between November 11 and Thanksgiving Day, when all Americans are asked to join or renew their affliation to ensure continuation of accident prevention measures.

Join the Red Cross Chapter in your community during the Roll Call, No

State Authorities Urge High School Safe Driving Courses

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AT 60 M. PER HOUR

## OREGON DAIRYMEN CONVENE FOR BIG EUGENE SESSION

EUGENE, Feb. 1 - Production, lems of the dairy industry will all in an effort to find the oldest printmanagement and marketing probcome in for consideration at the er in the United States who will be forty-sixth annual meeting of the Oregon Dairymen's association being held in Eugene, Thursday and Friday, February 2 and 3, according to R. W. Morse, extension dairyman at OSC and secretary of the association.

Following President G. H. Fullenwider's address Thursday morning, Frank Hettwer of Mt. Angel will speak on "Advertising Dairy Products," after which several dairymen will lead a discussion on the

The afternoon session includes North Bend, and "Cream and Butter Grading Enforcement," by A. W. trade continuously since that time. Metzger, state department of agriculture, each followed by discussions led by dairymen from different ability in setting type by hand. parts of the state. The annual banquet will be held Thursday night.

Friday morning will be devoted to dairy research problems, with Dr. I. & R. Jones, Dr. G. H. Wilster and Dr. & J. N. Shaw, all OSC, reporting on feeding and management, dairy products and dairy cattle diseases. re- rived Sunday to visit relatives and spectively. In the afternoon, Wm. attend to business. A. Schoenfeld, director of agriculnent injuries that so frequently result ture, OSC, will talk on "Selling Ore-miston General hospital for medical Troutdale, on "Are Pastures Profitable." Following these will be a discussion session, election of officers and adjournment.

> UMATILLA NEWS † By MRS. GLENN OSTROM

A 7 lb. 15 oz. boy was born Tuesday evening in the St. Antho- ill with the flu, is improving. ny's Hospital in Pendleton to Mr. and Mrs. James Walsh. He been named Robert James.

"Dad" Shaw suffered a serious stroke at his home early Tuesday evening. His children were called to his bedside. Those coming were Mrs. Gus Tonies of Holdman and Clarence Shaw of Portland.

Mr. and Mrs. Bill Switzler and Mrs. John Lennox returned home from Portland last Wednesday.

Mr. and Mrs. Al Lavender and their home last Tuesday evening af-John Mustard. Mr. Lavender motored on to Spokane while here.

The ladies of the Eastern Star of Umatilla held a "white elephant | • • • sale" at the lodge hall Friday even-

Rodney Kring left last Thursday with his wife.

The 14 months old son of Mr. and Mrs. Harold Lutz was taken to St. Anthony's hospital with pneumonia, where he is in a serious condition.

Mr. and Mrs. Walt Bullard and two children and Mrs. Frank Clark spent the week end in Portland where they visited Mr. Bullard's mother and Saturday attended the funeral serices of Mrs. Lasning, a former resident here.

Mr. and Mrs. Leo Hans spent Sunday in Pendleton.

Mr. and Mrs. William Conlon spent Sunday in Pendleton visiting. Mr. and Mrs. Clarence Shaw of Portland are here after hearing of

the serious illness of his father. Milton Sharpe, Mrs. Milred Laund hart and daughter Betty, and granddaughter Shannon Lee spent Sunday afternoon in Pendleton visiting Mrs. James Walsh and small son.

### **ENTRIES CALLED** FOR OLD TIME PRINTERS CONTEST

SPOKANE, Wn .- The advertising clubs of the nation are cooperating honored at the Sacramento-Golden Empire Centennial in 1939, commemorating the 100th anniversary of the founding of Sacramento and California's golden empire.

The Spokane Advertising club and Sales Association is handling a preliminary contest which will be concluded with a meeting in the Roundup room of the Dessert hotel, February 15. Entries are to be sent to the advertising club office in the Dessert hotel.

