

The Hermiston Herald

Published every Thursday at Hermiston, Umatilla County, Oregon by J. M. Biggs, editor and manager.

Entered as second class matter December, 1906, at the postoffice at Hermiston, Umatilla County, Oregon.

Subscription Rates One Year \$2.00 Six Months \$1.00

TIME FOR THE TURN TO COME

According to the political and business prophets who were so full of optimism last winter and spring, the nation ought at this time to be beginning to feel the pulsation of returning business activity.

Signs of the expected upturn are noted by several observers, and there is a general feeling among those who make it their business to watch events that the lowest point of the depression has been reached.

Perhaps the most reliable reports are those made to the National Conference of Business Paper editors and the Associated Business Papers. According to these 150 publications which are intimately in touch with as many different lines of business, there is no line in which there are now stocks on hand in sufficient quantity to carry on even sub-normal business for very long.

It is interesting to note that in some lines of business there has been no falling off this year as compared with last, but a definite increase. While some lines have suffered a 40 per cent shrinkage, the consumption of electric current for the first six months of 1930 was 2 per cent greater than in the same period of 1929.

It has been a curious sort of a business crisis, in that consumer purchases in general have not been greatly curtailed and wages have been reduced in only a few cases. In spite of all the talk about unemployment, there is no evidence of poverty nor any general economic distress.

Wall street reports that many foreign loans will be made in the early fall. The proceeds of these loans will be used abroad to purchase American goods, thus stimulating export trade. Home mortgage loans

are reported easier in some sections and home building is picking up. Bank credits are expanding, indicating that idle money is being put to work.

Nobody can predict the future with certainty. If we could, we would not be running a newspaper but playing the stock market or dealing in grain or cotton futures. But in the long run we pin our faith, as we have always done, on the future of the United States of America. We believe that this country is still moving forward toward the goal of universal and continuous prosperity for everybody and that any set-back can never be anything but slight and temporary.

With the final returns of the 1930 asparagus crop, the growers of this district are feeling optimistic, and why not? Many of the fields have brought returns in excess of \$300.00 per acre.

Not a bad place to live—one day we are presented with nice fresh sweet corn, the next day onions, then potatoes, at first class and good, too—Thanks to the growers of the community.

Listen, Mr. Merchant, don't worry about competition across the street or next to your place of business—think of the printer, in competition with every printing house in the county state and nation, even Uncle Sam for envelopes, and we are still sawing wood and getting along.

It is impossible to make an ass out of a man, but give some a little authority, and then let nature take its course.

returns from Portland. J. W. Clayton returned from Portland Sunday where he spent several days attending strictly to business.

Although transatlantic telephone service was not commercially established until 1927, successful demonstrations of over-seas telephone equipment were made as far back as 1915.

Telephone service is dependent upon more than 110,000 different pieces of equipment. Some 200 of these separate units are required in the manufacture of an ordinary manual desk telephone.

Reporter



Russell Owen, newspaper man who went with Byrd to the South Pole, was acclaimed the greatest reporter by the newspaper workers of America at a dinner in his honor.

LOCAL NEWS ITEMS

Attend Swimming Party.

Mr. and Mrs. M. L. Watson, Mr. and Mrs. O. O. Felthouse, Dr. and Mrs. A. E. Marble and children, Mr. and Mrs. Harvey Payne and Mrs. McPherson and daughter enjoyed a swimming party at Columbia beach at Umatilla Sunday afternoon.

Goes to Ione.

O. T. Lockridge went to Ione, Oregon, Saturday where he will be employed as a carpenter by the Shell Oil Company, who are constructing a plant in that city.

Baby Boy Born.

Mr. and Mrs. Harry McMillen, of Goldendale, Washington, are the parents of a baby son born Thursday

morning in Hermiston. Mr. McMillen arrived in Hermiston Thursday morning from Goldendale.

Visiting in Hermiston.

Mrs. F. L. Kelley, former resident of Hermiston, now of Goldendale, Washington, arrived in Hermiston Thursday morning to visit her son, H. W. Kelley, of this city.

Has Tonsils Removed.

Mrs. W. L. Morgan had her tonsils removed at the Hermiston medical hospital Tuesday.

Foolish Feat



Ralph D'Agostino, Brockton, Mass., trying to beat Shipwreck Kelly's record for continuous flagpole sitting, 40 feet in the air.

Better Look 'Em Over!

They're Hot Ones!

- 4 Lbs. Macaroni 25c
5 Lbs. Best Grade Cheese \$1.43
49 Lbs. Flour \$1.49
4 Palmolive Soap 25c
2 Lb. Pkg. Mother's Cocoa 25c
2 14-oz. Bottles Catsup 45c
1 Lb. Hills Bros. Coffee 47c
3 Pkgs. Chinese Noodles 27c
1 Lb. Prunes 10c
2 Lbs. Bulk Noodles high grade 25c
3 Lbs. Coll Spaghetti 25c
8 Lbs. Lard \$1.29
3 Pkgs. Super Suds 25c
4 Lbs. Seedless Raisins 29c
1 Lb. Walnuts 20c
2 Bottles Certo 55c
2 Cans Dill Pickles No. 2 1/2 35c
1 Lb. M. J. B. Coffee 47c
3 Potato Chips 25c
3 Lbs. Army Soap 25c
1 Lb. High Grade Coffee—best ever—Pride of Hermiston 35c
1 Lb. Peanuts 15c
4 Rolls Wax Paper 10c
Oil Cloth, yes, all kinds.
Overalls, I'll say \$1.39
Fathing Suits, oh! sure, Just your fit.
Craw Hats, I'll tell the world 35c and up

WE ARE PARTNERS IN THIS COMMUNITY. Your interests are my interests, my interests are your interests. Your schools are my schools—your library is my library—your lodge is my lodge—your roads are my roads—your church is my church—your bank is my bank—your postoffice is my postoffice—your Farm Bureau is my Farm Bureau, etc.

Your Good Prices or Bad Prices, either way, affect me the same as you.

- We pay the teachers, we pay the preachers.
We make the roads—WE ARE IT.
Not U, not I, but We.
We pay all the taxes.
Who makes money when farm products bring good prices—WE DO.

BURNHAM'S General Merchandise

IN THE COUNTY COURT OF THE STATE OF OREGON FOR UMATILLA COUNTY

In the Matter of the Estate of George R. O'Daniel, deceased. Notice to Creditors.

Notice is hereby given that the undersigned has been appointed administrator of the above entitled estate, and that he has qualified as the law directs. All persons having claims against the estate are directed to present the same to me either at my store in Hermiston, Oregon, or at the office of my attorney, S. A. Lowell, in Dupain Block, Pendleton, Oregon, with proper vouchers, within six months from the date hereof.

Dated this 17th day of June, 1930. FRANK C. MCKENZIE, Administrator.



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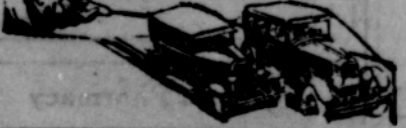
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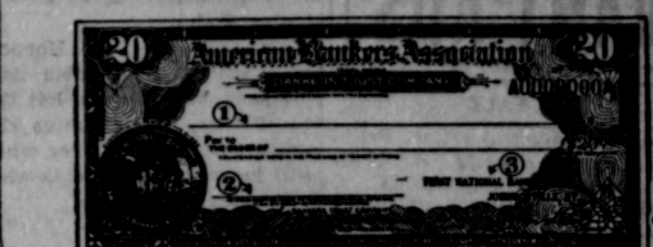
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