

# FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

## COOPERATIVE RURAL ELECTRIFICATION

I. H. HULL, Manager Indiana Farm Bureau Cooperative Ass'n.

I became interested in rural electrification two years ago when a party made a tour of Denmark and Sweden and saw the effect of that development in those Scandinavian countries. We saw there things that rather disabused our minds of some of the traditional faith we have had in our American standards of living. We visited little country homes in Denmark where we saw two out of every three farm homes electrified. We thought of the people back in Indiana and these other states. In Indiana only one out of eight homes is electrified. We wondered where the term sprang from "American home standards of living." We thought of the drab conditions around our State and in our Indiana homes and the desperate hopelessness of the conditions under which a lot of our people live. We could not help but think perhaps there is something that they have been missing.

### The Only Way to Rural Electrification.

One of the reasons why I have been particularly interested in rural electrification has been that that is one line of activity that cannot be done any other way except cooperatively. I will ask you to put that down as a foundation thought. Dr. Warbasse and several others have stated that the cooperative way has proved its superiority. In the matter of rural electrification it can do more. It can prove that it is the only way it can be done. There is no other way of getting a general adoption of rural electrification under conditions such as we have in the Middle West except upon a cooperative basis. It has been tried for a number of years with the result that even today, while there have been a lot of profit companies interested in the promotion of the program, so far as they could make money out of it, only one out of every eight farms are electrified. It has been pretty well proven that when people go together themselves in sufficiently large numbers they can secure that power with a sufficient degree of economy that they can afford to use it. And having gotten that sufficient volume of business then it is economical to put it into other activities such as small industry, making the idea practical.

The engineers tell us that up-to-date rural electrification has been retarded because it is necessary to have a big volume of distribution from a country line before it is economical. Then because of the cost you cannot afford to build up the volume necessary and consequently there is the stoppage in the progress of the movement.

### On the March in Indiana.

Then the government came along with this loan program. Having the advantage of that loan program offered to farm cooperative groups, the development did begin to go ahead with the result that we now have 160 miles of line built in Indiana. We have six counties with an average of about 500 miles to the county that will be built within the next few months. The projects have been approved and the contracts will be let probably within the next month or two. We have five other similar projects that are about ready for approval.

We anticipate that in the nine years left of the program under the special loan law as many as fifty counties out of the 92 in Indiana will be served with electric power on the cooperative basis.

In Indiana thousands upon thousands of farmers are signing applications in cooperative rural electric associations who never before were interested in any type of cooperative activity. To me, that is probably the most significant thing that has occurred. People who never saw it before are now willing to sign applications and join with their neighbors for the obvious benefit of working together in the distribution of electricity.

I wonder how many of us have thought through this idea of what really is involved and what is the importance of teaching farmers to cooperate. Certainly the advantages are not limited to farmers.

### Producing Man Power.

Most of you people probably have read Mr. Wallace's new book, "Whose Constitution." There is one chapter in that book in which Mr.

Wallace has dwelt upon the trends of population. Over a relatively short period of years the population of the United States comes from the farms. In 100 years from now if we take 100 farm people today, they will have seven times as many descendants as 100 city people will have in that same time. Literally speaking, the farm is the supplying ground of the man power of the nation. We don't need to blush about that situation. It has always been true in the United States whether times were good or bad. The farm has produced surpluses not only of agricultural commodities but of man power and it is only because of that fact that we have been able to maintain a stable population. During the 1920's several million young people left the farm to go into other lines of activity. Thirty-four billion dollars were spent to rear and train those young people who left the farm during that period to take up their activity in urban occupation.

The farms are going to supply a good share of the population and leadership for the rest of the country. It is my dream that, some of these days, out of these farm cooperatives will come a good share of the leadership necessary to put over a general cooperative program throughout the United States of America.

