

The Hermiston Herald

Published every Thursday at Hermiston, Umatilla County, Oregon by J. M. Biggs, editor and manager.

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LOOKING TEN YEARS AHEAD

The census of 1930 is the most important numbering of the people of the United States since the first count of our inhabitants was made.

Especially has it shown us that one of the causes of our great national prosperity is disappearing—the steady increase in population at a high rate.

This will make a great difference in business, industries and investments which depend upon increasing population for their own growth.

The redistribution of population is always an important factor in business and industry. Nowhere in the world do people shift their homes from one place to another as they do in America.

The declining birthrate is sure to have a definite effect on building as well as on business generally. Not only will we need fewer school houses especially in the lower grades, but the type of home now in growing demand is in smaller units than formerly.

With this issue the Herald starts its twenty-fifth year. We are not so old, yet we are of age. Just right—and know enough to keep our nose out of affairs that do not concern us.

One of the popular questions: Who is going to be the next governor? We do not mind telling you. Mr. L. B. Damfwen.

Just remember this and bear in mind—the person or persons with an inferior complex will always be behind.

Oh, he! Our teacher's got the darndest ideas.

October 3-4 Umatilla Project Fair.

CHURCH NOTES

Baptist-Christian Church
A union of Baptist and Christian churches.
Corlis hotel building.
Sept. 7, Bible school at 10 A. M.
Preaching service at 11 A. M.
Christian Endeavor for all ages at 7 P. M.

Hermiston Baptist Church.
C. W. Cutler, pastor.
Sunday school, 10 A. M.
Morning worship, sermon topic, "The Gospel Herald."

MINNEHAHA NEWS NOTES

Mr. and Mrs. Chester Flannigan and son Lester drove to Yakima Sunday.

While on their vacation Mr. and Mrs. M. T. Matott had the misfortune of being robbed of about \$35 cash and several articles.

Mr. and Mrs. W. G. Rodda returned home Saturday after spending several days in the Willamette valley. While there they attended the graduation of their daughter Virginia from Monmouth normal.

The teacherage at the Minnehaha school has recently been re-kalsomined and a sleeping porch has been added.

Vera and Alton Sisson returned home Saturday after spending several days with Mr. and Mrs. William Kraeger of Pendleton.

Bill Rodda and Everett Haman returned home Thursday after spending several days at Portland and Hood

River, returning by way of the Mount Hood loop.

Mr. and Mrs. M. T. Matott and daughter Janice, drove to La Grande last Wednesday and son and daughter Vance and Rosella, returned home with them after being with their grandparents, Mr. and Mrs. C. B. Oari, of La Grande, for some time.

Miss Lois Jackson returned to Portland Monday after spending her vacation with her parents, Mr. and Mrs. E. L. Jackson.

Miss L. Miles of Portland is visiting her mother, Mrs. John Ulrich. Mr. and Mrs. Chris Johnson and sons Maurice and Norman of Wheeler, Wash., were guests last week end at the J. W. McMullen home.

Mr. and Mrs. Ralph Richards and son, Mr. and Mrs. Neil Robertson and son of Butter creek, and Mr. and Mrs. Jasper Templeton of Columbia district drove to The Dalles Monday and returned to Hermiston Tuesday.

LOCAL NEWS ITEMS

Stated Communication.
Stated communication of Queen Esther chapter O. E. S. next Tuesday at 8 P. M. Degrees. Visitors welcomed. By order W. M.—adv.

Motor to Pendleton.
Mildred Cummins and John Kopacz accompanied by Mildred Cummins' cousins, Margaret and Evelyn Ferrans, of Walla Walla, motored to Pendleton Monday evening.

Return From Portland.
Mr. and Mrs. W. J. Warner and daughter Jane, who left for Port-

land last Wednesday returned to their home in this city Sunday.

Visiting From Portland.

Miss Agnes Eide of Portland arrived in Hermiston last Thursday afternoon to visit Alice and Lenore Dyer.

Former Editor Here.

M. C. Athey, former editor of the Hermiston Herald, now of Portland, was a Hermiston visitor Friday of last week. He was en route to the Pendleton Round-Up.

Returns From Pasco.

Mrs. L. C. Dyer returned the last

ton, where she has been visiting friends.

From Baptist Church.
That the Hermiston Baptist church is supported by the pledges and free will offering of its membership and friends. Also that it solicits no funds from the merchants and town generally. The Baptist church feels that, since most of the merchants have church affiliation, it is unjust to them to canvass the town for subscriptions for the support of other churches.

All organizations connected with the Baptist church are under this same pledge "That no public canvass for supplies or money be made."
C. W. Cutler,
Acting Pastor.



Scene From "The Desert Song" Warner Bros. Production



Firestone TIRES



When the cost is no more, why not choose the best?

At the Black & White Garage

The Most Important Part of Your Dollar!

—IS THE PART YOU SAVE. You can live with the part you spend, while you have it to spend, but you can't get far ahead.

MAKE YOUR LIFE SHOW YOU A PROFIT. Take out that most important part of your dollar FIRST, every week or month—and SAVE IT.

\$1.00 WILL START A SAVINGS ACCOUNT THAT WILL PAY YOU 4 PER CENT COMPOUND INTEREST.

First National Bank

Capital, Surplus and Undivided Profits Over \$50,000
F. B. Swayze, Pres. R. Alexander, Vice-President
A. H. Norton, Cashier

CONSOLIDATED Truck Lines

NOW Chickens to Portland \$1.57 Coop

Hermiston Transfer & Storage Co. Phone 31

Opening Sat. A. M. Sept. 6

At my Residence on Crossfield Place, First House South Stewart Service Station.

SPECIAL--For first 10 days, will give 1 Leon Oil Permanent Wave for \$7.50 or 2 coming together on the same day, for \$10.00.

WILL GIVE FREE SHAMPOO WITH EACH MARCEL OR FINGER WAVE FOR 75c.

Hair Cuts, 50c Shampoos, 50c Manicures, 50c Facial and Scalp Treatments, 75c

MARKHAM BEAUTY SHOP

Hermiston Phone 521

WEBBER'S CLEANERS

THE DALLES, OREGON WE CALL FOR AND DELIVER

Sept. 10-11

MAIL ORDERS PROMPTLY FILLED

Oregon State Fair



Open Air Circus Acts Daily Horse Show Races -- Auto Show Livestock Exhibits County Displays

Plan now to attend!



BETTER Bakery Foods..

BETTER BECAUSE THEY ARE MADE FROM THE PUREST INGREDIENTS BY EXPERT BAKERS JUST TRY OUR BREAD, PIES, CAKES, COOKIES, DOUGHNUTS, BUNS AND ROLLS.

HERMISTON BAKERY

Why Not a USED CAR?



We Have Used Parts FOR ALL MAKES Hermiston Auto Wrecking House E. F. PIERSON, Owner We Buy Used Cars

YOU CAN ALWAYS DO BETTER

By shipping your VEAL, HOGS and POULTRY (live or dressed) to

VIC & PHIL PRODUCE

140 FRONT ST., PORTLAND, OREGON

Reference: Hibernia Commercial and Savings Bank.

FOUNTAIN SERVICE

A Lemonade that is known for its qualities. Try one. Other Cooling Drinks.

Our Fountain Is Modern

Sporting Goods Candies, Sandwiches

HITT'S CONFECTIONERY

Hermiston, Oregon—Phone 100



"MA" SAYS--

--COME ON "DAD"

We're Off to Jack's



Where our \$\$\$ Have More Cents in fitting our kiddies for school.

Shoes, Overalls, Shirts, Dresses, Sweaters, Polo Shirts Etc., Etc.

