

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

INTERNATIONAL TRADE OF AMERICAN CO-OPS GETTING ESTABLISHED

NO. KANSAS CITY, MO.—An order for 50 barrels of lubricating oil was received recently by the Consumers' Co-operative Association of this locality from the Co-operative Wholesale Society of France. Shipment will be made at once from the compounding plant here by rail to New Orleans and thence to LeHavre by boat. This is the second shipment to a European co-operative within three months, the first, having gone to the Co-operative Wholesale Society of Estonia on March 5. In both cases the purchaser will later receive the net gain on his purchase in the form of a cooperative patronage dividend.

Owens a Mine and Several Factories.

The French society has a membership of 1,274 local consumers' societies and does a gross annual business of \$35,000,000. It operates four canneries, a chocolate factory, three coffee roasteries, three shoe factories, one slipper factory, a dressmaking establishment and a perfume factory. It also owns a salt mine and owns and operates 200 wine tank cars for bringing wine from the vineyards of southern France to the local consumers stores. Other articles handled are automobiles, trucks, tires, electric lamps and household appliances and supplies.

A. J. Cleuet, general manager of the French organization, is also president of the International Co-operative Wholesale Society, which numbers 25 national co-operative groups and arranges international trade between its members on a basis of non-profit service. Howard A. Cowden, president of the Consumers' Co-operative Association, was one of the U. S. representatives at the annual meeting of the International Co-operative Society in London last September.

CO-OPERATION, A GUARDIAN OF QUALITY.

A great deal has been lately written about the heartless way in which unscrupulous manufacturers take advantage of the consumers' ignorance and release on the market adulterated and, in some cases, dangerously poisonous foodstuffs, patent medicines, beauty preparations and the like.

Thousands of lines of space in liberal and labor publications have been devoted to exposing these racketeers who trade on the health and well-being of American citizens. Many books have been published on the subject—books that have occasionally become best sellers. First through the Tugwell bill, and now through the very mild and virtually toothless Copeland bill, attempts have been made to afford the consumer through federal legislation at least some measure of protection against medical quacks and food-adulterating processors.

While most of this shooting at fakers and food adulterers is undoubtedly done with good intent, the shots do not find the mark for the simple reason that the battle is directed against effects and not the underlying causes.

We have no quarrel with the pure-food advocates who write books and draft legislative bills, yet it seems to us that their way of coping with the situation is not the most effective. After reading a book or an article that tells in plain English that such and such a tooth paste is deadly poison, or that "Jones' Sure T. B. Cure" is just ordinary lard, the consumer may for a few days carefully select the commodities he buys, but in a month's time he'll forget all about the article and go about the business of living much as he did before. This happens because these books and articles, in the main, do not expose the real causes for the sorry state of affairs nor suggest any real tangible remedy. In other words, they stir up the need for action in the consumer but fail to show him an effective way in which to change things.

There is, however, a method that in actual practice has proven itself a very effective protection against food adulteration and fakery. It is effective because it attacks the basic causes of such practices, not merely the effects. That method is consumers' co-operation. Instead of only talking about the problem or counting upon laws that might give partial protection to the consumer, the advocates of this method go after the root of the evil, the profit motive in production and distribution of commodities. People who

Canning Schedule

JULY 15 to 21

8:00 to 11:00 A. M.	1:00 to 3:30 P. M.
MONDAY—No. 2 1/2 can Beans	No. 2 1/2 can Peas
TUESDAY—No. 2 can Beans	No. 2 can Peas
WEDNESDAY—No. 2 1/2 can Beets	No. 2 1/2 can Beans
THURSDAY—No Canning	No Canning
FRIDAY—No. 2 can Beans	No Canning
SATURDAY—No. 2 1/2 can Beans	No Canning

Products not listed may be processed by special arrangements.

collectively own their own store would be foolish to cheat themselves by shortweighing merchandise. Consumers who, through their stores and wholesalers, operate their own packing plants would be equally foolish to adulterate the commodities that they produce and sell to themselves. It is a simple but effective remedy and, applied on a national scale, will remove all necessity for concern over the protection of the consumers.

