

Way Back When

By JEANNE

MOTOR EXECUTIVE WAS A DAY LABORER

WILLIAM S. KNUDSEN, vice president of General Motors, hardly gave promise to the casual observer of being executive material 30 year ago. Born in Denmark in 1880, he came to the United States at the age of twenty, with \$30 in his pocket. His first job was as a reamer and riveter in a New York shipyard, and later he worked in the railroad shops at Salamanca, N. Y., repairing locomotive boilers. Knudsen had worked in a bicycle plant in Denmark, and he finally obtained a job as a bench hand in a similar factory in Buffalo, N. Y.



The result? In five years, Knudsen was manager of the bicycle factory, the Keim mills which Henry Ford bought in 1911. During the next ten years, he worked closely with Ford in the development of mass production of automobiles. In 1921, he joined General Motors, where he steadily advanced to his present position as one of the most prominent men in the whole automobile industry.

There is so much in liking the work you do that, even if offered more money at something I did not like, I think I would stick with the thing that appealed to me more. And I would be thinking of my own success in doing that. For, when we are working on things we like, we can put in more extra hours, we take more extra pains, we can do a better job. Doing the things we like, we tire less easily. We are inspired toward finding better ways, and we are able to contribute so much more than we may be actually paid for at the moment that advancement cannot fail to be rapid.

FLIVVER KING WAS A SIMPLE MECHANIC

TIME is so short, so swift in passing, we should never be at loss for how to use it. The question should not be "How can I kill this evening?" but rather "Do I need to take this valuable time for fun, or is there something important I can do with it?"

Consider the life of Henry Ford. He was born on a farm near Dearborn, Mich., in 1863. The oldest of five children, Henry helped his father with the plowing, shucked corn, mowed hay, cut grain, dug potatoes, and milked cows. Time never hung heavily on his hands. Mechanically inclined, he rigged up a small machine shop on the farm and repaired watches at night for the village jeweler. After finishing the local public schools, the farmer boy left for the city to seek his fortune. In Detroit, he obtained a job as a mechanic's apprentice and the



fortune he received was \$2.50 per week. When he was twenty-four he returned to the farm and ran a sawmill, experimenting in his spare time with a steam car. There was never a question in his mind about what to do with time.

His father was not in sympathy with Henry Ford's experiments, so he again went to Detroit, and worked for a power and light company as an engineer on the night shift. During the seven years that he was there he became general manager; and night after night, at home, he worked far into the morning hours in developing a gasoline motor car. Success came from his experiments at last, and in order to popularize the new vehicle, Henry Ford built racing cars and drove them himself in race after race. You know where Henry Ford stands today.

His life is the story of time well used. It is an example worth remembering the next time you are wondering "how to kill time."

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GOOD TASTE TODAY



by EMILY POST

World's Foremost Authority on Etiquette
© Emily Post.

Dad's Birthday Party Raises Note Problem

DEAR Mrs. Post: Will you please write a form of invitation for us under the following circumstances? I am one of four children, only one of us married, who want to give a party in honor of my father's birthday, although I suppose it would be better not to mention the occasion. We would like to write the invitations by hand on small sized note paper stamped with our house address. While we are asking at least 75 people we want the invitation to sound as friendly and informal as possible.

Answer: I would suggest that each one of you write notes to your own personal friends, and that whoever has most time and perhaps neatest handwriting also write those to your father's friends and relatives, following this general wording: "Mary, Jim, Bob and I are having a party for father, on Sunday afternoon, January 31st. Won't you come in between four and six o'clock?" As you notice, I have left the birthday out, but this does not mean that I think it improper to write, "Mary, Jim, Bob and I are having a birthday party for father . . ." because those who know him very well and know it is his birthday will probably bring him a present, and this might make others who are very fond of him and would have liked to remember his birthday feel that they have come empty-handed. On the other hand, in going to a birthday party of any size no one should feel obliged to take a present.

Are Parents Obligated for Children's Visits?

