

**The Hermiston Herald**

Published every Thursday at Hermiston, Umatilla County, Oregon, by Pauline M. Stoop and Alfred Quiring, Publishers.

Entered as Second Class Matter December, 1906, Umatilla County, Oregon.



**Subscription Rates.**

One Year ..... \$2.00  
Six Months ..... 1.00  
Three Months ..... .50

**Life.**

Life is not made up of great sacrifices or duties, but of little things of which smiles and kindness and small obligations given habitually, are what win and preserve the heart.—Sir Humphrey Davy.

**Shall We Clean Up?**

We will not say that Hermiston citizens should be censured for their lack of civic pride, but for their lack of achievement in the clean-up program sponsored by the Commercial club last Friday and Saturday. It cannot be said that the plan was not properly outlined and organized. Persons were assigned to a definite district to superintend the clean-up and were notified in advance by Boy Scouts who delivered lists to each superintendent.

The clean-up need not be set for any special week end, but may be achieved on any day. A little raking here, a little pick-up there, a little burning here, and considerable more raking and the improvement in appearance will be pronounced.

Let's see what can be done for our city without a clean-up program!

Watch the fight arena lot.

**Why Be Thankful?**

Next week we are to be thankful. And why?

The year rolls around and you have not had what you wanted, or thought you needed. You did not get a better car. The price of turkeys was below the mark you hoped for. Disappointments persisted in meeting you at the cross roads. The munificent hand of Providence has been rather "Scotch" with you. Why should you feel humble in spirit and thankful in heart?

Passing our window on Main street (which is everybody's highway of life) is Aunt Jane driving her Model T with a bunch of 20 cent birds, and smiling right and left. Down the other side is Uncle Ben leaning on a crooked stick, a beam of sunshine in his eye. Jay-hawking a cross section is Farmer Brown, peppy against the thought of winter, with feed in his barnyard and food in his cellar and fuel hard by. Around the corner we know of a family of children thinly clad, poorly fed and meagerly loved, who make their grades, smile and find joy in most anything.

Of course that is not your business. It is just their hard luck to be willing to take it on the chin and be happy. They were just born that

way. But maybe you were born with just your state of mind. Just that way. Just to be grouchy. Just to cry for the moon. The gloom of disappointment and the monster of envy wait at your doorstep. Ugly things! Yes, next week, why be thankful? The blessedness of humility is so closely akin to thankfulness, that you, strong man and ambitious woman; you proud boy and haughty girl, may well breathe a humble prayer that you may be able to be thankful next week.

**China's Farmers Lazy, Says Gen. Ho Csenchun**

Peiping.—"Laziness and carelessness have taken the place of industriousness among our farmers," Gen. Ho Csenchun, pacification commissioner of Hnnkow, charges. The general paints a gloomy picture of what he saw on an inspection trip into Hupeh province. "In former days," he said, "these farmers were the most industrious people in China, and even in the leisure season of the year, the men learned to cut wood, while the women used to spin cotton into thread and weave the thread into cloth. Now all this has changed; they not only have relaxed their attention in producing by-products, but also have taken a lazy attitude toward their agricultural tasks. Hence uncultivated land may be seen everywhere, with no one willing to till it."

General Ho attributed conditions to the lure of the Communist bandits, floods and ignorance.

**Fokker Is Honored for 25 Years in Aviation**

Amsterdam.—Using a self-designed and self-constructed air machine, Anthony H. G. Fokker twenty-five years ago obtained a pilot's license. Celebrating this event, crowds thronged the Amsterdam airfield to witness an air circus. Queen Wilhelmina not only sent a representative but also conferred the Order of the Netherland Lion on the noted airplane designer. Among those at the celebration were cabinet members and high-ranking military officers. The city of Amsterdam gave Mr. Fokker its silver medal.

**Bank Buys Village**

Springfield, Mass.—The Springfield Five Cents Savings bank bought the village of Crescent Mills for \$50,000 at an auction. The sale followed foreclosing of a mortgage on the property, formerly owned by the Chapin and Gould Paper company.

