

**The Hermiston Herald**  
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**The Practice of Thrift.**

It is appropriate now, not only to call our attention to National Thrift Week to be held January 17 to 23, but also to remind ourselves that if we do not practice thrift by the intelligent administration of our own financial affairs in the coming year we are apt to find ourselves without the finances to manage.

Thrift does not mean hoarding, or self-denial to the extent of depriving oneself of the bare necessities, but of managing and administering one's financial affairs intelligently.

National Thrift Week is under the auspices of the National Thrift Committee of New York with such cooperating agencies as the American Banker's association, the Chamber of Commerce of the United States, the Boy Scouts of America, and the Camp Fire Girls. For most of us every-day folk, there probably never was a time when intelligent administration of personal financial affairs was more needed than it is now.

**No Monopoly On These.**

Each morning as we pick up the daily paper, headlines glare at us telling of murder, financial distress, state and national problems, want and hunger. The whole world seems to be in a turmoil, and there is the cry for a change.

Even amid this turmoil there is still light in the sun, glow in the moon, color in the flowers. We still have the hills, the rivers, the harvests. Daybreak still comes at the crack of dawn, and the sun sets in the evening sky at the appointed time. And, what is more, no one has a monopoly on these. Ticker tape cannot steal this glory from us.

We still have the faith that is shaking reality into our lives and sincerity into our sanctuary.

**OREGON SEEDSMEN RESIST FLOOD OF CHEAP ALFALFA.**

In a year when certified seed of the hardy varieties of alfalfa, such as Grimm and Ladak, is apparently fairly scarce, Oregon farmers might well be particularly careful this year to avoid getting seed from sources unknown or from southwestern regions, believes E. R. Jackman, farm crops specialist at Oregon State college, who has followed the development of the alfalfa seed industry for years.

Last year a flood of seed from Arizona, New Mexico and California was offered through the northwest at extremely low prices, even as low as 5c a pound to dealers. Oregon farmers refused to "fall" for this cheap seed, says Jackman, and growers were protected, though carloads of it went to neighboring states.

"Observations on Oregon farms have shown that many thin, weedy fields of alfalfa are the result of planting common seed, especially if from a southern source.

"Repeated trials at nearly all the branch experiment stations and elsewhere have shown that Grimm alfalfa is by far the best for western Oregon and Grimm and Ladak for eastern Oregon," Jackman explained. "Occasionally a strain of common alfalfa will show up well, but in no case has a strain from the southwest proved to be long lived."

"The southwest produces large amounts of Peruvian alfalfa which will winterkill even in western Oregon, and east of the mountains frequently dies out the first winter. Much of the seed from the southwest is of this semi-tropical variety uncut to Oregon conditions."

Oregon growers are fortunate in having good certified seed available within the state, as considerable is grown in Malheur, Crook, Union and Baker counties. The Montana seed crop, especially of Ladak, was almost ruined by drought and grasshoppers this year, hence the Oregon supplies will doubtless find a quick demand, Jackman believes.

**UMATILLA NEWS ITEMS**

Miss Alicia Bousquet who is attending school in The Dalles, is spending the Christmas vacation with her parents, Mr. and Mrs. Art Bousquet.

Mr. and Mrs. W. A. Conlon and daughter Mildred attended a family reunion of the Conlon family in Portland Sunday.

Mr. and Mrs. Walt Caldwell are to be congratulated on the birth of a boy born Friday, Dec. 23. He has been named Kenneth Earl.

Miss Barbara Root, a student at the Deckers Business college in Portland, is spending the vacation with her parents, Mr. and Mrs. M. E. Root.

The teachers of the Umatilla high school left Friday for their homes to spend the vacation with their parents. Mrs. W. H. Bloom spent Christmas day with Mrs. Bloom's parents in Hermiston, and later will visit with Mr. Bloom's mother in Spokane; Miss Clara Corrigan went to Portland and will also visit in McMinnville; Miss Ross Rice will visit her parents in Prairie City, Ore.; Paul Donovan will spend the week with his brother in Spokane; Miss Judy Pope has gone to Corvallis; Miss Gilbert is visiting with her mother in Hermiston. Miss Yvonne Bousquet is the only teacher remaining in Umatilla for the vacation.

George Kandler, Jr., accompanied by his mother, Mrs. George Kandler, motored to Walla Walla Saturday. They returned that evening accompanied by Mrs. George Kandler, Jr., who is a student in the Klamath Beauty school. Mrs. Kandler will remain home for a few weeks before returning to school.

Mr. and Mrs. Wallace Spencer and children spent the Christmas with Mrs. Spencer's parents in Santa Vale, Wn. Ernest Peck worked on the ferry for Mr. Spencer during his absence.

