

Industrial Survey of Pendleton

In the following columns we have tried to give you some idea of the business houses of Pendleton. Their management and the lines of goods handled. In looking over these write-ups you note that Pendleton is a

good place in which to shop. The merchants and professional people of Pendleton are helping to make this section one that you will be proud to live in, and to furnish the necessities of life, without the

need of your going to some distant city or mail order-house. In making this review, we hope that everyone reading this paper will become better acquainted with our neighbors and through this medium find things

they have been going elsewhere to buy. We ask that you give these things fair consideration. See first if you can do your shopping in Hermiston, then call on your neighboring towns next. In trading with

your home and neighboring towns you can help keep the money close to home, and where you can later reap some of the benefits of having a prosperous town and also a prosperous neighborhood.

West Webb Market

Located in Pendleton at 304 West Webb Street, Phone 1456-W; Brings Much Trading to the Town, for People From Many Miles Around Depend Upon Them for the Choicest Cuts in Meat; They Can Help You to Have an Unbroken Chain of Tasty Menus; They Butcher Only the Choicest of Stock Which Enables Them to Supply You With the Best Quality of Meat. Under Competent Management of Mr. R. C. Challis.

Lucky indeed are the people of Pendleton and all the surrounding country to have in their midst and at their beck and call the very extensive and efficient establishment of The West Webb Market.

This market is one of the leading trading centers of this part of the state and is headquarters for hundreds of people in and around the town. Space limitation at this time prevents even a short review of the large varied stock of this concern, but such detailed reference is not necessary. The reputation of this store for goods of quality, extent of

stock and reasonableness of prices draws trade not only from Pendleton but from all the territory for miles around.

Mr. Challis is an excellent judge of meat and only selects the very best grades to offer the public. He specializes in the very finest of meats and as a consequence has a patronage from discriminating people, ones who will go many miles to secure choice cuts. They have the latest of refrigerating devices and men who understand cutting meat so that it will be prime and choice.

Herb Green

Located in Pendleton at 726 Main, Phone 787-J — Features a Complete Line of Gifts that Last.

The Gift season is always on and the jeweler receives his share of the business in making possible the wisest selection of presents for all occasions. An up-to-date jeweler is indispensable to every community of taste and refinement and he whose work shows marked skill is sure of liberal patronage. The people of this community are in no way behind in this respect and the generous patronage extended to this popular jewelry firm shows how this community appreciates their efforts.

Their stock has been selected with rare judgment and includes everything necessary to conduct a modern and up-to-date store. Here will be found the leading makes of watches, diamond rings, pins, studs, and ornaments of handsome design, and an extensive variety of jewelry.

Particular attention is given to fine watch repairing and there is no watch too complicated for them to adjust or repair. They also do a general jewelry repairing business and if you have any piece of jewelry that you have thought useless because a clasp was broken or a part missing, take it to them and it will be repaired to your entire satisfaction.

Jack Allen Service Station

In Pendleton at West Court, Phone 432, and at 814 Raley, Phone 723-W, Is a Very Popular Stopping Place for the Motorists—Feature Texaco Gas, Oils, Lee Tires, Washing and Greasing and Tire and Battery Service.

The Jack Lee Service Station is a very popular place for the motorist from everywhere as people here always meet with a warm reception and are given the best of attention. They handle a fine line of Texaco gas, oils and motor lubricants, the use of which will greatly prolong the life of your car and are prepared to offer the public the best crank service or give your car a thorough lubrication.

No matter which way you may be traveling you can drive in here as they have a two-way place at all times.

They employ only careful helpers always on the job and no delay at this place. They will fill your tank with gasoline in a minute and fill your radiator with water, look after the oil and keep you running smoothly.

They always insist that the very best attention be given to every patron and as a consequence people from every point are praising the excellent service at this popular establishment.

POINTERS ON HOME CANNING FROM SCHOOL OF HOME EC.

