

We must have music and poetry and we cannot think of a future without their inspiration. — Mrs. August Belmont.

The Hermiston Herald

Education is knowing what you want, how to get it, and what to do with it after you get it.—Howell.

VOLUME XXVII NUMBER 30 HERMISTON, UMATILLA COUNTY, OREGON, THURSDAY, MARCH 23, 1933 SUBSCRIPTION, \$2.00 PER YEAR

Herald Circulation Increased to Over 1,000 Readers

PROJECT FARM BUREAU ELECTS OFFICERS FRIDAY

ROGER MORSE TALKS ON COST OF PRODUCTION.

Project Leaders Named; Program Arranged by Ladies; Park Clean-Up Day April 7.

Officers for the ensuing year and project leaders were elected at a meeting of the Umatilla Project Farm Bureau last Friday night in the Methodist church. The following officers were re-elected: H. J. Ott, president; A. E. Benschel, vice president; and C. M. Jackson, secretary-treasurer.

Project leaders named were: J. W. McMullen, marketing; Dr. Theo. Beletski, disease control; H. M. Sommerer, finance; C. L. Upham, park; A. E. Benschel, recreation and entertainment; and Garnet D. Best, farm organization. Other project leaders remained the same as last year.

Following the business meeting a program arranged by the ladies of the Farm Bureau, was presented to a full house. The high school orchestra gave several numbers followed by a reading by Rosemary Serrell. Edna Ott pleased with a violin solo, accompanied by Fern Lindner. An Irish folk dance by three girls preceded a number by the Follett boys, "Sweet Cathrine." Other numbers followed consecutively: Reading by Mrs. Val Knauf; vocal solo, Mrs. J. S. Burnham; piano solo, Miss Golda Mamma; vocal solo by J. A. Clarke.

Other business brought up at the meeting was an announcement by C. L. Upham that Friday, April 7, had been named as clean-up day at Columbia park, with a pot-luck dinner at noon. The club house will be painted and there will be plenty of work for everyone who turns out. Mr. Upham requested that carpenter tools be brought.

H. M. Sommerer announced that orders for trees were coming into the committee on tree preservation and planting, and urged that all those needing trees get their orders in immediately. The Hermiston Commercial club is sponsoring this tree planting movement.

Roger Morse, dairy extension specialist from O.S.C. at Corvallis, talked on pastures and the factors that make up the cost of butterfat. Mr. Morse states that a study started four years ago on the cost of production by the dairy extension service at O.S.C. showed an increase in dairy herds in Oregon in the past three years, and a decrease in the cost of production from 50 cents per pound of butterfat, to 36 cents. He further stated that the irrigated districts showed a lower production cost.

Mr. Morse further illustrated with figures how better pastures lowered the cost of production, and urged every dairyman to study his cost of production.

An interesting report on the Umatilla Project Fair was given by R.C. Todd, president. Mr. Todd held hopes for another fair in 1933.

Miss Hummell Weds.

Lee Hummell announces the marriage of his daughter Miss Etta Hummell, to Lowell O. Stockard of Hermiston. The marriage took place on Sunday, March 19, at a noon ceremony in Idaho. They will reside at Nampa where both are employed at the State School and Colony, East Oregonian.

Alfalfa Fertilizers Tried.

REDMOND—An elaborate series of alfalfa fertilizer tests has been arranged for this season on the E. L. Davis farm where a new alfalfa tract has been divided into .6 acre plots for the test. One plot will be given sulfur at the rate of 50 lbs. an acre. Another will get landplaster at 100 pounds per acre in the spring. A third will receive such an application of landplaster in the spring and an equal amount before the second cutting, while a fourth will get super phosphate at the rate of 100 pounds an acre. An unfertilized check plot will be kept. County Agent Gus Hagglund is assisting in the test.

STANFIELD NEWS

The Ladies Aid met in the church parlors Thursday afternoon. At the close of the business meeting a missionary program was presented. Mrs. F. B. Stuart and Mrs. F. S. Green were joint hostesses during the social hour. Election of officers will be a special order of business at the next meeting March 30.

