

Local Happenings

Mr. and Mrs. E. W. Erickson of Pendleton visited at the home of Mrs. Mable Ralph Sunday.

Mrs. H. J. Bean of Echo was a Hermiston Business visitor Monday.

Mr. and Mrs. Harry Kelley were business visitors in Pendleton Monday.

Mr. and Mrs. Roy Alexander of Pendleton visited Tuesday with Mr. and Mrs. E. P. Dodd.

Mr. and Mrs. Wm. Shaar motored to Walla Walla Sunday where they spent the day visiting relatives.

Victor Willcutt spent the week end in Pendleton with his mother.

Mrs. J. Logan returned to her work at the hotel Monday after an absence of a week because of an infected hand.

Dr. A. W. Christopherson attended the Umatilla County Medical Society meeting in Pendleton Monday evening.

Mr. and Mrs. W. C. Isom, A. C. Houghton, and Frank Leicht of Irrigon were among business visitors in town the first of the week.

Mrs. J. Logan was a business visitor in Pendleton Saturday accompanying Mrs. Florence Tippie and Mrs. Al Ford of Umatilla.

M. G. Hedwall, manager of the Umatilla Co-operative Creamery, and A. E. McFarland of Umatilla, attended a meeting of Interstate Creameries in Portland Saturday.

Bob Yeager has been working on the railroad for the past two weeks and is now stationed at Yakima. He was called on the brakeman extra board.

Frank Ralph of Pendleton, former manager of the Hermiston Light & Power company, was a business visitor in town last week. He will make another trip to Hermiston Saturday.

Dr. Eugene Willcutt of Pendleton spent Tuesday night with his brother and family, Dr. and Mrs. A. Willcutt.

Robert Hayes, scout executive for the Blue Mountain Council, was a business visitor in town Thursday.

W. E. Rutledge and H. D. Rutledge of Irrigon were in Hermiston Tuesday.

Munsing wear—Gowns and pajamas. Alma Hitt's Shop. adv.

Mrs. W. J. Warner returned Sunday from Vancouver, Wn., after spending three weeks with her daughter and family, Mr. and Mrs. Ed Schofield.

Nels Kristensen and Glen Hadley of Boardman were in town Monday.

Mrs. Robert Yeager and son Bob left Wednesday morning for Yakima where they will visit Mr. Yeager for several days. He is employed by the railroad at present.

Mrs. Rae, who has been visiting her daughter, Mrs. E. D. Martin for several weeks, plans to leave Friday for her home in Rupert, Idaho. Mr. and Mrs. Martin and family plan to motor to Idaho with her, and Dick Martin will remain with his grandmother there.

A notice of the death of Frank Harrison appeared in the daily Portland press today. Mr. Harrison was employed as purchasing agent for the reclamation service here about 1906. He left the service about 1918 and has since been employed in the freight department by the Union Pacific in Portland. He will be buried in Beaverton, Ore., where he has made his home since leaving Hermiston.

The Misses Pauline and Wilma Stoop entertained informally Friday night at their home in the Osborn apartments. Prizes were won by Miss Margaret Elliott, Mrs. Georgia Henderson, Mrs. Walter Pearson and Miss Mary Petri. Among those present were the Misses Nell Reeves, Catherine McBain, Magdalen Buck, Margaret Elliott, Emogene Paul, Arlyne Clark, Florence Woughter, Rachel Sloan, Mary Petri, Pauline Morris, Esther Sibert, Norma Johnston, and Mrs. Walter Pearson, Mrs. W. J. Cochran, Mrs. R. C. McReynolds, Mrs. Georgia Henderson, Mrs. Henry Harger, Mrs. L. A. Moore, Mrs. Chas. Hudson, and Mrs. A. Willcutt.

Richard Carlson of Portland was a business visitor at the Jim Allen farm over the week end.

Mr. and Mrs. Oscar Crawford and son Willard left Wednesday morning for Portland where they will spend the week visiting friends and relatives. They live near Holdman.

