

The Hermiston Herald

Published every Thursday at Hermiston, Umatilla County, Oregon, by J. M. Biggs, Editor and Manager.

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DAIRY PROSPERITY MEANS A PROSPEROUS COMMUNITY

Banker, grocer, auto agency, hardware dealer, farm implement dealer, dry goods, even confectioneries, drug stores and bakeries—a strongly linked chain in which all industries are joined with the dairy farmer, a chain in which the dairyman is the key link.

Farmer's income goes back directly into the community. Money from the sale of butter substitutes, practically all of which are manufactured out of our state, is sent away from our state and never becomes a part or enters into the commerce of our commonwealth.

"As the agriculture of our nation prospers, so, likewise prospers its commercial industries." Nearly 50 per cent of the output of our lumber mills is said to be used on the farms, and the farms of the nation use more steel than all the railroads combined.

Dairying is one of the major activities of Oregon with an annual income of approximately 25 million dollars all of which goes directly to the farmers of Oregon and which flows into every channel of trade in the state.

The dairy industry is of statewide importance, involving other farmers and their products in all parts of the state. There are about 100,000 tons of grain being fed to dairy cattle a year, of which 40 per cent is wheat by-products. In milling, about 25 per cent of the wheat goes into by-products. Therefore, this 100,000 tons of grain estimated to be fed to the dairy cattle will include 40,000 tons of wheat by-products. This would represent the product from 160,000 tons of wheat, about 33 bushels of wheat per ton. It would then represent approximately 5,280,000 bushels of wheat. With an average yield of 21 bushels to the acre for the state, this represents the product of over 250,000 acres of Oregon land. That is, the by-product of one-quarter of all the wheat land in the state of Oregon is utilized in the feeding of dairy cattle.

The milk produced on American farms last year weighed 60 million tons. This is twice the weight of all the pig iron produced by the greatest industrial nation on earth. There is no substitute for butter.

SAD BUT TRUE

"Some one suggests that the only way to drive is with the idea constantly in mind that the other fellow may be an idiot," says the Los Angeles Times.

This is sad but true. Recklessness seems to be part of the motoring code with millions of American drivers. And the inevitable result is that, every year, 25 or 30 thousand persons are killed and hundreds of thousands injured in preventable automobile accidents.

The tragic part of it is that the enormous waste of life and property is almost entirely unnecessary. The unpreventable accident is rare as the dodo bird. Someone is incompetent or reckless in the case of practically every collision, great or small, between motor cars.

The blame may be laid in two places. First is the apparent indifference of many motorists to the fundamental of safety. Second is the lack of strict licensing laws in most states to keep the incompetent and reckless off the road, and an accompanying lack of enforcement of modernized, common sense traffic codes.

Business is all right. Within the next few months those chronic pessimists, those joy-killers who tell us that business is going to the dogs, when we know it is going to prosper, will find cover. We'll gladly join a crusade against those who are in their glory when telling us of the hard times ahead.

While the spirit of limitation is in the air, we believe that it would be well to construct some real constructive legislation and limit the armament of the hijackers to one pistol, one knife and one blackjack.

This is the glorious time of the year. Pa has on his E. V. D's, the kids turned loose in shorts. Poor ma, just to be in style, is wearing 'em longer.

In a special despatch from the University of Oregon we are informed that married students maintain a higher all-average than do the unmarried students. Hurray for the Ball and Chain.

It is always a good plan to patronize the home merchants, and build up the community you live in.

State Treasurer Tom Kay sounds off as a private citizen—but why call in the Associated Press?

Use one extra pound of butter a month, and Ole will have to change his location.

Yes—Our asparagus now takes the place of 17 bottles of spring tonics.

COLUMBIA NEWS NOTES

SPECIAL CORRESPONDENCE

Mr. Ed Beddow is here for a vacation. He is visiting at the home of his brother.

Mr. and Mrs. Henry Sommerer and family were Easter dinner guests at the Sidney Bernard home.

George Beddow is now employed

at the Hermiston Creamery Co. He is running the creamery wagon. Mrs. Middlestaff has been visiting the past week at the home of her daughter, Mrs. George Liebe. She left Friday for Portland where she will visit a few days with her mother. Later she will come back for a two weeks' visit with Mrs. Liebe. Mr. and Mrs. Barrager spent Easter Sunday visiting at the home of

their daughter, Mrs. Donald Patton. Mr. and Mrs. Snell were Monday evening visitors in Echo.

Mr. and Mrs. Tom Haddox were dinner guests at the Sommerer home Friday evening. Later in the evening old time friends came for a pleasant surprise farewell. As a remembrance of old friends Mr. and Mrs. Haddox were presented with a beautiful silver gift.

Mr. and Mrs. Ernest Adleman and baby son of Pendleton were Thursday visitors at the R. L. Adleman home.

Mr. and Mrs. Chester Hunt and family were Sunday visitors at the R. L. Adleman home.

Ella hockey was a visitor in Pendleton Saturday.

Mr. and Mrs. George Liebe and son Walter were visitors in Pendleton Saturday.

Five horses strayed from the John Conrad home last week.

Mr. and Mrs. Tom Haddox and family left Saturday. They have resided on the project for the past 21 years and will now be located in northwestern Washington near Bellingham.

Dorothy and Rachel Buell and Jane hockey entertained at an Easter party at Old Springs last Sunday.