Mrs. A. S. Power was hostess to the H. E. club Tuesday afternoon at the F. B. Stuart home. Mrs. L. F. Wooster conducted the business meeting at which time plans were made for various improvements in the grange hall. The afternoon was spent sewing quilt blocks.

The Pollyannas met with Miss Lenna Waid Wednesday afternoon. The Bu-wo-ha-trulo Camp Fire group met Wednesday evening at the home of Mrs. Cora Olday. Health honors earned by following a rigid personal hygiene program for the past two months, were awarded Members of the group include Dorothy Shelton, Anna Hedrick, Patricia Richards, Doris Hutton, Nodine Rueber, Dora Leverage, LaVerne Thorsen, and Eleanor Sires. Miss Mildred Peregrin is guardian and is assisted by Miss Helen Fredrickson.

The annual congregational meeting will be held in the Presbyterian church Sunday, March 26, at 11:00 o'clock. A good attendance is desired as problems relating to the carrying on of church work will be considered in addition to the regular service.

Christian Endeavor members anticipate an interesting meeting Sunday evening at the church. A group of Union workers from Milton will have charge of the services. All who are interested are urged to attend.

Mr. and Mrs. G. E. Greathouse Pendleton visitors Saturday. Odelpha Hoskins, Helen Connor, and Stanley Green, Oregon State students are spending the spring vacation at their respective homes in and near Stanfield. Harold Reeves stopped in Portland to receive medical treatment for ear trouble while John Gibson, U. of O., is spending a few days at the home of his uncle in Hood River.

Stanfield folk seen in Pendleton Tuesday include Mrs. D. R. Starkweather, Mrs. Rees, Mrs. C. D. Connor, Helen and Leonard Connor, and J. B. Runyon.

Messrs Carl Sturdivant, James Lane, and Harold Shake, former Stanfield residents who are now located at Parkdale, were guests of friends and relatives here Friday.

Mrs. Evelyn Rees returned Monday from Portland. Her sister, Mrs. Jessie Furnish, came with her for a short visit.

William Fehr of Vancouver, Wn., was greeting friends in this vicinity early in the week.

Mr. and Mrs. M. C. Barager are moving into the Hogard home.

Vernon Waid and Don Childs motored to Walla Walla Wednesday for Mrs. Childs who has been receiving medical attention for the past week.

Jack Bean will operate the J. S. Burnham ranch east of town this summer.

Charles Connor now has charge of the Westland R. R. section, having 14 miles of track to supervise.

Miss Laura Wallace, who is a member of the Parkdale grade school faculty, spent the week end at her home.

The Stanfield Hi Junior-Senior play "With the Help of Scotty" will be presented April 7.

Thomas Stewart, father of Mrs. T. A. O'Grady, is reported to be ill at his home near Hermiston.

LARGE CROWD ENJOYS SILVER TEA FRIDAY

Approximately sixty guests attended the silver tea given by the ladies of the Hermiston Union church last Friday afternoon, at the home of Mrs. W. W. Felthouse. The rooms were bright with large bowls of daffodils. A splendid program was enjoyed as follows: Reading by Mrs. Waldo Dyer, Mrs. Wm. Hineline, and Bill Jackson; a pianologue by Mrs. James Clayton, accompanied by Miss Myrtle Clayton; vocal solo by Mrs. Henry Harger; and a vocal duet by Mrs. Harger and Mrs. Maurice Juve.

W. W. Felthouse made a business trip to Portland the first of the week.

FUNERAL FOR AUSEON HELD LAST WEDNESDAY

The following clipping from the La Grande Evening Observer tells of the funeral for Frank J. Auseon, former Hermiston resident.

Funeral services for Frank J. Auseon, age 60, who died unexpectedly of heart disease at his north-side barber shop Monday noon, will be held Wednesday afternoon at 2 o'clock at the chapel of Walkers Funeral Home with Ernest Ringo in charge of the services. Burial will be in the Masonic cemetery.