The contest is open to all printers who started in the printing trade 'The Dairy Council Method of Sales 50 years or more prior to May 1, Promotion" by E. L. Peterson, 1939. It is not necessary that the entrant shall have followed the

The winner will be determined on the basis of his age, appearance and

> IRRIGON By MRS. W. C. ISOM

Mrs. Bessie Wisdom and sister, Mrs. Skelton of Dayton, Wn., ar-

Mr. Bishop was taken to the Hergon Dairy Products," and S. B. Hall, treatment last Thursday, when he became suddenly ill.

Mr. and Mrs. Emery Bedwell and Mr. and Mrs. Ernest Bedwell motored to Sunnyside, Wn., Sunday.

Rev. and Mrs. Turner and family of Hermiston were over night guests of Rev. and Mrs. Harness Friday night. Rev. Turner filled the pulpit at the evening services.

Robert Smith, who has been quite

An 8 pound baby boy was born to Mr. and Mrs. Geo. Kendler, Jr. Monday, January 30. Mr. and Mrs. Kendler now make their home at Grand Coulee, Wn. Mrs. Kendler is at the home of her parents, Mr. and Mrs. W. C. Isom. The youngster is being christened George Wesley.

Quite a number of the members of the Pentecostal church attended services Sunday afternoon at Umatilla.

Mrs. Ivan Brandon was hostess to a number of the members of the Pep club at a party at her home Saturson John of Longview returned to day evening. The guests were Mr. and Mrs. Batie Rand, Mr. and Mrs. ter visiting a couple of days at the Earl Isom, Mr. and Mrs. Ray Lamorhome of her parents, Mr. and Mrs. eaux and Mrs. Virginia Chaney. A very pleasant evening was enjoyed a meeting of salesmen for the Paci-

#### ............ PINE CITY

By Mrs. Bernice Wattenburger Many friends and relatives paid for a two weeks' stay in Portland their last tribute to Dan Doherty at his funeral in Pendleton Monday forenoon and to Mrs. Lizzie Wattenburger of Echo in Echo Monday afternoon.

Mr. and Mrs. Hickson of LaGrande are spending two weeks with their daughter Mrs. H. E. Young.

A lovely shower was held Friday with a quilting party at the J. S. Moore home in honor of Mrs. Russell Moore. Many lovely gifts were received.

Pendleton callers Saturday were Mr. and Mrs. Joe Foley, Mr. and Mrs. Clayton Ayers and family, Mr. and Mrs. E. B. Wattenburger and family and Mrs. H. E. Young and Lowell Young.

Robert McGreer made a business trip to The Dalles last Friday.

Bert Barnes spent Friday evening at the Clayton Ayers home.

Mr. and Mrs. Barton Clark at tended a clam supper at the Rhea Creek Grange hall Friday evening.

Mr. and Mrs. Clayton Ayers and family were visitors at the Marion Finch home Sunday evening.

Fred Rauch and daughters, Lilly, Mabel and Elsie, attended the President's Ball in Hermiston, Saturday

Tom Healy and Cecilia and Helen attended the President's Ball at Heppner Saturday evening.

#### \* \* \* \* \* \* \* \* \* COLUMBIA

By Lois Hutchison Mrs. P. H. Corman returned Tues-

day evening from Yakima, Wn., after attending the funeral of her sister-in-law, Mrs. Albert Hartshorn. She was accompanied home by her sister, Mrs. G. Sherman of Ballajo, Calif., who will visit here.

Mrs. Emma Christley and son Dell made a trip to Portland the latter part of last week.

Mr. and Mrs. E. R. Craven of Gardenia, Wn., spent the day at the H. A. Hooker home Monday. Mrs. Duane Lathrope, who went

to Hot Lake last week, is reported to be improving. Walter Rood and family moved

to Ione last week. They have been living on what is known as the

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of Your Farming Operations

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## John Deere General Purpose Tractors Burning a Cheap Low Grade Fuel (Stove Oil).

· We are your local John Deere Dealers with everything a farmer needs in the.. farm.. implement.. line.

