

The Hermiston Herald
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THRIFT

The week beginning January 17 is National Thrift Week. It is a good idea, to turn people's minds to the subject of thrift at least once a year. This year it is particularly timely.

We have been going through a year of hard times, and those hard times were brought about in large part by unthriftiness. There is thrift that is injurious, to be sure. The sort of thrift that hoards money in stockings and keeps it out of circulation benefits nobody and is a definite detriment to prosperity. But that is not the cause of the financial depression which now seems to be passing. Much of our trouble has come from thriftless spending.

One can spend money and still be thrifty. The careful buyer, who insists upon getting his money's worth, is thrifty so long as he does not spend or promise to pay more than he is certain he will be able to pay. The thriftless ones are those who obligate themselves without regard to their ability to meet their obligations. In the investigation of applicants for unemployment relief in New York recently, one family whose head earned \$150 a month, but who was destitute because he had committed himself to installment payments on an automobile, a radio set, an electric washing machine and an electric refrigerator, which called for payments of more than his total salary. That is a perfect example of thriftlessness.

Installment buying in itself is not vicious; it is only when it is done without regard to consequences that it is harmful. We think that the normal business condition for the next few years will depend less upon installment payments and more upon careful saving of earned money, put out at interest in savings banks or in mortgages or bonds. We do not believe we shall see soon a return of the speculative wave in which everybody seems to be gambling on the stock market and trying to get something for nothing.

Thrift, as we understand it, means spending less than one earns, buying carefully as to value and also as to ability to pay out a surplus earnings, and building up a reserve that will tide one over a period of unemployment or illness and eventually take care of old age.

It is that sort of thrift which those back of National Thrift Week are trying to teach. More power to them.

**UNION PACIFIC STAGE
 FARE PRICES SLASHED**

Announcing slashing reductions in bus fares effective January 1, B. T. Peyton, General Manager of the Union Pacific Stages, today predicted that 1931 will be the greatest year in the history of motor coach transportation.

A typical example of the new fares is a \$39.50 one-way rate between Portland and Chicago, more than a 20 per cent reduction of the present fare of \$52.20.

The new low fares apply from north coast points including Portland, Spokane and Seattle to the east via Ogden and Salt Lake City, Utah.

Round trip fares will be 190 per cent of the one-way fares. Tickets must be used within thirty days from date of purchase and in the case of round trips the return made within 120 days from the time the ticket is bought.

"In all the history of transcontinental transportation there have never been more economical fares than these", said General Agent McCredie of the Union Pacific Stages. "A one-way ticket to New York will cost only \$57.25; to Washington, D. C. \$55.25; to Indianapolis \$43.10; to Kansas City \$35.50; to Toledo \$44.00; to Louisville, Ky. \$44.90; to Birmingham, Ala. \$55.50."

A feature of the Union Pacific Stages is the fact that the tickets are good on Union Pacific trains in the event the weather conditions make highways impassable. The main stage lines parallel the main line of the railroad.

"The trend in bus travel is toward longer trips", Mr. McCredie said. "Almost every day our Portland office tickets several people to the mid west and the coast. The well regulated heat and ventilation of our new de luxe motor coaches insures comfortable travel on long trips as well as short ones."

**COLLEGE MECCA FOR OREGON
 FARMERS IN JANUARY**

Oregon State college at Corvallis will be the mecca during the last week in January for hundreds of Oregon farmers seeking an answer to the question of how to make money in the face of the present economic depression. To help them in this emergency, farm specialists at the college are busily assembling the latest scientific information on every branch of Oregon agriculture to be presented during the Farm Science short course, beginning Monday, January 26.

Irrigation, dairying, livestock, poultry and vegetable growing are listed for Wednesday, in addition to the seed growers conference which will continue through Thursday in cooperation with the Pacific State's Seedmen's association. Thursday's schedule also includes a large amount of special information on bulb diseases, red clover, bent grass and Austrian Winter field peas.

Information of interest to general farmers, livestock growers and poultrymen as well as material pertaining to soils, economic problems, and potato production will be handled Friday, while Saturday will be devoted to forage crops and weed control problems.

A number of special lectures will also be given during the week, according to Hyslop. Among these will be "Taxation," by Dr. W. H. Dreesen, agricultural economist of the experiment station; "Landscaping the Farmstead," by A. L. Peck, professor of landscape architecture; "Sanitation," by G. V. Copson, station bacteriologist, and "Bees," by H. A. Scullen, associate professor of entomology.

COLUMBIA NEWS NOTES

Pupils neither absent nor tardy for the third six weeks period are listed below:

First, Second grades—Janice and Cecil Madden, Raymond Ray, Marion Ott, Floyd Whitsett, Alfred Buell, Elmer Reynolds, Anna Mae Shockey, Mary Alice Lawson and Velda Geer. Third grade—Eugene Wells, Henry Summer.
 Fourth grade—Noami Bletski, Della Madden, Junior Sittings.

UMATILLA NEWS ITEMS

Fifth grade—Laura Conrad, Ann Summer, Eleanor Steiner, Peter Norquist and Presley Stillings.