Mr. and Mrs. B. Haneline entertained at dinner and bridge Monday night. Covers were laid for Mr. and Mrs. Enos Martin, Mr. and Mrs. B. S. Kingsley, Mrs. Rae, and Mrs. Georgia Henderson.

Mrs. Frank Guivits, Mrs. E. P. Dodd and Mrs. B. Haneline entertained Saturday afternoon at the home of Mrs. Dodd in the first of a series of dessert bridge. Covers were laid for sixteen and at the close of the afternoon's play, Mrs. B. S. Kingsley was presented with the prize for high honors.

Among the out-of-town business visitors in Hermiston this week were: Preston Hollman, Echo; Otis Jampton, Pendleton; Oscar Crawford, Holdman; J. M. Richards, Stanfield; Andrew Millones, Umatilla; ohn Curran, Heppner; and Mr. and Mrs. W. R. Nugent, Umatilla.

Mr. and Mrs. Dudley and Stubby Johnson of Athena called at the A. J. Vey ranch Sunday.

Mrs. J. J. Chisholm and daughter Marjean and Mrs. R. H. Conser and daughter Marie, of Walla Walla, visited at the home of their aunt, Mrs. Ollie Neill Saturday. Miss Marie remained with Mrs. Neill for a visit.

Mr. and Mrs. A. E. Wattenburger attended the show in Hermiston Sunday afternoon.

Miss Alma Neill spent Tuesday at the home of her aunt, Mrs. A. E. Wattenburger.

Mr. and Mrs. E. B. Wattenburger, Earle Wattenburger and Dick Carlson visited in Pendleton Monday evening. While in Pendleton they attended the show.

Mrs. Ollie Neill and Miss Marie Conser visited at the Antone Cunha ranch Sunday.

Misses Iris Omohundro and Frankle Niel visited friends on the creek Sunday afternoon.

Mrs. Ollie Neill was a business visitor in Hermiston Saturday.

A. E. Wattenburger and grandson Junior took dinner Tuesday with Mrs. Ollie Neill.

Mrs. Knight and Mr. and Mrs. Nell Knight of Heppner visited at the Roy Neill home Sunday.

Mr. and Mrs. Milton L. Smith were in Hermiston Saturday on business.

Mr. and Mrs. Frank Helms and daughters Charlotte, Henrietta and Harriet visited at the home of Tony Vey Sunday.

Miss Freda Hammel of Lexington spent the week end at the home of C. H. Bartholomew.

C. H. Ayers and the Misses Oleta Neill and Lenna Neill picked turkeys for Mrs. T. J. O'Brien Sunday.

Mrs. T. J. O'Brien and daughter Katherine were in Hermiston on business Monday.

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pine control work on the Rogue River National Forest under NIRA funds.

H. S. Speer continued rat control in Portland during December and 113 inspections and demonstrations for Portland where they will spend the week visiting friends and relatives. They live near Holdman.

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ENERGETIC LOCAL BOYS PUT ON BIG CIRCUS ACT

(Continued from Page 1) rimes, nursery rimes and various other attractions. During this performance some of the little tots were unable to see clearly and a motherly little soul bused herself placed in order to get a good view.

The characters were made more impressive by the use of false faces. Little make-up was used but the desired affect was given to create the proper atmosphere.

Among those working out the program were: David Hamm, Frank McKenzie, Frank and Albert Stone, Tommy Fraser, Gale Felthouse, John Dawson, Jean and Bobby Miller, Loel Stater, Tommy Todd, Harold and Jack Briggs, and Billy Nation.

An admission charge of two cents was charged and at the afternoon performance the boys announced that they had made \$1.12. When questioned about what they would use the money for the boys said they were going to "plilt" the proceeds.

FORD MOTOR CO. ADVERTISING NOW UNDER McCANN-ERICKSON.

H. H. Wilcox, Seattle district branch manager of the Ford Motor Co., today announced the appointment of McCann-Erickson, Inc. of Seattle, to direct the 1934 Ford Dealers advertising campaign.

