

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

THE FARMERS BECOME CO-OPERATIVE CONSUMERS.

J. P. Warbasse, President of The Cooperative League. The farmer is naturally conservative. He is much alone. He thinks in individualistic terms. He wants to own a piece of land that is exclusively his. His income is from the sale of his produce, the product of his labor; and he wants the best price possible. That means the highest price. This leads him toward tariffs and the other expedients for increasing prices. That tends to put him in sympathy with profit business.

Farm Marketing Associations. Economic experience moves the intelligent farmer to unite with his neighbors for joint marketing of their produce. He is driven to this by the exactions of the middleman, who fix the price of the things he has to sell. His marketing associations, interested in high prices, naturally make alliance with other marketing agencies with similar aims. This throws his leaders into association with chambers of commerce and other marketing business. These bodies, with which the farmers' organization comes in contact, are conservative and reactionary and often corrupt and corrupting. Farmers' organization officials, acting and thinking in profit terms, tend to covet good salaries and to oppose what is inimical to the profit system.

This is the price the farmer must pay for that part of his business which interests him in the pursuit of money. It is not his fault; it is the fault of an economic system. The marketing organizations, as business enterprises, get the farmer better prices. They are absolutely essential in this capitalistic society to save him from isolation and serfdom. Business that preys upon the farmer likes to catch the one who has strayed away from the group. Marketing organization is his only hope. It helps his income. But now the banker comes upon the scene. The farmer, like most people, is at the banker's mercy. The banker raises prices for everybody, lowers the purchasing power of money, controls credit, and ultimately gets the farmer's farm.

All of the above activities of the farmer, of his allies, and of his enemies, are tending to increase prices. This touches him as a consumer. He had thought that money was the great end. He had believed that if he could only get plenty of money for his produce all would be well. But even in the presence of successful marketing organization he has found his problem is not solved. When wheat brought three dollars a bushel, the banks still got his farm.

The Farmer Discovers He is a Consumer.

Slowly it has been driven home to the farmer that he is a consumer. When the farmer discovered himself as a consumer, he made the greatest discovery ever made in the field of agriculture. This is more important than discoveries about vaccines, rust or blight. It revealed to him his place in the economic world. Now he is moving forward, because he is organizing as a consumer. His leaders are catching the vision of a different motive in industry and of a better kind of society. But in his organization as a consumer are certain peculiar conditions which have been brought in from the past. The commercial spirit of marketing organizations, based on economic competition, has resulted in competition among farmers and their groups. This has resulted in duplication of national farmers' associations—all attempting much the same functions, and each with separate overhead, duplication of effort, and hostility toward one another. At the heads of the farm organizations are officials—national, state and county, harboring these animosities.

The rank and file of farmers have everything in common. They could be friends and good neighbors. Their interests would be served by the amalgamation of their several organizations into one. With a united farm organization in the United States, the farmers would be in a strategic position incomparably stronger than anything ever dreamed of. What prevents their union? The fact that each official with his job and its power, is forced to use his influence to keep alive loyalty to the organization. And this is at the expense of a greater loyalty—loyalty to the farmers, loyalty to agriculture.

Canning Schedule

JULY 8 to 13

8:00 to 11:00 A. M.	1:00 to 3:30 P. M.
MONDAY—No. 2 1/2 can Beans	No. 2 1/2 can Peas
TUESDAY—No. 2 can Beans	No. 2 can Peas
WEDNESDAY—No. 2 1/2 can Beets	No. 2 1/2 can Beans
THURSDAY—No Canning	No. 2 1/2 - Chicken & Beef
FRIDAY—No. 2 can Beans	No Canning
SATURDAY—No. 2 1/2 can Beans	No Canning

Corn will be coming in soon. If you have any to can before we list it on this schedule, call us and we will make arrangements to can it for you. Apricots and berries can be processed at most any time, but remember we run the No. 2 can on Tuesday and Friday. All other days No. 2 1/2 can.

