

The Hermiston Herald

Published every Thursday at Hermiston, Umatilla County, Oregon, by J. M. Biggs, Editor and Manager.

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DUMP 'EM IN THE DUMP

A slightly town is a good place to live in and an asset to itself and the surrounding country. Prosperity and cleanliness, poverty and filth are not unusual combinations...

Do the people of Hermiston know their community has church buildings that would be a credit to a place of much larger population? Do they know that Hermiston has practically every business represented as well as farm organization and community canner? Do they appreciate the impression that tree lined streets flanked with neat residences and green lawns, and a business section clear and prosperous looking, will make on tourists who have just traveled through the arid lands on either side of town?

Casual observation, however, discloses the fact that Hermiston has an inordinate number of small, unsightly shacks lining the highway. Some of these are so old they can scarcely stand up against a stiff west wind. A few are fuel sheds, but the majority are used for nothing other than storehouses for dirt and rubbish, or possibly as keepsakes since a certainty their utilitarian value has become practically nil...

IT PAYS TO ADVERTISE

A prominent merchant of this city by the name of Jack advertised in the classified columns of the Herald for his stray Jack. In less than ten hours after the paper was printed, Jack found his Jack. Jack advertised for his lost Jack and found the Jack for a very small amount of Jack...

It is often said that Eastern Oregon has only wheat, sage, rattlesnakes and wind, but listen—April 30th and strawberries are being served on the breakfast tables of this community which are grown in most every back yard in town, as well as commercially on the ranches.

Yes, Hermiston has shown a small decrease in population in the past ten years, but 99 per cent of the decrease were knockers who couldn't bear to face prosperity.

April 28th was a partial eclipse of the sun. May 16th will be a total eclipse for a whole flock of candidates.

COLUMBIA NEWS NOTES

Mr. Shockey and daughter Ella made a business trip to The Dalles the latter part of last week. Mr. and Mrs. Alvin Hooker and family have moved to their new home

about two miles north of Pumpkin Center. Mr. and Mrs. Victor Stockard are moving into the old Oron Felthouse home at Pumpkin Center. Mr. and Mrs. C. A. Lynch, Floyd Carlton Lynch, Mrs. Hegstad and baby son, motored to Pendleton Tuesday.



LOW FARES EAST

EFFECTIVE MAY 22 TO SEPT. 30 RETURN LIMIT OCT. 31, 1930

Reduced fares all parts of east; liberal stop-overs. Fine trains; modern equipment; splendid service; scenic route. Short side trips enable you to visit—

- ZION NATIONAL PARK, GRAND CANYON NATIONAL PARK, Bryce Canyon National Park, Yellowstone National Park, Grand Teton National Park, Rocky Mountain Nat'l Park

UNION PACIFIC

Table with 2 columns: City, Fare. Includes Denver, Omaha, Kansas City, St. Louis, Chicago, Detroit, Cincinnati, New Orleans, Cleveland, Toronto, Atlanta, Pittsburgh, Washington, Philadelphia, New York, Boston.

F. C. Woughter, Agent, Hermiston, Oregon.

E. L. Cherry was a dinner guest at the Tom Stewart home Friday night.

Mrs. Littlemore and Mrs. Bombay of Pendleton were visitors at the Stewart home Wednesday.

Mrs. W. O. Whitsett was a guest of Mrs. Arthur Hall last Thursday. Janie and Ella Shockey were Sunday dinner guests at the R. L. Adleman home.

Mr. and Mrs. Ernest Addleman and small son spent Sunday visiting at the home of Mr. Addleman's parents, Mr. and Mrs. R. L. Addleman.

Nick Steiner was a dinner guest at the Harr home Sunday.

Mr. and Mrs. Leeper of Yakima spent last week visiting at the Jackson Harr home. Mrs. Leeper is a sister of Mrs. Harr.

MINNEHAHA NEWS NOTES

Word has been received of the death of Mrs. I. D. Basy at her home at Mollalla, Oregon. Basy's were formerly residents of the Westland district.

Mr. and Mrs. Morton Elder of McKay dam were callers at the C. M. Jackson home Monday.

J. J. Mead has moved onto the place formerly owned by George Root.

Mrs. Cleve Clark and daughter, Jary Etta, returned home from St. Anthony's hospital last Wednesday.

The Neighborhood club met at the home of Mrs. J. V. Allen on Thursday.

Mr. W. G. Rodda, who has been working near Pendleton, was home Sunday.

Mrs. C. S. McNaught, census enumerator, worked in the Minnehaha district Thursday and Friday.

