

LOCAL NEWS ITEMS

To Move Office.

Dr. A. E. Marble will move his office from a building across the tracks to the office formerly occupied by Dr. D. S. Rowe. The building is now undergoing remodeling and will be ready for occupancy soon. Dr. Marble expects to be in the new location sometime between now and the first of the month.

Here from Irrigon.

J. S. White, secretary of the Irrigon Melon Growers association cooperative, was in Hermiston attending to business matters Wednesday.

Has Minor Operation.

Mrs. Nell Boynton underwent an operation for the removal of her tonsils Wednesday morning at the office of Dr. J. L. Sears.

County Agent Here.

Chas. Smith, county agent of Morrow county, was in Hermiston as a business visitor Wednesday afternoon.

To Milton.

J. W. Clarke, local real estate dealer, made a business trip to the Milton-Freewater district Wednesday.

Superintendent Here.

J. E. Allen, district superintendent of Swift & Company, has been in town for the past few days on business matters.

Arrives in Portland.

C. S. McNaught, hay dealer of Hermiston, is an arrival at the Heathman for the interstate commerce commission hearing on rates for hay.—Morning Oregonian.

Truck Line Manager Here.

C. C. Lovell, manager of the Portland-Pendleton freight truck line stationed at Pendleton, was in Hermiston Tuesday looking after business connected with the local agency of the line.

Old School Mate Visits.

Roy Holmes, contractor from Condon, is visiting at the J. M. Norton home this week. Mr. Holmes and Mr. Norton were old time schoolmates back in the old country of Missouri.

Purchases Sedan.

Leslie Thompson of Umatilla recently purchased a new Chevrolet six sedan from the Black and White garage in Hermiston.

Give Card Parties.

Mrs. O. C. Pierce and Mrs. George Wagner were hostesses at a series of two card parties last week at the Pierce home the first on Wednesday evening and the second Friday evening. Six tables of 500 were in play at the Wednesday party with the prize for high score going to Mr. and Mrs. H. E. Shesely. Second honors were won by Mr. and Mrs. Earl Baker, and the consolation by Mr. and Mrs. Nell Boynton. Friday evening guests to make up five tables of cards were invited. High score was won by Mr. and Mrs. Raymond Elliott of Pendleton with second honors going to Mr. and Mrs. H. W. Kelley and the consolation to Miss Margaret McDevitt and George Wagner.

Visits From Benton City.

Miss Frances Johnson of Benton City, Washington, was a guest at the Frank Little home Saturday. Miss Johnson is a teacher in the Benton City high school and is a sorority sister of Miss Iris Little.

Paints House.

O. C. Pierce is busy this week giving his house a coat of paint in preparation for the spring and summer months.

Goes To Pendleton.

Miss Ethel Kennings visited with friends in Pendleton Saturday and Sunday.

Attends Dance.

Miss Iris Little was a visitor on the Whitman campus in Walla Walla last week-end where she attended the annual formal dance of the Delta Gamma sorority.

Motor To Fossil.

Mr. and Mrs. George Newell and children, Carmen and Junior, motored to Fossil for a week-end visit with relatives of Mrs. Newell.

Here From La Grande.

Visitors in Hermiston over the week end were Mrs. T. H. Gaither and daughter Miss Anna of La Grande. The Gaithers are former residents of this community and motored down for a visit with friends here.

Returns From Trip.

Oral Henriksen, project farmer, returned last week from a trip that took him to various southern Oregon and Yamhill valley points.

Ill With Flu.

J. G. Pearson, manager of the Black and White garage, has been on the sick list for the past week. Mr. Pearson has had an attack of flu.

Receive Fords.

Bielman Motors have recently received another carload of new Ford cars.

Here Over Week End.

Mr. and Mrs. H. W. McMillan, who recently moved from Hermiston to Goldendale, Washington, were back in town for a visit with relatives over the week end. Mr. McMillan is manager of the Union Oil company in the Washington town.

Visits At Pierson Ranch.

