

New models and THE OPEN MIND

THE public, with its healthy desire for the new and the better, insists upon continuous improvement, and will withdraw its patronage from any product or service which stands still.

Nowhere is this more true than in the automobile industry. The car is more than a utility. It is a *personal* thing, involving your convenience, your comfort, your safety, your sense of beauty and color, your pride of ownership, your complete environment for many hours of your life. Customs and habits of living change fast; and the past holds many warnings of how quickly your favor can shift when an automobile, for even a single year, fails to show progress.

So continuous improvement is more than a policy with General Motors. It is a vital necessity.

THE PUBLIC DEMANDS NEW MODELS

And the public is right. Out of that demand have come electric starting and lighting, the closed body, Duco finish, four-wheel brakes and hundreds of refinements, big and little. Improvements that might have taken a generation have been born within a few years because people want greater performance, beauty and comfort.

Equipped with the largest research laboratories, proving ground and body building plants, and guided by an Open Mind which is ready to revise its thinking in response to new facts, General Motors believes that it is peculiarly fitted not only to sense but to anticipate public demand and to give the people better automobiles at better values year after year.

As evidence of that faith we presented some months ago the New Chevrolet, the New Pontiac, the New Oldsmobile. And now we offer, with equal pride, the New Buick, the New Cadillac, the New LaSalle and the New Oakland.

CHEVROLET. 7 Bigger and Better models, \$495 to \$715. 4-wheel brakes. More powerful engine. Luxurious Fisher Bodies. New colors. Also Light Delivery Truck chassis; \$375; Utility Truck chassis with 4 speeds forward; \$520.



PONTIAC. 7 models, \$745 to \$875. Lowest priced General Motors Six—now offers more power, greater economy—more speed, greater acceleration. Arresting beauty of bodies by Fisher expresses the vogue of the hour.

OLDSMOBILE. 7 models, \$925 to \$1085. Also 5 DeLuxe models, \$1145 to \$1235. "The fine Car at Low Price." Completely redesigned and improved by General Motors. More powerful 4-wheel brakes. Longer, roomier Fisher Bodies.



OAKLAND. 7 models of the new All American Six, recently announced, \$1145 to \$1375. Distinctively new original appearance. Splendid new performance. Luxurious appointments, in new bodies by Fisher. A car you'll be proud to own.

BUICK. 18 Silver Anniversary models on 3 wheel-bases. \$1195 to \$2145. Lightning flash getaway. Masterpiece Bodies by Fisher. Comfort and luxury in every mile. Power for the steepest hill and the longest run.



LASALLE. 13 new models, \$2295 to \$2875. Attractive car of Continental lines. Companion car to Cadillac. 90 degree V-type 8-cylinder engine. Beautiful Bodies by Fisher. Striking Duco color combinations.



CADILLAC. 26 models, \$3295 to \$7000. Standard of the world. Famous 90 degree V-type 8 cylinder engine. Luxurious Bodies by Fisher and Fleetwood. An extensive range of color and upholstery combinations.



(ALL PRICES F. O. B. FACTORIES)

GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

- CHEVROLET PONTIAC OLDSMOBILE OAKLAND BUICK LASALLE CADILLAC FRIGIDAIRE Automatic Refrigerator DELCO-LIGHT Electric Plants and Water Systems
- Please send, without obligation to me, illustrated literature describing each General Motors product I have checked—*together with your booklets "The Proving Ground" and "Principles & Policies"*
- Name _____ Address _____

J. Perry Conder, Sr.

REPUBLICAN
CANDIDATE
FOR

Joint Representative

Morrow and Umatilla
Counties

For Commercial, Industrial
and Agricultural Development

(Paid Adv.)

ARTHUR COE

Candidate For

COUNTY COMMISSIONER

on the Independent Ticket

"Will work for Equal Distribution of County Funds"

(Paid Adv.)

NO HUNTING SIGNS

Now ready

HERMISTON HERALD

Coolidge to go Home to Vote.
Washington, D. C.—President Coolidge expects to go to Northampton, Mass., November 5 to cast his vote in the election on November 6.

THE MARKETS Portland

Wheat—Big Bend bluestem, hard white, \$1.44½; soft white, \$1.18; western white, \$1.17; hard winter, \$1.10; northern spring, \$1.08½; western red, \$1.11.

Hay—Alfalfa, \$18@18.50; valley timothy, \$17@17.50; eastern Oregon timothy, \$20.50@21.

Butterfat—55c.
Eggs—Ranch, 25@49c.
Cattle—Steers, good, \$12@12.50.
Hogs—Medium to choice, \$8@10.00.
Lamb—Good to choice, \$11@12.
Seattle.

Wheat—Soft white, western white, \$1.18; hard winter, \$1.10; western red, \$1.11; northern spring, \$1.09; bluestem, \$1.46.

Hay—Alfalfa, \$22; timothy, \$23.
Butterfat—54c.
Eggs—Ranch, 29@47c.

Cattle—Prime steers, \$11@11.75.
Hogs—Prime, \$9.75@9.85.
Lamb—Choice, \$11@11.50.
Spokane.

Hogs—Good, and choice, \$9.50@9.60.
Cattle—Steers, good, \$10.75@11.50.

