

**The Hermiston Herald**  
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**Undergraduates and the Accident Problem.**

Aggressive "safe-driving" campaigns are being inaugurated by students of a number of American universities and colleges. The old idea of the average college boy, which painted him as a rip-roaring irresponsible, driving his flashy roadster at incredible speed while one arm encircled a blonde and one hand held a flask, was doubtless much exaggerated—but it remains a statistical truth that the most dangerous

drivers are those in their late teens and early twenties. If the menace of automobile accidents can be brought home to these drivers we will have taken an important step in curing the problem.

One of the campaigns is being conducted at Yale, where the Yale News, as distinguished an undergraduate newspaper as the country possesses, has issued a pledge for students to sign. Signers of the pledge agree to follow such simple, obvious, and yet vitally essential practices as to drive always at moderate speeds, never to pass on hills or curves, to stop at stop signs and not "jump" traffic lights, and to be fair to all other drivers. Any driver, young, middle-aged or old, who follows these rules has a relatively small chance of becoming involved in a major automobile accident, due to his own carelessness.

It would be a great thing for the nation if every university saw the inauguration of such a campaign. During the last two years we have killed more than 70,000 people in automobile accidents, and practically every one of those accidents was preventable. In every one of them human error, human failings, human irresponsibility, were the greatest contributing factors. The university students who are fighting auto accidents are setting an example that should be emulated not only by their fellows, but by their elders.

**Education Plus Cooperation.**

"Intelligent cooperation and education must go hand in hand," said Dr. Frank P. Graham, president of the Greater University of North Carolina, recently.

That truism is especially applicable to cooperation by farmers. The cooperative movement is essentially an educational movement. The most enthusiastic group of farmers in the world will make a failure of a co-op if they lack knowledge and purpose—precisely as the best informed of farmers will fall short of the greatest success if they refuse to cooperate.

It is an encouraging fact that the better farm co-ops have given greater attention to the educational factor in recent years. They have taught farmers much concerning the laws of supply and demand, tariffs and embargoes, currency and monetary problems, and so on. The farmers have learned that there is much more to prosperous farming than planting a crop one season and harvesting it the next. They have learned that their welfare is affected by a great number of national and international issues. And they have learned that education plus cooperation is the solution to many problems.

Giving house plants a bath, by running water over stems and leaves and sponging off carefully, will brighten their appearance and also help keep off insect pests, says a horticulturist at North Dakota Agricultural College.

**BOARDMAN NEWS**

By MARGARET S. THORPE  
Mr. and Mrs. Smith Hollinger are moving to Vancouver, Wn., where they have rented a farm fifteen miles out of town.

Jim Hewitt, Jr., spent several days in Seattle this week.

Henry Graves and family are moving onto the Ed Kunze place.

Mrs. Shaw of Meacham is visiting her daughter Mrs. Lynn Ranney.

W. A. Baker took his father to Baker Thursday. He brought back a large bell which will be hung in the Community church.

Mr. and Mrs. J. F. Barlow and Mrs. Zeral Gillespie were Pendleton visitors this week.

Mr. and Mrs. W. M. Considine have moved from the Charles Goodwin house to one of the Peck cabins.

Bill Lilly is now working on the Castle Rock section.

Miss Vivian Johnston has moved from Mrs. Fortier's to the Nate Macomber home.

Joe Byram and Glen Carpenter were in Heppner Monday.

Mrs. Veto Colosso of Castle Rock gave a birthday party Saturday afternoon for her son Orlando.

Will Baker took his grandfather Simon Gent to Enterprise Sunday.

Dr. Van Nuy of Portland had charge of the services Sunday at the Community church.

Mr. and Mrs. Geo. Wicklander Jr., Mrs. Leo Root, Mrs. Geo. Wicklander, Sr., and Mrs. H. B. Thomas were in Pendleton Friday.

Mrs. Ray Brown returned home this week after a short visit with her daughter Katherine.

Mr. and Mrs. Geo. Elayden returned home after a several week's visit with relatives in California and Arizona.

The Ladies Aid meeting was postponed this week.