Miss Bernadine Lash of Seattle is spending the vacation with her father, Roy Lash, and sisters, Mrs. Ernest Peck and Miss Lorine Lash.

Miss Bernice Byrnes who is a student at the Moreman's Beauty school in Walla Walla, spent Sunday, Monday and Tuesday with her parents, Mr. and Mrs. James Byrnes.

Mrs. Harriet Ford who is teaching school in Beaverton, Ore., is spending the holidays with her mother.

Miss Louise Byrnes spent several days of this week with her sister, Bernice, in Walla Walla.

Mr. and Mrs. Bill Kennedy and family were Pendleton visitors Monday.

Umatilla Chapter 197 of the Eastern Star held installation Tuesday evening. The following officers were installed: Mrs. Miriam McKenzie, Worthy Matron; M. E. Knutson, Worthy Patron; Miss Clara Corrigan, Assistant Matron; H. B. Hill, Associate Patron; Mrs. Nora Bewick, Conductress; Mrs. Dora Bullard, Associate Conductress; Mrs. Marie Knutson, Secretary; Miss Sara Rix, Treasurer; Mrs. Jane Brownell, Chaplain; Mrs. Gladys Baymiller, Marshall; Mrs. Juanita Llewellyn, Warden; Mrs. Tillie Butterwood, Ada; Mrs. Clara Springs, Ruth; Mrs. Joanne Clark, Esther; Mrs. Bertha Cherry, Martha; Mrs. Calla Fontes, Electa.

Mr. and Mrs. Tom Tucker and son Joe are visiting in Portland with Mr. Tucker's parents.

Mr. and Mrs. Leo Root and son Vernon of Boardman spent Christmas at the M. E. Root home.

Miss Sara Rix accompanied Miss Clara Corrigan to Portland Saturday.

Mr. and Mrs. J. B. Springer motored to La Grande where they spent Sunday and Monday with their daughter, Mrs. Wallace Mahoney.

June Butson who attends the state deaf school at Salem, Ore., is spending her vacation with her parents, Mr. and Mrs. John Butson.

Earl Cherry, who is attending school in Portland, is spending Christmas vacation with his mother, Mrs. Jack Cherry.

The state examiner for drivers and chauffeur's licenses was in Umatilla Tuesday to give examinations. A large number whose licenses expire in January took the examination to renew their licenses.

E. S. Rudy of Spokane came Saturday to move Mrs. Rudy and small son Donna Jeanne to their home in Spokane. Miss Blanche Pike accompanied them and will make her home with them.

Mrs. W. A. Conlon and daughter Mildred motored to Pendleton Saturday morning.

Mr. Stanley spent the holidays with his wife in Portland.

Rev. W. O. Miller who has been

quite ill will continue with church services.

James Byrnes and daughter Erma spent Wednesday and Thursday with Mr. Byrnes' parents in Touchet, Wn. Mr. and Mrs. Roberts and family of Hermiston, Frank Harryman and sons Donald and Clifford were dinner guests at the Lloyd Harryman home Christmas day.

Mr. and Mrs. T. E. Rudy and small daughter Donna Jeanne came to Spokane, Wash., for the winter. Mrs. Shively and daughter Jeanne of Pendleton were visitors at the Ed Peck home Sunday and Monday.

Misses Becky and Bernice Carlyle of Portland are spending the Christmas vacation with their father, Harvey Carlyle.

John Peterson of Yakima, Wn. spent the week end in Umatilla with his father.

Rev. and Mrs. W. O. Miller were dinner guests of Mr. and Mrs. Lloyd Miller on Christmas.

Friday afternoon each room in the Umatilla schools had a party of their tree and received a "treat" from their teacher and their presents off the Christmas tree. The high school had a very nice party in the gym Friday evening with the presents off the tree. Everyone enjoyed a luncheon of hot dogs, pickles, and cocoa.

Members of the Christian Endeavor sang Christmas carols at the "Sweet Home" Christmas eve. It helped spread the "Christmas Cheer".

Dinner guests of Mr. and Mrs. Elmore McKenzie Christmas day were Mrs. Blakely, Mrs. Harriet Ford and Mrs. Leslie Blakely and Glenn Blakely.

Harry Roberts of Roseburg, Ore. visited at the Llewellyn Brown home Sunday and Monday.

Art Bousquet returned last week from Condon to spend the Christmas holidays with his family.

Dinner guests of Mr. and Mrs. Ernest Peck and son Dickie, James Peck of Arlington, and Mrs. Shivel and daughter Jeanne of Pendleton and Miss Bernadine Lash.

Mr. and Mrs. Fred Knutson spent Christmas with friends in Portland.

Clifford Harryman of Pendleton spent Christmas day with his father, Harry Harryman.