**Rattlesnake Farms Dealt Death Blow**

Waukon, Iowa.—A death blow to "rattlesnake farming"—the business of raising rattlesnakes to collect the bounty on them—has been delivered by supervisors here. The supervisors declared the 50 cents apiece bounty on the poisonous reptiles will be withheld unless the killers can show four inches of the snakes' tails. Formerly the rattlesnake farmer merely removed the rattles and took them in for the bounty, whereupon the snakes lived to produce more rattles.

**HOW THE BANKS AID THE GOVERNMENT**

**Normal and Emergency Needs Met by Advances of Commercial Banking Credit**

NEW BRUNSWICK, N. J.—The American commercial banking credit system is an absolute essential in the financial operations of business and government. Harold G. Moulton, President of the Brookings Institution of Washington, D. C., said here recently in an address before the Graduate School of Banking conducted under the joint auspices of Rutgers University and the American Bankers Association. If the flexibility and expansibility provided by commercial banking credit were eliminated, Dr. Moulton declared, "it is scarcely too much to say that the economic system itself would shortly be destroyed."

"Normally the amount of credit extended by commercial banks to the government is small in amount and for the purpose mainly of financing temporary requirements in anticipation of tax collections or bond sales. But in periods of war and acute depression, when the financial requirements of government expand with great rapidity, the expansion of commercial bank credit is on a tremendous scale. Such is the case at the present time."

**How Public Needs Are Financed**  
"The purchase of government securities by individuals and by the commercial banks provides the government with the means by which its manifold activities are financed. The Treasury obtains the funds, with which the Reconstruction Finance Corporation and other government credit agencies finance their operations through the sale of securities, largely to commercial banks. These funds, in turn, have gone to the assistance of distressed banks and other financial institutions, to aid industrial and agricultural enterprises, to finance new public and private capital construction, and to provide relief to the unemployed."

Dr. Moulton declared that it is not true that the world depression was caused by a breakdown of the American banking system "which did not, in fact, occur until the depression had been under way for more than three years."

He added: "Nor is it true that the world maladjustments existing in 1929 can be explained simply by undue extensions of commercial banking credit in the preceding years. These maladjustments involved world agricultural industrial commercial and financial relations."

**FARM ACCOUNTING REVEALS LESSONS**

**Principles of Sound Business Management That Apply to All Farms**

An analysis made of detailed records kept by a group of Wisconsin farms revealed several important lessons and the principles of sound business management derived from them apply equally well to other farms, says an article in the Bulletin of the Agricultural Commission of the American Bankers Association. The article says: "Investment costs, including interest, depreciation, repairs, taxes and insurance, are approximately two-thirds of all farm costs. Furthermore, these costs are largely independent of the production program of the farm."

"This means that if a farmer cuts his production of crops or livestock, he increases his investment costs per unit of product produced, as a smaller number of units must then carry a large expense load as before. This illustrates the importance, from the standpoint of costs, of operating a farm at or near capacity."

"Investment mistakes are more costly than many others because they cannot easily be corrected. If a farmer pays too much for his farm, his investment costs will be abnormally high as long as he owns it. If he constructs a \$4,000 barn, when a \$2,000 barn would have served his purpose, he will have excessive barn costs, year after year, during the entire service life of the structure."

"This emphasizes the importance of a knowledge of investment values and the specific investment requirements of individual farms."

**Determining Real or False Economies**  
"In working for greater economy, it is essential that the farm manager be able to distinguish between a real and a false saving. This can be done only through a careful estimate of the contribution to income, over a period of time, of each item of expenditure. Only if more is saved in expense than will be lost in income, can a contemplated cut in expense be designated as a real saving."

"For example, dropping dairy herd improvement work may result in a yearly expense reduction. The question to decide is what effect the dropping of this work will have on the present and future income from the dairy herd. If the estimated loss in live stock receipts due to a lowered efficiency in feeding and breeding is greater than the original saving, then it would obviously be a false economy."

"Substantial savings can be effected on many farms through the use of more home grown garden produce and farm raised meats. Why pay out money for products of this kind that can be produced much cheaper at home? The money saved from the family food budget can be used for the purchase of many things that will make the farm home a more comfortable and pleasant place to live."

