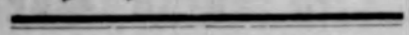


The Hermiston Herald
Published every Thursday at Hermiston, Umatilla County, Oregon, by Pauline M. Stoop and Alfred Quiring, Publishers.

Entered as Second Class Matter December, 1906, Umatilla County, Oregon.

Subscription Rates:
One Year \$1.00
Six Months75
Three Months50



LA GRANDE WILL ENTERTAIN TEACHERS' CONFERENCE.

The annual conference of teachers and school executives located in the eastern part of the state is scheduled for La Grande on the 30th of March. This annual conference is one of the most important held in Eastern Oregon, and its growth over a period of years indicates the fact that it is filling a need for such an organization.

Each year pedagogues gather here from all parts of Eastern Oregon to hear educational leaders discuss plans and methods in use in school and class room. This year State Superintendent Doctor C. A. Howard will appear and discuss the most recent legislation affecting school districts. On the same program will appear Doctor Grayson Kefauver, Dean of the School of Education of Stanford University, and in addition many of the educational leaders of the eastern part of the state.

The conference lasts during one day only, and is held at the Eastern Oregon Normal School, which acts as a host for the assemblage.

BEERY CAST IN BEST PART OF CAREER.

Wallace Beery has the great role of his career to date in, and as, "The Mighty Barnum," which will be at the Oasis Theatre Friday and Saturday.

The picture has been produced with commendable singleness of purpose to provide entertainment, and this it does in copious measure. The story may take liberties with history, but it doesn't matter if it does. It is believable every foot of the way, and convincing, and it will hold the unwavering interest of all members of the audience, from intellectuals to children.

The picture leaves the impression of honest production values. No dodging of expense or effort is apparent, and intelligent care is apparent in the unwavering interest of all members of the audience, from intellectuals to children.

All young people are invited to attend. Evening church service at 7:45. Sermon topic, "A Model Prayer," continuing showing the Bible pictures this week, "How Israel Came to Egypt and their Life There."

Thursday night of last week, the junior department of the Sunday School held a social at the church. A large number were present. Friday night the Intermediates, with Mrs. Kenneth Pierson, teacher, spent the evening together in the church basement. The Epworth League is planning its regular monthly social to come sometime in the near future.

HERMISTON UNION CHURCH.
C. R. Moore, Minister.
Bible School at 10:00 A. M. Preaching and Communion at 11 A. M. Subject, "Living Epistles," Christian Endeavor at 6:45 P. M. Subject, "How Does God Guide People Today?"
Preaching at 7:45 P. M. Subject, "Bible Moments in History."
Young People's Voice and Physical Culture class meets at the church Saturday night from 7:30 to 9:00 o'clock.
The growing audiences indicate the increasing spiritual advancement of the church. Come and grow with us.

PILGRIM HOLINESS CHURCH
Lawson H. Flora, Pastor.
We wish to announce that the Pilgrim Holiness church has moved from the Columbia school house to their new location just north of the Osborn apartments on Second street.

All are invited to meet with us Sunday school at 9:45. Preaching at 11:00 A. M. and 7:45 P. M.
We teach and preach the old time Methodist doctrine.

PINE CITY NEWS
By Oleta Neill

Ray W. Hardman, principal of the Pine City high school, spent the week end at his home in Eugene.

Burl Wattenburger and Lowell Young motored to Mt. Vernon Friday to look after some of Mr. Wattenburger's bees. They returned home Sunday.

Mrs. T. J. O'Brien was a business visitor in Pendleton Saturday.

Mr. and Mrs. Paul Bull and daughter Beverly Jean, and Mr. Bull's parents of La Grande, and Mr. and Mrs. Emory Cox and family from Heppner visited at the H. E. Young home Sunday.

Roy Neill and Miss Frankie Neal were business visitors in Hermiston Friday. Miss Neal remained in Hermiston to spend the week end visiting her mother, Mrs. Jim Omohundro.