Ivester Bennett is employed at the Tenco Service station during the holidays while Mr. McDonald is in Arlington.

Mrs. Harriet Ford who is teaching school in Beaverton, Ore., is spending the vacation with her mother.

**COLUMBIA NEWS NOTES**

Mr. and Mrs. Will Rhodes were dinner guests Christmas day at the home of Mrs. Rhodes.

Miss Edith Mikesell arrived home Saturday evening to spend the Christmas vacation with her parents, Mr. Coble of Pilot Rock accompanied her and remained over Sunday.

Mr. and Mrs. Charles Reynolds and son Elmer, and brother Bill Reynolds, spent the Christmas week and holidays with their parents in Vancouver, Wn.

Mrs. Hobart Helms is confined to her home because of illness.

Hazel Frank, who has been living with her sister, Mrs. Helms, and attending the Hermiston Adventist school, left last week to spend the Christmas vacation with her father in Eugene.

Mr. and Mrs. Joe Udey and Florence were Christmas dinner guests at the M. L. Watson home.

Mrs. Morris and daughter Pauline were business visitors in Pendleton Saturday.

Mrs. W. A. Mikesell and daughter Edith were visitors in Pendleton Tuesday.

J. Howard Reid and his friend George L. Teuffel, who are students at the University of Washington in Seattle, arrived Tuesday to spend the remainder of the holidays at the T. H. Reid home.

Mr. and Mrs. George Leibe and sons Walter and Albert have been ill with the flu. Martha Lenz has been doing the house work for them while Fred and Martin Lenz take care of the chores.

Mrs. O. O. Wells and children who have been ill with the flu are recovering rapidly.

C. A. Keller and daughters Francis and Rose Mary, and Paul Miller were Christmas dinner guests at the Childs Barlum home.

Mr. and Mrs. Herman Jones and children Bob and Patty, of Lewiston, Idaho, are visiting at the Henry Sommerer home. Mrs. Jones is a sister of Mrs. Sommerer.

Nilla Tuttle has been ill with the flu.

Bessie Hammer, who has been visiting with her parents, Mr. and Mrs. L. Hammer for the past two weeks, left Wednesday for Salem, where she will resume her duties as nurse in the tuberculosis hospital.

Allen Struthers is spending the vacation visiting with his grandmother, Mrs. Klamatome, in Reith.

Mr. and Mrs. Baragar were visitors in Pendleton Tuesday.

Mr. and Mrs. W. A. Mikesell announce the marriage of their daughter Edith to Mr. A. H. Coble of Pilot Rock, in Pendleton Tuesday. Mrs. Coble has been teaching school near Pilot Rock for the last two years.

After a short trip to Portland they will return to Pilot Rock where they will make their home. Mr. Coble has a farm near Pilot Rock.

Mr. and Mrs. L. Hammer announce the marriage of their son Carl to Miss Stella Bundrick, Monday.

Joe Udey was a visitor at the Charles Reynolds home Friday evening.

Use the Classified Column. It Brings Results.

**CHURCH NOTES**

**METHODIST CHURCH NOTES.**

O. W. Payne, Minister.

There will be our regular Sunday school and church service Sunday morning. It will be the very first day of 1933 and you could not make a better resolution for the New Year than to promise yourself a genuine cultivation along spiritual lines.

So, wishing every individual of the community the most prosperous and happiest year of his life, we invite you to the Methodist church services. We need you—you need the church.

HERMISTON UNION CHURCH  
 W. E. Jones, Minister.

10:15 A. M., Communion.  
 10:25 A. M., Song service.  
 10:50 A. M., Sermon subject, Men of One Purpose.

11:20 A. M., Teaching service.  
 6:30 P. M., Junior and Senior Christian Endeavor. The young people will return a meeting with the tanfield society. Four speakers are in the program and anyone wishing to go are requested to be at the church by seven o'clock.

7:30 P. M., Sermon subject, "Freedom in Christ."

**CHRISTIAN SCIENCE CHURCHES**

"Christian Science" was the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, Dec. 25.

The Golden Text was, "Thy word is a lamp unto my feet, and a light unto my path" (Ps. 119:105).

Among the citations which comprised the Lesson-Sermon was the following from the Bible: "He hath showed thee, O man, what is good; and what doth the Lord require of thee, but to do justly, and to love mercy, and to walk humbly with thy God" (Micah 6:8).

The Lesson-Sermon also included the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures", by Mary Baker Eddy: "Simply asking that we may love God will never make us love Him; but the longing to be better and holier, expressed in daily watchfulness and in striving to assimilate more of the divine character, will mold and fashion us anew, until we are like in His likeness" (p.4).