Jewish Funerals Simple

No flowers are used at Jewish funerals because the Jewish law requires that a funeral be as simple and democratic as possible. Jews use plain pine boxes and plain linen shrouds. They have no music and no flowers. There must be no distinction between the rich man and poor man.

Magic Phrase

The phrase "open sesame" was the password at which the door of the robbers' cave flew open in the "Tale of the Forty Thieves" ("Arabian Nights"); hence a key to a mystery or anything that acts like magic in obtaining a favor, admission or recognition.

New Stock of Christmas Cards

has arrived

Make selections early while
stock is complete

The Hermiston Herald

UNION HIGH SCHOOL DISTRICT NO. 9

NOTICE

Notice is hereby given that the board of directors of Union High School District No. 9 of Umatilla County, Oregon, will meet in the High School auditorium in the school house in Hermiston, Oregon, in said district, on November 24, 1928, at 8 P. M. for the purpose of levying the tax for the fiscal year beginning on June 30, 1928 and ending on June 30, 1929, at which time the following estimate and budget may be discussed with said board.

The total amount of money needed by said Union High District for the fiscal year 1928 and 1929 is estimated in the following budget.

UNION HIGH SCHOOL DISTRICT NO. 9 BUDGET

ESTIMATED EXPENDITURES

PERSONAL SERVICE:	No.	Salary per year	
1. Superintendent	1	\$1800.00	
2. Principals	1	1600.00	
	1	1530.00	
	4-1350	5400.00	
3. Teachers	1	405.00	
4. Janitors		600.00	
5. Clerk and Bond		150.00	
Total			11485.00
MATERIALS AND SUPPLIES:			
1. Furniture (desks, stoves, curtains, etc)		250.00	
2. Supplies (chalk, erasers, etc)		350.00	
6. Janitor's supplies		200.00	
7. Fuel		600.00	
8. Light		180.00	
9. Water		60.00	
Total			1640.00
MAINTENANCE AND REPAIRS:			
Rent		1500.00	
Total			1500.00
INDEBTEDNESS:			
2. Warrant, and interest thereon		2875.00	
Total			2875.00
TRANSPORTATION OF PUPILS:			
MISCELLANEOUS:			
3. Audit of clerk's books			200.00
Total			19700.00
ESTIMATED RECEIPTS—None.			
Balance, amount to be raised by district tax			\$19700.00
The indebtedness of District No. 9 is as follows:			
Total warrant indebtedness		12240.64	
Dated this 29th day of October.			

Attest:
R. A. BROWNSON, District Clerk. JESS GOFF, Board of Directors

ORIGINAL ESTIMATE AND ACCOUNTING SHEET

UNION HIGH SCHOOL DISTRICT No. 9

This original estimate is made in compliance with section 231-A of the school laws of 1921 and shows in parallel columns the unit costs of the several services, materials and supplies for the three fiscal years next preceding the current year, the detail expenditures for the last one of said three preceding fiscal years and the budget allowances and expenditures for six months of the current year. ("Six months" of the current year" means six months of the last school year.

EXPENDITURES

ITEMS	Estimated Expenditure for the ensuing school year.	Expenditures and budget allowances for six months of last school year.		Expenditures for three fiscal years years next preceding the last school year.		
		Expenditures in detail	Budget allowance in detail	Detailed expenditure for the last year of the three-year period.	Second year Give yearly totals	First year Give yearly totals
PERSONAL SERVICES:						
1. Superintendent	\$1800.00	900.00	900.00	\$1800.00		None
2. Principal						
1.	1600.00	850.00	850.00	1700.00		
1.	1530.00	765.00	765.00	1530.00		
4-1350	5400.00	2700.00	2700.00	5400.00		
3. Teachers						
1.	405.00	202.50	202.50	405.00		
4. Janitors	600.00	300.00	300.00	514.00		
5. Clerk and Bond	150.00	75.00	75.00	150.00		
Total—Personal Services	11485.00	5792.00	5792.00			
MATERIALS AND SUPPLIES:						
1. Furniture (desks, etc.)	150.00			463.00		
2. Supplies (chalk, etc.)	350.00	200.10	150.00	342.73		
6. Janitor's supplies	200.00	48.22	140.00	189.98		
7. Fuel	600.00	289.20	250.00	441.17		
8. Light	180.00	88.70	85.00	169.00		
9. Water	60.00	29.60	15.00	22.65		
Total—Materials and Supplies	1540					
MAINTENANCE AND REPAIRS:						
Rent	1500.00	750.00	750.00	1485.00		
INDEBTEDNESS:						
2. Warrant, and interest thereon	2500.00					
Total—Indebtedness	2500.00					
TRANSPORTATION OF PUPILS:						
Total—Transportation of Pupils	2000.00	849.00	1000.00	2187.26		
MISCELLANEOUS:						
	200.00					
Total—Miscellaneous	200.00					
GRAND TOTAL	\$19225.00					

I, R. A. Brownsong, do hereby certify that the above estimate of expenditures for the year 1928-1929 was prepared by me and that the expenditures and budget allowance for six months of the current year and the expenditures for the three fiscal years next preceding the current year as shown above have been compiled from the records in my charge and are true and correct copies thereof.

R. A. BROWNSON, District Clerk,