

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

CREDIT UNION ORGANIZATION FORMED IN HERMISTON

At a meeting of the directors and managers of the various cooperative organizations last Saturday evening, Edgar Zehrung, District Managing Director for the Credit Union section of the Farm Credit Administration, explained the purpose of Federal Credit Unions and the benefits to be derived from such organizations.

After much discussion, a resolution was adopted unanimously endorsing and approving the organization of a Credit Union consisting of the members and employees of the Hermiston cooperatives.

A charter will be immediately applied for and then the work of building up an organization will begin. There are now over 3,000 credit unions in the United States with an average of 75 new ones being organized each month.

The whole town of Harrisburg, Oregon, was recently organized as a credit union.

APRIL MARKS GREATEST PROGRESS IN COYOTE CONTROL

April is the month in which greatest progress is made in controlling the coyote population of eastern Oregon. This is due to the fact that the Biological Survey concentrates its attention upon the opening of dens for the purpose of destroying the young coyotes, as well as any of the old which may possibly be found.

Due to the fact that it is impossible for representatives of the Biological Survey to cover the entire county, it has been recommended by Harold W. Dobyns of the Pendleton office of the Biological Survey that any persons knowing of live coyote dens should advise the county agent's office of the locations of such dens. This will make it possible for government trappers to visit the specified community and effect destruction of these young coyotes, which very quickly grow to be killed.

During the first five days of the den digging season, Mr. Dobyns and his assistants accounted for more than 50 coyotes, which is probably a greater record for the length of time than was made by representatives of the Biological Survey working in Umatilla and Morrow counties in 1933, when in the month of April over 200 coyotes were prevented from carrying out their destructive tactics.

QUARANTINE PLACED UPON PEAS SHIPPED TO MONTANA

Notice of quarantine from Montana placing restrictions on the shipping of peas into that state has been received by the County Agent's office. According to word from the State Department of Agriculture of Oregon, all shipments of peas moving into Montana must be accompanied by a certificate either certifying that the peas were grown and shipped from a section free from the pea weevil, or certifying that the peas have been fumigated with ten pounds of carbon disulphide per thousand cubic feet in an air-tight compartment at a temperature not lower than 70 degrees Fahrenheit.

It is possible, however, for peas to be shipped into Montana if a permit is secured from the Chief of the Division of Horticulture, Missoula, Montana, said peas to be fumigated at the point of destination.

SEED LOAN APPLICATIONS COMING IN FAST

Seed loan applications are coming in rapidly at Assistant County Agent Sawyer's office this week, with at least 43 applications completed and taken to Pendleton Thursday. Only four of these applications have been mailed to the Spokane office so far as the forms must be filled out accurately with no errors or false statements.

Anyone wishing to make application for the loan should do so immediately due to the amount of time taken to complete the applications and files.

Westland Grange Initiates. The Westland Grange held a very interesting meeting last Monday night when the Stanfield Grange degree team conferred the first and second degrees on four candidates.

Candidates initiated included Albert Kennings, Mr. and Mrs. Carson Linder and Ira Cleavenger. Lunch was served at the close of the meeting followed by a short dancing period.

The next meeting will be on the evening of April 15th, when the Cold Springs Grange will put on the third and fourth degrees.

NOTICE TO MEMBERS.

A revision of the membership list has been completed this week in order to start the new subscription year for the Hermiston Herald, and any person who is not in good standing in some farm organization will not receive the paper this week. As soon as the delinquency has been adjusted the name will again be placed upon the subscription list.

If the name of a subscriber who is eligible to receive the paper has been left off the list, the error will be cheerfully corrected. Your organization should be notified immediately of any necessary change and the adjustment will be made.

CREAMERY CO-OP'S MEET DRAWS CROWD OF SIX THOUSAND

(From the Co-operative Builder published at Superior, Wis.)