The annual F.F.A. father-and-son banquet was held at the school cafeteria Monday evening. The meeting was opened by the state officers, K. E. Spain, secretary, and Raymond Couch, president, who presented the charter to 22 members. Alan Chaffee acted as toastmaster and talks were given by Paul Smith, Donald Tannehill, Mrs. Glen Hadley and E. T. Ingles. The banquet was served to approximately 40 by members of the home economics department.

The high school play "The Hobgoblin House," which will be presented February 22, is now under rehearsal.

Home Ec Club Dance.

The Home Economics club of the Stanfield Grange will sponsor a 4-H club benefit dance Saturday, February 15, in the Grange hall at Stanfield. Proceeds will be used to sponsor scholarship funds for 4-H clubbers who attend club summer school at Corvallis. Good music is promised.

Legion Auxiliary Will Meet.

The regular meeting of the American Legion Auxiliary, Hermiston Unit, will be held Thursday, February 13th, at 8:00 P. M., in the Legion hall. Regular business will be conducted.

The ten most profitable citrus orchards in one California county had \$33 an acre more spent on them than the ten least profitable orchards.

HERALD WANT ADS PAY



**Power - Traction**

The motor in your car may develop the power of a hundred horses—yet its tires must grip the road if you are to go forward.

Progress in money matters runs the same way; however great your earning power, the part you save supplies the traction that enables you to get ahead.

When you start to save, you begin to go forward—forward along whatever road you have chosen for yourself.

**FIRST NATIONAL BANK**

of Hermiston  
Capital, Surplus and Undivided Profits Over \$50,000.  
F. B. SWAYZE, President R. ALEXANDER, Vice-President  
A. H. NORTON, Cashier D. M. DEETER, Asst. Cashier  
DEPOSITS IN THIS BANK ARE INSURED BY THE FEDERAL DEPOSIT INSURANCE CORPORATION.

**Hermiston Dry Cleaners**

Our plant is modern, using the latest methods in dry cleaning.

OUR MAN IN CHARGE IS EXPERIENCED. HE WAS FORMERLY EMPLOYED BY THE LARGEST DRY CLEANING PLANT IN EASTERN OREGON.

WILLIAM A. CASE, Manager  
Location Next Door to Post Office PHONE 71

**SPECIAL!**

Rubie's Beauty Shoppe

FACIAL or MANICURE with each Permanent.

SHOP NOW OPEN SIX DAYS A WEEK

Call 38-J-3 Umatilla for Appointments.

Operators:  
RUBIE KNIGHT  
BERNICE BRAMER

**COMING AGAIN**



Dr. Curry, the old Reliable Optometrist of Seattle who has made professional visits to Hermiston for 25 years, will again be at the

**Hotel Hermiston**

Thurs., Feb. 13

for one day

Eyes Examined—

—Glasses Ground and Fitted.

RELIEVE EYE STRAIN AND HEADACHE.

CHARGES REASONABLE

**THOMPSON'S DRUG STORE**

The REXALL Store

**Rexall February Birthday Sale**

Puretest Aspirin Tablets 100's  
Rexall Milk of Magnesia 16 oz.  
BOTH FOR ..... **59c**

Puretest Rubbing Alcohol 16 oz.  
Mi 31 Solution 16 oz.  
BOTH FOR ..... **59c**

Defender Nose and Throat Atomizer Mi 31 Solution 2 1/2 oz.  
BOTH FOR ..... **89c**

Tincture Iodine .... 19c

Camphorated Oil .. 29c

Glycerin ..... 19c

Castor Oil ..... 19c

Cod Liver Oil ..... 79c

Brewer's Yeast ..... 49c

Boric Acid Powder 13c

Boric Acid Powder 29c

Witch Hazel ..... 29c

Cream of Tartar .... 19c

Mercurachrome .... 19c

F. E. Cascara ..... 19c

Glycerin Suppositories 12's INFANT or ADULT .. **19c**

Jonteel Face Powder

Jonteel Face Creams

Jonteel Rouge

**39c Each - 3 for \$1**

Riker's Illasol Beauty Lotion

(A Lemon, Quince Lotion)

Small Size **19c** Large Size **39c**

FREE—10 CHEVROLETS AND \$3000.00 in CASH Prizes will be given away by the Rexall Stores during the month of February. Come in and get your entry blank. There is nothing to buy. It's absolutely FREE.