C. E. Jenkins of Lyle, Washington has been visiting at the Sylvan Pierson ranch. Mr. Jenkins is considering locating in this community.

Leaves For Portland.

Dr. F. V. Prime, local dentist, left for Portland Sunday where he expects to undergo medical treatment. He will probably be there for some time.

Visits At Biggs Home.

Guests at the J. M. Biggs home last Thursday were R. R. Myers of Los Angeles, California and John Bilyet of Tigard, Oregon. Mr. Myers is an uncle of Mrs. Biggs.

Here From Rainier.

Mr. and Mrs. Val Knauf of Rainier, Ore., were in Hermiston and the surrounding vicinity last week looking over the project with a view to locating here.

Turkeys Hatching.

W. A. Sanders, turkey grower of the project, was in town Tuesday. Walter's smiles were cracking simultaneously with the turkey eggs on his ranch. Mr. Sanders reports that his 1929 crop of turkeys is in the process of hatching and are looking fine.

Here From Stanfield.

Jim Lane, chief of police of Stanfield, was a business visitor in Hermiston Tuesday.

Installs New Machinery.

Floyd Kneer, manager of Kneer's Repair Shop, has recently installed a new Shepard lathe with a twenty four inch swing and an eight foot bed. With this equipment he will be able to handle machine work of any size.

Motor To Goldendale.

Mr. and Mrs. Earl Baker motored to Goldendale to spend Sunday with Mr. Baker's parents.

Employed At Tum-A-Lum.

A. B. See, formerly of Renton, Washington, is now employed at the local office of the Tum-A-Lum Lumber company as bookkeeper. Mr. See is thoroughly experienced, having worked in the lumber business for a number of years.

Ill With Cold.

Dan Biggs has been confined to his home with a bad cold for the past week. He was threatened with an attack of pneumonia but is now convalescing.

Visiting From North Bend.

Dr. Louis P. Garner of North Bend visited at the home of his parents, Mr. and Mrs. A. P. Garner, on the project this week.

Roof Catches Fire.

Slight damage to a few shingles on the roof of the Hermiston hotel resulted from a blaze starting from the chimney last Thursday afternoon. No alarm was turned in but Fire Chief Hiatt, Hoseman Kelley and Ladderman Brownson immediately rushed to the scene where the blaze was promptly extinguished.

To Pendleton.

H. W. Kelley, chief of police, water superintendent, chief traffic officer, constable, post commander of the local American Legion, motored to Pendleton Tuesday afternoon on business. He was accompanied by Mrs. Kelley and Mrs. W. S. Boynton.

Try those New Bobolink Hose
New Spring Shades, \$1.00



EDUCATIONAL PREPARATION A GROWING REQUIREMENT FOR SUCCESS IN BUSINESS

By HAROLD STONIER
American Bankers Association

THE great school of Experience is still holding classes in America, but the scientific spirit of the age has so generally invaded the workshops of industry and trade that they have largely become technical research and training laboratories in themselves and are no longer run on the old-fashioned cut-and-dry methods of former generations when Experience was considered the only teacher. It would be hard to find a working force in any pre-eminently successful business or industrial organization in the United States today but what the dominating leadership is schooled in the scientific principles of its specific field, whether manufacturing, merchandising or finance. The rapidly advancing standards of business in this country, with their relentless demands for efficiency as the only hope for survival in the competitive struggle for economic existence, has sounded the death-knell for guesswork and slipshod methods.

As a result, educational preparation in the techniques of commerce, industry and finance are virtually essential to outstanding success in these fields, as it is already an absolute prerequisite in the various recognized professions. This is not to depreciate the value of native ability and experience in business, but education after all is merely a means for helping the individual to apply the net good of the accumulated experience of many to his own day's work—a means for helping special native ability to come into its own more rapidly and surely and for enabling all classes of ability to gain the maximum of success to which they are entitled.