Mr. and Mrs. Joe Foley were transacting business in Hermiston Saturday.

Miss Neva Neill, who is now attending the Eastern Oregon Normal school, signed a contract last Friday to teach the first and second grades in Stanfield this coming year.

Roy Neill and Guy Moore were business visitors in Heppner Saturday.

Miss Eleanor Barth, primary teacher, spent the week end in Pendleton.

Mr. and Mrs. Roy Omohundro and family visited at the Bill Smittner home Sunday afternoon.

Mrs. Earle Abbott was a business visitor in Pendleton Saturday.

Mr. and Mrs. Frank Helms and daughters Henrietta and Harriet visited at the John Healy home Sunday afternoon.

A. E. Wattenburger was a business visitor in Hermiston Monday.

A birthday party was given in honor of Ralph Neill at the W. D. Neill home Sunday afternoon. About 25 people were present.

The Misses Elsie and Nan Rauch are absent from school this week with the chickenpox.

Fred Rauch was a business visitor in Pendleton Friday.

Mr. and Mrs. W. D. Neill spent Tuesday and Wednesday visiting their son and daughter-in-law, Mr. and Mrs. Clarence Neill.

Mr. and Mrs. Edwin Ingles and Miss Clara Ruff were dinner guests of Lexington friends last Wednesday evening.

DON'T FORGET YOU CAN BANK HERE BY MAIL---

No matter how far you live from Hermiston—you can still bank here at the FIRST NATIONAL safely and conveniently. Our bank-by-mail service brings the bank as close as your mail box. Let us explain the service to you.

DEPOSITS INSURED UNDER THE FEDERAL DEPOSIT INSURANCE PLAN.

FIRST NATIONAL BANK

Capital, Surplus and Undivided Profits Over \$50,000.
F. B. SWAYZE, President
A. H. NORTON, Cashier
R. ALEXANDER, Vice-President
D. M. DEETER, Asst. Cashier

any item thereof, and contest the same.
Dated February 28, 1935.
A. S. COOLEY, Administrator with the Will Annexed.
(Feb. 28—March 28)

Sailing's
NEW DEAL
Beauty Shoppe
ECHO, OREGON
Lunches - Barber Shop
COME IN AND SEE US
SOMETIME.

Have You STOMACH TROUBLE?
Read this: "About a year and a half ago I was not feeling right, my stomach troubled me, I belched gas, had no appetite and was generally miserable," said Thomas Tesson of 215 6th St., Camas, Wash. "I used only one bottle of Dr. Pierce's Golden Medical Discovery and it strengthened me and I had no further trouble." Druggists. New size, tablets 50 cts., liquid \$1.00. Write to Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice.

BLUE MOUNTAIN SEED POTATOES
IRISH COBBLERS, EARLIEST OF ALL, WHITE GOLD, NETTED GEMS.
Prices upon application.
ERNEST T. FREEPONS
Route 1 Walla Walla, Wn.

Insured Carriers Phone 63
GREGORY TRUCK SERVICE
Live Stock Hauling to Portland
Rate: 50c Per 100
Stanfield — Oregon

UPON SERIOUS REFLECTION!
Have you had your lawn sharpened and your garden tools put in shape for all the work?
OT—BRING THEM IN!
We are giving a Special Offer During March—Bring your tools in early.
KNERR'S Repair Shop
FLOYD KNERR, Prop.
Phone 15-W Hermiston

Save Your Eyes!
and SAVE MONEY
Dr. Curry, the old Reliable Optometrist of Seattle who has made professional visits to Hermiston for 25 years, will again be at the
Hotel Hermiston
MON., March 25
for one day
Eyes Examined—
Glasses Ground and Fitted—
Prices Based on Present Conditions.

SURELIVE
CHICKS MAKE CHAMPIONS!
START YOUR CHICKS ON THE LIVE STARTER MASH FARM TESTED BABY CHICK SCRATCH.

