

1938 WESTERN SHOW NOW HISTORY

The Pendleton Round-Up for 1938 is now history. Ross Henri of Dubois, Wyoming, was named champion cowhand at the close of the show Saturday and was presented with a \$5000 trophy, nearly \$1500 in cash and a \$400 silver mounted saddle, all emblems of top honors at the 29th annual Round-Up.

The Hamley saddle was given for winning first in the steer roping contest, having brought his stubborn critters to the dust in 31.7 sec-

onds average time Friday and Saturday.

Wayne Davis of Enterprise, Ore., was given the honor of being the best rider in the bronco riding, concluding his sixth year as a contestant at the Round-Up. George Nelson of Wamis, Ore., was second, Ross Henri, third, and Jack Singleton, fourth.

Johnnie Thomas of Honda, New Mexico, placed first in the calf roping, averaging 15 3-5 seconds Friday and Saturday. In the amateur bucking Ivan Wortman of Bozeman, Montana, won first prize, Cody Dodson of Enterprise, second, Hal Ev-

ans of Jordan Valley, Ore., and Kenneth Depew of Galenda, Ore., followed.

Cliff Gardner of Reno, Nevada, bulldogging his steer Friday and Saturday in an average time of 22 seconds, winning in the event. Frank Smith of Portland was second with 22 4-5 seconds, Jim Massey of Encino, Calif., third with 23 seconds.

To beautiful, dusky Lillian Jones of the Umatilla tribe went the coveted honor of winning the annual American Beauty contest. She is a granddaughter of Jim Kanine, Round-Up chief for his tribe.

Hermiston Light & Power Co. Granted Rate Reduction

John A. Clarke, Local Manager for Hermiston Light & Power Co., received word September 19th that the company's application for rate reduction, effecting Residence Lighting Service and Commercial Lighting Service, had been granted by the Public Utility Commissioner of Oregon, and to become effective as of September 1938 billing.

This rate reduction will mean a total saving, over a twelve months period, to consumers of approximately \$1,800.00.

The previous rate reduction was put into effect by the Hermiston Light & Power Co. as of May 1, 1937. It is the sincere hope of the company, that conditions shall be such, a further rate reduction can be made possible within the next year.

**BEST WISHES TO UMATILLA PROJECT FAIR
AND 4-H CLUB MEMBERS
For a Successful and Profitable Exhibition.**

Hermiston Light & Power Co.

RURAL ELECTRIFICATION AND NEW LAND DEVELOPMENT MARK PROGRESS IN AREA

By E. P. DODD

A summary of the growth of all the districts in the west end of Umatilla and northern Morrow counties during the last two years shows a steady progress toward the full development of the entire area. The most prominent achievements are the building of the rural electrification lines, and the development of new lands.

The new power line, when all proposed extensions are completed, will serve 800 farms throughout the district of Boardman, Irrigon, Umatilla, Hermiston, Stanfield, Echo and Butter Creek. It is also revealed that approximately 2500 acres of new lands have been brought under cultivation and 45 new farm homes have been built. Other farms belonging to non-resident owners and mortgage companies, heretofore poorly farmed, have passed to private owners who are making improvements.

In the Stanfield district 50 land sales, amounting to 650 acres, have been made in tracts of from 5 to 40 acres. Twenty new farm homes have been built over a two year period. That district now has 5124 acres under irrigation and 2500 acres under the canal system for which water must yet be supplied. It is now proposing to pump water from drainage canals to irrigate 400 to 500 acres more.

The Westland district has 1500 acres which were sold to 25 farmers and 10 new homes have been built. The smallest acreage sold in this district is 40 acres and the largest 200 acres. The sales in both districts have been of district or county owned lands at prices from \$250 to \$15 per acre. The Westland

district contains 8000 acres of which 5700 acres were irrigated this year.

The Hermiston and West Extension areas have developed mainly through the sale of non-resident ownership tracts at low prices and has resulted in the betterment of around 2000 acres and the building of 15 new farm houses.

A more substantial condition on the farm is evident in all the districts. Better leveling of land, better systems of irrigating, more diversified crops, and beautifying of premises are seen on every hand. On many of the farms which have been only partly improved, the cultivated area has been increased. Pastures have been enlarged and more cows, hogs, hens and turkeys added. Numerous brooder and poultry houses have been built. Corn, wheat, oats and barley fields are more numerous and larger. Thin stands of alfalfa have been plowed up and the ground planted to other annual crops or put to better pastures.

