

FARM ACCOUNTING CONTEST LAUNCHED

Bankers Evolve Plan for Stimulating Important Aid to Farm Success

THE Cache county, Utah, bankers recently added a stimulus to banker-farmer cooperative work by launching a farm accounting contest. At a meeting of the Clearing House Association the project was put before the bankers, and methods and plans formulated.

Each bank in the county agreed to enroll a minimum of five farmers in the farm accounting project. The names of the farmers when enrolled will be sent to the Secretary of the Clearing House, and also to the Extension Division of the Utah State Agricultural College. The bankers agree to cooperate and keep in close touch with each farmer they enroll so as to insure the completion of a maximum number. The bank which succeeds at the conclusion of the contest in enrolling the largest number of farmers completing the project will be given a special recognition at the annual meeting.

The banks of Cache county have agreed to subscribe to an award fund, which will be presented to five winners as follows: first prize, \$35.00; second prize, \$25.00; third prize, \$20.00; fourth prize, \$12.50; fifth prize, \$7.50.

Recognition for Good Farming
In addition to the cash prizes, every farmer customer enrolled, who scores sixty per cent or more, will be awarded a special certificate issued by the Clearing House Association and the Extension Service jointly in cooperation with the Agricultural Committee of the Utah Bankers Association.

The scoring will be done on the following basis:
Farm and home account records (accurate and complete) . . . 50%
Success of year's operations as brought out in the summary of the year's business . . . 25%
General appearance of farm and improvements and condition of livestock and poultry, (judging to be done during the summer months) . . . 25%
The contest will end December 31, 1933. The judges will be the County Agent, the County Key Banker, a representative of the Clearing House Association, and two representatives selected by the Extension Division of the College.

VALUE OF SCENIC HIGHWAYS STRESSED THROUGH DEDICATION

The civic and service clubs of Marion county are sponsoring a program to call attention to the value of the scenic attractions of Oregon in the dedication of Silver Creek Falls State Park Sunday, July 23. Oregon scenery, the value of which can scarcely be over-estimated, is easily our second largest industry; and it is the only industry which can be enjoyed over and over again and remain in possession of and grow in value to the owner.

These figures are interesting: our lumber industry in 1931 brought us 43 million dollars, our salmon industry over 6 1/2 million, our fruit industry a little over 6 million. The tourists left in Oregon that year 33 million dollars in cash with very little effort on our part.

In the last sixteen years, the state highway commission has supervised the building of over 5000 miles of magnificent highways in Oregon costing the state approximately 160 million dollars.

These highways were built for beauty as well as for convenience and one can ride with comfort and view mountain, river, and valley scenes which will captivate the imagination and linger in the memory.

BACK-TO-PRIMITIVE USED IN HARVESTING NEW GRASS.

A "back to the primitive" movement in seed harvesting methods appeared to have been inaugurated at the Oregon Experiment station at Corvallis the first week in July when farmers from five counties were seen carefully stripping by hand the seed from the heads of grass on several acres.

The explanation is that this grass is Meadow Foxtail, a new and valuable sort developed at the experiment station that has been increased from year to year till now it is ready for more general distribution to growers. No machine has been made, however, which will harvest the seed of this grass.

Harry Schoth, federal agronomist at the station, made county agents the proposition that if they cared to bring in some farmers and strip the seed, he would assign certain parts of some six acres of the grass then ripening, and they could have all they could strip. His offer was accepted by farmers from Coos, Clackamas, Washington, Yamhill and Benton counties, and the primitive methods of harvesting followed.

The grass has been grown experimentally for 15 years and is now known to be one of the most valuable wet-land grasses yet developed. The name "foxtail" is a misnomer, as the heads are really much like timothy. The grass stands the lowest temperatures here and can be under water for months at a time and still come out all right. Along the coast last year it was still growing when other grasses were killed by the cold. It is the one grass that appears to do well on the heavy adobe land.

STUDENTS AT O.S.C. CUT SOCIAL COSTS IN HALF.

CORVALLIS—Students at Oregon State college cut their social costs more than in half last year without sacrificing anything essential in interesting and wholesome social life, according to the annual report on such costs made by Dr. U. G. Dubach, dean of men.

Members of the 57 fraternities, sororities and other living groups spent only a total of \$5612.21 compared with \$13,251.61 the year previous for social events given by their organizations. The average cost per member was only \$3.18 for the year compared with \$5.58 for the year previous and \$7.15 two years ago.

Dr. Dubach reports that students used their ingenuity and initiative in giving excellent parties at low cost. His office encouraged holding many events so as to provide recreation for all on the campus rather than depending on more expensive commercial amusements.

There may be no relationship, but the fact is that the students made this low-cost social record the same year that their scholastic average mounted to a new high point.

FEDERAL ORGANIZATION CAMPAIGN OPENS IN NORTHWEST.

Spokane, Wn.—Dr. M. L. Wilson, federal wheat administrator, was in Spokane Friday and Saturday of last week for conferences with the extension agents as the first step in an extensive organization campaign for the working out of the new agriculture recovery act and wheat processing tax.