Sixth grade—Harold Buell, Otha Whitsett, Dorothy Conrad, Frances Keller, Bernard Jendrajewski.

Seventh grade—Harold Throok, Nina Tuttle.

Eighth grade—John Steiner, Helen Adleman, Hazel Lauson.
 Mr. and Mrs. Ted Stuart have a baby girl born January 4, and weighs 8 3-4 pounds.

Mr. and Mrs. W. P. Luttrell and Mr. and Mrs. Templeton were dinner guests at the C. A. Lynch home Friday night.

Mr. and Mrs. E. Thomas from Holdman were visitors at the home of Mr. and Mrs. W. H. Tuttle Sunday where they spent the day.

Visitors at the George W. Leibe home over the week end were Mr. and Mrs. Kruse and children and Laura. The Kruse family intend to make their home in Hermiston.

The Farm Bureau Auxiliary are making some substantial improvements on their club house at Columbia park.

Lloyd and Limel Moore started to school at Columbia this week.

The poultry holders of this district are busy preparing turkeys for market this week. Prices are unusually attractive for this time of the year, a feature much appreciated by producers. J. Jendrajewski, the largest producer of birds in this vicinity, will market 400 or 500.

Walter Bullard, who is working in Portland visited at his home over the week end.

U. H. S. team and H. H. S. team played a double header basketball game on the Hermiston floor last Friday. The girls score was 30-14 and the boys winning by a score of 17-13.

Louis Klendall of Portland visited Miss Rosa Ricco here Sunday.

Mr. and Mrs. Walt Caldwell and children were Irrigon visitors Sunday.

Dorothy Lash visited in Pendleton Saturday and Sunday.

Mrs. Mable Lash, Al. Keady, Bernadine Lash and Elda Thompson of Pendleton were visitors here Saturday.

Umatilla Men's town team met

THEATRE NOTES

A "rubber check" really bounced during one scene of "Animal Crackers," the Four Marx Brothers' comedy, which has been recorded as their second Paramount talking feature, and which bows in at the Oasis theatre Thursday, Friday and Saturday.

Harpo Marx, who has delighted audiences all over the country with his stage and screen sleight-of-hand tricks, is able with the use of an invisible thread to make a "not-sufficient funds" check bounce about the stage in a truly remarkable manner and finally fly back into the hands of the man who wrote it. While executing this complicated trick with one hand Harpo manages to filch two neckties and a gold watch from fellow players with the other.

Alfred E. Green the director who made the finest talking picture of the past year, filmed and recorded "Sweet Kitty Bellairs," the Warner Brothers and Vitaphone romantic comedy in Technicolor which comes to the Oasis theatre Sunday, Monday next.

"Disraeli" was voted the best picture of the current season, by a national poll conducted by a leading

trade publication. Mr. Green also directed recently "The Man from Blankley's" starring John Barrymore and "The Green Goddess" starring George Arliss.

"Sweet Kitty Bellairs" is a natural color picturization of love and life in England during the eighteenth century. Claudia Dell, Ernest Torrence, Walter Pidgeon, Perry Askam, June Collyer and others make up the all star cast. The picture is based on the David Belasco stage play which was inspired by the novel by Egerton Castle.

Mr. and Mrs. Ursel Hyatt and children were in Hermiston Sunday. Earline Burley has returned to her home in Portland.

Mrs. Wilbur Bault and daughter of Ukiah are visiting here with Mrs. Bault's brothers Lloyd and Donald Harryman.

Valocee Bramar motored to Hermiston Monday.

Mrs. Wilbur Bault went to Portland Monday morning to visit her sister Dorothy Harryman.

Mr. and Mrs. Narwood have moved into the Harry Jones house.

Mr. and Mrs. Herb Shesely of Hermiston were visitors at the Ursel Hyatt home last week.

Mr. and Mrs. Ben Spencer and daughter Edith Ann were in Hermiston Saturday and Sunday.

Mr. and Mrs. Harry Irwin were dinner guests at the Ben Spencer home Sunday evening.

Mrs. B. S. Burely of Portland was a visitor at the Jim Burly home Tuesday.

Mr. and Mrs. Jim Todd and children of Hermiston were Sunday callers at the Ursel Hyatt home.

Mr. Nugent who is working in Portland is visiting his family here.

Valocee Brommar lost his job as helper in the grange because of change of night stages.

Margaret Bowman returned to her home in Hot Lake, Oregon, after several weeks of visiting with friends here.

Mrs. Mix and children of Plymouth were Sunday visitors at the Edwards home.

Bill Switzler is visiting in Portland.

Mr. and Mrs. J. Stephens are visiting in Portland for several days.

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SAVINGS



Fully one-half of our adult population have no savings account today, people going through the best years of their lives without saving a penny from year to year. Why not resolve RIGHT NOW to make this year mean something to you.

A deposit of \$1.00 will open a savings account and start you on the road to future independence.

WHY NOT OPEN AN ACCOUNT TODAY?