MINNEAPOLIS, Minn. — More than 6,000 dairy farmers and creamery and cheese factory officials attended the 14th annual convention of the Land O'Lakes Creameries, Inc., the largest creamery co-op in the world. The sessions were held at the co-op's plant in Minneapolis on March 14 and 15.

Principal speakers at the convention were Governor Floyd B. Olson, John Brandt, president of the Land O'Lakes, and W. I. Myers, governor of the Federal Farm Credit Administration.

Olson Hits Private Profit. Co-operative production, consumption and marketing, declared Gov. Olson, will create a more equitable distribution of American wealth.

"We are not going to get anywhere with schemes to aid the farmer," he said, "as long as he sticks to the individual profit idea. We will never have decent farm prices, decent wages or re-employment of the jobless as long as we follow a system that concentrates wealth in the hands of a few."

He urges farmers to support the co-ops, all co-ops, but to insist upon decent wages for the workingman so he may be able to pay decent prices for farm products. Only in this way, he said, can adequate markets, adequate purchasing power, be maintained.

Must Support Co-ops.

Mr. Brandt reported that co-operative marketing has the potential strength to overcome unequal distribution of wealth. He urged the farmers to support their co-ops loyally and thus to keep their wealth to themselves, instead of listening to anti-co-op propaganda and then "sitting down and howling for the rest of their lives because somebody is taking away their wealth."

Year's Rebates to Total \$52,000.

Mr. Brandt reported that Land O'Lakes grossed more than \$32,000,000 in 1933, an increase of \$1,500,000 over the 1932 volume. Nearly \$52,000 in dividends will be paid to members in June, he said. This is in addition to dividends earned by local creameries and paid to individual patrons and members.

Henry Wyman of the Zimmerman Co-operative Creamery won the individual grand sweepstakes cup for the second time in succession. His butter scored 99.21.

Bang's Disease Testing Near End.

It is probable that Dr. R. R. Reeve will complete all Bang's disease testing of dairy herds this week, since the deadline for further sign-ups was reached Tuesday, April 16. A check-up is being made on all reactor herds this week which will complete the campaign.

Westland Grange Dance.

The regular Saturday night dance will be given at the Westland school house April 20, by the Westland Grange. Music by Mel's Merry Makers.

Co-operation Marches Forward.

By Hazel Alders. (From Co-operative Builder) It is with exaltation that the co-operators may look upon the progress of their movement all over the world. Little did that handful of weavers in England dream that the small store which they started in order to gain for themselves only the bare necessities of life would grow into the great movement that it is today. That was in 1844—nearly a hundred years ago and now the co-operative movement has spread to the four corners of the globe.

Co-operation in America.

In the north central states alone there are over a hundred co-operative stores that own and operate the most modern up-to-date whole-

sale society at the Head-of-the-Lakes. Every day the big CO-OP trucks drive back and forth from the local stores to the wholesale and every day the wholesale's own CO-OP trucks go throughout the city, bringing back merchandise to the wholesale or sending it out. It is a spectacle which awes not only the co-operators themselves, but others as well.

Besides this splendid activity in merchandising business, co-operation has spread just as well into other lines. There are co-operative creameries, co-operative oil associations, credit unions, life insurance associations and co-operative educational organizations such as the Co-operative League of America and the Northern States Co-operative League, all showing steady progress even in these trying times.

Co-operation is Being Accepted

America seems to have become a consumer conscious. People who are not co-operators are reading and learning about the consumer question more and more. Magazines of high rating and great circulation feature articles on co-operation, written by prominent economists. Recently the Scholastic magazine, which is found in almost every high school, had a special Consumer Issue. Also on March 1, Senator Phil Nelson of Wisconsin introduced a bill in the legislature which provided that co-operative marketing should be taught in all high schools and common schools. While this bill in itself is not as comprehensive as it should be (not including consumer co-operation), yet it shows the trend of the people in accepting co-operation.