Now the farmer, having gone into consumers' cooperation, takes with him this tradition and this practice—learned in the school of marketing. The foremost and ablest of his leaders, from the standpoint of intelligence, vision, and social conscience, are entering the consumers' movement. These are the best type of farm executives and leaders. But with them goes something of the old psychology either in themselves or in their associates. The old differences are taken along into the Consumers' Cooperative Movement. Here they will, in time, be ironed out and harmonized. But the process of adjustment must needs be slow. It will not be difficult, because of the natural harmonizing tendency of consumers' cooperation.

A Basis for Farm Unity.

Consumers' cooperation is based on mutual aid and business for service. The purpose is not to get money but to get things and services. Societies do not compete economically; they cooperate. Overlapping is not countenanced. Societies federate to form larger bodies for mutual protection which are charged with the duty of control over regional jurisdictions. Only mutual help, and never hostility, is a consumers' cooperative principle.

The Consumers' Cooperative Movement supplies the ground upon which the members of all farm organizations may meet upon a common basis. People of all parties and creeds here join hands as consumers. Here the personal preferences of members are respected in order to make a common cause in the building of a united consumers' movement. One of the most hopeful signs of progress and emancipation of the useful classes is to be seen in the adjustments of this most difficult problem now in progress in the Consumers' Cooperative Movement. It is upon this mutual ground that the farmers' organizations are learning the essential lessons of unity and brotherhood.

Farm leaders, who want to rise above the motives that keep farmers separated into contending factions, are encouraging the farmers to unite in The Cooperative League. Here, as consumers, is the possibility of a great united agricultural movement in the United States. Here, as consumers, the farmers are cooperating to get, not money, but the things they need for their own service. And when they have learned how to supply themselves with the things and the services they need, they will discover that they have solved the great economic problem.

CO-OP GLEANINGS

By E. H. Dunning.

Professor Paul H. Douglas of the University of Chicago in an address published in the Journal of Home Economics says, "Another development which we sorely need in this country is a growth in Consumers' Cooperation and in Credit Unions."

Mr. J. Llukku, General Manager of the Cooperative Trading Company of Waukegan, Illinois, describes in an article in the May 4 issue of the Epworth Herald what the Cooperative Trading Company means as a beacon light to lead the way to a Cooperative Economic Democracy: "I don't consider the lower prices and better quality of goods our greatest contribution. I suppose our greatest accomplishment has been the establishment of an experiment station where the relationships between producers and consumers—among the hardest that our civilization has to solve—are being worked out successfully. In the midst of social economic antagonism between the farmers and their exploiters on the one hand and consumers and profiteers on the other, the small experiment of our cooperative has been an object lesson. As a great American has put it, the great thing is not so much where we stand as in what direction we are going. There are some of us who believe that the world is going in the direction of cooperation, that it cannot go any other and escape chaos."

The California Cooperative Council reports that a central cooperative buying agency, which in time will become the Cooperative Wholesale for California has been set up in connection with the Cooperative Council. It is already serving 30 cooperative stores and fifty cooperative buying clubs which have been organized since the formation of the council late in 1924. The Council's cooperative pamphlet "Action" has had a second printing because of the great demand.

UMATILLA COUNTY GRANGE COUNCIL WILL MEET SATURDAY.

The Umatilla County Grange Council will hold a meeting in the library at Pendleton, Saturday, July 6, at 10:00 o'clock. Group meetings of Masters, Lecturers, Secretaries and H. E. C. chairman and agricultural chairman are to be held in the morning.

The meeting is open to all Grange members.

Grange Changes Meeting Time.

Stanfield Grange No. 657 has changed its meeting nights to the second and fourth Monday nights of each month, starting at 8:00 P. M. The next meeting will be Monday, July 10.

NATURAL PARASITES MAY CHECK ALFALFA LOOPERS.