Mr. Auseon is survived by his widow and one daughter, Evelyn, of Baker, Ore., two brothers, W. M. Auseon of Akron, O. and George, of Malvern, O.; three sisters, Mrs. Sarah Laubacher, of Oxford, Cal.; Mrs. Helen Herman, of Malvern, O., and Mrs. Barbara Martin of Chicago.

He was a member of the Barbers' union and has been a resident of La Grande for the last six years. He was born Oct. 14, 1872, in Carelton county, Ohio, and was married to Eva Maud McNichol Nov. 26, 1907, in Chicago, where he operated a barber shop for several years. Mr. and Mrs. Auseon and daughter Evelyn moved to Oregon in 1911 and resided at Hermiston for 10 years, then moved to Portland in 1923. In 1927 they came to La Grande and since that time until death he operated the North Side barber shop.

SON OF MRS. ARTHUR PATROLS EARTHQUAKE AREA

A letter from Oran Arthur, son of Mrs. Perry Arthur of Hermiston, who is in the Marine detachment on the U.S.S. Texas stationed at San Pedro, Calif., stated that "it is hard to realize that the once beautiful city of Long Beach is now in total ruin."

His letter, in part, continues: "We have patrolled the city since we were rushed there to help dig out the dead and injured. The injured listed up in the thousands and there is no definite count on the dead yet. Cars were demolished in the middle of the street from falling buildings; streets were blocked and flooded from broken water lines. Everyone was terror-stricken and they were running around wild. Their homes were demolished and they hardly had any clothes. The city was dark because the plant had blown up. It was all something I shall always remember."

Poultry Meeting Scheduled.

H. E. Cosby, poultry specialist from O.S.C., will conduct a meeting in Hermiston Friday afternoon in the library. All growers are requested to be present. Mr. Cosby will answer any questions and give other valuable information to poultry growers.

HERMISTON MAY BOAST OF NINE ACRE HOP YARD

LOCKRIDGE WILL USE POLES FOR HOP STAND.

Crop Expected to Sprout Middle of May; Small Cash Outlay Made; Experienced in Hop Growing.

Hermiston may now boast of a hop yard. O. T. Lockridge has purchased the old Bert Phelps place southeast of town and is putting in a little more than nine acres in hops purchased from growers in the Yakima valley. The ground has not been farmed since 1916 and is in excellent condition. Mr. Lockridge says.

A small cash outlay has been made. Mr. Lockridge says, as the 7200 poles were obtained for the cutting, the same as were the hop roots. Mr. Lockridge has been assisted by his nephew, and has estimated the cost at approximately \$150.

The poles have been placed 7 feet apart and double planting made. Training will be simple, Mr. Lockridge believes, because all the roots will not shoot at the same time, and he plans to take care of that himself. He expects the shoots to start about the middle of May.

Mr. Lockridge grew hops in Yakima for the Maxee Co. for two years, overseeing 73 acres, with splendid results. He says that the climate here is ideal with plenty of sunshine, which will prevent insect pests from infesting the crop. Light soil and plenty of water are also added factors. He says that the crop will mature approximately a week earlier here than it does in the Yakima valley.

Near hop drying time Mr. Lockridge plans to build a small dryer but he does not expect a large crop yield the first year. By trade, Mr. Lockridge is a carpenter and has worked on the project for 19 years. His ability as a hop grower is known in the Yakima valley.

ANNUAL MEETING SCHEDULED FOR ASPARAGUS GROWERS

The annual meeting for the Asparagus Grower's association will be held Saturday, March 25, in the library at 2 P. M.

A discussion of the handling of this year's crop will be held. Last year growers shipped to Kennewick and last Saturday Lee Lampson of that city spoke to growers here. All growers are requested to be present at this meeting.

FARM BUREAU AUXILIARY OBSERVES ST. PATRICK'S DAY

A most interesting meeting was held in the club house in Columbia park Friday, March 17, by the ladies of the Farm Bureau Auxiliary, at which time St. Patrick's day was observed with an appropriate program.