DEAR Mrs. Post: What is my position regarding the parents of friends of my daughter? She is at college far away and goes home frequently with the girls whose homes are closer to the school. She sometimes mentions in her letters home that these girls' parents are going to New York on a holiday, and as we live in the environs of New York I'm wondering whether it is expected that we extend some kind of hospitality to the parents at such times.

Answer: Your real obligation is in encouraging her to invite these girls home with her when they have longer recesses or perhaps to let her ask them to come between school terms when they can stay longer. But why don't you ask her whether she wants you to show particular hospitality to the parents she knows especially well, and what she suggests. She knows what type of people they are and whether they have friends in New York, or on the other hand, whether they are going as strangers or whether the mothers are likely to be alone while their husbands attend to business, or just what the individual situations are.

Note Is Mandatory.

DEAR Mrs. Post: A man I know spent a week-end at my married brother's house. My sister-in-law had let me ask him so that my visit would be more pleasant. She and my brother certainly put themselves out to entertain us. I feel that the least my friend can do is write her a note, which I happen to know he hasn't done. Is there a way I could remind him to write her, because his thoughtlessness certainly puts me in a bad light?

Answer: I can think of nothing else to do except say to him, "I hate to ask you to write another one, but my sister-in-law never got your letter." Then he will probably say, "What letter?" and you answer, "Why, didn't you write and say anything for that pleasant weekend we had?" And that is that!

Butter Balls Remain

DEAR Mrs. Post: Has the vogue for "butter balls" gone out? Several years ago it seemed that every hostess served fancy designs of individual butter portions but today I never see them anywhere.

Answer: No, I think butter balls are still seen in many houses although it is true that in quite as many others butter is simply cut neatly into squares. The reason is probably that of time saving since very few of us have as many servants as we used to. One might, in fact, say that comparatively few have any.

Better Late Than Never

DEAR Mrs. Post: Is one supposed to be able to hold over social obligations from one season to the next? I should have entertained several new friends last spring but had no money to give a party of any kind then. I'm wondering if now, which is the first it has been possible, would be considered too late to repay these kindnesses?

Answer: Not at all. There is no time limit on any return you want to make. After all, there are so many reasons why we may not be able to do what we want to when we want to.

WNU Service.

Marines Provide Haven for Americans in China



United States marines shown opening the ponderous gate of the U. S. legation in Peiping, China. Under the protection of the marines, American citizens find a safe haven as war rages between the Chinese troops and the invading forces of Japan. Inset shows Col. John Marston, commander of the U. S. marine barracks at Peiping.

They Cut 14 Square Yards a Minute



A world's record for scythe cutting was set recently by three Austrian farmers who mowed an area of 14 square yards in one minute in a contest between land workers of Zwettl and Edelfhof Agricultural college in Lower Austria. Left to right are seen Ignaz Hersch, Rupert Hahn and Karl Pemmer of Rudmann, Austria.