According to Burt Cochran, manager of the northwestern division of McCann-Erickson, Inc., the plans for an intensive campaign to advertise the Ford V-8 for 1934, are already under way.

Beginning in January, the program provides for the use of newspapers throughout the entire Seattle Ford Territory which comprises all of Washington and Oregon, the Panhandle of Idaho, Western Montana and Alaska.

McCann-Erickson, Inc., which is one of the largest agencies in the country, also has offices in Portland, San Francisco, Los Angeles, Denver, Chicago, Detroit, Cleveland, New York, Canada and Europe, many of which already handle Ford Dealer advertising in various parts of the United States.

Some of the nationally known accounts of McCann-Erickson, Inc., are: Standard Oil Co. of California, Jel Monte Canned Foods, Congoleum Gold Seal Rugs, Beech-Nut Packing Co., Boeing Airplane Co., J. W. Kobi Co. (Golden Glint), W. P. Fuller & Co., Borden's Farm Products Co., Bon Ami Company, and 20 Mule Team Borax.

This campaign conducted by McCann-Erickson, Inc., for northwestern Ford dealers is in addition to Ford national advertising in magazines, newspapers and radio.

ANNUAL PRESS CONFERENCE TO BE HELD JANUARY 18-20.

EUGENE, Ore.—The NRA Code for newspaper publishers and for the printing establishments, a topic deemed of great interest to the public as well as to those directly concerned, will be the chief subject of the sixteenth annual Oregon press conference, to be held at the school of journalism at the University of Oregon, January 18, 19 and 20, it was announced here today by Eric W. Allen. A complete report on the code and how it applies is expected to be given those present by Arne G. Rae, field manager for the Oregon State Editorial Association, who is expected back by that time from a national meeting soon to be held in Chicago to discuss all angles of the NRA provisions as approved by President Roosevelt.

Conference officials hope to bring R. C. Stitzer, publisher of the Humboldt Star, Winnemucca, Nevada, here to talk on the code. Mr. Stitzer is a director of the National Editorial Association, and it is planned to have him come here direct from the Chicago code meeting. Another out-of-state expert, Floyd L. Sparks of San Francisco, is also expected to be present and talk on "Advertising under the 'New Deal'." "The Circulation Situation for 1934" will be the topic of O. C. Harn, managing director of the Audit Bureau of Circulation, Chicago.

Speaking of Cats.

Two hunters in the North Carolina woods had chased a wildcat to a clearing and were terrified to see the beast jump through the window of a cabin from which the sound of a woman's voice had just been heard. Friend Husband sat on the porch, rocking comfortably.

"For heaven's sake, is your wife in there?" screamed one of the hunters.

"Yep—reckon so."

"Good Lord, man, get busy. A wildcat just jumped in the window."

"Yeh? Wal, let him git out the best way he kin. I got no use for the pesky critters. Danged if I'm goin' to help him."—Sentinel, Edina, Mo.

The World's Finest Musical Instrument

A Philco

The only Radio scientifically designed as a Musical Instrument.

It Looks Better - It Sounds Better - It is Better

Electric Sets - Battery Sets
Prices \$24.00 to \$600.00

OREGON HARDWARE & IMPLEMENT CO.

O.S.C. DEAN TO SERVE ON REGIONAL CREDIT BOARD.

Corvallis—Dr. W. A. Schoenfeld, dean of agriculture at Oregon State college, has accepted appointment to the board of directors of the regional office of the Farm Credit administration in Spokane. Dean Schoenfeld takes the place of Dr. E. M. Ehrhart who was recently made president of the federal land bank and thus ineligible to serve also as a director.

The regional board of directors, under the new administration setup, has supervision of all four of the divisions of the farm credit administration for this district. These are the federal land bank, the intermediate credit bank, the bank for cooperatives and the production credit corporation. The work as a board member will not interfere with Dean Schoenfeld's present duties at the college.