**HERALD WANT ADS PAY USE THEM!**



**NEW YEAR GREETINGS!**  
 We look forward to another year of service illuminated by your kind cooperation and friendliness.

**FIRST NATIONAL BANK**  
 of Hermiston  
 Capital, Surplus and Undivided Profits Over \$50,000.  
 F. B. SWAYZE, President R. ALEXANDER, Vice-President  
 A. H. NORTON, Cashier D. M. DEETER, Asst. Cashier

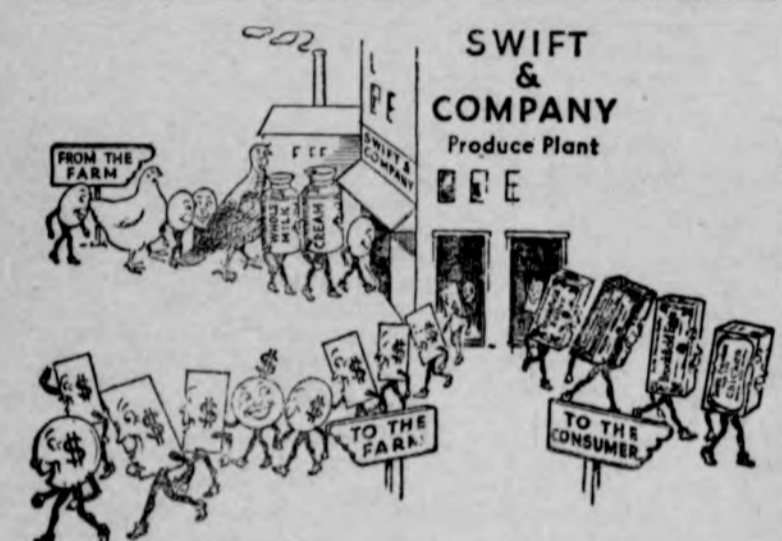
**VALUABLE NEW EQUIPMENT GIVEN O.S.C. ENGINEERS.**

A gift of further valuable equipment to the communication laboratory of the electrical engineering department at Oregon State college has just been made by the Bell Telephone Inc. of New York. Much of the apparatus is of such a highly technical nature that it is not commercially available even if the college had funds for its purchase. The new equipment will be used by senior students in the communications course in electrical engineering and it will make possible many tests and experiments heretofore impossible, according to Arthur L. Albert, assistant professor, who worked with a former graduate now in the Bell laboratories in obtaining the gift. The Bell system has previously helped in building up these O.S.C. laboratories until now they rate as one of the best in the entire country.

HEPPNER—A campaign is on in Morrow county to test enough of the beef cattle to permit the county to be placed on the tuberculosis accredited list, reports County Agent Smith. Many tests have recently been made by Dr. H. H. Green of the state veterinarians office with almost no reactors found.



**New Year Greetings HITT'S**



**Daily Cash Market**

Through 1932, as in former years, Swift & Company has maintained its nationwide cash market for farm produce.

More than 100 Swift & Company produce plants in the West and Central West have continued to buy daily the supplies offered. Everything they purchase has a market over a thousand miles wide and thousands of miles long. The supply goes wherever demand is best.

At no time, in the territories served by these plants, have producers of poultry, butterfat and eggs been without a daily cash market.

Swift & Company has not had this year—has never had—any control over prices. The farmer's price is made by what the consumer can and will pay for the butter, eggs and poultry. This company's task is to cover the gap, quickly and economically between more than 200,000 farm patrons and nearly as many storekeepers.

Posting daily quotations at its buying plants, Swift & Company is really saying to the producer:

"Consumers everywhere, through their retailers, offer so much for poultry, butterfat or eggs. Costs of preparation, transportation and selling are kept at a minimum. With these service costs deducted, the price paid here is about what retailers will pay at their doors hundreds of miles away."

Volume holds down processing cost. Carload shipments reduce freight bills. The same salesmen who sell Swift's Premium Ham and Bacon and Brookfield Sausage also sell Swift's Premium Milk-Fed Chicken, Golden West Fowl and Swift's Brookfield Butter, Eggs and Cheese, thus benefiting livestock men and produce growers alike.

**Swift & Company**  
 Purveyors of fine foods

**Match Your Fine Product with Finely Printed Advertising**

**No Job Too Small . . . and None Too Big!!**

Any Commercial printing that you require, from a calling card to a large, illustrated catalogue, can be made right in this shop. You will find our printing high in quality—our service prompt and satisfactory—and our prices reasonable. Call on us when you want result producing printing.

**The HERMISTON HERALD**

LEAFLETS—  
 LETTERHEADS—  
 BROADSIDES—  
 BOOKLETS—  
 CATALOGS—  
 POSTERS—  
 BUSINESS CARDS—  
 ANNOUNCEMENTS—