

The Dairy Situation--No. 3

Why Butter?

1. Butter has a flavor all its own. It makes any food taste better.
2. Butter is the only food fat which contains—liberal amounts of the vitamin necessary for the best growth of your children.
3. Butter is the only food fat which contains—the vitamin in liberal amounts which promotes general health and builds resistance to disease, especially colds.
4. Butter is the only food fat which contains—the vitamin in liberal amounts necessary for building strong bones and sound teeth.

IT IS FALSE ECONOMY TO DENY
 GROWING CHILDREN BUTTER
 AND MILK ! ! ! !

Insure Your Health!

BUTTER IS YOUR CHEAPEST INSURANCE

ALL SCIENTISTS AGREE THAT BUTTER SUPPLIES IN THE MOST ECONOMICAL AND PALATABLE FORM OF ANY FOOD, FATS, WHICH ARE A MOST NECESSARY SUBSTANCE FOR HEALTH AND GROWTH.

BUTTER IS MORE THAN A FAT—
 IT IS A VITAL NECESSARY FOOD

DR. SHERMAN SAYS:

“A surplus of Vitamin ‘A’ in the body actively increases vigor and the ability of the body to resist disease.”

LET'S BE HEALTHY

EAT BUTTER—EAT CHEESE—DRINK
 MILK—EAT ICE CREAM

A POUND OF BUTTER IS WORTH A TON OF CURE

Use All the Butter and Milk Products You Can

The above advertisement, the third of a series in behalf of the dairy industry was made possible through the co-operation of the following business firms and associations with The Hermiston Herald.

Hermiston Creamery Co.

Mutual Creamery Co.

Swift & Company

BUYERS OF POULTRY, EGGS AND CREAM—“SWIFT'S SERVICE SATISFIES

F. B. Barker, Hermiston

Dorr Garrison, Stanfield