

FARM CO-OPERATIVE DIVISION

A MESSAGE TO EVERY MEMBER.

POULTRY AND TURKEY PROBLEMS WILL BE DISCUSSED

Poultrymen will be interested in knowing that G. C. Keeney, Manager of the Pacific Cooperative Poultry Producers Association of Portland, and J. C. Leedy, Manager of Oregon Turkey Growers' Cooperative of Portland, will be the speakers at the Umatilla Protect Farm Bureau meeting scheduled for Saturday night, March 16, in the Union church.

Mr. Keeney will discuss problems on marketing poultry and poultry products, and Mr. Leedy will give a resume of the turkey outlook for 1935 regarding marketing, and will give a summary of the 1934 operations.

Entertainment will include numbers by the local male quartet, W. L. Ham, L. G. Penney, W. J. Wagoner and Al Quiring, and a vocal solo by Dan Linsay.

MARCH 16 DEADLINE ON CORN-HOG CONTRACT SIGNATURES.

Officers of the Umatilla County Corn-Hog Production Association are calling to the attention of hog producers the fact that March 16 is the last day upon which the 1935 corn-hog contract may be signed.

The committee points out that in practically all cases it will be to the advantage of the persons who had contracts last year to sign again. Some persons are withholding their signatures, but in general it is upon the basis of misunderstanding of the terms of the new contract, which in several respects is more liberal than was the case last year.

One manner of liberalizing the contract is the granting of permission to buy and feed as many feeder pigs as the contract signer may wish there being no limit in the number of such pigs which may be fed. Last year's contract signers, or farmers wishing to sign a contract for the first time may contact their community committeemen or address the county agent.

ANOTHER FARM BUREAU PROGRAM FOR MONDAY

Another Farm Bureau program has been arranged for Monday night, March 18, in the Hermiston Union church, at 8:00 o'clock, when Prof. H. A. Scullen, assistant professor of entomology at O.S.C., will discuss identification and control of common insect pests.

Prof. A. S. Burrier, assistant entomologist, will discuss briefly the results of the production cost survey conducted by the college. A 3-reel movie will be shown by Mr. Scullen entitled "The Realm of the Honey Bee," which will in itself be both educational and entertaining.

Another feature on the program will be selections by the high school band, under the direction of Miss Meredith Daily.

Beekeepers Will Meet.

There will be a meeting of beekeepers and those interested in bees in the Hermiston City Library, at 1:30 P. M., Monday, March 18.

H. A. Scullen, Associate Professor of Entomology at Oregon State college, will be present to discuss factors affecting the cost of producing honey. A. S. Burrier, associate entomologist, will discuss the general results of the honey cost studies which were completed a year ago.

Plenty of time will be given in this meeting to answer questions of beekeepers and to talking over general problems relative to bees and honey production.

Farm Accounting Meeting.

The first of a series of AAA farm accounting meetings opened Tuesday night for the purpose of instructing those interested in the use of the account books. Not more than ten persons are notified of a single meeting by order that individual assistance may be given. Cards are mailed out giving notice of time and place of meeting, and requesting individuals to bring inventory and notes, or records of expenses and receipts which will go in the book.

UMATILLA GRANGE COUNCIL WILL MEET MARCH 23D.

The Umatilla County Grange Council will hold a meeting in Pendleton, Saturday, March 23, in the county library at 10:00 o'clock. All masters, librarians, secretaries, Home Economics club chairmen and agricultural committee chairmen will hold a group meeting. It is open to all Grange members, and a special invitation is given all members of the new Grange at Westland, by Mrs. L. W. Owen, secretary of the council.

Notice to All Grangers.

The Farm Bureau Cooperative, Grange Cooperative and Hermiston Mercantile Cooperative are the only institutions in Hermiston whose sales now count in the Grange Bulletin contest. It is the duty of all Grange members to support the institutions which support the Grange Bulletin.

Signed, E. H. DUNNING, Bulletin contest representative, Irrigation Grange, R. G. Penney, Master, Stanfield Grange.

St. Patrick's Dance.

There will be a St. Patrick's dance at the Stanfield Grange hall Friday evening, March 15th, given by the ladies of the Home Economics club. A fine of five cents will be charged all those who do not wear a small bit of green. Music by Mel's Mercy Makers.

CO-OP. GLEANINGS.

By Ed Dunning (From 'Voice of the Self-Employed') America, entering upon the sixth winter of depression with ten million unemployed and other millions on relief, may well envy Sweden, where a condition of normal employment exists, the farmers are prospering, and little or no relief problem exists. The main reason is that Sweden has "gone co-operative" to such an extent that purchasing power is widely distributed. This is the report of Howard A. Cowden, president of the Union Oil Company Co-operative of North Kansas City, Mo., who recently visited that country. Similar results, Mr. Cowden told, are being accomplished by co-operation in Norway and Finland. Cooperative Finland was the only country in Europe to pay its debt to the U. S. A.

In Sweden over half a million families belong to the consumers' cooperative societies. These societies operate 3500 cooperative stores, called "Konsums" located in every country hamlet as well as in every city. Stockholm alone has 150 cooperative stores.

