

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

INCENTIVES IN A COOPERATIVE ORDER.

By Harry W. Laidler, Ph. D.
(Continued from last week.)
tive for their incentive. They are depending increasingly on the salary incentive, plus such other incentives as pride in their work, the fun of seeing the administrative wheels run round and of witnessing the business growth; the desire to keep their jobs, to get the approval of others and to obtain power. Of course that is not true of those at the very top of the administrative ladder. Many of them obtain huge salaries and bonuses out of proportion to the service they render, rewards that may be regarded as sheer profits, not service income. But an increasing number of executives on the middle and lower rungs of the ladder obtain, for the most part, a service income only, the profits going to the passive stockholder.

Many an executive who is now working for a salary for a private concern would willingly work just as hard for a salary in a public or voluntary cooperative industry. In fact, under social ownership of the right type, they would have far greater security than at present and would not be continually interfered with by financiers intent on speculative profits.

Service Not Profit.

This is shown by the achievements of such public servants as Colonel George W. Goethals, the able builder of the Panama Canal; of William Maxwell, president for 27 years of the great Scottish Cooperative Wholesale and J. T. W. Mitchell, chairman for years of the Board of Directors of the English Cooperative Wholesale. The last two served for years on salaries of a couple of thousand dollars or less, at a time that the gross business done by their respective organizations amounted to from forty million to more than a hundred million dollars.

So much for the inventor and administrator. Under social ownership, the average worker would, of course, have far more incentive to do his best than at present. He would not be compelled to give great tribute to a small owning class. Under a cooperative system, he would be part owner of the socialized industries. He would be represented in the management. He would know that every invention, every economy in the industry, would rebound to the interests of the worker—would mean higher pay or more leisure. Now the more he produces, the sooner he finds himself out of a job. The worker under a cooperative order would be far more secure in his job than now, and his compensation would be based on his worth to industry, not on the accidental fact of ownership.

Rewards Under Cooperation.

A socialized order would, therefore, I believe, furnish a far finer incentive to administrator, inventor, and ordinary worker than does the present system. It would provide the incentive of a comfortable salary, a secure living, a chance to have one's say in the conduct of the corporation, an opportunity for advancement in position and pay, a chance to express one's self, to do a good job, to do in many instances creative work and to serve one's fellow men.

Finally, we must not lose sight of the fact that, while the profit incentive at present drives men on to energetic work, much of this activity is injurious to society. The profit motive is a driving force to adulteration, child labor, low wages, long hours, the suppression of labor's rightful activities, racketeering, insecurity and war itself. It is time that we should strive to put industry on a non-profit, on a service basis, and to go forward to a cooperative civilization where not the almighty dollar, but the development of human personality, is the chief goal of our industrial life.

Farm Bureau Auxiliary.

The meeting of the Farm Bureau Auxiliary scheduled for July 2d has been postponed until July 17th, because of conflicting activities coming before the Fourth of July. The next meeting will be held in the Hermiston Union church with Mrs. Orval Dawson, Mrs. Waldo Dyer and Mrs. E. E. Rainwater acting as hostesses.

CANNING SCHEDULE.

From July 6 to 11
MON.—9 A. M. to 3:30 P. M., Beans.
TUES.—1 to 4 P. M., Peas.
WED.—9 A. M. to 3:30 P. M., Beans
THURS.—1 to 4 P. M., Peas.
FRI.—9 to 3:30 P. M., Beans.
SAT.—9 to 12 A. M., Peas.
Carrots and beets may be processed along with the peas.
HERMISTON CO-OP. CANNERY.
O. L. Barlow, Manager.

SELF-HELD CLOTHES AID CHILDREN IN DRESSING.

Very small children will soon learn to dress themselves if their clothes are designed to make dressing easy. It is a matter of roomy cut, well located openings, and easily managed fastenings, says Mrs. Maud Morse, extension specialist in child development and parent education at Oregon State college.

To begin with, the dress or suit must have fullness where it is needed to prevent tearing and for free activity. The places to check for sufficient fullness are across the chest and shoulders, at the bottom of girls' dresses, seats of trousers and panties. Raglan sleeves, stopping just above the bend of the elbow, allow unrestricted arm movements in climbing and their roomy cut helps the child to put on the blouse or dress unassisted.

Long plackets or openings, whether down the front, at the neck, or on the side of trousers, greatly facilitate dressing, Mrs. Morse points out. When the front placket is too short the child has difficulty in pulling on the garment. The neck opening should be long enough for the child to pull the garment over his head while putting his arms into the sleeves. For beginners the coat-style blouse or dress is much easier to manage than a garment that goes on over the head. An opening at the back of the neck is practically impossible for a child to fasten without aid.