Mr. and Mrs. Everett Bennett were Tuesday visitors at the C. A. Lynch home.

Claude Haddox was a dinner guest at the W. F. Hannan home Sunday.

Mr. and Mrs. Archie Conrad, who have resided here since early last all, have moved to Baker where they will make their home.

Mr. and Mrs. Charlie Lynch, Dorcas and Pat Throop and Mrs. Templeton motored to Portland, Vernonia and other valley towns last Friday. They returned Monday evening and brought Mrs. Hogstead and baby son back with them. Mrs. Hagstead is a daughter of C. A. Lynch.

Walter Jendrzewski is riding ditch or Charles Keller who has been ill for the past several days.

Due to mumps and measles attendance at Columbia school has dropped to about 50 per cent.

Kellers and Hoppers had their Easter dinner on Keller's lawn.

Mr. and Mrs. Tom Haddox and family were over-night guests at the V. F. Hannan home.

Miss Glea has entertained her primary youngsters at an Easter party last Friday. The afternoon was spent in games and later the kiddies found Easter bunnies nests.

Mrs. Saunders, mother of Mrs. Savage, J. D. Saunders, a brother, and

days last week with Charles Benedict and family.

Mr. and Mrs. Bedwell and Mr. and Mrs. Frank Stevens were business visitors in Hermiston Wednesday.

Mrs. W. C. Isom and son Earl were in Hermiston Wednesday having some dental work done.

Mr. and Mrs. Frank Brace motored to Pendleton Thursday. Mrs. Brace is enjoying several days visit with her sister from Scitell.

Mrs. Roscoe Williams was a Umatilla visitor Thursday.

Wilbur Stevers purchased a 1928 model Ford coupe from Rohman Motor company in Hermiston this week.

R. J. Maaske stopped over for a short visit with friends here Friday. He was on his way to Baker, Oregon.

Anyone who wishes to cast his vote for the prettiest girl in school to be Kay Qeen at the May festival which will be held May 1, will find a sealed box at each of the three business houses, O. Coryell's garage, Roscoe Williams' lumber office and Frank Leicht's store. Only a penny a vote.

Mac and Toots McCoy of Ember Oregon, while on a geographical tour stepped off Sunday for a short visit with relatives.

Mr. and Mrs. Alquist and son were dinner guests of Mr. and Mrs. J. Graybell.

Mr. and Mrs. Marshall Markham and family and Mr. and Mrs. J. Perry spent Easter with their parents, Mr. and Mrs. Emmett McCoy.

Last Monday friends and pupils of Claude Haddox presented him with a very beautiful Parker duofold writing set as a birthday remembrance.

IRRIGON NEWS ITEMS

SPECIAL CORRESPONDENCE

(By Mrs. W. C. Isom)

Miss Edith Kenison from Kennebec, Washington, visited several

MEAT VALUES

THE BEST QUALITY MEATS AT PRICES THAT WILL PROVE WE CAN SAVE YOU MONEY.

COME AND SEE

My Motto:

"QUALITY and SERVICE"

HERMISTON MEAT MARKET

A. W. TURNBLAD
PHONE 411



Firestone Tires - hold all records under all conditions



THE world's greatest records of car, truck and bus have been made on Firestone Gum-Dipped Tires. . . They are the outstanding choice of those who demand the greatest safety for high speeds, supreme endurance for uninterrupted service and utmost economy in cost per mile. Gum-Dipping—the patented Firestone process that saturates and insulates every fiber of every cord with rubber, combined with the non-skid grip of the Firestone Tread, produces the greatest security, strength and durability that is possible to build into a tire.



Firestone GUM-DIPPED TIRES

Black and White Garage
Hermiston, Oregon



Sufficient Capital and Surplus

Enhances a Bank's Strength and Safety. It has contributed much to the healthy growth of our Bank. OLD ACCOUNTS VALUED. NEW ACCOUNTS WELCOMED.

First National Bank

of Hermiston
Capital, Surplus and Undivided Profits Over \$50,000
F. B. Swayze, Pres. R. Alexander, Vice-President
A. H. Norton, Cashier

CONSOLIDATED Truck Lines

Eggs, 35c - - - Empties, 10c
Chickens, \$1.80 - Empties, 20c
Apples - - - 40c per 100 lbs.
Groceries - - - 55c per 100 lbs.

Hermiston Transfer, Agts.

Phone 31

WEBBER'S CLEANERS

THE DALLES, OREGON
WE CALL FOR AND DELIVER
Apr. 29-30

MAIL ORDERS PROMPTLY FILLED

Why Not a USED CAR?



We Have Used Parts FOR ALL MAKES Hermiston Auto Wrecking House E. F. PIERSON, Owner We Buy Used Cars

MILK

THE FOOD FOR EVERYBODY

Are you using the right amount of milk to insure a healthy diet for your family? About one quart of milk for each child and a pint for each grownup each day is desirable.

A COMPLETE DIET

Milk is the only food that contains all of the principle elements of a well-balanced diet. It makes bone, muscle and blood, and promotes growth.

AN ECONOMICAL FOOD

Scientists have demonstrated that in dollar for dollar, more food value is supplied by milk than by any other food. Plenty of Vitamin A is necessary for robust children and healthy adults. Mother Nature has made milk our best source of it.

"There is no Substitute for Good Butter"

Hermiston Creamery Co.

HERMISTON OREGON
(This Adv. is sponsored by Oregon Creamery Operators Association)