To a large extent the farmers' marketing co-ops deal directly with the consumers' purchasing co-ops, eliminating profit and waste in distribution. As a result, the farmers are prosperous. The farm buildings, down to the chicken and hog houses, are invariably well painted. Flowers and shrubbery surround the farmsteads. Electric transmission lines are everywhere, and three quarters of all Swedish farms have electricity. A large proportion of the farm wives use electricity for cooking. This is made possible by the cheapness of electricity, which is generated and distributed by both the government and cooperatives, working in harmony.

The Swedish consumers' cooperative is federated in a wholesale cooperative called "Ko-operativs Forbundet," (KF), or cooperation of all the necessities of life through its member co-ops. "KF" is a large manufacturer of tires, footwear, fertilizers, flour, macaroni, baked goods, meat products, and many other necessities. "KF" is also the educational center of the Swedish Cooperative movement.

The Swedish Cooperative leaders showed great interest in the fact that a Co-op. tire was being made in the United States and took their visitors to see the tire factory of KF at Gislaved. Three-hundred auto tires are made, and 200,000 bicycle tires per year. One-third of all the tire business of Sweden is Co-operative.

Developing Channels of Enlightenment

James R. Moore, Editor Ohio Farm Bureau News

The function of the journalist in the cooperative movement is more important than the function of the journalist in a private organization. Cooperation has yet to be sold to most of the people and it is through publicity that most of this "selling" will have to be done.

Cooperation, in this country, is relatively new and somewhat unproved. It is operating on a comparatively small scale. Against the forces of strongly organized and formidable big business, with its million-dollar advertising budgets, its entrenched powers and influence, the one cooperative, struggling for a foothold, finds itself quite outweighed in the matter of influencing those whom it attempts to convert—the public.

It is my opinion that a carefully organized system of publicity can do much to change this situation. The average man, were he fully acquainted with the purposes and ideals of cooperation, would prefer it to the present system of competitive business, which is today so sadly demoralized. Of all enterprises, the cooperative movement has been almost the only one that has grown steadily and noticeably during the depression. This is to be attributed to the fact that cooperation has demonstrated its superiority over other systems and that people are learning about it. Yet by far the majority of people accept the old system. It never occurs to them, in fact that any other method is possible. That cooperation has but made a beginning is due primarily to the fact that it has scarcely made itself heard.

Prospering When Competition Fails.

The problem of educating the great mass of American citizens during the last four years, this great mass of people is more receptive to an idea that will restore their lost security. In such times cooperation tends to grow and private business tends to slump. It succeeds in times of adversity, when private enterprise does not. The success of our existing cooperatives can be duplicated if a sufficient appeal is made to the public, through an extensive system of publicity designed to enlighten people on the principles of a movement that can succeed when capitalism fails.

"Every Farmer a Cooperator."

In our own cooperatives, affiliated with the Ohio Farm Bureau, under which are organized cooperative automobile and fire insurance companies, cooperative purchasing and marketing associations, and cooperative credit associations, we have attempted to make every farmer a cooperator. The extent to which we have succeeded is indicated by the fact that in eight years our automobile insurance company has grown to a 3 1/2 million dollar company, insuring more than 135,000 cars. Our cooperative marketing and purchasing associations have grown to include nearly every county in Ohio, supplying our farmers with petroleum products, machinery, coal, food, seed, paint, fence, twine, harness, etc., on a cooperative basis. Our business has grown every year. We have had, of course, something tangible to offer for them, but we have also let them know about it.

Our monthly magazine, the Ohio Farm Bureau News, goes to every member of our organization. It is a thirty-two page publication to which both authorities on cooperation and our leading members contribute. It is put out to be read and not simply admired and has converted many luke-warm farmers into enthusiastic cooperators.

Our weekly press service is sent to each of Ohio's 500 newspapers. The results are checked in our office by a clipping service and we have been very much satisfied by the cooperation given us by editors.

Channels of Enlightenment.

Special articles are written to newspapers or magazines upon request. One large Ohio newspaper has printed a series of articles in its Sunday editions on Cooperation in Ohio that was supplied by us. We supply articles for other cooperative publications, as well as trade papers of all sorts. We also encourage each of our county Farm Bureau units to issue a small, four page newspaper each month for the benefit of members in particular counties. We send out a monthly bulletin of material suitable for use in these county papers. The remainder of the paper is to be filled with local news.

