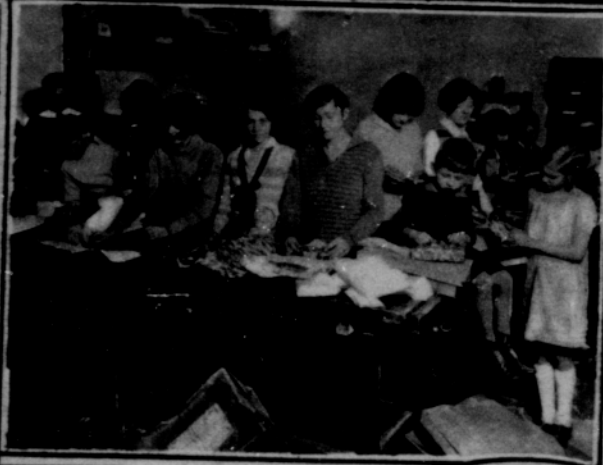


The American Red Cross in Action



Above—Red Cross paid the grocery bill, and maintained the health and morale of more than two million drought sufferers. Balanced rationing and ample provisions prevailed. The Red Cross commanded the services of thousands of volunteers. It was an impressive demonstration of neighbors helping neighbors. At right—Hot lunches for school children in the drought area.



Colorful and strange is a field trip out of Manila. The native napa house is a real home that warmly welcomes the Red Cross nurse.

Bits of cheer at Christmas time—80,000 boxes spread good will and happiness round the world. An important phase of Junior activities.



Men's classes are popular features of Home Hygiene and Care of the Sick.

The American Red Cross was founded in 1881. It is, by Presidential proclamation, the National Relief Agency. It is chartered by Congress, headed by the President of the United States, and supported by annual memberships.

These memberships make possible a program which includes:

Disaster Relief—1,000 catastrophes in 90 years—all the way from Johnstown flood to Drought.

Veterans—380,000 social and financial problems in a year for ex-service men and their families and for the men of the regular Army and Navy.

First Aid—73,000 certificates awarded in a year—the answer to the annual toll of 100,000 deaths from accident.

Life-Saving—70,000 candidates pass tests in year—one way to prevent the 7,000 drownings now occurring each year.

Public Health Nursing—1,340,000 visits to patients in 12 months—building health in home, school, and community.

Home Hygiene—568 Chapters conducting this work—teaching the family how to care for sickness.

Nutrition—138,000 children and adults taught in year—better food and better bodies.

Junior Red Cross—7,000,000 school children enrolled—spreading cheer and good will round the world.

Insular and foreign activities—sided in 12 disasters last year.

Volunteers—110,000 in one year—ever ready in war and in peace.

Says Chief Justice Charles Evans Hughes: "The American Red Cross represents the united, voluntary effort of the American people in the ministry of mercy. It is the best and most effective expression of the American heart."



The annual party for disabled veterans on the lawn of the White House. President Hoover who is also president of the American Red Cross is interested in all phases of Red Cross service to both the sound and the well among soldiers, sailors, marines, veterans and their families.



Water Safety methods, as taught by the Red Cross, prevent many needless deaths from drowning.



Currants from Greece were used in these cookies baked by Juniors and served in school lunches in drought areas. There are 12,000,000 Juniors in the world, bound together by mutual understanding and ideals.



A relishing row cheerfully expounding the principle, "Keep well babies well!" at a baby welfare conference conducted by the Red Cross Public Health Nursing Service.