



# EVERYBODY can SMILE

when Everybody has the  
**SPIRIT of LOYALTY**

## to HOME TOWN DEVELOPMENT

Think of your Home Town first - - Build up the Home Town Market

**HERMISTON  
Business Houses**

**SAFEWAY STORES**

QUALITY — SERVICE  
Abundant Variety at SAFEWAY  
A full line of groceries at a price  
to fit your purse.

Phone 241 Hermiston

*Sales -:- Service*



Rohrman Motor Co.

**Buy It With A Smile—**

Smiles come easily, spontaneously, when all is well . . . they are forced and blighted when things go wrong.

One way to help make things right and keep them right is to Buy Home Town Products.

The producer smiles at his work over assurance of market demands; the employe smiles when he gets a job and again when he is paid; the manufacturer and retailer smile when orders are placed.

The Result? More men are employed and more homes are made happy.

So it is that everybody feels better and is better off. You, your neighbor, your community and the entire state . . . Everybody Smiles.

Then Buy at Home and you will continue to buy it with a Smile.

**UMATILLA**

**Umatilla Service Station**

GAS — OIL — CABINS  
GROCERIES

Mrs. Pearl Jarvis Umatilla, Ore.

**TOURIST CAFE**

Comfort — Cleanliness — Service  
And above all - Good Food.

UMATILLA, OREGON

**Co-operate with these Merchants**

**STANFIELD**

**A. W. PRANN  
FUNERAL DIRECTOR**

Hermiston, Oregon

Telephone 801 Day or Night

**HERMISTON  
SERVICE STATION**

MOBILGAS & MOBILLOIL

R. S. Walker, Proprietor — Hermiston

**Jimmie's Barber Shop**

HERMISTON, OREGON

"It Pays to Look Well."

HAIRCUT - 25c SHAVE - 25c  
SHOE SHINE - 10c

**M. REFVEM**

RED and WHITE STORE

GENERAL MERCHANDISE — DRY GOODS  
SHOES — HARDWARE — GROCERIES

You serve the best when you serve  
Red & White Foods.

**Hale's Confectionary**

SPORTING GOODS

— Recreation Center —

COOLEST DRINKS IN TOWN.

MODERNIZE YOUR HOME  
By  
USING ELECTRICAL EQUIPMENT  
SEE YOUR LOCAL DEALER  
or  
Hermiston Light & Power Co.

**Hermiston Drug Co.**

The Community Store Where You  
Feel at Home.

FOUNTAIN — DRUG SUPPLIES

**D. H. JONES**

GENERAL BLACKSMITHING  
& ACETYLENE WELDING

P. O. Box 15 Stanfield, Ore.

**Hermiston Mercantile  
Co-operative**

"Farmer's Cash Store"

Low Prices, Yes! It's a Fact.

— A COMMUNITY STORE —

**MOYER'S Men's Store**

HERMISTON, OREGON

Where you are assured of the right quality,  
price, and personal service.

Men's Dress & Work Boy's Dress & Work  
Clothing Locally Owned Clothing  
Weyenberg Shoes & Operated "Lee" Overalls

KEEPING YOUR SHOES LOOKING  
Smart and Comfortable

IS OUR FIRST RULE  
IN SHOE REPAIR.

**Bowman's hoe Shop**

**Twin City Creamery Co.**

STANFIELD, ORE.

Cash Buyers of Cream and Eggs.

G. G. Smith, Manager

**Oregon Rose Butter**

Manufactured by

**Umatilla Co-operative  
Creamery**

Locally Owned and Operated by its members.  
— A COMMUNITY ASSET —

**Hermiston Auto Wrecking  
House**

E. F. PIERSON, Prop.

"THE HOUSE OF BARGAINS."

HERMISTON, OREGON

— See Us for a Good Used Car —

**Proper Lubrication**

— WILL KEEP UPKEEP DOWN —

We can give the modern motorist Lubrication  
with the Shell Certified System.

HYDRAULIC HOIST INSTALLED

**Black & White Station**

**Hermiston Herald**

Your HOME TOWN  
Newspaper

**— BUY IT IN YOUR HOME TOWN —**