We reach another large class of people by the radio. We have a regular half-hour weekly broadcast over station WLW, Cincinnati, and a daily broadcast of half an hour over station WAH, Columbus. Any degree of effective publicity, of course, depends on a well trained and capable staff. Cooperative organization budgets too often neglect publicity and as a consequence many of the potential possibilities of cooperation are not realized. More and more it is becoming evident that cooperation offers the best way out for a nation economically sick. We find religious agencies, churches and church groups, economists and colleges supporting it. These are the people who have been enlightened on the subject. There is no reason, in my opinion, why the public in general could not be in-

WANT ADS

FOR RENT—110 ACRES HAY, grain or pasture land; irrigated; can be divided into three tracts near Hermiston. E. P. Dodd, Hermiston, 29-1tp

WANTED—JOB ON RANCH; MAN and wife; no children; both experienced. Can give reference. Inquire Herald Office. 29-2tp

FOR RENT—FARM OF 480 ACRES, north slope, running water, part river bottom. A fine place to raise turkeys. Address H. M. Elder, Pendleton, Oregon. 29-1tc

FOR SALE — KIMBALL PIANO. Must be sold for balance due. We have left on our hands beautiful Kimball piano with balance of only \$97. You take over contract at \$6 a month. For full information, and where it may be seen address Cline Piano Co., 1011 S. W. Washington Street Portland, Ore. 29-2tc

LATHAM RED RASPBERRY plants \$2.50 hundred; Hardy, productive and Mosale immune, Lewis Person, 1 mi. north. 28-2tp

RANCH FOR RENT — COLUMBIA district. See Mrs. Belscamp. 28-1fc

FOR RENT—MODERN HOUSE FOR small family, \$10 per month; Water furnished, W. T. Knapp, Hermiston. 28-2tp

WANTED — HIGHEST PRICES paid for cattle, hogs, sheep and horses. Leave word Cochran's Confectionery or write Foster & McCloskey, Boardman, Ore. 28-4tp

INCUBATORS — EGG CAPACITY of 60, 140, 440; Household furniture and stoves needed. Hermiston New & Second Hand Store. 28-4fc

WANTED PRACTICAL NURSING by Mrs. C. J. Crossgrave, care J. R. Oliver, Irrigation, Ore. 28-1fc

WE WANT RELIABLE YOUNG men, with fair education, foresight and mechanical inclination, willing to train spare time or evenings to qualify as installation and service experts in the refrigeration and air conditioning industry. Write fully giving age, exact address or phone, and present occupation. CEI —Hermiston Herald 29-1tc

"VIGORBLT" CHICKS—LET YOUR local hatchery supply you 1935 extra quality Leghorns. Also heavy breeds. Let's talk it over, and order early. Custom hatching. "Vigorblt" Poultry Farm & Hatchery, Hermiston, Oregon. 21-4tp

fluenced to give the same support if they are given the information necessary. And when that time comes we will find ourselves in the midst of a profound economic change—a change that promises to bring ownership back to the people.

Lowie Foyson, of Steelton, Pa., took a large black bass from the Susquehanna river on a hook baited with a chockroach.

DO YOU NEED PEP?

Walter C. Moore of 2042 N. W. Uphur St., Portland, Ore., said: "When I would become rundown and had no appetite or energy, mother would give me Dr. Pierce's Golden Medical Discovery. We always use it in the spring for the blood. It helps to relieve stomach distress, such as indigestion and gas on the stomach, and gives a person a fine appetite. Write to Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice."

W. L. Morgan, D. M. D. General Dentistry X-Ray and Diagnosis Bank Bldg. Phone 9-J Residence Phone 26-J Sunday and Evenings by Appointment

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A. W. CHRISTOPHERSON Physician and Surgeon. — Bank Building — Office Hours — 9-12 and 2-5

W. J. WARNER Attorney-at-Law Hermiston - Oregon

DR. A. E. MARBLE CHIROPRACTOR Office: Two doors west post office Office Hours: 8 to 12 - 1:30 to 5 Phone 481 — Hermiston, Ore.

Hermiston Post No. 37 Meets first and third Thursdays, Legion Auxiliary meets second and fourth Thursdays. Legion Hall.

WHO IS WHO IN PENDLETON

A Classified Directory of Reliable Business and Professional People This Newspaper Recommends to You--

HYATT and BRAWN —Quality Men's Wear— FLORSHEIM SHOES 718 Main Street

Auto Clearing House Glass Replaced Auto Parts "We Keep Upkeep Down" 626 Cottonwood St. - Phone 38

BEST SERVICE AND BODY DEPT. IN EASTERN OREGON A Good Place to Buy Used Cars and Trucks.

DR. DALE ROTHWELL CORRECT GLASSES At Reasonable Prices Optometrist & Optician Over Woolworths Phone 535J

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SALES SERVICE DENNIS MOTOR CO. PHONE 526 PENDLETON

REDUCED PRICES—SOMETHING UNUSUAL AT HOENCK TAILOR SHOP

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Dependable Used Cars - Trucks OLSEN - KING, INC. Dodge - Plymouth - Packard 24-Hour Service on Everything for Your Car—Tel. 963.

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HERB GREEN, Jeweler EXPERT WATCH REPAIRING 707 Main Street

BLUE MOUNTAIN PRODUCE CO. INC. 618 Garden Street Phone 242 Cash Buyers of Poultry, Eggs, Cream, Veal, and Hogs.

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TYPICAL SUMMARY OF UMATILLA HERD IMPROVEMENT ASS'N.

Table with columns: Herd, No. Cows, Mo. on test, Total Milk, Ave Milk, Total Fat, Ave. Fat. Lists various herds and their production statistics.