### Keeping Youth on the Farm

In my opinion, the rural electrification program will contribute perhaps more to developing the proper attitude and the development of a rural cooperative program than any other one thing that will prove general throughout the country. My guess is that when we get to the place where we develop a program as in Denmark and Sweden and when our people have learned the advantages of rural electrification then for the first time we are going to be able to keep the best boys on the farm. As it stands at the present time, living conditions are so unhappy and desolate in the average farm home throughout the Central West that the best boys and girls have been leaving the farm and going to town. And back here where the foundation stock of the nation is being produced, the stock is being depleted in quality. If we go ahead and build up our foundation stock from the least efficient we are going to put the development of mankind into reverse.

As we go ahead with the development of our cooperative rural electrification program we are going to make that home in the country so happy and successful and congenial that our farm boys and girls are going to be happy to stay on the farm. That idea is not altogether original. They told us in Denmark in several of those farm homes that instead of the bright boys and girls wanting to get away from the farm that it was the popular thing to do to get on the farm. Reverse the psychology and look out for what will happen over a period of a couple of hundred years when one county is keeping the best and another is keeping the least desirable stock of its nation.

### Long Run Benefits.

Rural electrification will contribute as much to the city in the long run as it will to the farm. We are interested in rural electrification first in order to beautify and help our home life on the farm. Then we are thinking that in a generation or two that thing is going to benefit indirectly the folks in the towns. We are thinking, too, that as that thing develops, just as the Bohemians and Finnish people have brought cooperation to certain localities in America, the people from our farms are going to have a large part in taking the whole cooperative philosophy into the towns which will in turn benefit from it.

## GRANGES INSTALL LISTS OF OFFICERS

Stanfield and Echo Granges held joint installation at the Stanfield Grange hall this week. Stanfield officers installed were R. G. Penney, master; A. S. Power, overseer; Mrs. Sherman Chapin, lecturer; Mrs. F. B. Stuart, chaplain; E. B. Myer, steward; Roy Attebury, assistant steward; Ed Brown, gatekeeper; Louis Mossie, treasurer; Dona M. Wooster, secretary; Mrs. Ed Brown, lady assistant steward; Mrs. Jack Stevens, Pomona; Mrs. L. L. Penney, Ceres; and Mrs. Ella Power, Flora. J. M. Richards, F. B. Stuart and W. A. Mendenhall compose the executive committee for the ensuing year.

## Laundry Closed New Year's Day.

The Hermiston Cooperative Laundry will be closed New Year's day, and no patrons will be permitted to use the laundry on that day. O. L. Barlow, manager, made the announcement early this week.

## CERTIFICATES OF EQUITY BEING PAID

On and after December 15, 1936, certificates of equity Nos. 84 to 294, inclusive, issue of 1926, will be paid at the office of the Farm Bureau Co-operative of Hermiston.

Certificates must be presented at time of payment, properly endorsed. HENRY M. SOMMERER, Secretary.

## BASKET SOCIAL AT STANFIELD HALL

A basket social will be held at the Stanfield Grange hall Friday evening, January 3th, at 8:00 o'clock, to be sponsored by the Hermiston, Oregon, Federal Credit Union.

There will be a short program, auction of baskets and then an old time dance. Members of the Credit Union are requested to invite their friends and neighbors. A good sized crowd and a good time are assured.

## RANGE PROGRAM UNDERWAY

Range livestock operators who are participating in the range improvement program of the Agricultural Adjustment Administration have, in the main, completed their operations necessary to comply with government grants under the program. The county committee has completed arrangements for inspections to be made and the work will start immediately after the first of January. Sixty-two livestock operators in Umatilla county have undertaken compliance in connection with this program for the purpose of improving their ranges, thereby increasing the carrying capacity of their grazing lands.

It is possible for Umatilla county range operators to earn as much as \$23,114.00, although the county committee is of the opinion that the actual performance will bring an amount under this figure. The 1937 program of range conservation will be announced shortly and will be featured in the fortieth annual convention of the Oregon Wool Growers Association at Ontario on January 11, 12 and 13, according to Walter A. Holt, secretary of that organization.

## ANNUAL LAUNDRY CANNERY MEETING

The annual meeting of the members of the Hermiston Co-operative Laundry & Cannery will be held at the library Saturday, January 16th, 1937, at 2:00 o'clock in the afternoon, for the purpose of electing three directors.