The alfalfa looper, of which there has been no previous serious outbreak in Oregon for the past 26 years, apparently got a head start on its parasite this spring, and has been reported as doing appreciable damage to crops in many parts of the Willamette valley during the past few weeks. Warnings and control measures have been issued by entomologists of the Oregon State college experiment station. The first generation of this looper, scientifically known as the *Plusia California*, is now about over, however, reports Dr. Don C. Mote, head of the entomology department, and indications are that the pests' natural parasites will keep the second generation in check. Few cocoons are now being found that do not have one or more parasites in them, he says.

The alfalfa looper belongs to the cutworm group and looks somewhat like a measuring worm. It is about an inch long, generally green in color with pale wavy white lines down the middle of the back and white lines along each side. They seem to prefer the hay fields, especially alfalfa, while it is green, but after the hay is cut and there is nothing more there for them to feed on they move out and begin their ravenous feeding on corn and truck crops or any other succulent plants, sometimes including ornamentals and fruit trees, Dr. Mote says.

When found in hay fields the loopers are controlled by spreading a poison brar mesh around after the hay is cut. This bait is made as follows: coarse wheat bran, 25 lbs.; salt 1/2 pound; white arsenic or paris green 1 pint; syrup or brown sugar 1 pint, and enough water to make a crumbly mash. Another bait is made of 15 pounds coarse wheat bran; 1 pound of sodium fluoride; 2 quarts molasses and about 2 gallons of water.

Where the pests have already moved on to garden and other crops, Dr. Mote recommends lead arsenate dust, composed of 30 pounds of lead dust and 70 pounds hydrated lime, or one of the fluoridates may be used, he says. These should not be used on lettuce or spinach or the edible portions of other vegetables, however, and Dr. Mote suggests pyrethrum or derris dust, which may be obtained from local dealers, for such crops.

COMMONWEALTH REVIEW GIVES FAVORABLE SURVEY.

Despite the unfavorable situation created by the lumber strike and uncertainty regarding pending legislation, business in the Portland area during May showed remarkable stability according to the June issue of Commonwealth, Inc. Business Survey. Activity in industries dependent upon lumber for their source of raw material were somewhat curtailed. Furniture factories and wood-working plants closed during part of the month. Other industrial lines, however, seemed to be affected little.

Retail trade showed unexpected strength during May after a disappointing early spring and, it was thought, surpassed the corresponding 1934 month by about 10 or 15 per cent. Wholesale trade, however, was reported as being slower due to the possibility of lower prices as a result of the Supreme Court's NIRA decision. Retailers bought cautiously in anticipation of this development.

Oregon's brightest spot, said David Eccles, editor of Business Survey, is eastern Oregon. That section is less affected by the lumber strike and its trade is extremely active. Purchases, it is said, are in large measure for cash. However, Eccles believes that the undercurrent of business is strongly toward recovery at this time despite labor troubles and uncertainties.

WANT ADS

FOR SALE—4-WHEEL TRAILER, licensed, two ton; fair tires, J. S. White, Irrigon. 45-1tp

DAVENPORT; PLATFORM SCALES, saddle, Hermiston New & Second Hand Store. 44-tfc

SADDLE HORSES OR WORK HORSES for sale. See Marian Henderson, Hermiston. Phone 561. 40-tfc

PLATFORM SCALES; 2 DAVENPORTS, good condition, Hermiston New & Second Hand Store. 42-tfc

UPSTAIRS APARTMENT FURNISHED with ice box, Carter Apartments. 44-1tp

RESERVED SEATS FOR COACH PASSENGERS ON UNION PACIFIC.

A new service, never offered by railroads before, will be provided for coach passengers on the Union Pacific Streamliner, it was announced today by W. S. Basinger, passenger traffic manager of the

Union Pacific System.

Beginning at once, coach passengers will be assigned reserved seats when their tickets are purchased, thus insuring each a seat on journeys on the Streamliner between Portland and Chicago in either direction. Heretofore only Pullman and Parlor car passengers have been assigned space, individually reserved, on transcontinental trains. A method of quick ascertainment of available space has been worked out by the Union Pacific whereby ticket agents in any section of the country may assign the reserved coach seats at the time the tickets are acquired.

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