First National Bank
 of Hermiston
 Capital, Surplus and Undivided Profits Over \$50,000
 F. B. Swayze, Pres. R. Alexander, Vice-President
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 Made New**

Don't put off your Shoe Repair
 —Shoes Dyed All Colors—

**BOWMAN
 SHOESHOP**

TUM-A-LUM TICKLER

Published in the interests of the people of Hermiston and vicinity by Tum-A-Lum Lumber Co. — Phone 331.

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When a worm turns, it is usually to get instructions from the back seat.

Which reminds us of the story of two sailors arrested for drunken driving. When brought before the judge and asked who was driving, they replied, "Neither one of us. We were both in the back seat."

Chas. Jenkins is doing some improving on his property, formerly known as the Shotwell house. This will be used by Dr. Johnson for a hospital.

Now one of the cities prominent weather prophets predicts a light winter, as the geese are flying north. Not so long ago another prophet was predicting a hard and cold winter as the squirrels had a lot of nuts gathered. Ho-hum.

The only thing we can offer is to play safe and keep a bin full of Tum-A-Lum — the buyword for good coal.

"Wheat will have to have a value of not greater than 26.5 cents per bushel before it can be burned as cheaply as coal." So says a professor at W. S. C. This was figured out on the basis of heat given per pound of material burned. It takes 122.5 pounds of wheat to give the same amount of heat as 76.8 pounds of coal. On this basis we will gladly trade coal for wheat.

A number of people are kalsomining and painting interior woodwork. This is a good time to get such work done. Come in and let us help you select colors.

"I don't care what you think; we want to know what you know," shouted the lawyer.

"Well, I may as well get off the stand then" said the witness. "I can't talk without thinking. I ain't no lawyer."

Lumber prices have dropped—and boy, oh boy, what a drop. There never was a better time to do new building and repair work. Let's talk about it—"We like to help folks build."

WEST SIDE BARGAINS!

PRICE CUTS RANGING FROM 20 TO 50 PER CENT FOR CASH ON

LADIES' RAYON 50c HOSE (or.....) 25c

LADIES' SHOES, 33 1-3 PER CENT OFF.

MEN'S \$7.00 VELOUR COWBOY HATS, 28 per cent off \$5.00

MEN'S \$5.00 DRESS HATS, 28 per cent off \$3.75

MEN'S \$3.50 DRESS HATS, 35 per cent off \$2.25

BOY'S SHOES—30 PER CENT OFF.

SWEATERS—20 TO 30 PER CENT OFF.

WOMEN'S GAYTIES, REGULAR \$3.75, AT \$1.50

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Hot Lunches :: Quick Service

Sweets and Refreshing Drinks

SPORTING GOODS

HITT'S CONFECTIONERY
 Hermiston, Oregon—Phone 100

"The Haunted House"

**A Mystery Comedy
 in Three Acts**

Presented by
HERMISTON HIGH SCHOOL

**Friday, January 23
 8 P. M.**

OASIS THEATRE
 Admission 50c and 25c



Your voice reaches other cities with speed and clarity.

TODAY the average inter-city connection is made in less than 2 minutes—often in a few seconds. More than 95% of inter-city connections are now completed while the calling person is at the telephone.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

THE NEW FORD

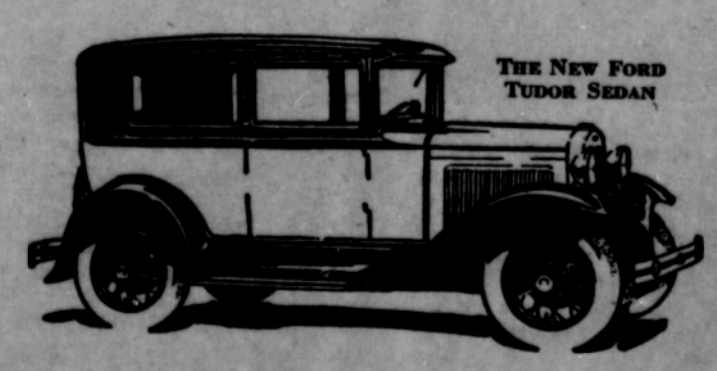
Everything you want or need in a motor car

THE more you see of the new Ford, the more you realize that it brings you everything you want or need in a motor car. . . . And at an unusually low price.

Its substantial beauty of line and color is apparent at a glance. Long, continuous service emphasizes the value of its simplicity of design and the high quality that has been built into every part.

The new Ford accelerates quickly and it will do 55 to 65 miles an hour. It is an easy-riding car because of its specially designed springs and four Houdaille double-acting hydraulic shock absorbers. It has fully enclosed four-wheel brakes and the added safety of a Triplex shatter-proof glass windshield. Operation and up-keep costs are low and it has the stamina and reliability that mean thousands of miles of uninterrupted service.

See the nearest dealer and have him give you a demonstration ride in the new Ford. Check up every point that goes to make a good automobile and you will know it is a value far above the price.



**THE NEW FORD
 TUDOR SEDAN**

**LOW PRICES OF FORD CARS
 \$435 to \$660**

F. O. E. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can buy a Ford for a small down payment on a convenient financing plan. See your Ford dealer for details.