Grange Dance Saturday.

The regular Saturday night Grange dance will be held in the Westland school house Saturday night, July 13, with the Merry Makers furnishing the music. A good time is promised all who attend.

OVER \$200,000 NET WORTH REPORTED BY CO-OP CAFETERIAS.

NEW YORK—Consumers' Co-operative Services, a chain of consumer-owned cafeterias in New York City completed its 15th year with a report indicating that it had survived five years of economic depression successfully and had opened two new co-operative eating places within the last year. The Co-operative has built a chain of 11 cafeterias with a net worth of more than \$200,000 from savings made possible through non-profit business. The cafeterias are owned entirely by the customers who have served themselves at a lower cost than is possible in similar quality eating places and have paid to employees each year \$10,000 more than was required under NRA code requirements.

To Boost Other Kinds of Co-ops.

Members of the co-operative voted at the annual shareholders' meeting May 13, to appropriate half of the earnings of the previous year for a general educational program in the Greater New York area. The funds thus appropriated are to be used through the Eastern States Co-operative League for the organization of co-operatives not directly associated with the restaurant co-operative. Members of Consumers' Co-operative Services expressed the opinion that the development of the consumers' co-operative movement is of such immediate importance that the use of the funds should not be restricted to activities which would benefit the restaurant co-operative alone, but should be devoted to building a co-operative economic order to replace competitive business.

Decision Hailed by Bowen.

E. R. Bowen, General Secretary of The Co-operative League of the U.S.A. hailed the action as an indication of a new feeling of social responsibility on the part of co-operators and said, "In an age of scarcity we organized as producers to meet our problems; in an age of plenty our problem is distribution and we must organize as consumers to solve it—more powerful than advancing armies is an idea whose time has come."

CALIFORNIA ASSEMBLY PASSES BOYLE CO-OP MEASURE.

SACRAMENTO, Calif.—By a vote of 76 to 0 the California assembly passed the Boyle co-operative measure, a plan for statewide production for use.

The bill provides that the state shall restore prosperity by "encouraging the sound development of producer and consumer cooperative organizations supervised and controlled by members." The state is to purchase and to own lands, factories, equipment and materials. Individual units are to be helped through loans, payable in goods or services. Warehouses are to be established and a system of exchange set up between the various co-operative units.

Government Aid Expected.

SERA officials have indicated that the federal government will support these co-operatives through a \$10,000,000 appropriation, according to Assemblyman James A. Boyle, sponsor of the bill.

A similar measure was defeated a short time ago in the senate by a tie vote, but the sweeping victory in the assembly seems to indicate that it will go through.

BIOLOGICAL SURVEY AIDS IN PEST CONTROL CAMPAIGN HERE

Elbert H. Bush of the biological survey department has been directing the organization of farmers and distribution of poison for the past two weeks in the grasshopper and jack rabbit pest campaign in this section of the county. At the approach of the dry season the grasshoppers and jack rabbits had begun to come in from the desert to molest gardens and crops.

The campaign opened July 3 with farmers organizing at the Pete Beamer farm. Other dates and locations are as follows: July 5, Joe Udey; July 6, J. M. Pace; July 8, J. Jendrzewski; July 9, H. J. Ott; July 10, F. Guiwits. Thursday, July 11, was devoted to organization in the Umatilla, north Stanfield and southwest edge of the Meadows near Echo. The Westland and Butter Creek sections have been organized Mr. Sawyer said.

Aid from the biological survey was obtained through efforts of the Assistant County Agent Sawyer and his office and the cooperation shown by farmers will determine whether this assistance can be obtained in other years.

Grasshopper Pest Checked.

At least 20 sacks of poisoned bran has been distributed in the Westland district since the grasshopper poisoning campaign opened June 6. A. Carter of Hermiston has had charge of distribution and reports that fine results have been obtained. According to a report from Assistant County Agent Sawyer the campaign will close Thursday of this week.

Potato Growers Will Meet.