Beans are best canned when they are young as they are sweeter and best then, says the school of home economics at Oregon state college. Sort them to approximately the same size, wash thoroughly and cut off all but about one inch of the tops, leaving the root on. This prevents bleeding during blanching. After blanch-

William Farley

Everything in Plumbing, Heating and Repairing

The William Ealey plumbing Shop located in Pendleton at 618 Sycamore, Phone 329-W—Does an extensive business in plumbing, steam and hot water heating and repairing. There is nothing around the home more important than "Good Plumbing," and this is one shop that is fully prepared to furnish the very latest and best.

They will be very glad to make estimates and furnish quotations and advice on your work and are prepared to handle work anywhere.

Do your guests like your bathroom? Are you proud to have guests go into it? Or do you think perhaps they criticize it because of old-fashioned fixtures.

Readers of this issue will find a call at this establishment both interesting and profitable, and you can depend upon the advice, information and service they offer. No matter what information you may desire, or under what circumstances you wish to consult them in the matter of plumbing or heating, you will find when you have come to this firm you have placed the matter in able and competent hands.

Pendleton Trading Co.

A Food Department Store

Located in Pendleton at 628 Main, Phone 455 — Is one of the largest food stores of its kind in this section doing an extensive business in staple and fancy groceries, food products and fresh and cured meats. This is one of the reliable institutions of this section of the state, doing an extensive business throughout the territory.

Because of the fact that the management has had wide experience in every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

It is important to citizens of the community that we have conscientious firms like this one, who will aid in the reduction of the price of living for the people. Their policy along this line will be interesting reading for many business men, as through this policy they have built up their large and growing business.

They handle the highest grade of selective merchandise obtainable and their ever widening sphere of trade is due to prompt and efficient service.

Here the shopper can select anything he wishes from their shelves of freshly stocked pure foods and groceries. In their line will be found standard and famous brands.

ing in boiling water from 2 to 10 minutes, dip in cool water and slip off skins with fingers. Pack in jars and fill with boiling water, adding 1 teaspoon salt and a little sugar to each jar. Process pints 35 minutes and quarts 45 minutes at 240 degrees F.

Only tender, sweet varieties of corn are suitable for canning, says the school of home economics, O.S.C. One of the first essentials is that it

J. C. Penney Company, Inc.

In Pendleton at 820 Main, Phone 449, Truly A Nation-Wide Institution

The notable career of J. C. Penney in the business life of America and his successful stores in 48 states has been the comment of the business world. Upon looking for the reasons for the great success and the remarkable popularity of the stores it is easily discernable that the founder was a man of remarkable vision and able to read in advance the tendencies of the times. He saw the wastefulness of retail merchandising and decided to be of a great service to the people.

His idea of one central buying establishment where the complete output of mills was taken over, the placing in charge of each store a man who was an expert manager, has proven successful as each could concentrate upon their particular work and neither was a "Jack of all Trades." This policy enables these stores to furnish merchandise at more reasonable prices to the public, and enables the manager to give better service as he does not have to be away at distant cities for the

MacMarr Stores, Inc.

These Popular Stores Located in Pendleton, No. 372 at 508 Main, Phone 140, No. 376 at 301 East Court Phone 837 and No. 1144 at 730 Main, Phone 840, Are the Most Ideally Equipped Grocery Stores in This Section; They Offer Standard Lines of Pure Food Products Including Groceries, Fruits and Vegetables; People Drive Many Miles to Trade at This Establishment Where They Offer Excellent Service, and Exceptional Prices.

Since the transportation of the day has widened the scope of activity of the high class grocery and markets, the MacMarr stores have enjoyed a large trade. People from all over the surrounding territory, when out motoring drive in here to secure the very finest of food products of the day.

The management has made an extensive study of modern conditions in the provision trade and keeps right abreast of the times. There is nothing new that passes over their heads and people of this part of the state are fortunate in having these firms of such ability to serve them. They make a study of the business and are in touch with leading sources of supply. Being large buyers they are given unusual concessions, both as to price and quality of products.