The Irish motif was shown in the display of shamrock, the blarney stone, the wishing well, and many beautiful and useful articles made from Farm Bureau Co-op. mash sacks. Mrs. J. Jendrejewski was awarded first prize on pillow cases and dresser scarf, and Mrs. Clark second prize on the best limerick.

During the meeting a vote of thanks was given E. P. Dodd as president of the Hermiston Commercial club for the interest shown in the preservation and planting of trees on the project. The Auxiliary made it evident that they would be glad to cooperate in any way in this movement.

The Auxiliary gave a vote of thanks to all who so ably assisted in the Umatilla Project Farm Bureau program given last Friday night. The organization will pay the Auxiliary for presenting this program and the funds will be used in cleaning up Columbia park.

The next regular meeting will be Friday, April 7, with Mrs. O. H. Bwell and Mrs. Jackson Harr acting as hostesses.

RURAL RECREATION TO BE STRESSED AT CONFERENCE.

Methods of improving community entertainment throughout rural sections particularly will be given a prominent place on the coming third annual Oregon conference on home interests at Oregon State college March 30 to April 1. This phase of the program will reach its peak in the presentation Thursday evening of the winning one-act plays from Lane and Jackson counties in the final contest for state honors.

Irving Grange of Lane county and Phoenix Grange of Jackson county were judged best in their sections and they will produce their one-act plays at the State conference before many delegates from other counties who are going largely to study the methods and results of rural recreation and dramatics with an idea of starting the program in their counties next year.

This is but one phase, however, of the three-day conference on home interests which will take up many economic matters related to homes during this period of financial stress. Reports are that many home-makers and community leaders will attend, one county reporting that a chartered bus will bring its delegates.

MORE DISEASE RESISTANT VEGETABLES DISCOVERED.

More information on curly-top resistant varieties of squash and pumpkin, but little new practical developments with beans, tomatoes and other susceptible vegetables, was obtained from last season's field trials conducted through eastern Oregon, according to a revised circular of information on this subject issued by B. F. Dana, federal pathologist at Oregon State college.

Curly top disease, carried by a minute leaf-hopper insect, is so much of a limiting factor in vegetable production through eastern Oregon, Washington and Idaho, and periodically west of the Cascades as well, that the government has a definite cooperative research campaign underway in an effort to reduce its ravages.

Field tests at Hermiston branch experiment station and in other counties where farmers cooperated with trial plantings, enlarged the list of possible squash and pumpkin varieties safe to be planted in curly top areas, Dana reports.

Among the true squashes the various varieties of the Marblehead group are sufficiently resistant to be grown where curly top occurs even in severe form. One strain known as the Yakima Marblehead is grown extensively in Eastern Washington, and another known as the Umatilla is used widely around Hermiston. These are large squash of excellent quality for table use and good keepers. Banana and Hubbard varieties are all very susceptible.

Among the true pumpkins the varieties of the Cheese group have proved the most promising for domestic purposes and commercial canning. These include particularly the Large Cheese, Sweet Cheese, Sweet Potato and Calhoun, with the first named appearing especially satisfactory. Tennessee Sweet Potato and the various Cushaw varieties have shown marked resistance. Some field pumpkin such as the Big Tom, Golden Oblong and Southern Field show partial resistance.

Tests of hundreds of tomato varieties have failed to reveal a single one with practical resistance to the disease, though beneficial cultural methods have been found. With beans, several pink and red field sorts and the lima beans have been found resistant, but the only small white disease resistant bean yet found is the Burtner Blightless which is used both for a snap bean and a field bean plantings.

'HERITAGE OF THE DESERT' TO OPEN SUNDAY.