YOUNGEST EVANGELIST



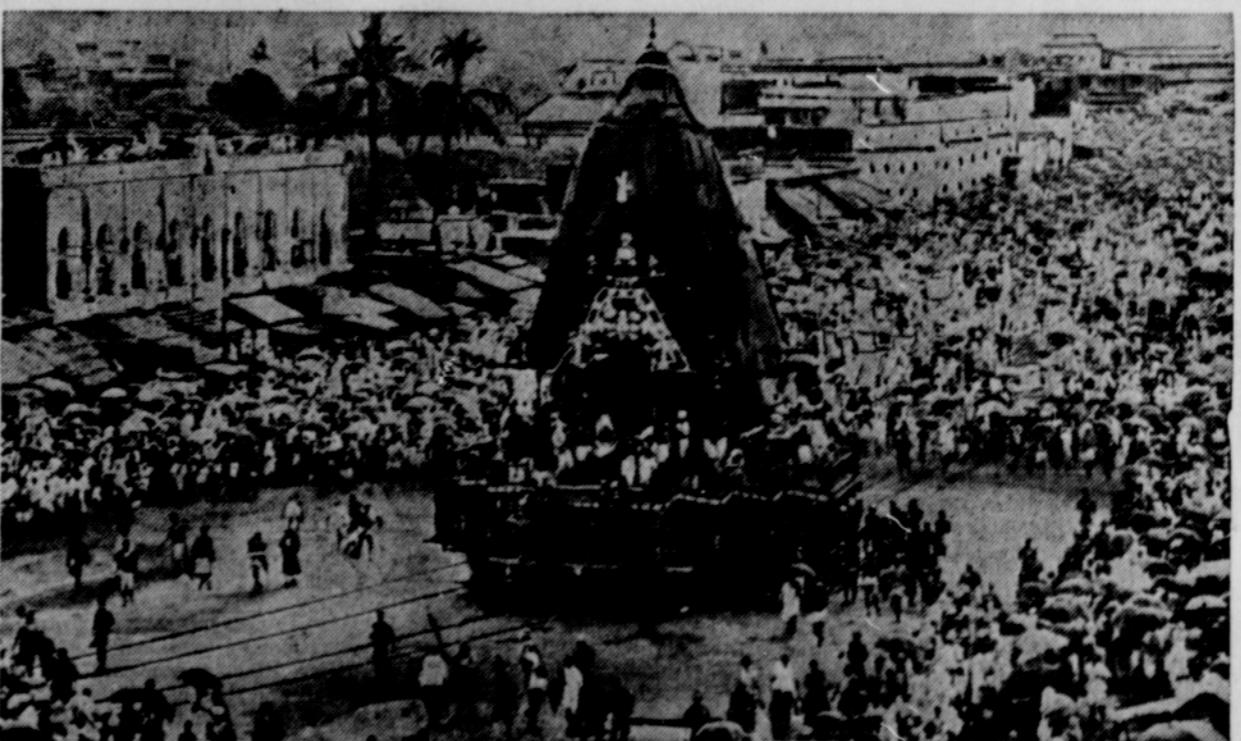
Charles Jaynes, Jr., seven years old, of Peoria, Ill., who was ordained recently in Peoria Trinity tabernacle before 1,500 men and women. The young minister is on a tour of the country conducting church meetings and is accompanied by a nurse and tutor.

Pigskin Toters in First Workout



The sight of these husky football players in their first practice session of the season at Temple stadium, Philadelphia, is evidence that summer is on its way. The players pictured above are members of the backfield of the Philadelphia Eagles professional team. Left to right are Bob Masters from Baylor university, Skipper Howard from Daniel Baker university, and Emmett Mortell from the University of Wisconsin.

Indian Pilgrims Hail Juggernaut Festival



View of the scene in Puri, India, as the car of the Jagganath (Juggernaut) was hauled by thousands of pilgrims in the recent festival of "The Lord of the World." In olden days, these huge vehicles in which devout Hindus take their gods for a ride once a year often became uncontrollable and pilgrims were crushed beneath the wheels. In recent years police regulations have been so stringent that accidents rarely happen.

Embroidery Adds That Smart Touch

Embroidered flowers that promise to be the "life" of your frock are these that you'll want for immediate stitchery. They're fun! They're easy to do! They're entirely in lazy-daisy and single stitch; the pretty floral border is a grand finisher for neckline,



Pattern 5853

sleeves, or belt. Flower clusters, gay in garden colors of wool or silk floss, may adorn a blouse, or both bodice and skirt of any desired frock. In pattern 5853 you will find a transfer pattern of a motif 9 by 9 1/4 inches, one and one reverse motif 6 1/4 by 6 1/2 inches; two and two reverse motifs 3 1/4 by 3 3/4 inches and two strips of border 2 by 15 inches; color suggestions; illustrations of all stitches used.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle Household Arts Dept., 259 W. Fourteenth St., New York, N. Y.

Please write your name, address and pattern number plainly.

Super Courage

Courage is the supreme virtue. Courage is the key to success and to happiness. Courage is more than physical bravery; it is the quality which gives vitality and action to thought. Without courage to decide there is no action.—Sir Ian Fraser.

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Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.
Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

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