Walters' Flouring Mill

Manufacturers of the Famous WHITE SATIN FLOUR

No review of the agricultural and industrial interest of this section of the state would be complete without prominent mention of the Walters Flouring Mill, located in Pendleton at 1204 Raley, Phone 50—Who aid in no little measure the progress and the prosperity of this section and undoubtedly one of the progressive and popular firms in this section.

It has stood as a commercial barometer in the community for some time. As quite a great deal of its business is transacted out of the city one might think that such a concern would take little interest in the affairs of the city in which it is located. Their activities have proven however, that it is one of the most important features in local commercial affairs and that its management is at all times actively interested in the community's progress.

The mill is one of the best equipped in this section of the country, being thoroughly up-to-date and is operated upon the latest of scientific principles for the production of the very best grade of flour known to the trade anywhere.

be very fresh. It may be cut from the cob without precooking if the home-maker is careful. Make a sweet brine using 1 cup sugar and 4 tablespoons salt to 1 gallon water. Cover the corn with this, bring to a good boil, and while still very hot fill loosely into boiled, hot jars. Place immediately in pressure cooker and process pints 30 minutes and quarts 35 minutes at 250 degrees F. Cool the cooker very slowly.

Electric Service Company

Located in Pendleton at 627 Main, Phone 978—Is a Modern Electric Store Which Carries a Complete Line of Fixtures, Appliances, Philco Radios and Equipment.

The Electric Service Co., does high grade electric wiring of all kinds, and no job is too difficult. The company also carries in stock a complete line of lighting fixtures, Philco Radios and supplies. The management is at your service with the demands of the present day; can install your electric wiring and lighting fixtures with that built-in effect demanded in the better class of homes today. In this day of the Twentieth Century efficiency no man wants an apprentice or unknown firm to do his work, but demands men who KNOW and have the ability and experience, such as the Electric Service Co.

Superior to the vast majority of electrical establishments and surpassed by none, either in general excellence of work or superiority of materials used, this well known firm has continued its successful career because the management and assistants are among the most efficient electricians in this part of the state.

Electrical fixtures and appliances of every description and latest and best designs are carried here, ready for you when you want them. At this electric shop it is possible to select fixtures that are in keeping with the rest of your furnishings and they are offered at very reasonable prices. If you are going to have any electrical work done or if you could use any fixtures in your home see this firm and talk the matter over with it.

tures will be worked out. Westward Ho parade this year will be 10 a. m. the closing day of the show.

First of the Indian teepees will rise on the Round-Up grounds the latter part of the week. By Monday the village will have a population of upwards to 2000.

All this activity is working Pendleton up to a high pitch of excitement. The town can hardly wait until 1:30 p. m. next Thursday when the bomb explodes, the La Grande, Ore., band plays the Star Spangled Banner and the 22nd annual Round-Up has started.



Take the STAGE to PENDLETON ROUND-UP (Aug. 27 - 28 - 29)

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WITH FARMERS AROUND THE STATE

KLAMATH FALLS — Creeping Bent grass, of both the Seaside and Astorian strains, are apparently doing very well as pasture grasses on the farms of Geary Brothers of Wocus and George Stevenson of Cale-doria, reports C. A. Henderson, county agent. Both plantings were well established eight weeks from date of

ONTARIO — Malheur farmers growing Baby Lima beans are finding that it is best to delay irrigation of the crop as long as possible without injury to the plants. In fields where watering was done before there was actual need of it the plants are becoming yellow and weed growth has been encouraged, says R. G. Larson, county agent. The budding and blooming period seems to be the critical time during which the beans need the most water.

ROSEBURG—A 10-acre field of Ohio winter hardy red clover seed has been passed for certification on the farm of George Chenoweth, Oakland, by G. R. Hyslop, chief in farm crops at Oregon State college. The Ohio seed is being introduced into Oregon by the Oregon Experiment station and Extension service to replace the common red clover formerly grown here but which is now in disfavor on eastern markets.

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Hermiston Post No. 37

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