MRS. CATHERINE SOMMERER, Secretary-Treasurer.

## Westland Grange Has Party

The Westland Grange staged a Christmas party the night of December 23rd, in the hall in Minnehaha district, with 80 guests enjoying the program and dancing which followed. Treats were given and an exchange of gifts arranged. An enjoyable time was reported by all who attended.

## P.P.C.A. WILL MEET IN PENDLETON JAN. 9

The third annual meeting of the Pendleton Production Credit association will be held at the Elks Building, Pendleton, Oregon, on January 9th at 1:00 p. m. It is announced by Secretary-Treasurer W. E. Moore.

To make the occasion a real "get-together" combining both good fellowship and an interesting business program, plans include short and snappy talks and a clear, concise report of the association's operations during the past year.

All stockholding farmer-members are urged by Mr. Moore to be present and take an active part in the meeting, exercising their privileges and duties as part owners of the organization.

"A well informed and active membership is vital to every cooperative organization," Mr. Moore points out, "and for this reason we are making special efforts to get a good



Additional emphasis on Oregon's welcome to tourists is embodied in a new design windshield sticker to be issued out-of-state motorists by Earl Snell, secretary of state. The plan is a part of Snell's program to promote tourist travel in Oregon and the new permit with its slogan "Guests of Oregon" will be distributed the first of the year to all non-resident registrars.

The new sticker design which appears above, was prepared by Geo. Stephens, an employee of the secretary of state's office.

Oregon's greatest tourist registration in history is being recorded this year, according to records compiled by Snell, and an even larger influx of visitors is expected during the coming year.

## turnout.

The association has made good progress during the past year as more farmers have learned the advantages of financing their operations cooperatively through their own institution.

With one vote each, stockholders will elect to fill two places on the board of directors which has the responsibility of conducting the association's business in a sound way. Present board members are: James Hill, Pendleton, Oregon; A. R. Coppock, Adams; R. A. Thompson, Heppner; H. H. Weatherspoon, Elgin; and E. T. Jaco, Enterprise.

## SENIORS SELECT 'GROWING PAINS'

(From the Bulldog)  
"Growing Pains" by Aurania Rouverol, has been chosen for the senior class play to be presented in February. The plot is of a family in northern California. Professor and Mrs. McIntyre, and their son and daughter, George, the son, is a youth of seventeen who delights in using big words whether correct or not. Terry, the daughter, almost sixteen, is a regular tomboy, and is heartbroken when she is told she can no longer be one. Then her heart is won by high heels, formal dresses and parties until she learns she must change her attitude toward boys. The play is an amusing three-act drama of youth in its adolescent stage.

## USE OF AIR MAIL INCREASES

The increasing use being made by Oregon citizens of their air mail facilities was revealed in figures showing that they sent out a total of 186,311 pounds of sky correspondence in the first ten months of this year. This poundage is equivalent to almost seven and a half million letters, according to Postmaster Harvey DeMoss.

In the corresponding period of last year, 178,290 pounds of air mail was dispatched from Oregon points. Increasingly large gains are being shown each month, with faster schedules, the current rate of only six cents an ounce and a growing knowledge of the service offered as principal factors, Postmaster Harvey DeMoss said.

Under existing schedules, air mail from Oregon reaches California points overnight and the Atlantic coast with a loss of only one business day.

## COACH SAYS:

By COACH O'NEIL (From the Bulldog)  
There was a fine crowd at the Boardman game, but it could have been better. I want everyone in the student body to be at the Arlington game and all the rest of the home games hereafter.

The team needs the student support 100 percent, especially since basketball is practically new here this year.

The boys look pretty rusty and ragged at times, but will mold into a smooth running outfit before the season is over.

Captain Keller and Stuart Rankin are working nicely together as forwards; but more passing and team play is needed. Co-Captain Mackan and Asa Shaw are beginning to look like a pair of guards. Both boys are improving greatly. Willis Crampton and Raymond Knapp, our tip-off men, are beginning to get their single and double swing shots loosened up and look like ball players.