These facts are plainly recognized by practical, work-a-day business in every line. Every progressive business organization in America is emphasizing the importance of education as never before. Education has come to be looked upon as the answer to many of the problems within the organization as well as to problems affecting industry as a whole.

Business Organizing Institutes

Institutes for developing specifically qualified workers are being operated or organized in many fields of commercial and industrial activity. These institutes are trying various types of educational work with a distinct trend toward more and more emphasis upon education for the rank and file of business employees of all grades.

We have been having business failures in this country at the rate of about 2,000 a month. This score speaks for itself. It is glaring evidence of incompetence on the part of thousands of business men in handling the problems inherent in their fields of endeavor. The detailed records show that practically 75% of business failure in this country is due to lack of training and competence on the part of those who failed. This is conclusive evidence that no one can afford to undertake executive business responsibilities without adequate education and training. It is for that reason that every enlightened business organization is today insisting as never before that its employees take advantage of some type of technical training.

American banking is fortunate and has just cause for pride in that it has a record of twenty-eight years of definitely organized educational activity among its workers to its credit for developing trained bankers. People in banks in large numbers are taking advantage of the educational opportunity given by the great non-commercial college of the banking business, the American Institute of Banking. They see on every hand evidences of the value of the training it gives. Of the 10,000 graduates of this Institute, 70% now occupy official positions in American banks. The other 30% are still too young to have attained such heights. Here is an example and an encouragement to the people of all lines of business.

The American Institute of Banking has a membership of 64,320. Of these 32,851 are class enrolments, comprising younger bank people, both men and women, who are learning the scientific technique of their chosen business at the same time they are engaged in the practical work of earning their livings at it. The difference between the 32,851 enrolled in classes and the 64,320 total membership comprises older bankers who have taken the Institute courses in the past or are at the present time sponsoring some type of educational work in the organization.

Banking Educates Its People

It has been estimated that there are probably 375,000 bank officers and employees in the United States at the present time. These figures would mean that about one banker in every six is either enrolled in Institute classes in banking or is actively supporting some educational function of the organization. No statement could possibly give more emphasis to the importance placed on education by the banking interests of America than these facts.

This American Institute of Banking

is the educational section of the American Bankers Association. It was formed twenty-eight years ago by bank employees and officers and has been carried on ever since as a voluntary organization. Many students who have graduated continue their membership in order to give active support to some type of educational work other than the actual class program.

The greater part of the educational work is carried on in 200 cities and towns in the United States. Here the local chapter of the American Institute of Banking has its regularly organized courses of study under supervision of the national body with local instructors and directors to fulfill the standard requirements regarding text material, classwork and examinations.

Instructors are recruited from the staffs of leading universities, from members of the legal profession and from among accountants and bank men who have made a record in some field of activity in banking that marks them as experts. All instructors must be approved by the national organization. They are compensated by the local units. The students pay tuition, in which they are frequently aided by their employing banks, and this, together with contributions made by the banks for general classroom overhead, finances the educational program.

Education a Pathway to Advancement
Leading banks in various parts of the country are insisting that their employees take work in the Institute. This is frequently a part of their contract of employment at the time they enter the bank. It is also now quite generally understood in the field of American banking that study in the American Institute of Banking is considered one of the basic factors in the promotion of the individual to a place of importance in a bank.

The Standard Certificate of the American Institute of Banking is annually gaining a greater and wider recognition among practical bankers throughout the United States. These certificates are coming to have the same importance in the banking world that certificates of education have in the field of the general professions. This is a practical example and one thoroughly well demonstrated by seasoned experience of the new spirit of American business.

ONE COW VS. ONE DOZEN

"Why milk twelve poor cows when one good cow will do the work of the twelve?" asks the bulletin of the American Bankers Association Agricultural Commission. It declares that analysis of more than 100,000 individual yearly records from cows on test in dairy herd improvement associations indicate that on the average: Cows that produced 100 lbs. butterfat a year returned \$14 each over feed cost; Cows that produced 200 lbs. butterfat a year returned \$54 each over feed cost; Cows that produced 300 lbs. butterfat a year returned \$96 each over feed cost; Cows that produced 400 lbs. butterfat a year returned \$138 each over feed cost; Cows that produced 500 lbs. butterfat a year returned \$178 each over feed cost.