The kind and location of the fastenings is equally important. Large, flat buttons, which the child's untrained fingers can find and handle, are good. There should be pliable buttonholes that fit the buttons, or firm crocheted loops. Children also like to work sliding metal fasteners. When the neckline is low in front the child can reach the top button easily. On boys' suits and other garments requiring buttons at the waist in back, two buttons, placed so as to divide the distance evenly between the side seams, are easier for the child to reach, and tear off less often than a button in the center of the back.

The fewer the trimming features to obstruct fastenings, the better. Instead of collars, flat simulated collars look well and are comfortable. Belts can be omitted, especially the kind that must be passed through loops. Pockets are one form of trimming which serve a useful purpose, as they add to the appearance and give the child a place for a handkerchief or other belongings. They should be placed so that the child's hand slips into them naturally.

HOMEMAKERS' VACATION CAMP FOR UMATILLA COUNTY WOMEN.

A Homemakers' Vacation Camp of four days for women of Umatilla county is being arranged by Miss Frances Clinton, Home Demonstration Agent, and the Home Extension Committee of Umatilla county. The camp will be held August 5 to 9 at Tollgate in the new community park of the Forest Service, and will be directed by Miss Frances Clinton.

The purpose of the camp is to provide a restful, inspiring and instructive vacation period at a minimum cost. Any homemaker in Umatilla county, whether from city or country, is eligible to enroll. Registration should be made before August 1 at the home demonstration agent's office in the Federal building.

Many interesting features will be available to the homemakers including swimming, boating, nature study, crafts, campfire programs, a choice library, and other activities. The last day of camp, Sunday, will be Family Day, and all the families of the campers will be invited to be guests of the camp to spend the day. There will be no dish washing, meal planning, or cooking required of the campers. An excellent cook and assistants are employed for this purpose.

The cost will be \$4.00 in cash or \$2.50 in cash and \$1.50 in produce from the home supply for the entire period of four days.

In order to make adequate preparations it is necessary that those planning to attend camp register by

August 1 and pay a fee of \$1.00. Those interested are urged to register as soon as possible. Many homemakers have already enrolled. The camp is limited to women eighteen years of age and older.

Each one will arrange her own transportation. Those planning to take their own cars and desiring passengers should inform a member of the transportation committee or the home demonstration agent. Mrs. C. E. Fisk, Milton; Mrs. E. H. Dunning, Hermiston; and Mrs. L. W. Owen, Pendleton, are members of the committee.

The Umatilla National Forest Service, through J. F. Irwin, is making available the site for camp. The community park at Tollgate is under construction, and the Homemakers Camp will be one of the first activities carried on there.

CROP PROSPECTS LESS PROMISING, SAYS O.S.C.

Crop prospects are definitely less promising in the country as a whole than some weeks ago, says the latest report on the agricultural situation and outlook just released by the O. S. C. agricultural extension service. In respect to prices, the general level of farm prices is indicated to be slightly higher than a month ago, whereas a downward trend has prevailed mostly for several months.

Droughty conditions, especially throughout the southern part of the country east of the Mississippi, account for most of the decline in crop prospects. It will require good and timely rains during the remainder of the season to bring about the usual total output of several crops, the report states. Special sections are given in respect to various farm commodities.

From the standpoint of market demand conditions, strength is indicated owing to the income of industrial workers being higher in April and May than at any time for several years. Industrial conditions continue to show improvement, considering usual seasonal trends. Business has received added activity from the soldiers' bonus.

In Oregon, the general level of farm prices appears likewise to have advanced somewhat since mid-May. At that time the Oregon farm price index stood at 68 per cent of the 1926-1930 level, compared with 72 a month previous and 69 in May, 1935.

The United States general farm price level at mid-May was 73 per cent of the 1926-1930 average, or 103 per cent of the pre-war level, against 105 in April and 108 in May, 1935. With the index of prices paid by farmers at 121 per cent of pre-war, the purchasing power of farm products was 85 per cent of "parity," the same as a year ago.

CO-OP GLEANINGS

By E. H. Dunning.

Officers of corporations are being placed on the defensive because of their huge salaries. For years they have successfully kept them hidden not only from the general public but even from their ordinary stockholders. Now that they are forced to report the figures, a defense is necessary. Myron C. Taylor, chairman of the U. S. Steel Corporation, argued at their annual meeting that "their compensation is commensurate with their responsibility," and in the interest of the stockholders. When we read this news item we could not help but recall an annual meeting of a cooperative wholesale where a delegate asked what salaries were paid employees, whereupon the manager publicly read every salary, starting first with his own and adding that he considered himself overpaid. Yet he carried the "responsibility" of a million dollar wholesale business and was receiving \$275 per month. And it might be added that cooperative stockholders do control salaries, while corporation stockholders do not.