Syrup of Figs WITH SENNA 6 oz. .... **39c**

Defender Water Bottle or Fountain Syringe 2 Quart ..... **69c**

Rexall Cherry Bark Cough Syrup 7 oz. .... **39c**

Mascal's Almond Hand Lotion 16 oz. .... **39c**

Klenzo Coconut Oil Shampoo **39c**

Monreale Olive Oil Pint Tins ..... **49c**

Monreale Olive Oil 6 oz. .... **29c**

Cascade Portfolio 24 Envelopes 50 Sheets Paper ..... **23c**

Electric Waffle Iron **\$1.89**

Electric Toaster **\$1.29**

Electric Room Heater **\$1.89**

Electric Iron **\$1.79**

Electric Cord Sets **23c**

Electric Lamps **\$1.98 & \$1.39**

Halibut Liver Oil CAPSULES ..... **69c**

Hospital Cotton 1 Pound ..... **29c**

Hinkle Pills 100's ..... **19c**

**INDIGESTION, GAS**



Mrs. Chaterina Cappa of 6311 Ellis Ave., Seattle, Wash., said: "Some time ago my stomach made me miserable — I had indigestion badly, never felt like eating, and would belch gas. I felt tired and miserable. Dr. Pierce's Golden Medical Discovery rid me of the gas in my stomach and relieved me of the indigestion. It gave me a good appetite, too." Buy now!



Highest Nutritive Value! Poultry thrives on our quality feeds. Poultry raisers profit by using them above all others. All are rich with vitality-building nutritive value. Chicks grow faster and hens lay more as a result. Yet you pay only the same prices as for inferior feed!

TRY OUR **COLUMBIA** OIL AND MILK BRAND **\$2.00** or Without Milk **\$1.90** per 100 lb. sack

**Ellis Feed Store**  
PHONE 691

**O'COAT CLEARANCE**



Buy Your O'coat Now--during this Clearance Sale and Save Money

NAVY BLUE MELTON CLOTH Double Breasted with Half Belt and Pleated Back effect. **\$11.99** REDUCED TO—

Tan "Polo" Topcoats

Full Belt. A very snappy model. Reduced from \$19.75, to Sizes 38, 40 and 42 Only. **\$15.00**

ALL FALL AND WINTER SWEATERS ARE ALSO DRAMATICALLY REDUCED FOR CLEARANCE.

**MOYER'S MEN'S STORE**  
HERMISTON, ORE.

**HERMISTON TRADING CO.**

PHONE 341

Prices that will Save You Money—SAT. and MON.

**Cookies**

ASSORTED Per Pound ..... **22c**

**Oranges**

SUNKIST Per Dozen ..... **25c**

**Butter Beans**

3 Pounds LARGE ..... **29c**

3 Pounds SMALL ..... **23c**

**Apple Butter**

2 1/4 Pounds ..... **15c**

**Salad Oil**

2 Quarts DURKEE ..... **39c**

**Soap**

PALMOLIVE BAR ..... **4c**

WHITE KING BAR ..... **4c**

IN OUR MEAT DEPARTMENT WE OFFER FOR SATURDAY & MONDAY ONLY—THESE EXTRA LOW PRICES.

**LARGE WEINERS** Per Lb. **18c**

**LEGS OF LAMB** Per Lb. **15c**

**SHOULDER LAMB** Per Lb. **15c**

**LAMB STEW** Per Lb. **10c**

**BROOKFIELD CHEESE** Lb. **23c**

**FRESH SMELT** - 3 Lbs. **25c**

**FRESH OYSTERS** - Pint **25c**

**FRESH LARGE CLAMS** Each **25c**

**WALLA HAMS** - Per Lb. **29c**