**CHURCH NOTES**

**CHRISTIAN SCIENCE CHURCHES**

"MORTALS and Immortals" was the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 15. The Golden Text was: "If ye live after the flesh, ye shall die; but if ye through the Spirit do mortify the deeds of the body, ye shall live. The Spirit itself beareth witness with our spirit, that we are the children of God" (Rom. 8: 13, 16).

Among the citations which comprised the Lesson-Sermon was the following from the Bible: "Finally, brethren, whatsoever things are true, whatsoever things are honest, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things" (Phil. 4: 8).

The Lesson-Sermon also included the following correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures", by Mary Baker Eddy: "Let unselfishness, goodness, mercy, justice, health, holiness, love—the kingdom of heaven reign within us, and sin, disease, and death will diminish until they finally disappear. Let us accept Science, relinquish all theories based on sense-testimony, give up imperfect models and illusive ideals; and so let us have one God, one Mind, and that one perfect, producing His own models of excellence" (p. 248).

There will be Christian Science Thanksgiving services on Thanksgiving day in the Legion hall at 11:00 A. M.

**HERMISTON UNION CHURCH**

C. Warner, Pastor.  
Bible school, 10:00 A. M., Mrs. W. A. Hineine, Superintendent.  
11:00 A. M., Sermon.  
Christian Endeavor, 7:00 P. M. Chas. Duvall, president.  
8:00 P. M., Sermon.

**BAPTIST CHURCH**

Sunday school at 10:00 A. M. Classes for all ages. A welcome to all. The Ladies Aid meets on the second and fourth Wednesdays of each month.



**Thanks to Them.**

Let us hold silent appreciation of our forefathers; men who dared to stand alone, think and fight for justice and independence; men who laid America's foundation by hard work, thrift, common sense, and desire to protect estates for dependents.

**FIRST NATIONAL BANK**

of Hermiston  
Capital, Surplus and Undivided Profits Over \$50,000.

F. B. SWAYZE, President R. ALEXANDER, Vice President  
A. H. NORTON, Cashier KENNETH M. MAYER, Assistant  
Deposits in this Bank are Insured by the Federal Deposit Insurance Corporation.

**FULL GOSPEL CHURCH**

Miss Virginia Grice  
Have you been to any of our services? If not, come down on Friday and Sunday nights at 8 o'clock and enjoy a couple of hours with us. We also invite you to Sunday school at 10 o'clock.

Come and help sing the old time songs and hear the special singing at each service.

**METHODIST CHURCH**

R. E. Finkbeiner, Pastor  
Bible school, 10:00 A. M. Monroe Swarner, superintendent.  
Worship, 11:00 A. M.  
Senior and Pioneer League services, 6:30 P. M.  
Evening service 7:30 P. M.  
Midweek service next Thursday evening at 7:45.  
Ladies Aid services every first and third Wednesday.

**PILGRIM HOLINESS CHURCH**

Lawson H. Flora, Pastor.  
Regular Sunday services as follows:

Sunday School at 9:45 A. M.  
Preaching at 11:00 A. M.  
Young People's meeting, 7:00 P. M.  
Evangelistic service 7:45 P. M.  
Everyone is invited to attend these services.

**CHURCH OF CHRIST**

Columbia School  
Evangelist Glen C. Wade, Minister.  
10:00 A. M., Bible school.  
11:00 A. M., Sermon and communion.  
7:30 P. M., Young people's meeting.  
8:15 P. M., Evangelistic services.

**FOR PRINTING of Character AT MODERATE RATE**

at The Hermiston Herald.