Charging that his wife served him nothing but bacon and eggs until he couldn't even look at them, let alone eat them, Clint O. Trout, of Hanford, Calif., sought a divorce.

John Carson of Jefferson City, Mo., went to jail for 60 days for stealing gasoline, but he's still enjoying home cooking. His wife is the hired cook at the jail.

RUNDOWN, NERVOUS

Portland, Ore., "I had a cough and was all rundown in health, had no appetite and was nervous and sleepless. I was miserable for two months," said Ben Demaritis of 303 Mason St. "I took Dr. Pierce's Golden Medical Discovery and felt like a different man." Sold by all druggists.

Write Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice. New size, tablets 50 cts., liquid \$1.00. Large size, tabs. or liquid, \$1.35. "We Do Our Part."

DISTRIBUTION WITHOUT WASTE

SAFeway STORES

Prices Effective FRI., SAT., and MON., Jan. 19th to 22nd, Incl.

SHOP WITH **CONFIDENCE** AT SAFEWAY!

Every item you purchase at our stores MUST Satisfy YOU and we guarantee that it will. We value the confidence of our customers and continually strive to maintain it by honest dealing—quality foods—courteous service and lowest consistent prices possible.

SUGAR Pure Cane
15 Pounds (Limit) **69c**

PEAS Natures Gift
3 No. 2 Cans **25c**

HOMINY
3 No. 2 1/2 Size Cans **29c**

CATSUP Highway Brand 2 Large Bottles **25c**

CORN MEAL White or Yellow 9 Lb. Bag **27c**

SPINACH Libby's Fancy 2 1/2 Size Can Each **19c**

CANDIES Fancy Satin Finish Monster Gum Drops 2 Lbs. **25c**

PAR Concentrated Soap Large Package **29c**

P. A. TOBACCO Pound Cans Each **83c**

JEWEL SHORTENING Pure Vegetable
3 Pounds **25c**

AIRWAY COFFEE
3 Pound Package **55c**

Fig Bars N.B.C. Oven Fresh Whole Wheat
2 Pounds **25c**

BEANS Small White or Red
8 Pounds **35c**

Grape Fruit California's 3 For **10c**

ONIONS Dry - Firm - Clean 5 Lbs. **10c**

BANANAS Fancy Fruit 4 Lbs. **25c**

DISTRIBUTION WITHOUT WASTE

OASIS THEATRE

HERMISTON, OREGON

FRIDAY - SATURDAY

For one woman's passion—He defied the world.

Jack Holt

in

"The Woman I Stole"

MICKEY MOUSE - RACE NIGHT

SUNDAY - MONDAY

MATINEE 2:30 SUNDAY

A high test laugh power drama of the marriage racket in the Land of Promises.

Charlie Ruggles

(Star of "Mama Love Papa")

in

"Goodbye Love"

DANCING SATURDAY NIGHT at Irrigon.
Music by Columbians

FREE!
3 Platinum Banded Drinking GLASSES with each 50c tube of NYDENTA Tooth Paste

KOTEX 3 PKGS.
MODESS 59c
KLEENEX

HERMISTON DRUG CO.

January Specials!

Gold Standard Flour 49 Lb. Sack **\$1.65**
High Patented From Selected Wheat - Guaranteed

Queen of the West Flour 49 Lb. Sack **\$1.50**
From Selected Wheat Guaranteed

Golden West Coffee 3 Lbs. **98c**
Vacuum Packed Glass Jar

Peanut Butter 2 Pounds **25c**

Vegetable Compound 3 Lbs. **25c**

Soap Chips 3 Lbs. **23c**

Hamburger 3 Lbs. **25c**-Steaks Lb. **10c**

— PAY CASH AT OUR STORE —

BURNHAM'S General Merchandise

WHEAT

Big Full SACK **\$1.20**

Saving to you of \$4 per ton

Also some cheaper grades at 90c and \$1.00 per sack.

MAIN STREET—IN OLD PENNOCK GARAGE BUILDING
HERMISTON, OREGON