In other words, one 500-pound producer will return \$10 more over feed cost than twelve 100 lb. producers. This does not take into account, either, the added labor of milking and caring for the larger herd, or the much greater expense of providing stable room for a dozen instead of a single animal. The figures are based on farm prices from all parts of the country.

READ THE HOME PAPER

WEBBER'S CLEANERS

THE DALLES, OREGON

WE CALL FOR AND DELIVER

April 9-10 April 23-24

MAIL ORDERS PROMPTLY FILLED

ALUMINUM WARE

OUR ENTIRE STOCK OF ALUMINUM WARE IS NOW BEING OFFERED AT GREATLY REDUCED PRICES. MANY ITEMS

Far Below Actual Wholesale Cost

Wagner & Griswold
Cast Aluminum

TEAKETTLES, UNIVERSAL PERCOLATORS,
WEST BEND WATERLESS COOKERS

WEST, BEND, HIBBARD AND PURE ALUMINUM UTENSILS
ARE INCLUDED IN THIS GREAT REDUCTION OF PRICE.

Oregon Hardware & Impl. Co.

REX CAFE

MEALS AT ALL HOURS
SPECIAL CHICKEN DINNER SUNDAY

First-class Service

Open Till 12:00

Remember the date
April 27--Saturday

MRS. MCKINLEY

Will be here with a full line of
Ladies' and Misses' Ready-to-Wear
Garments.

Just in time for the Graduation
Dress.

Campbell Mercantile Company

CASH AND CARRY PRICES PREVAIL IN ALL GOODS IN THIS
STORE

CHAIN RED & WHITE STORES

NORTON'S GROCERY

YES MA'AM, WE'LL BRING IT
RIGHT OVER!
"Ready" and "Willing" to give
you every service—phone, delivery,
charge accounts and at savings
which only group buying can accomplish.
You are invited to do all your
Food Buying Here.

Specials Saturday-Mon.

April 27-29

SERV-US CORN & GLOSS STARCH 19c
Two for

SERV-US SIFTED SWEET PEAS 45c
Two for

Serv-us Fancy Sliced Pineapple, 2s 55c
Two for

SNOWDRIFT 95c
4 Pounds

SCHLITZ MALT \$1.33
Two for



CHAIN RED & WHITE STORES

Specials Saturday Monday

April 27-29



Special for Campbell Soup Week
6 cans, all kinds..... 57c
Diamond W Peaches, 2 1/2 s.....
Can 23c
Serv-us Sauer Kraut, 2 1/2 s.....
Can 18c
Highway Corn
2 cans 25c

STRAW HATS, all kinds: Dress,
garden, sport and play hats.
Just the hat for these hot days.
Overalls and Jumpers.—A very
good overall, full size, well
stitched, pre-shrunk, either sus-
pender or high back, \$1.75.
The Corporal loose leg pants
for boys, all the rage these days.

PHONE 171

KINGSLEY'S

HERMISTON'S HOUSE OF QUALITY AND SERVICE

Place Your Orders for
Wood to be taken from Car
at Wholesale Prices

Good Heavy Pine Box Wood at
4 cents per cubic foot.

\$4.00 PER HUNDRED CUBIC FEET

Heavy Fir Slab Wood at
\$7.00 Per Cord

WE GIVE 192 CUBIC FEET LOOSE MEASURE FOR A CORD. THIS
FIR SLAB WOOD HAS A LARGE AMOUNT OF ENDS OF HEAVY
TIMBERS IN IT. WE WILL HAVE A CAR OF EACH OF THESE
KINDS OF WOOD NEXT WEEK.

Tum-A-Lum Lumber Company

R. A. BROWNSON, MANAGER

FREE PLAN SERVICE PHONE 331