Co-operation in Other Counties

This brief review gives an outline of the trend of co-operation in the United States. In Europe it has had a spectacular growth. England has the CWS (Co-operative Wholesale Society) which is the largest business organization in England and does an annual business of over half a billion dollars. Denmark, Finland, Sweden and France are well advanced in co-operative lines and even at the other side of the globe, Japan, we hear that the Rochdale principles are being accepted, as was disclosed by Miss Helen Topping, the secretary to the world-renowned Japanese social leader, Toyohiko Kagawa, in her recent lectures in America.

A World-Wide Movement.

This all goes to show that co-operation or co-operative theory is world-wide. That it has been successfully carried on for almost a hundred years and that where other business enterprises have failed, during these depression years, it has continued to go on and spread, despite financial obstacles.

The co-operative movement has not been built by a few individuals. It has been built by innumerable workers, who sacrificed their time and energy in order to build up their economic union. This movement was not built over night nor was it thought out in a hurry. It required years of careful planning, trial and error, and also the support of all the people. It could not have existed if the people who had initiated it, had not stuck together to pull it through.

It is just the same way with co-operation today. Although it has grown to such a large proportion, it still needs our support—the support of each and every one of us. If we all do what we can to spread the co-operative message, we are bound to reach our ultimate goal. Let us join the millions of organized consumers and proudly be one of the great mass of co-operators!

The Rising Cost of Distribution.

(Editorial from The Co-operative Builder.)

Reducing the production cost of a commodity is largely a matter of technical development. As newer and more efficient power machinery is invented, less human labor is required and that means less expense. But this does not yet mean that the consumer will benefit from lower ultimate prices for the things he buys. One reason is, of course, that power machine savings in production are not being passed on to the workers and consumers but are retained as bigger profits for the private owners of industry. The other reason is that while scientific efficiency has cut costs in production, distribution has largely retained its old inefficiencies while adding new costly complications to itself.

Carl East, a New York economist, who has extensively studied this problem, reports that 80 cents out of every dollar paid by the consumer goes to meet the cost of commodity distribution and that during the last

Used Cars

1933 PLYMOUTH DE LUXE SEDAN \$550.00

1931 CHEVROLET COACH \$350.00

1930 MODEL A FORD ROADSTER \$220.00

1927 NASH LIGHT "6" COUPE \$100.00

Used Trucks

3 MODEL AA FORD TRUCKS One as Low as \$60.00

1930 FORD LIGHT DELIVERY \$200.00

ROHRMAN Motor Co.

PHONE 571 HERMISTON, OREGON

WANT ADS

FOR SALE — UNDERWOOD TYPE- writer in good condition. Sue Waid, Stanfield. 34-11p

APARTMENTS FOR RENT AT Osborn Apartments. 34-11c

6-ROOM MODERN HOUSE FOR rent. H. E. Hanby. 33-11c

FREE — SHEPHERD-BIRDGO PUPPIES; Good bay mare for sale or trade. J. B. Perry. Westland. 34-11p

G. E. ELECTRIC REFRIGERATOR For Sale Cheap. Inquire at Herald office. 34-11c

KRISTEE BLUE RIBBON RUBBER Goods and notions. Will exchange for canned goods or produce. Mrs. R. E. Osborn, Agent, Osborn apartments. 34-11c

ONE 2-WHEEL TRAILER; ONE 4-wheel trailer; Range stove, furniture. Her. New & Second Hand Store.

INDIAN RUNNER DUCKS, EGGS, or trio wanted. Write Mrs. R. B. Wilcox, Rt. 1, Hermiston.

HIGH SCHOOL GIRL WANTS WORK on Saturdays. Can give references. Inquire Herald office. 33-11p

WHITE PERIN DUCK EGGS FOR Sale—\$1.50 for setting of 15. At the house. Joe Reeves. 32-81p

BABY CHICKS—TWO HATCHES each week. Large or small orders. Started chicks. Come, see what you buy. "Vigorbilt" Hatchery, Hermiston, Ore. 31-11c

FOR RENT—MODERN HOUSE FOR small family, \$10 per month; Water furnished, W. T. Knapp, Hermiston. 32-11p

Fifty years, this cost has constantly increased in America. In 1880 it absorbed only 30 cents out of the consumer's dollar and now 60 cents.