Guns will blaze and men will fight for law and order on the screen of the Oasis theatre Sunday and Monday, when "Heritage of the Desert," a Zane Gray picture, plays there. It is said to be one of the best of the sort, for which Gray is famous, and includes all the thrills and excitement that go with his films. In order to be certain that the proper atmosphere would prevail throughout the picture, the entire troupe was taken to southern Utah and northern Arizona for location scenes. It was in this country that Gray laid most of his plots. "Heritage of the Desert" is the story of a young surveyor who is sent out to check the boundaries of a ranch. He meets a band of outlaws who refuse to allow him to complete his work. A battle follows between the ranchmen and the rustlers in which the surveyor becomes a hero in the eyes of the ranchmen for his bravery and leadership against the lawless element. One girl in particular is fond of him and the story ends with the romance completed.

Randolph Scott, Sally Blane, J. Farrell McDonald, Guinn Williams and Gordon Westcott are the principal players. A two-reel comedy featuring Donald Novis, two good comedies, "The Dentist", with W. C. Fields and "False Impressions" complete the program.

Stationed at Messner.

Geo. Sale, whose foremanship as head of the section at Hermiston, was dissolved last week, will be stationed at Messner. Mr. Sale plans to spend week ends at home but will not move his family until school is out in the spring.

PERSONAL MESSAGE TO ALL MEMBERS FARM ORGANIZATIONS

CIRCULATION COVERS COMMUNITY SERVED BY HERMISTON.

Farm Organizations Co-operate in Plan; Subscription Rate Reduced to \$1.00 a Year.

Starting this week and continuing throughout the year, the Hermiston Herald will go into more than a thousand homes carrying news of the happenings in every community that is served by Hermiston. The paper will have thorough coverage in Boardman, Irrigon, Umatilla, Stanfield, Echo, Lexington, Holdman, besides the city and route.

Every community is represented by a correspondent whose name appears under the community heading. Each correspondent welcomes items of interest turned in.

Each new reader is a bona fide subscriber and was obtained through a cooperative plan worked out with the Farm Bureau Co-operative of Hermiston, Grange Co-operative of Stanfield, Umatilla Co-operative Creamery, Eastern Oregon Turkey Growers, Irrigon Grange, and the Stanfield Grange. Every member of each farm organization will receive the Herald as a weekly visitor in their home. Three columns in the paper have been devoted to news of interest to the membership, special meeting notices, and comments. These columns are edited by representatives from the various organizations under the agreement with the publishers of the Herald.

It is the wish of the heads of all these farm organizations that the membership follow "Farm Co-operative Division" carefully every week because of the important messages it will contain. Meeting dates will be announced there and timely information to dairymen, poultry and turkey growers, asparagus growers, and those interested in the many other numerous agricultural lines. There will be a message in these columns every week.

With this week's issue the Herald subscription rate for one year has been reduced from \$2 to \$1. This permanent rate has been made possible by the doubling of the circulation.

Seed Loan Applications Grow.

During the past two weeks Garnet D. Best, assistant county agent, has been busy making out seed loans. Sixteen have already been sent in and that many more are ready to be sent in, according to Mr. Best. At last reports there were more than 100,000 applications in at headquarters and the deadline is April 30.

EPWORTH LEAGUERS ATTEND HOOD RIVER CONFERENCE

A group of seven Epworth Leaguers will go to Hood River Friday noon to attend a mid-year institute, returning late Sunday. They are Maxine Paul, Iva Romig, Morris Pierson, Clark Paul, Harold Marble, Mrs. R. H. McAtee, and Rev. O. W. Payne.

Mrs. Cecil Kelley and Mrs. James Todd motored to LaGrande Monday where Mrs. Kelley visited her mother, Mrs. Pearson, and Mrs. Todd visited her friend, Mrs. Nell Morrison. They returned late Tuesday.

AMONG THE CONCRETE

The Herald still retains its old masthead even with its new sophisticated increased subscription list. They say that when you strike bottom there is no place to go but up—But what a feat when you hit, to say nothing of the laborious upward climb.

It won't be long now until it will be legal to serve beer at choir practice.

"Women take to good hearted men," says a writer. Also from, say we.—Boston Transcript.

A Parting Shot



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