



WOMEN

Have Always Been First
to Rally to the Cause

**NOW she is building HER COMMUNITY
When She Buys At Home.**

**HERMISTON
Business Houses**

SAFeway STORES
QUALITY — SERVICE
Abundant Variety at SAFEWAY
A full line of groceries at a price
to fit your purse.
Phone 241 Hermiston

Sales -:- Service



Rohrman Motor Co.

**Hermiston Women, First, Last and
Always for Hermiston.**

Oregon producers and manufacturers find that Oregon women were among the first to grasp the significance of the "Buy Oregon" movement.

The slogan, "Oregon products for Oregon people", has long since demonstrated the loyalty of Oregon people; its promises have been vindicated; its benefits already realized in part. Now comes the supreme effort in which a constantly increasing number of agencies and individuals are enlisted. "Buy Hermiston to build Hermiston."

Home consumption builds because it keeps the dollar circulating at home, changing hands, circulating to maintain and create employment. It becomes a community and state asset which declines only when it is sent out of the city and state, possibly never to return.

Get behind the drive for a thriving, growing, more industrious city and state.

UMATILLA

Umatilla Service Station
GAS — OIL — CABINS
GROCERIES
Mrs. Pearl Jarvis Umatilla, Ore.

TOURIST CAFE
Comfort — Cleanliness — Service
And above all - Good Food.
UMATILLA, OREGON

Co-operate with these Merchants

A. W. PRANN
FUNERAL DIRECTOR
Hermiston, Oregon
Telephone 801 Day or Night

**HERMISTON
SERVICE STATION**
MOBILGAS & MOBIL OIL
R. S. Walker, Proprietor — Hermiston

Jimmie's Barber Shop
HERMISTON, OREGON
"It Pays to Look Well."
HAIRCUT - 25c SHAVE - 25c
SHOE SHINE - 10c

M. REFVEM
RED and WHITE STORE
GENERAL MERCHANDISE — DRY GOODS
SHOES — HARDWARE — GROCERIES
You serve the best when you serve
Red & White Foods.

Hale's Confectionery
SPORTING GOODS
— Recreation Center —
COOLEST DRINKS IN TOWN.

MODERNIZE YOUR HOME
By
USING ELECTRICAL EQUIPMENT
SEE YOUR LOCAL DEALER
or
Hermiston Light & Power Co.

Hermiston Drug Co.
The Community Store Where You
Feel at Home.
FOUNTAIN — DRUG SUPPLIES

D. H. JONES
GENERAL BLACKSMITHING
& ACETYLENE WELDING.
P. O. Box 15 Stanfield, Ore.

**Hermiston Mercantile
Co-operative**
"Farmers' Cash Store"
Low Prices, Yes! It's a Fact.
— A COMMUNITY STORE —

MOYER'S Men's Store
HERMISTON, OREGON
Where you are assured of the right quality,
price, and personal service.
Men's Dress & Work Clothing Locally Owned Weyenberg Shoes & Operated
Boy's Dress & Work Clothing "Lee" Overalls

KEEPING YOUR SHOES LOOKING
Smart and Comfortable
IS OUR FIRST RULE
IN SHOE REPAIR.
Bowman's Shoe Shop

Twin City Creamery Co.
STANFIELD, ORE.
Cash Buyers of Cream and Eggs.
G. G. Smith, Manager

Oregon Rose Butter
Manufactured by
**Umatilla Co-operative
Creamery**
Locally Owned and Operated by its members.
— A COMMUNITY ASSET —

**Hermiston Auto Wrecking
House**
E. F. PIERSON, Prop.
"THE HOUSE OF BARGAINS."
HERMISTON, OREGON
— See Us for a Good Used Car —

Proper Lubrication
— WILL KEEP UPKEEP DOWN —
We can give the modern motorist Lubrication
with the Shell Certified System.
HYDRAULIC HOIST INSTALLED
Black & White Station

Hermiston Herald
Your HOME TOWN
Newspaper

— BUY IT IN YOUR HOME TOWN —