Ernest Rainwater, playing forward, has plenty of spark and fight. Ernest's team play is improving fast. Buell, Laird and Seeliger are getting into shape and are trying hard for berths on the line-ups. All three men are much more inexperienced, but are learning the game fast.

Up-to-date the squad has three victories tucked away, and are head-

ed for more. The Bulldogs shooting seem to be their worst handicap at present. Hard drill of basket shooting practice is developing three or four "sharp-shooting" cogs. When they become "dead-eye" shots, we will have a good outfit hard to beat any time.

Students, advertise the games more to outside towns people--Let's go to town in basketball!

## HERALD WANT ADS PAY USE THEM!

## WANT ADS

FOR SALE OR TRADE—SIX FEEDER pigs and one buck sheep to trade for cow. C. A. Binder, Hermiston. 19-1tp

LOST—SADDLE STIRRUP TAP BETWEEN Hermiston and Conley flume. Neil Bleakney, Boardman, Ore. 17-3tp

WANTED TO TRADE—160 ACRES located on the new road to Tollgate, 10 mi. from Milton, for small ranch and stock near Hermiston. Write Hulette March, Freewater, Ore. 17-3tp

### Notice of Land Sale.

NOTICE IS HEREBY GIVEN, that the undersigned, Sheriff of Umatilla County, Oregon, by virtue of an order duly made and entered herein by the County Court of Umatilla County, Oregon, on the 19th day of October, 1936, will, on the 9th day of January, 1937, at the hour of ten o'clock in the forenoon, sell to the highest bidder for cash in hand, at the front door of the Umatilla County Court House, Pendleton, Oregon, subject to a minimum price of \$17.00 therefor, to be paid in cash, at the time of sale, the following described parcel of land, heretofore by Umatilla County, Oregon, acquired for delinquent taxes, to-wit:

8 1/2 of SW 1/4 (East of O. W. R., less Right of Way) in Sec. 15, Twp. 4 N. R. 28, EWM, Umatilla County, Oregon, containing 17 acres, more or less.

Dated at Pendleton, Oregon, this 8th day of December, 1936.

R. E. GOAD, Sheriff of Umatilla County. (Dec. 10-Jan. 7)

### NOTICE TO CREDITORS.

IN THE COUNTY COURT OF THE STATE OF OREGON FOR UMATILLA COUNTY.

In the Matter of the Estate of Anna B. Willard, Deceased.

NOTICE IS HEREBY GIVEN that the undersigned has been appointed Executor of the Last will and Testament of Anna B. Willard, Deceased, and has qualified as the law directs. All persons having claims against said estate are required to present the same to me at the office

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of W. J. Warner, my attorney, in Hermiston, Oregon, verified as the law directs, within six months from the date hereof.

Dated this 24th day of December, 1936.

L. W. DIXSON, Executor. (Dec. 24—Jan. 21)

### LAND SALE NOTICE.

NOTICE IS HEREBY GIVEN that the undersigned, Sheriff of Umatilla County, Oregon, by virtue of an order duly made and entered herein by the County Court of Umatilla County, Oregon, on the 18th day of November, 1936, will, on the 23 day of January, 1937, at the hour of ten o'clock in the forenoon, sell to the highest bidder for cash in hand, at the front door of the Umatilla County Court House, Pendleton, Oregon, subject to a minimum price of \$50.00 therefor, to be paid in cash, at the time of sale, the following described parcel of land, heretofore by Umatilla County, Oregon, acquired for delinquent taxes, to-wit:

W 1/2 of NW 1/4 of NW 1/4 of SE 1/4 Section 10, Township 4, N. R. 28, EWM., Umatilla County, Oregon. R. E. GOAD, Sheriff. J. A. Carney, Deputy Sheriff. (Dec. 24—Jan. 21)

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Hermiston Post No. 37 Meets first and third Thursday. Legion Auxiliary meets second and fourth Thursday. Legion Hall.

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DR. F. B. BELT PHYSICIAN & SURGEON Office Hours: Other 10:30 to 12:30 A.M. Hours by 2 to 5 P.M. Appointment Res. 712 - - PHONE - - Office 733

W. J. WARNER Attorney-at-Law Hermiston - Oregon