**THANKSGIVING**

Suggestions For Your Table at **Boynton & Kelley's**

|  |  |   |
|--|--|---|
| <b>SWEET POTATOES</b><br>Smooth Yellow Jerseys<br>6 Pounds ..... <b>23c</b>                      | <b>DROMEDARY FRUIT CAKE MIX</b><br>17 1/2 oz. Package. <b>35c</b><br>EACH    | <b>SHORTENING PANCRUST</b><br>Pure Vegetable Shortening<br>3 Pound can ..... <b>55c</b> |
| <b>CELERY</b><br>Large White Stocks ..... <b>9c</b><br>Genuine Utah ..... <b>14c</b>             | <b>SWEETENED COCONUT</b><br>IN BULK<br>Pound ..... <b>20c</b>                | <b>GRAPE FRUIT</b><br>Med. Size Arizona's. <b>39c</b><br>DOZEN                          |
| <b>CRANBERRIES</b><br>Large berries from the Gray's Harbor section.<br>2 Pounds ..... <b>35c</b> | <b>HONEY</b><br>Alfalfa & Sweet Clover.<br>5 lb. Tin ..... <b>47c</b>        | <b>BAKING CHOCOLATES</b><br>Hershey's. <b>10c</b><br>1/2 lb.                            |
| <b>CIDER</b><br>Made from clean sweet apples.<br>Gallon ..... <b>29c</b>                         | <b>FRESH OYSTERS</b><br>Large Size<br>Pints <b>20c</b> Quarts <b>39c</b>     | <b>RAISINS</b><br>Sun Maid Cluster.<br>15 oz. Package ..... <b>15c</b>                  |
| <b>COFFEE</b><br>M.J.B., Hill's Bros., Schillings or Maxwell House. <b>29c</b><br>Pound Tin      | <b>RIPE OLIVES</b><br>Medium Size. <b>25c</b><br>2 Cans                      | <b>FRUIT FOR SALAD</b><br>and FRUIT COCKTAILS<br>No. 1 tall tins. <b>29c</b><br>2 for   |
| <b>WALNUTS</b><br>Large Fancy Oregon's.<br>Pound ..... <b>19c</b>                                | <b>HEINZ CUCUMBER PICKLES</b><br>24 oz. Jar ..... <b>25c</b>                 | <b>CRACKERS</b><br>Red Arrow Brand.<br>2 lb. Carton ..... <b>29c</b>                    |
| <b>PUMPKIN</b><br>Large size can. <b>10c</b><br>EACH   | <b>BOILED CIDER</b><br>For that mince meat.<br>Quart Bottle ..... <b>29c</b> | <b>CEREALS</b><br>Shredded Wheat, Huskies or Wheaties. <b>11c</b><br>Package            |
| <b>FRESH PUMPKINS</b><br>Large Size ..... <b>10c</b>   | <b>FRESH DATES</b><br>IN BULK<br>Good clean stock. <b>10c</b><br>Pound       | <b>CHOCOLATE</b><br>Ghirardelli's<br>3 lb. Can ..... <b>95c</b>                         |
| <b>MINCE MEAT</b><br>Made from the finest ingredients. 3 Pounds <b>33c</b>                       | <b>TANG</b><br>FOR FLAVOR<br>Quart <b>29c</b> Pints <b>17c</b>               | <b>PINEAPPLE</b><br>Tid Bits, Sliced or Crushed. Flat Cans. <b>25c</b><br>3 for         |
| <b>CRANBERRY SAUCE</b><br>Dromedary Brand. <b>17c</b><br>17 oz. can                              |  | <b>WESSON OIL</b><br>Best for Frying.<br>Quarts <b>45c</b> Pints <b>25c</b>             |

**New 1937 Chevrolet**

**The Complete Car Completely New**

For the first time, the very newest things in motor car beauty, comfort, safety and performance come to you with the additional advantage of being thoroughly proved, thoroughly reliable.

|  |                                      |
|--|--------------------------------------|
| New high-compression valve-in-head engine. | Improved gliding knee-action ride.   |
| New all-silent, all-steel bodies.          | Safety plate glass all around.       |
| New Diamond crown speedline styling.       | Genuine Fisher no-draft ventilation. |
| Perfect hydraulic brakes.                  | Super-safe shock-proof steering.     |

**THE ONLY COMPLETE CAR--PRICED SO LOW**

**Hermiston Motor Co.**  
Completely Modern Shop - Service Guaranteed  
Phone 521