 We are prepared to service any implement or tractor bearing the name JOHN DEERE.

# BRADEN-BELL TRACTOR & EQUIPMENT CO.

CATERPILLAR — JOHN DEERE Pendleton - Phone 518

Heppner Arlington

Athena Walla Walla

W. Foster, who haas been in house, reports that the work is com- to Holdman Monday.

pleted. Leonard Bales arrived at the Willis Struthers home last week. He formerly made his home with the Struthers and attended the Hermiston high school He has been with his parents in Florida for the past year.

Mr. and Mrs. B. E. Getchell had as dinner guests Sunday, Mr. and Mrs. H. A. Wilson, Mrs. Emma

Miss Frances Clinton conducted a homemaker's meeting at the home of Mrs. J. H. Reid, Tuesday of last week. The meeting was on "The Care of the Hands." Those present were Mesdames Wm. Bensel, H. A. Hooker, Bert Quick, Oron Felthouse, Gertrude Sanders, Miles Barager, Wm. Kik, T. A. O'Grady, H. McCulley, W. Casady, Emma Christley. W. A. Mikesell, J. H. Reid, Jens Skovbo, E. Cox, Null, Alstott, Beryl, Smelcer, and the Misses Meryl Quick and Lois Hutchison.

Mr. and Mrs. Elbert Hutchison of Pendleton spent Sunday with Mr. and Mrs. Baxter Hutchison. Lois Hutchison returned with them to spend a week. Mr. Hutchison left Wednesday for Portland to attend

> **JAMESWAY** ELECTRIC & OIL **BROODERS** OLIVER FARM

MACHINERY PIPE, FITTINGS PLUMBING

**BLDG. MATERIALS** 

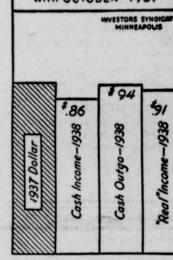
R. G. PENNEY PHONE 72-W

fic Power & Light Co.

Mr. and Mrs. Enos Berchett and charge of moving the Columbia club H. A. Hooker made a business trip

> American Income Falls 9 Cents; Living Costs Dip Six Cents In Year

PURCHASING POWER OCTOBER, 1938, Compared with OCTOBER 1937



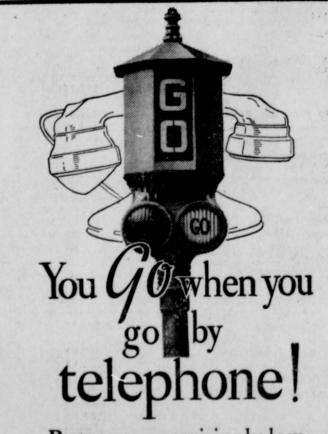
THE above chart, showing how the average American fared in the average American tared in national income changes in the last twelve months. is based on the monthly consumers' study of Investors Syndicate, of Minneapolis.

Mr and Mrs. Public in October had a "real income" of 91 cents, or

a decline of 9 cents on the dollar from the same 1937 month. This "real income" is not a subtraction of cash income and expenditures. but an average relative of these figures designed to show how living costs affect adjusted income dollars. Cash income of Mr and Mrs. Public in October was 86 cents

for every \$1 a year earlier This decline of nine cents on the dollar resulted from the following losses per dollar wages 17 cents, salaries eight cents; and investments income twenty-eight. Other income was down seven cents on the dollar.

Rents were off three cents in October as compared with the same 1937 month. Food was down eight cents on the dollar; clothing was off seven cents; and miscellaneous items were down four cents.



Rates are surprisingly low for this fast, clear service.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY MAIN STREET

Pictures above illustrate purpose of "Man and the Motor Car", high school text book on good driving practices just published by state authorities: (1) Boys class learns rules of the road; (2) Chart shows safe stopping distances in terms of "thinking distance" (in white) and "braking distance" (in black); (3) Diagram shows how speed increases gasoline consumption; (4) Girls join boys in studying "what makes it go."