During this period the Diagonal road in the district was surfaced and oiled. The main road through the Stanfield district was graded and partially graveled. Many other roads have been graded and drained.

The new union high school building was erected in Hermiston at a cost of \$80,000 and the community park, fair grounds, race track and golf links completed. Also ten new houses have been built and twenty more remodeled. A new store building is in the finishing stage and eight blocks of street paved.

Residents of Umatilla have built several houses, erected three store buildings and several blocks of street have been paved. Other towns have made improvements and an idle house is scarcely to be found in any of the towns or throughout the entire farm area. It is estimated that within the trade area of the several towns there are approximately 2500 automobiles.

The two electric plants, when the REA is completed, will serve over 1600 town and farm homes and about 250 in adjacent districts.

Other developments in the territory is the completion of the channel from Celilo to Umatilla on the Columbia river and the formal announcement of approval of the Umatilla dam by army engineers and the War Department.

O.S.C. MEETS IDAHO SATURDAY, SEPT. 24

Oregon State College, Corvallis, Sept. 19 (Special)—With one of the stiffest nine-game schedules in Beaver grid history just around the corner, Coach A. L. (Lon) Stiner has been sending his Oregon State football charges through vigorous scrimmage sessions since the opening day of pigskin practice Thursday.

Since only 39 players, one of the smallest Orange squads in several years, regularly don moleskins for the twice-a-day sessions, the Beaver mentor has placed rigid emphasis on the proper physical condition of his proteges. Not having the large number of reserves characteristic of some of Oregon State's coast conference opponents, Stiner declared that the Orange gridmen must be in shape to endure the grueling Beaver schedule.

Grid experts up and down the coast are picking a spot in the conference cellar for the Beavers. Oregon State's line will possibly be stronger than the forward wall of the '37 Stinermen. Experienced reserve linemen and lack of weight in the backfield candidates are the chief worries of Stiner, who is starting his sixth year of grid tutelage here.

Faced with the loss of All-American half Joe Gray, fullback Elmer Kolberg and Bill Duncan, the punting quarterback, Stiner has Jay Mercer, right half, shifted to quarter, as the only first string veteran backfield man on hand. Consequently, he has turned to a group of speedy sophomore backs to put speed and color in the Orange attack this fall.

While preparations for a style of grid play calculated to upset a few of the experts' predictions is paramount on the Beaver football front, the Orangemen are pointing toward the Idaho tilt which rings up the curtain on the Oregon State slate on Bell field here Saturday, September 24. Still ranking from the 7-6 loss they suffered at the hands of the Idahoans last fall, Stiner's squad is perfecting plans to halt an improved Vandal team to even the score this year.

ALASKA WHEAT GAG TRIED AGAIN

Oregon State College—The old Alaska wheat gag, that has far more lives than the proverbial cat, has

appeared again in Oregon, according to Dr. D. D. Hill, associate agronomist at the Oregon experiment station. Not a year goes by but what either Alaska wheat or Polish wheat bobs up from some source, he says.

This time the promoter represented this wheat to be a hybrid of his own creation, which is unusual. Ordinarily the source is given as some ancient tomb or the claw of a goose, says Dr. Hill.

While the promoter said that his wheat tests some 6 per cent higher in protein than ordinary sorts, the actual fact is that Alaska wheat is so poor that it can't be sold as wheat at all under federal standards and in spite of its gigantic heads it does not yield as high as many of the ordinary sorts grown in Oregon.

A Umatilla Project Fair

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25c ADHESIVE TAPE	17¢
PINT MINERAL OIL	33¢
4 oz. BORIC ACID	13¢
1 lb. CAN BORATED TALC	27¢
1 lb. COTTON	23¢
GLYCERIN SUPPOSITORIES	19¢
50c BAY RUM	39¢
1 lb. SODIUM BICARBONATE	17¢

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100 YEAST TABLETS	37¢
50c REXALL ORDERLIES	39¢
4 oz. HYDROGEN PEROXIDE	10¢

Cosmetics

50c GARDENIA SOAP POWDER	39¢
OATMEAL SOAP	8¢
25c TALCS	17¢
50c COCONUT OIL SHAMPOO	33¢
BATH POWDER - Mammoth Box	39¢
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EXTRA SPECIALS!

\$1.00-VACUUM BOTTLE	69¢
1 Gal. FLY SPRAY	50¢
4 oz. ALUM	9¢
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25 RAZOR BLADES	19¢
ELECTRIC CORD SET	24¢
5c NIPPLES	3¢

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