C. M. Jackson received a shipment of 1200 chicks recently.

Kenneth Christenson entertained even of his little friends last Saturday afternoon at a delightful birthday party in honor of his ninth birthday. Games were played after which delicious refreshments were served. Those present were Johnny and Dwight Ellenwood, Beverly, John and Jimmy Allen and Edith and Roy Montgomery.

Miss Jane Jackson is severely ill with bronchitis at the home of her parents, Mr. and Mrs. E. L. Jackson.

Defining the Millennium: One definition of the millennium would be the day when the found advertisements equal the lost.—New York Sun.

LETTERHEADS as we print them evidence your business progress

Prolific Sturgeons

The various species of fish produce varying amounts of eggs. The Atlantic salmon (Salmo salar) averages 1,420 per fish, while the sturgeons average 1,000,000 eggs per fish.

Conundrum

What becomes of furniture that is too old even for poor folks and not yet old enough for rich folks?—San Francisco Chronicle.

Vernon E. Seitz, owner of the Columbia theatre building, announces his intention of installing an all-talking machine as soon as the building has been remodeled and redecorated, which construction will take about a month.

BUSINESS CHANGES

(Continued From Page One)

and the Free Methodist church will hold its services in the brick building adjoining the Hermiston Creamery.

AD CHATS By Charles Sighroe. Illustration of a man with a sign that says 'THE MERCHANT IS ENJOYING THE SERVICES OF A KICKING MACHINE - WHY? HE HAS A FINE BUSINESS AND IS MAKING WAGONLOADS OF MONEY - YES, BUT IT MAKES HIM MAD TO THINK OF THE WASTED YEARS WHEN HE DID NOT ADVERTISE'.

Making Good...



Keep him on the job! NORBLAD for GOVERNOR COMMITTEE. KENNETH D. HAUSER, Gen'l Chairman, SAMUEL POWELL, Secretary, Fessenden's District. Mrs. G. J. Frankel, Chairman, Mrs. M. H. Lamont, Secretary. Headquarters: 208-11 Mulnomah Hotel ATWATER 9471 - PORTLAND, OREGON (Paid Advertisement)

MEAT VALUES

If it is Meat You Want We Have It. AND PRICES ARE ALWAYS RIGHT. WHY GO ELSEWHERE TO BUY WHEN YOU CAN DO JUST AS WELL AT HOME. ALWAYS IN THE MARKET FOR YOUR LIVE STOCK AND POULTRY. My Motto: "QUALITY and SERVICE" HERMISTON MEAT MARKET A. W. TURNELAD PHONE 411

CAPITAL SURPLUS STRENGTH SAFETY. Sufficient Capital and Surplus. Enhances a Bank's Strength and Safety. It has contributed much to the healthy growth of our Bank. OLD ACCOUNTS VALUED. NEW ACCOUNTS WELCOMED. First National Bank of Hermiston. Capital, Surplus and Undivided Profits Over \$50,000. F. E. Swaysz, Pres. R. Alexander, Vice-President. A. H. Norton, Cashier.

CONSOLIDATED Truck Lines. Eggs, 35c - - - Empties, 10c. Chickens, \$1.80 - - - Empties, 20c. Apples - - - 40c per 100 lbs. Groceries - - - 55c per 100 lbs. Hermiston Transfer, Agts. Phone 31

WEBBER'S CLEANERS. THE DALLES, OREGON WE CALL FOR AND DELIVER May 6-7 MAIL ORDERS PROMPTLY FILLED

Why Not a USED CAR? We Have Used Parts FOR ALL MAKES Hermiston Auto Wrecking House E. F. PIERSON, Owner We Buy Used Cars

DAIRY PRODUCTS Nature's Own Foods The Source of Healty Bodies FEED THEM TO THE CHILDREN Herbert Hoover, when Food Administrator, said: The basis of child welfare is health and physical development, the foundation of child health lies in proper feeding. In its broad aspect the proper feeding of children revolves around a public recognition of the interdependence of humans upon dairy cattle. The white race cannot survive without dairy products. "THERE IS NO SUBSTITUTE FOR GOOD BUTTER AND OTHER DAIRY PRODUCTS" Hermiston Creamery Co. HERMISTON OREGON (This Adv. is sponsored by Oregon Creamery Operators Association)

GOODYEAR The... Best Buy A High class Tire you can't equal for mileage at more money. A lifetime guaranteed Goodyear Pathfinder - GENUINE SUPERTWIST Cord. Pathfinder 30x3 1/2 Over. Cords, \$5.50 29x4.40 Balloons - \$5.79 29x4.50 Balloons - \$6.55 Other Sizes Equally Low ROHRMAN MOTOR CO. OUR SHOP IS MODERN OUR SERVICE GUARANTEED AUTHORIZED SALES AND SERVICE HERMISTON, OREGON PHONE 571