This constant rise in the cost of distribution is attributed to the prevailing anarchy in our distributive scheme and to the heavy concentration of large capital into distribution during the last few decades. Besides high interest, this capital must earn a large profit to the investors, hence the enormous cost of distribution.

The consumers' co-operative movement has been primarily organized to eliminate the anarchy and profiteering that are the barnacles on our economic ship. Although the ultimate goal has not yet been reached the co-operators can already point with pride to their achievements during their comparatively brief existence. The co-operative movement has been able to greatly reduce the costs of distribution because it has no necessity to squeeze immense profits for a group of do-nothing coupon clippers and because it is not burdened with a crew of overpaid, do-little executives.

Pendleton Directory--

HUDSON - TERRAPLANE SALES and SERVICE "We never close."

PETERSON BROTHERS 119 West Court St. Phone 177

Wheeler Studio — 222 E. ALTA —

WHO IS WHO IN PENDLETON

A Classified Directory of Reliable Business and Professional People This Newspaper Recommends to You—

HYATT and BRAWN

—Quality Men's Wear— FLORESHEIM SHOES 718 Main Street

Auto Clearing House

Glass Replaced Auto Parts "We Keep Upkeep Down" 626 Cottonwood St. - Phone 38

BEST SERVICE AND BODY DEPT. IN EASTERN OREGON

A Good Place to Buy Used Cars and Trucks.

SALES  SERVICE

DENNIS MOTOR CO. PHONE 526 PENDLETON

DR. DALE ROTHWELL

CORRECT GLASSES At Reasonable Prices Optometrist & Optician Over Woolworths Phone 535J

DR. H. A. NEWTON

DENTIST PHONE 12 PEEBLER Bldg.

LIFE IS STILL WORTH LIVING!

—It is still possible to put on a fresh suit of clothes—tailored for you by

HOENCK TAILOR SHOP

Realistic Beauty Shop

MAMIE SAMPSON Balcony Glenn's Pharmacy — Phone 424 —

Thews & Ryder Tin Shop

Warm Air Heating & Ventilating Sheet Metal Works All Classes of Sheet Metal Work Phone 705 129 West Alta

BUY BREIER 1935

SERVICE CLEANERS

L. E. Thorne, Proprietor Cleaning - Pressing - Alterations Have Your Cleaning Done "The KAR-TET Way" 519 Main St. - We Deliver - Tel. 76

FRED H. BROWN

JEWELER — 817 MAIN STREET —

Pendleton Music House

PIANOS RADIOS MAY-TAG WASHER KELVINATOR REFRIGERATOR Pendleton - Oregon

LOCALLY OWNED

NATIONALLY KNOWN "Shoes for the Entire Family" Buster Brown Shoe Store 725 Main Street Pendleton

BOONE BEAUTY SHOPPE

All Branches Beauty Work Per. Waves \$3.50 and \$5.00 Phone 1050 743 Main St.

THE H & H SHOP

MINNIE M. HENDERSON, Prop. Hemstitching - Baby Articles Children's Wearing Apparel 740 Main St. - Phone 601

DR. A. G. BAUMEISTER

Palmer-Chiropractor Neurocalometer Service Cuboid Arch Supports 104 First Nat'l. Bk. Bldg. Telephone 730J

JAMES R. FERGUSON

"Smiling Associated Service" East Court & Mill Phone 197J

A-1 Furniture Hospital

Repair and Upholstering Mattress Renovating Work Done at Portland Prices Estimates Given Free 310 West Webb - Phone 816J

AUGUST NOREEN

TAILOR Alterations - Cleaning & Pressing —Suits Made to Order— 645 1/2 Main St. - Phone 688-J