Spring Seeds
AVAILABLE HERE.
BEARDLESS BARLEY
EALD FARLEY
BEARDED BARLEY
SPRING RYE
SPRING OATS
ALFALFA SEED
AND VETCH

Ellis Feed Store
PHONE 69W HERMISTON

YOUR HEALTH POWER SHRINKS IN WINTER
You get less exercise—less fresh air—in winter. What sun there is is sickly. No wonder your body gets "run-down"—a prey to illness. Begin building health now—with MCKESSON'S VITAMIN CONCENTRATE TABLETS OF COD LIVER OIL. These chocolate-coated tablets bring you an abundance of vitamins A and D. A helps you resist infection. D provides the "sunshine values" your body craves in winter. Each tablet brings you all the vitamins in one teaspoonful of U. S. P. X. (revised 1934) Cod Liver Oil, as well as valuable supplies of calcium and phosphorus. Six tablets daily will help restore your summer strength and vitality. Don't drag through winter feeling weak and wretched. Take these tablets every day and build a reserve of health. Buy them at any good drug store. One dollar for each bottle of 100 MCKESSON VITAMIN CONCENTRATE TABLETS.

"Pendleton Firms Who Appreciate Your Patronage"

Walters' Flouring Mill
"White Satin Flour"
Always specify "White Satin" flour manufactured in Pendleton by "Home" people in the most modern and best equipped plant in this part of the state, located at 1204 Raley, telephone 59, which is operated upon the latest of scientific principles for the production of the best flour known to the trade.
Bakeries and housewives have learned the secret of successful baking through the use of "White Satin" flour. This flour not only bakes good bread, but delicious cakes, pies, rolls and other dainties because it retains the sweet natural flavor of the crushed wheat.

Sunlite Bakery, Inc.
"Butter-Nut Bread"
You will appreciate the "Superior Quality" of the products supplied by this popular bakery at 320 E. Court in Pendleton, telephone 122, so assure yourself of complete satisfaction by asking your dealer for "Butter-Nut" bread. "Society" cakes, and other products that are delivered to our stores in the freshest condition by this up-to-date firm.
The plant of the Sunlite Bakery, Inc. is a distinct credit to the community and as they maintain a most modern bakery, which is clean and sanitary throughout, you will always find the products of the Sunlite Bakery deliciously the best—and they will please the most discriminating. All the products baked and distributed by the Sunlite Bakery are the best by test—as they are made of the most wholesome ingredients and baked by skilled bakers who aim to please their many customers.
On the next visit to your dealer, Don't Say "Bread"—say "Butter-Nut", also ask for "Society" cakes and other products supplied by this firm—as you will get complete satisfaction, and as these are Umatilla County products, they merit your support.

Farmers' Elevator
"Round-Up Feeds"
Having rendered an unexcelled service by offering dependable products at fair prices, this firm at 1001 Webb in Pendleton, telephone 582, has become known as headquarters for "Round-up" poultry and stock feeds, grain, fuel, storage and other farm and home necessities.
"Round-up" poultry and stock feeds are of the highest quality, and their many users have found that by using these feeds that they have been enabled to obtain the very best results, as they are scientifically balanced and contain all the essential elements for profitable results, so when you buy "Round-up" feeds from this concern you can be certain you are getting rations for your stock which contain the correct proportions of body-building, beef-making, and milk-producing elements.
It is to your advantage to call upon them when in Pendleton, as they are always glad to furnish information and to quote prices on any of the products they handle.
Whatever your needs may be in their line, you will find that the farmers' Elevator can take care of our requirements, promptly, courteously and reasonably, and remember they give immediate attention to mail and telephone orders.