A meeting of all early potato growers has been called for Friday, July 12, at 8:00 p. m. in the Assistant county agent's office, to discuss marketing outlook and price situation for potatoes. Also methods of handling necessary to insure the least possible loss in grading. The price buyers are quoting on that day will also be available.

CALF CLUBS MAKE TOUR OF MEMBER FARMS.

The Blue Ribbon Calf Club met jointly with the Four Leaf Clover Calf club July 7. The members of the two clubs met at the Henry Sommerer home and from there went on a tour to the following farms: H. Hooker, H. J. Ott, J. Jendrzewski, W. Whitsett and on the Barber farm. Assistant County Agent W. A. Sawyer gave suggestions to individual club members on showmanship and judging.

After the tour a weiner roast was enjoyed by both clubs in Columbia park. The club leaders and several parents were also present.

A very favorable report was given on the Blue Ribbon Calf club ice cream sale held Saturday, and the club wishes to thank the public for its support.

The next meeting is scheduled for July 20, at the home of Nellie Hooker.

SURVEY SHOWS 49 CO-OPERATIVES ON COLLEGE CAMPUS.

NEW YORK—Reports from 102 colleges and universities in the United States indicate the operation of 49 co-operatives on college campuses according to a survey recently completed by the Co-operative League. Co-operative bookstores lead the list with 21 colleges reporting successful operation of such organizations. The Princeton Co-operative bookstore led the list with a sales volume of \$450,000 for 1934, while the sales in other non-profit cooperatives ranged from \$150,000 at Cornell to \$2,000 at Albany, Oregon. Cooperative sales in those colleges from which statistics were available were over \$1,000,000, with indications that total cooperative business on campuses ran much higher than that figure.

Cafeterias, Buying Clubs and Housing Projects.

Seven universities reported the successful operation of faculty buying clubs. Eight co-operative cafeterias or lunch rooms are in operation. Seven cooperative housing projects and six miscellaneous co-operatives including gasoline, coal and grocery co-operatives as well as buying clubs were reported in the survey. And experiment in cooperative buying by fraternity house managers at Oregon State College was reported highly successful with total purchases of \$150,000 with large savings to the houses cooperating in the arrangement.

The University of Washington

Students' Co-operative Association at Seattle saved its membership of 56 more than \$5,000 in living expenses in a cooperative housing project last year and has enlarged its membership this year to 250 and is operating eight co-operative houses.

INTERVIEW LEADS TO BELIEF OF DAM JUSTIFICATION.

(Continued from Page 1)

dam is the key to the release of 10,000,000 to 20,000,000 tons which alone justify its immediate construction.

A justification of only \$950,000 for irrigation benefits is a mere bagatelle of the final amount of good through cheap electric power that can be passed to the territory within 50 miles of the dam site.

These and many other arguments in more or less detail were advanced by the committees to Col. Robbins to which he lent a friendly ear, and willingly approved the presentation of all such sound justification for the early construction of the dam. And also, when it is authorized, as justification of further developments on the Snake.

PINE CITY NEWS

By Oleta Neill

Mr. and Mrs. E. B. Wattenburger and family returned from Weiser, Idaho, Sunday evening where they spent the past week visiting Mrs. Wattenburger's parents. Mr. and Mrs. Strain.

Mr. and Mrs. Ben Crisman, who have been visiting at the Ralph Corrigal home for a few days, returned home Saturday.

Mr. and Mrs. Frank Helms and daughters Charlotte, Henrietta and Harriet, and Harold and Ralph Neill and Guy Moore motored to Umatilla Thursday for the celebration.

Mr. and Mrs. Trumah Sether and daughter Phoebe, who have been visiting friends and relatives in Milton for the past week, returned to the C. H. Bartholomew home Saturday evening.

Mr. and Mrs. Stanley Struthers returned home Saturday evening after spending the Fourth near John Day.

Mr. and Mrs. A. E. Wattenburger, Lowell Young, Ella Coxen and Wesley Chamber were dinner guests at the home of Mrs. Ollie Neill Thursday.

