

**The Hermiston Herald**

Published every Thursday at Hermiston, Umatilla County, Oregon, by Pauline M. Stoop and Alfred Quiring, Publishers.

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**News and Publicity.**

Just what purpose, or purposes does a local newspaper serve in your own community?

Suppose you had no local paper, would you miss it? Let us think together a minute.

We assume that every citizen, young or older, is interested in what is going on in general activities; in what his neighbors are doing; in what is happening to the Joneses or Smiths; in what the clubs, lodges,

schools, churches, farm organizations, experiment station, county agent, and various community associations are doing and planning.

This information cannot be learned through gossiping, corner talks, or visiting among neighbors and friends. It cannot be announced from the pulpit, or other platform, or even the radio or through a public megaphone.

Nor do large outside newspapers or magazines serve these purposes. In a nutshell, it is just the local newspaper that fills this necessity. And this is what is called the local newspaper field, and justifies its existence.

News is news, and news has wide variations. What is known as the Hearst style, or sensational, is one kind. Reporting of accidents, political activities, wars, great movements, coronations, national and world wide events, is another kind of news.

But local news is news of our own affairs. In the field the Herald serves, it means all about what is happening to people and their activities in Hermiston, Stanfield, Echo, Umatilla, Boardman, Irrigon, Butter Creek, Lexington and other nearby places.

This is the Herald's part of the cooperative work of this cooperative territory. Its duty is to give publicity and local support of every movement of the people within its field. How well we are doing our part may be judged by copies of similar newspapers that come to our exchange desk.

**Against Advertising.**  
 Montreal Star

"Why won't you advertise?" asked the representative of a newspaper of a man in a small way of business in a small town.

"Because I'm agin' advertisin'," the man answered.

"But why are you against it?"

"It don't leave a man no time," was the reply. "I advertised wunst last summer and the consequences wus I was so busy I didn't have time to go fishing the whole season!"

**BULLDOGS TAKE DISTRICT CHAMP**

(From The Bulldog)

Hermiston won the district baseball championship Monday afternoon when they romped on the Umatilla Vikings 16 to 4.

Furrer and M. Rankin made runs in the first inning while Umatilla made none. Root of Umatilla and Moore of Hermiston made runs during the second inning. The third round showed Keller, M. Rankin, S. Rankin, Crampton, Knox and Lotspeich reaching the home plate. Knox came in during the fourth; the Rankin brothers, the fifth; Keller, Furrer, M. Rankin and S. Rankin in the eighth inning.

Umatilla didn't score from the second until the seventh time at batting, when Hiatt, H. Barbouletos and Roberts hit home. The Bulldogs did not take their last ups.

Roberts of Umatilla struck out four and walked three; Keller of Hermiston struck out thirteen and walked four.

In summarizing the season, Hermiston scored 88 runs to her opponents 26.

**National W.C.T.U. Conference.**

Oregon will be represented at the 16th Triennial World's WCTU convention at Washington, D. C., June 4th to 9th, by the state president, Mrs. Necla E. Buck, and the vice president, Mrs. Ruth Tooze. Great publicity is being given to this convention which links 53 counties together in this world's WCTU human interest.

**CHURCH NOTES**

**METHODIST CHURCH**  
 R. R. Finkbeiner, Pastor  
 Sunday school at 10:00 A. M. Mrs. E. E. Rainwater, superintendent.  
 Junior church at 11:00 A. M. Lois Hutchison, superintendent.  
 Worship, 11:00 A. M.  
 Senior League service 7:00 P. M.  
 Evening service 8:00 P. M.  
 Midweek service next Thursday evening at 7:45.  
 Ladies Aid services every first and third Wednesday.

**FULL GOSPEL CHURCH**  
 Miss Virginia Grice, Pastor  
 Sunday school at 10:00 A. M.  
 Morning worship at 11:00 o'clock.  
 Evening Service at 8:00 o'clock.  
 Communion and missionary service the first Sunday of every month.