Piggly Wiggly Store
Quality Foods
To give you the best possible values in groceries, fruits, vegetables and other food products—every day in the year—is the policy at this attractive "Home Operated" store which is conveniently located at 650 Main in Pendleton, telephone 308, and it will pay our people to visit them when in Pendleton shopping—as their reasonable prices will distinguish them from other stores.
Their many satisfied patrons is positive proof of the Dependable Values they offer their customers. In their buying they endeavor to select groceries, fruits and vegetables of the Highest Quality, consequently when you trade at the Piggly Wiggly Store you are assured of the best the market affords.
This store is modern and sanitary throughout and the stock is arranged in such an orderly manner that it is very easy for you to make your selection, which makes shopping easy.
Dependable Values—Quality Products—and a most Pleasing Service are found at the Piggly Wiggly Store and after a trial you will become a regular customer as they offer a choice selection of food products at money-saving prices, so pay them a visit and be convinced when Pendleton shopping.

Portland-Pendleton Motor Freight, Inc.
DEPENDABLE SERVICE
A most dependable freight service to and from Pendleton, Portland and way points is offered by this reliable firm with Pendleton depot at 722 Cottonwood, telephone 369, Chester Warnock, Mgr., who has been a resident of Umatilla County for 22 years and is a local taxpayer (Hermiston telephone 852) and you are assured of a very satisfactory service when you route your freight via their line.
"Insured and Bonded" for your protection the Portland-Pendleton Motor Freight, Inc. has added to the commercial efficiency of the entire community, as they not only save you time and money but also pick up and deliver freight directly to your door, and you always receive the most courteous and rapid service.
Their trucks are driven by experienced men who know the route thoroughly and they are very accommodating in the receiving or delivering of goods entrusted to their care, and no matter what you want to ship, you will appreciate their reliability.
We suggest that merchants, farmers and others take advantage of the fast and dependable service offered by the Portland-Pendleton Motor Freight, Inc. by routing your freight via their line, as you will save both time and money. Telephone them for prompt service.

William Roesch Brewing Co.
"Old Master Brew"
There is nothing so healthful or refreshing as a glass of "Old Master Brew German Lager", as it has a delicious and distinctive flavor—that can't be imitated—and is supplied to our dealers by this popular firm with their plant at 404 E. Court in Pendleton, telephone 523. This firm also supplies us with Elkhorst Lager Ale, Live Riekey and carbonated beverages.
You should always ask for "Old Master Brew", otherwise you will lose that delightful flavor, that has won for this product the patronage of many. Some people think beverages are all alike, but it is the skill of master brewers, who use carefully selected barley, hops and malt, that makes the difference in the popularity it enjoys.
Nothing will please the family or guests more than a glass of "Old Master Brew", so why not order a supply of this refreshing lager for the home, as it is always appreciated?
Remember "Old Master Brew" is made by this Pendleton firm in their modern plant under the cleanest and most sanitary conditions, and it is a wholesome drink for all members of the family, including the children, so drink this Umatilla County product for complete satisfaction.

Braden-Bell Tractor and Equipment Co.
"CATERPILLAR"
Farmers, contractors and others will find this reliable firm at E. Alta and Cottonwood in Pendleton, telephone 518, headquarters (both sales and service) for the well known "Caterpillar" Tractors, "Caterpillar" Diesel Tractors, "Caterpillar" Combine Harvesters, also tractor drawn farm and road machinery.
The "Caterpillar" Diesel Tractor is the greatest step forward, because it means more profit, more dollars coming in, with fewer going out. The Diesel has made good in a big way, because experience with "Caterpillar" Diesel Tractors here and elsewhere has convinced the Braden-Bell Tractor and Equipment Co. that they can best serve the interests of power users of our community by talking, thinking and living "Caterpillar" Diesel Tractors.

Foster Motor Company
Chevrolet-Studebaker
Visit this firm at E. Court and College in Pendleton, telephone 74, as they are the authorized distributors—both sales and service—for the well known Chevrolet and Studebaker cars and trucks, also International trucks. Before buying a car or truck, you should inspect their models and remember they frequently have some excellent buys in used cars and trucks.
The Foster Motor Co. has a repair department for all car owners and it is very convenient to leave your car with them for repairs and adjustments while shopping at their shop is centrally located and they give special attention to out-of-town customers.

"Umatilla Products Make the County"