WANT ADS

GOOD 5-ROOM HOUSE AND OTHER buildings on acre of land at Stanfield for sale. Inquire at Herald office. 46-17c

UPSTAIRS APARTMENT FURNISHED with ice box. Carter Apartments. 44-17c

WANTED—BOARDERS: TEMPORARILY or steady. Across street from Bert Nations. Mrs. Geo. Beddow. 46p

TRUCK AUTO LICENSE PLATES found. Call at Herald office to identify and pay for this ad. 46-17c

ELECTRIC RANGE—WESTINGHOUSE, 2 plate and oven, \$15; Sacrificed. Hermiston New & Second Hand Store. 46-17c

FOR SALE—1 1/2-TON FORD Truck good condition; 1931 model; Or will trade for cows and horses; 2 mi. east, Hermiston. W. B. Foster. 46-27c



The Extra MILEAGE, Extra SAFETY and Extra DEPENDABILITY of 1935 U.S. ROYALS COST YOU NO MORE



Again for 1935 U. S. Royals are selected as original equipment by makers of the majority of American cars. That one fact alone should convince you of their outstanding superiority in plus safety and extra mileage. With all their extra-value features...Tempered Rubber, Cog-wheel Tread, Anchor Bead and Safety-Bonded Cords... U. S. Royals cost you no more than ordinary tires. Drive in now! Inspect these tire values that cut tire costs.

Buy Now! AT TODAY'S LOW PRICES	
U. S. ROYALS	U. S. TIRES (GUARD TYPE)
4.75 x 19 . . . \$8.42	4.50 x 20
5.00 x 19 . . . \$9.02	\$5.48
5.25 x 18 . . . \$10.04	

FARM BUREAU CO-OPERATIVE OF HERMISTON CO-OPERATIVE SERVICE STATION

PRODUCT OF United States Rubber Company

WHO IS WHO IN PENDLETON

A Classified Directory of Reliable Business and Professional People This Newspaper Recommends to You—

<p>HYATT and BRAWN Quality Men's Wear— FLORESHEIM SHOES 718 Main Street</p>	<p>LOCALLY OWNED NATIONALLY KNOWN "Shoes for the Entire Family" Buster Brown Shoe Store 725 Main Street Pendleton</p>	<p>BEST SERVICE AND BODY DEPT. IN EASTERN OREGON A Good Place to Buy Used Cars and Trucks. SALES SERVICE DENNIS MOTOR CO. PHONE 526 PENDLETON</p>
<p>PENNEY'S Pendleton, Oregon. SHOP & SAVE</p>	<p>OREGON CAFE MEALS AT ALL HOURS Steaks - Chop Suey - Noodles Bring your friends here and show them what you consider the best cafe in the city. Phone 605 632 Main Street</p>	
<p>BANISH PILES FOREVER Guaranteed or Your Money Back Latest Scientific Proven Method Dr. R. B. Brundage Bond Bldg.-Room 14 Phone 148</p>	<p>THE H & H SHOP MINNIE M. HENDERSON, Prop. Hemstitching - Baby Articles Children's Wearing Apparel 740 Main St. - Phone 601</p>	<p>Pendleton Iron Works General Repair & Foundry Work Electric and Acetylene Welding Hydrogen Irrigation Pumps East Alta Street</p>
<p>BUY BREIER 1935</p>	<p>SERVICE CLEANERS L. E. Thorne, Proprietor Cleaning - Pressing - Alterations Have Your Cleaning Done "The KAR-TET Way" 519 Main St. - We Deliver - Tel. 76</p>	<p>BONDED - INSURED Portland - Pendleton Motor Freight, Inc. Personal Service Pendleton Hermiston Phone 369 Phone 852</p>
<p>Hawkinson Tread Service 505 East Court St. Phone 170 Cyril J. Kruger, Manager NEW MILES FOR OLD! Why retire your tires while they are still young?</p>	<p>TROY The Soft Water and DRY CLEANERS WE CALL— MON. — WED. — FRI.</p>	<p>JAMES R. FERGUSON "Smiling Associated Service" East Court & Mill Phone 1973</p>