**STANFIELD PRESBYTERIAN CHURCH**  
 Jesse K. Griffiths, Minister.  
 10:00 A. M.—Sunday school.  
 7:00 P. M.—Young People's meeting.  
 8:00 P. M.—Evening service.

**HERMISTON UNION CHURCH**  
 C. Warner, Pastor.  
 Bible school, 10:00 A. M.  
 Chas. Duvall, Superintendent  
 11:00 A. M. Sermon.  
 Christian Endeavor, 7:00 P. M.  
 Chas. Duvall, president.  
 8:00 P. M. Sermon.

**PILGRIM HOLINESS CHURCH**  
 Lawson H. Flora, Pastor.  
 Regular Sunday services as follows:  
 Sunday School at 9:45 A. M.  
 Preaching at 11:00 A. M.  
 Young People's meeting, 7:00 P. M.  
 Evangelistic service 7:45 P. M.  
 Everyone is invited to attend these services.

**CHURCH OF CHRIST**  
 Columbia School  
 10:00 A. M. Bible school.  
 11:00 A. M., Devotional service and communion.

**CHRISTIAN SCIENCE CHURCHES**  
 "MORTALS and Immortals"  
 It was the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, May 16.

The Golden Text was, "They that are in the flesh cannot please God. But ye are not in the flesh, but in the Spirit, if so be that the Spirit of God dwell in you" (Rom. 8:8, 9).

Among the citations which comprised the Lesson-Sermon was the following from the Bible: "Jesus answered, Verily, verily, I say unto thee, Except a man be born of water and of the Spirit, he cannot enter into the Kingdom of God. That which is born of the flesh is flesh; and that which is born of the Spirit is spirit" (John 3:5, 6).

The Lesson-Sermon also included the following correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "Human birth, growth, maturity, and decay are as the grass springing from the soil with beautiful green blades, afterwards to wither and return to its native nothingness. This mortal seeming is temporal; it never merges into immortal being, but finally disappears, and immortal man, spiritual and eternal, is found to be the real man" (p. 190).

**POPPY DAY PROCLAMATION**

Mayor F. C. McKenzie has proclaimed Friday and Saturday, May 28 and 29, as Poppy Day in Hermiston. The mayor called upon all citizens to observe the day by wearing memorial poppies in honor of the World War dead. The Hermiston Unit of the American Legion Auxiliary has arranged an attractive and strikingly significant window display on Main street in memory of the war dead. The proclamation reads:

"The city of Hermiston responded with highest patriotism to our nation's call for defenders in 1917 and 1918, sending many of its young men into the fighting forces. Of these men, many sacrificed their lives in the nation's service, dying with more than 100,000 other Americans to bring victorious peace.

"It is fitting that the service and sacrifice of these gallant young men should be commemorated annually by appropriate public observance. As the poppy, which grew on the battlefields where so many of them fell, has become their memorial flower, there could be no more appropriate observance than a general wearing of the poppy in their honor.

"Therefore, I do hereby proclaim Friday and Saturday, May 28th and 29th, as Poppy Day in the City of Hermiston and urge all citizens to show remembrance of the honor for the men of the city and of the nation who gave their lives in World War service by wearing poppies on that day."

Volunteer workers from the American Legion Auxiliary will distribute poppies throughout the city Friday and Saturday and receive contributions for the welfare of the living victims of the war, the disabled veterans, the widows and fatherless children.

**Postal Air Mail Rose Show.**

Postal employees throughout the nation have been invited to participate in the Postal Employees' National Air Mail Rose Show to be held at Portland during the Portland Rose Festival, June 9 to 13, according to information received by Postmaster Wm. W. Logan. The Air Mail Rose Show will be held June 10 and 11, in connection with the annual Portland show.

**JACKSON ELECTED S. B. PRESIDENT**

(From The Bulldog)

Jim Jackson was elected president of the Associated Student Body at the annual election, Friday, May 17th. Other officers elected included Gerald Keller, vice president, Lois White, secretary, Esther McMullen, treasurer, Geraldine Mullins, social manager, Nina Rae McCulley, yell queen, Kenneth Bensel, yell king, Jane Jackson, Bulldog editor.