At these meetings the amounts unofficially estimated as the possible compensation benefits payable to wheat farmers in the four north-west states in connection with acreage retirement under the adjustment act were as follows:

Washington	\$7,900,000
Montana	8,500,000
Idaho	5,000,000
Oregon	3,900,000
Total	\$25,300,000

"The success of this plan by which it is hoped to relieve the disease of wheat, which has brought disorder among the nations, depends upon the farmer coming in," Dr. Wilson said, "if he does not subscribe to the government's crop reduction contract, which contracts will be available next month, he gets no benefits.

"The history of wheat cooperatives has been in large part that growers who have held out from such organizations have shared in the benefits earned by the co-ops, but this will not be the case under the government agricultural adjustment act."

In addition to his conferences with extension agents, Dr. Wilson addressed a large gathering of farmers and business men at a special luncheon meeting of the Spokane Chamber of Commerce called for this purpose by President Fred K. Jones.

HERALD WANT ADS PAY USE THEM!

NEW YORK STORE

PHONE 1249J — STORE OPEN NIGHTS
PENDLETON, OREGON

3 DAY SALE

Friday — Saturday — Monday
July 28 July 29 July 31

BUY NOW!

HIGHER PRICES SOON
—Every one knows that all lines of merchandise is going up—Each day brings further advances—The New York Store will always be lower. These are but a few of the bargains.

TURKISH Towels 5c
SIZE 15 x 30
With the present price of cotton, these towels are worth from 2 to 3 times as much as we are selling them for during this 3 day sale—Every one perfect—At this price we are forced to limit but five to a customer. — New York Store - Pendleton —

A \$2.95 VALUE MEN'S TWEED PANTS \$1.98
Never again will you be able to buy a tweed at this low price . . . made in slack model, 22 inch bottom, all sizes to 36.

WORK SOX 5c
Good grade cotton socks—in colors of blue, black, grey, and brown — all sizes.

RED and BLUE Handkerchiefs 5c
Red and blue work handkerchiefs. Medium size—a good value.

2 Pocket Work Shirts 29c
Two pocket work shirt — coat style, made of blue cheviot. All sizes.

VALUE TO \$3.95 SPORT SHOES \$1.98
Our stock of sport oxfords—black and white, brown and white, perforated toes—all sizes. Reduced to sell at one price.

VALUE TO \$3.45 MEN'S Oxfords \$1.98
Men's oxfords, plain and fancy toes, wide and narrow lasts—sizes to 11.

\$2.45 WORK SHOES \$1.49
An extra good value—made of extra tough leather—the wholesale price is greater than this low price.

FREE EMPLOYMENT OFFICE

Any Kind of Farm Help Furnished!

For the convenience of the cattlemen and farmers, we conduct an employment office. We always have available good reliable men who are known to us. —This service is absolutely without cost to the employee or the employer. Just phone us and we will gladly assist you in securing a good helper. — STORE OPEN NIGHTS. —

GEM - EVER-READY RAZOR WITH 2 BLADES 19c
The new style Gem or Ever Ready razor — complete with 2 blades on sale. Come in a very neat box.

\$1.00 Bathing TRUNKS 79c
The new rage bathing trunks all sizes. BATHING BELTS 19c

A REAL VALUE! Men's White Duck CAPS 29c
Never before nor never again will you buy caps at such low prices. All sizes to 7 1/2.

BLACK JEANS 98c
Jeans made of heavy material, well constructed—full cut in all sizes.

BAI BRIGGAN UNION SUITS 49c
Rayon trimmed, balbriggan union suits, short sleeves, ankle length. All sizes.

BOYS' Waist Overalls 49c

Shirts and Shorts 19c
Knit shirts—shorts of broadcloth, with big roomy seats. This is a real sensation. Buy your needs NOW. — STORE OPEN NIGHTS. —

PRE-SHRUNK WHITE DUCK Pants 98c

\$1.95 BOYS' Corduroys 98c

New York Store
PENDLETON, OREGON

THINK OF IT!

On June 1, 1933—average gasoline tax was 1/4 as much as cost of the fuel itself!

Understand now collects 2 taxes on each gallon of gasoline!
1¢ for the Budget
1/2¢ for the Industrial Recovery Act

The REVENUE from the FEDERAL GASOLINE TAX could build 10 roads across the continent EVERY YEAR!

Blending CORN ALCOHOL with GASOLINE would cost motorists \$600,000,000 additional A YEAR!
Added cost of fuel \$460,000,000
Increased consumption \$140,000,000

Revenue from AUTOMOTIVE FREIGHT pays the railroads' entire TAX BILL!

\$60.50

21-DAY ROUND-TRIP TO WORLD'S FAIR in Deluxe Chair Car
Other low round trip fares for travel in tourist cars and standard Pullmans. Also economical all-expense trips.
ROUTE OF THE PORTLAND ROSE
For complete information and FREE exposition booklet inquire of—
LOCAL AGENT UNION PACIFIC

Match Your Fine Product with Finely Printed Advertising

No Job Too Small . . . and None Too Large!!

Any Commercial printing that you require, from a calling card to a large, illustrated catalogue, can be made right in this shop. You will find our printing high in quality—our service prompt and satisfactory—and our prices reasonable. Call on us when you want result producing printing.

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LETTERHEADS —
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BUSINESS CARDS —
ANNOUNCEMENTS —

The HERMISTON HERALD