Stephen's Luncheonette

O. O. STEPHENS, Manager 737 MAIN ST. - PHONE 367

OREGON CAFE

MEALS AT ALL HOURS Steaks - Chop Suey - Noodles Bring your friends here and show them what you consider the best cafe in the city. Phone 605 632 Main Street

YOUR ONLY A STRANGER ONCE AT

- Kent's Cafe - 626 MAIN STREET

Kennedy's 5c to \$1 Store

HARDWARE - NOVELTIES NOTIONS

BANISH PILES FOREVER

Guaranteed or Your Money Back Latest Scientific Proven Method Dr. R. B. Brundage Bond Bldg.-Room 14 Phone 148

Long Radiator Shop

New and Used Radiators Expert Radiator Cleaning and Repairing —701 East Alta Street—

W. M. RAKESTRAW

WATCH REPAIRING - JEWELRY - 627 Main Street

Do you know we carry a full line of Sherwin-Williams' PAINTS and VARNISHES?

Reardin's Washable Kalsomine. GADWA'S

When in Town Ask for Rainier!

"In the West It's Rainier" BILL DAVIS, Distributor 722 Cottonwood St - Pendleton

BONDED - INSURED

Portland - Pendleton Motor Freight, Inc. Personal Service Hermiston Phone 369 Pendleton Phone 552

PENNEY'S

Pendleton, Oregon. SHOP & SAVE

Dependable Used Cars - Trucks

OLEEN - KING, INC. Dodge - Plymouth - Packard 24-Hour Service on Everything for Your Car—Tel. 963.

PAY LESS FOR DRUGS

Complete Line of Veterinary Remedies —For Information— GLENN'S PHARMACY

W. F. MAHRT

Delco Light Plants, Pumps, Radio and Appliances 719 Garden Street - Pendleton

The Cinderella Shop

LADIES READY-TO-WEAR SHOES - and BEAUTY SHOP —807 Main Street—

Holdman Auto Service

COMPLETE BRAKE SERVICE Cottonwood and Alta

SIMPSON'S

APPAREL FOR WOMEN 724 MAIN STREET

American Tire Shop

CLYDE M. PERKINS, Prop. Lawn Mower Sharpening. Bicycle Repairing and Phonograph Work; Guaranteed Vulcanizing. 721 Garden Street.

Wm. Roesch Brewing Co.

"OLD MASTER BEER" Established 1882 - Pendleton

Will M. Peterson

Raley Peterson Charles A. Peterson ATTORNEY-AT-LAW Pendleton, Oregon

There is no substitute for "PURITY QUALITY"

PURITY BAKERY 632 Main Phone 131

Murphey Paint Co. Inc.

121 E. Court St. Phone 318 Wall Paper - Paints - Oils Varnishes - Picture Frames - Contracts and Job Work -

Pendleton Baking Co.

BREADS AND PASTRIES Telephone 80 P. O. Box 81 Pendleton, Oregon

Pendleton Iron Works

General Repair & Foundry Work Electric and Acetylene Welding Hydrogen Irrigation Pumps East Alta Street

SUNLITE BAKERY, Inc.

"Home Owned and Operated." BUTTERNUT BREAD SOCIETY CAKES 320 East Court Phone 123

Dooley's 5c to \$1.00 Store

813 Main Street Novelties - Notions Dry Goods - Hardware

TROY The Soft Water LAUNDRY and DRY CLEANERS

WE CALL— MON. — WED. — FRI.

Hawkinson Tread Service

505 East Court St. Phone 170 Cyril J. Kruger, Manager NEW MILES FOR OLD! Why retire your tires while they are still young?

HERB GREEN, Jeweler

EXPERT WATCH REPAIRING 707 Main Street

BLUE MOUNTAIN PRODUCE CO. INC.

618 Garden Street Phone 242 Cash Buyers of Poultry, EGGS, Cream, Veal, and Hogs.

Pendleton's Wine Store

HIGH GRADE WINES Next Door to Hotel Pendleton SOL BAUM, Prop. Phone 588