The new officers were sworn into office Thursday, May 13, and will begin their duties next fall.

The following is a copy of the ballot as the candidates appeared: President, Jim Jackson and Marie Skovbo.

Vice president, Gerald Keller, Stuart Rankin, Esther McMullen and Raymond Knapp.

Secretary, Lois White and Virginia Wells.

Treasurer, Gilbert Gettman, Esther McMullen, and Ralph Marble.

Social Manager, Geraldine Mullins, Stuart Rankin, Bob Follett and Claudine Hale.

Yell King, Kenneth Bensel, Bob Jackson, Marvin Rankin and Ted Ripley.

Bulldog Editor, Jane Jackson and Frances Dawson.

**CARSON AND MOORE 29TH ENGINEERS**

Major H. D. Bagnall, the Army Recruiting Officer of Portland, announced today the enlistment in the United States Army of Gene G. Moore, son of Mr. and Mrs. C. R. Moore, and William D. Carson, son of Mr. and Mrs. S. L. Carson, both of Hermiston.

Both boys were tentatively accepted for the army May 12th by the detachment of the 7th U. S. Infantry visiting Hermiston, and after passing the regular army tests at Vancouver Barracks, were enlisted on May 15th for service in the 29th Engineers with station at Port Angeles, Wn.



**FIRE**  
 insurance on your automobile protects you against serious financial loss if your car is destroyed by fire. Its cost is low and the protection provided by the policy is certain.

**FIRST NATIONAL BANK OF HERMISTON**

F. B. SWAYZE, President

Member Federal Deposit Insurance Corporation

**SIMILAR NAMES NOT SPELLED ALIKE**

The family name of "Kelly" has 14 variations in spelling while those of "Bailey" and "Burke" each have 22 varieties, the Social Security Board has announced after a survey of the 27,051,976 persons to whom the Board had issued Social Security account numbers under the Federal Government's Old-Age Benefit System on May 1.

All names which sound alike, al-

though spelled differently, can be assembled from the several million names in the master file through a simple phonetic system of spelling, according to James E. Peebles, field representative of the Social Security Board's Old-Age Benefit office in Portland.



at The Hermiston Herald.

**PUBLIC AUCTION SALE**

**Wed., May 26th**

**on the JOE CAMPBELL farm**

42 MILES SOUTH OF PENDLETON - 4 MILES WEST OF ALBEE  
 9 MI. NORTH OF UKIAH ON PENDLETON-JOHN DAY HI-WAY

- 16 HEAD GOOD WORK HORSES
- 15 HEAD DAIRY CATTLE
- 26 HEAD HOGS
- MACHINERY
- BLACKSMITH TOOLS Forge - Anvil - Drill
- FURNITURE

- FREE LUNCH AT NOON -

**SAVE at BOYNTON & KELLEY'S**

- |   |   |
|---|---|
| <b>GINGER SNAPS</b><br>Just Arrived<br>4 Dozen ..... <b>15c</b>             | <b>IN OUR VEGETABLE DEPT.</b><br><b>BANANAS</b><br>Golden Yellow<br>3 pounds ..... <b>19c</b> |
| <b>STARCH</b><br>ARGO BRAND<br>Corn or Gloss<br>3 Packages ..... <b>25c</b> | <b>NEW POTATOES</b><br>Shafter Whites<br>7 pounds ..... <b>25c</b>                            |
| <b>SHORTENING</b><br>Swift's Pearl<br>4 lb. carton ..... <b>59c</b>         | <b>GREEN ONIONS and Radishes</b><br>5 Bunches ..... <b>10c</b>                                |
| <b>DASH</b><br>Granulated Concentrated Soap<br>Giant Size ..... <b>57c</b>  | <b>IN THE MEAT DEPT.</b><br><b>BEEF ROAST</b><br>Young and Tender<br>Pound ..... <b>18c</b>   |
| <b>WHITE KING</b><br>Granulated Soap<br>Medium Size ..... <b>22c</b>        | <b>YOUNG BEEF LIVER</b><br>2 pounds ..... <b>25c</b>  |
| <b>HONEY</b><br>NEW CROP<br>44 oz. Carton<br>Each ..... <b>33c</b>          | <b>HAMBURGER</b><br>Pound ..... <b>15c</b>  |
| <b>CRACKERS</b><br>Snowflakes or Krispies<br>2 lb. carton ..... <b>29c</b>  | <b>BOSTON BUTTS</b><br>Practically Boneless<br>Pound ..... <b>27c</b>                         |