† COLUMBIA NEWS †

By MARIJANE HAMMER
Mrs. Helmer Johnson of La Grande is visiting at the home of her parents, Mr. and Mrs. W. L. Dixon.

Mrs. J. H. Ryland and Lester Colpitts were business visitors in Pendleton Thursday.

Floyd Wilson and Ed Arnold left Friday for Puyallup, Wn., to spend the summer.

Jane Wheeler of Pendleton is visiting at the Dale Wells home this week.

Gladys Ubanks, niece of Mrs. Alpha Christley, of Indiana, is visiting at the Christley home.

Mr. and Mrs. Baxter Hutchison and daughter Lois, and Mr. and Mrs. H. Hooker visited at Bingham Springs Thursday.



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Mr. and Mrs. W. B. Foster and daughter Arilda and son Marcus visited relatives in Irrigon Sunday.

A farewell party and hankerchief shower honoring Mrs. Tom Wilson was given Wednesday afternoon at the B. Hutchison home. The Wilson family is leaving soon to make their home near Tenino, Wn.

Marion Sanderson of La Grande is visiting Nellie Hooker this week.

Juanita La Mon of Pendleton is visiting Marijane Hammer.

Mary and Philip Wilson spent several days this week visiting at the Joe Hawkins ranch near Adams.

Guests at the L. Hammer home Thursday were Mrs. Adaline Dickerson, Nita Dickerson, Mrs. C. Kinney, Betty and Clifford Kinney and Mrs. Louise Conrad all of Richland, Wn. Mrs. Conrad remained for a week's visit with her daughter, Mrs. Hammer.

Fern Lindner who is employed at Milton is visiting her parents, Mr. and Mrs. W. Lindner until after the Fourth of July.

Viola Pelletier was an over night guest of Magdalen Jackman Wednesday night.

FOR SALE — MONEY MAKING dairy, stock, poultry ranch; 100 acres, edge Hermiston irrigation project, sub-outrage; low water cost; stock and equipment; 5-room house; lawn; abundant shade; fruit trees; grapes; double-walled cement floored, furnace-heated, 24x56 brooder or house for laying hens; garage; excellent soil. Price \$4000, half cash. J. H. DeMoss, Hermiston, Ore. 45-1tc

WARDWAY ELECTRIC WASHING machine for sale; in good condition, \$25. D. Kendler, Her. 45-tfc

WANTED—LIGHT WEIGHT HAY derrick. T. G. Panages, Columbia district, Hermiston, Ore. 45-3tp

SALESMAN WANTED FOR RAWLIGH Route of 800 families. Write today. Rawleigh, Department ORF-85-5A, Oakland, Calif. 43-3tp

ONE SADDLE HORSE FOR SALE—1 1/2 miles south of Irrigon. Ray Olmstead. 43-3tp

YEARLING HOLSTEIN—BRANDED FW on left hip, lost since first of June. Frank Walker, Boardman, Ore. 44-3tp

75-POUND CAPACITY ICE BOX refrigerator for sale. Reasonable. Staymore Auto Camp, Umatilla, Oregon. 44-3tp

USED WATCHES—ELGINS AND Walthams, \$5.00 to \$10.00. A. W. Behrman, Jeweler, Hermiston, Ore. July 1.

HERALD WANT ADS PAY USE THEM!

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Hermiston - Oregon

WANT ADS

FOR SALE — ALL HOUSEHOLD furniture, Everything. E. P. Illsley, Hermiston. 45-3tp

WANTED TO RENT—4 or 5 ROOM furnished house. See Mr. Berg at Ellis Feed Store. 45-1tc

Co-operative Specials!

- JULY 2 - 3 & 6th
- POTATO CHIPS 3 PACKAGES 25c
 - CRACKERS WHITE OR GRAHAM 2 LB. BOX 25c
 - PEANUT BUTTER Hoody's 2 Lbs. 25c
 - CORNED BEEF LIBBY'S 2 CANS 37c
 - PORK & BEANS Van Camp's 4 FOR 19c
 - SARDINES Large Oval Cans 3 FOR 25c
 - NAPKINS 70 in Package 3 Pkgs. 29c
 - MACARONI or Spaghetti 4 Lbs. 25c
 - COFFEE HILL'S - Red Can lb. 29c
 - COFFEE CO-OP. - Ground Fresh Daily lb. 15c

Hermiston Mercantile Co-operative