**COMING AGAIN**



**Dr. Curry, the old Reliable**  
 Optometrist of Seattle  
 who has made professional visits to Hermiston for 25 years, will again be at the

**Hotel Hermiston**  
**Sat., May 29**

for one day

Eyes Examined—  
 —Glasses Ground and Fitted.  
 CHARGES REASONABLE  
**NEXT TRIP IN SEPT.**

**The Red & White Store**

CHOICE TENDER MEAT — KEPT UNDER PERFECT REFRIGERATION AND SOLD AT THE RIGHT PRICE.

- |                                 |          |            |
|---------------------------------|----------|------------|
| <b>BOILING BEEF</b> .....       | 2 lbs.   | <b>25c</b> |
| <b>PURE PORK SAUSAGE</b> .....  | Per Lb.  | <b>20c</b> |
| <b>VEAL STEAK</b> .....         | Per Lb.  | <b>22c</b> |
| <b>SIRLOIN BEEF STEAK</b> ..... | Per Lb.  | <b>28c</b> |
| <b>VEAL STEW</b> .....          | 2 lbs.   | <b>25c</b> |
| <b>FRESH OYSTERS</b> .....      | Per Pint | <b>25c</b> |

**—GROCERIES—**

- |  |         |            |
|--|---------|------------|
| <b>MAYONNAISE</b> Red & White            | Quarts  | <b>45c</b> |
| <b>Sunspun Salad Dressing</b>            | qts.    | <b>39c</b> |
| FREE SALAD SET WITH TWO QUARTS OF EITHER |         |            |
| <b>SANDWICH SPREAD</b> .....             | Pints   | <b>25c</b> |
| <b>RIPE OLIVES</b> .....                 | Pints   | <b>17c</b> |
| <b>FLAVOR JELL</b> Red & White .....     | 4 Pkgs. | <b>19c</b> |

**HERMISTON TRADING CO.**

Free Delivery Phone 341 Prompt, Courteous Service

**DEEP-CUT PRICES!**

**FRI. - SAT. - MON.**

- |   |                |                   |
|---|----------------|-------------------|
| <b>BACON</b> Light Lean Backs                 | pound          | <b>25c</b>        |
| <b>CHEESE</b> Genuine Tillamook Loaf Cheese   | lb.            | <b>28c</b>        |
| <b>CRACKERS</b> Slightly Salted               | 2 lb. box      | <b>19c</b>        |
| <b>COFFEE</b> Hill's Red Can Sat. Only        | 1 lb. can      | <b>25c</b>        |
| <b>COFFEE</b> Absolutely Guaranteed KINKO     | 1 lb. pkg. 17c | <b>3 lbs. 50c</b> |
| <b>Peanut Butter</b> In Bulk Fresh Stock      | 2 lbs.         | <b>28c</b>        |
| <b>SPICES</b> All Kinds                       | 3 2-oz. Cans   | <b>25c</b>        |
| <b>TEA</b> Black or Green                     | ½ lb. pkg.     | <b>19c</b>        |
| <b>MATCHES</b>                                | Full Carton    | <b>16c</b>        |
| <b>CAKE FLOUR</b> SWANSDOWN Makes Finer Cakes | pkg.           | <b>25c</b>        |
| <b>Tomatoes, Corn &amp; Peas</b> Large Cans   |                | <b>10c</b>        |

We Reserve the Right to Limit!

**Connor's Cash Store**

PHONE 301