

CAN'T FLOAT UP STREAM

What is will power? Well, it is persistency of effort—unwilling to surrender—dogged determination to carry on. These things decide human destiny.

It is always easy to allow the line of least resistance. But one can't very well float UP STREAM. It takes effort. Many who have achieved greatness in life, financially and otherwise, developed WILL POWER early in life. You can do what you want to do if you really WANT to.

First National Bank

of Hermiston
Capital, Surplus and Undivided Profits Over \$50,000
F. B. Swayze, Pres. R. Alexander, Vice-President
A. H. Norton, Cashier

WANT ADS

FOR SALE

FOR SALE—Snare drum stand and sticks. Edmund Briggs. 3-2tp

FOR SALE—Range, inquire of A. C. Swarner. 3-2tp

FOR SALE—Italian prunes and grapes. James Eddie, 4th unit. 52-2tp

For sale, trade or rent—Three room cottage on west side. A. W. Agnew. 31-tfc

For sale—A new supply of adding machine rolls at the Herald.

FOR SALE—200 White Leghorn hens, 750 White Leghorn pullets. Inquire at First National Bank. 1-tfc

FOR SALE—China cabinet and pictures; must go at once. Mrs. E. P. Dodd. 1-tfc

FOR SALE—Alfalfa hay. Von Behren ranch. 4-tfc

FRUITS AND MELONS

APPLES!

Romes, Winesaps, Staymans, and Blacks. Cider. Paul Miller. 4-tfc

FOR SALE—Winter apples, several varieties, boxed or in bulk; bring boxes and save money. Floyd Laird, Hermiston avenue. 2-tfc

FOR SALE—Melons, 5 and 10c each at Mason's. 2-1tp

Good Delicious Apples, \$1.00 per box. Mrs. J. M. Prindle. 3-tfc

FOR SALE—Grimes Golden apples on tree, 30c b-box; 4 boxes \$1.00; bring containers. Walter Botkin. 2-tfc

CRABAPPLES, PEARS, PLUMS—Frank Allen's place. Phone 22-J. 48-tfc

MISCELLANEOUS

WANTED—Experienced girl for housework. Lester Hamley, Pendleton. 22-tf

WANTED—Housekeeper for family of five. Ranch cooking and general housework. Inquire Hermiston Drug Co. 52-tfc

FOUND—Car window awning. Owner may have for paying for adv. and identifying it. 52-tfc

Four room furnished house for rent. Inquire at Floyd Knerr's shop or residence.

—READ THE WANT ADS—

Hermiston Second Hand Store. — Furniture and Hardware, Harness, Saddles, Wagons. 11-tfc

REAL ESTATE EXCHANGES AND INSURANCE. J. M. BIGGS, REALTOR. 24-tfc

INSURANCE
PACIFIC MUTUAL LIFE INSURANCE COMPANY.
JOHN HADDOX, HERMISTON.

—TRY THE HERALD WANT ADS—

—READ THE WANT ADS—

COLUMBIA THEATER

HERMISTON, ORE.

Saturday and Sunday September 29 and 30
"REJUVENATION OF AUNT MARY"

Starring May Robson, Harrison Ford and Franklin Pangborn. Just recently the Helig theatre has been giving the stage play of this story. Here is one of the cartoons they used "Step fast, hop to it, Aunt Mary is in town to show you how to live even though you be old or ill, you will laugh at her rejuvenation. Doctors and beauty experts greatly interested in seeing Aunt Mary."

Wednesday and Thursday October 3 and 4
"RINTY OF THE DESERT"

Here is the last one of the "Rin Tin, Tin" pictures on my contract with Warner Brothers. You will not want to miss it.

BIG SPECIAL FRIDAY NIGHT, OCT. 5—ONE NIGHT ONLY—

THOMAS MEIGHAN

—IN—

"We're All Gamblers"

The director of this picture, Jas. Cruze, has the reputation as the best director in filmdom. The Covered Wagon, The Pony Express, Old Ironsides, are a few of his early productions. Imagine a picture filled with them all and you have "We're All Gamblers." A prize fighter, a night club owner, the hero of the Miracle Man. PARAMOUNT'S BEST STAR

Saturday and Sunday October 6 and 7
"TURKISH DELIGHT"

Starring Rudolph Schildkraut, who won your admiration in the Country Doctor. The story of a Woman-hater who inherited a Turkish harem. Forty wives—what was he to do? Truly a rip-roaring comedy.

NO HUNTING SIGNS

Now ready

HERMISTON HERALD

NOTICE

Notice is hereby given that the board of directors of Westland Irrigation District, acting as a board of equalization, will meet at the district office in Hermiston, Oregon, on the first Tuesday in October, 1928, at 8 o'clock P. M. for the purpose of reviewing and correcting the assessments and apportionment of taxes to be levied on the first Tuesday in September, 1928, for district purposes.

Dated this 30th day of August, 1928.

J. W. MESSNER,
Secretary, Westland Irrigation District, Umatilla County, Oregon. (52-5tc)

IN THE COUNTY COURT OF THE STATE OF OREGON FOR THE COUNTY OF UMATILLA

In the Matter of the Estate of John Bishop, Deceased.

Notice of Private Sale of Real Property.

To whomsoever it may concern: Notice is hereby given: That pursuant to the Order of the Honorable I. M. Schanep, Judge of the above entitled Court, made on the 1st day of September, 1928, the undersigned, as Administratrix of the Estate of John Bishop, deceased, will from and after the 20th day of October, 1928, offer for sale at private sale for cash or part cash and balance secured by first mortgage upon the premises, the following described real premises belonging to said estate, to-wit:

Commencing at a point 114 rods north of the South-west corner of the North West Quarter of Section 34, Township 5, North Range 31, E. W. M. Thence North 25 rods, thence in a South Easterly direction 20.25 rods to a point, 9.7 rods North and 12.25 rods East of said starting point. Thence in a South Westerly direction 15.25 rods to place of beginning, containing 153 square rods, more or less.

Bids on the above property may be made to the undersigned in person or at the office of her attorney, C. Z. Randall, 24 Stangler Building, Pendleton, Oregon.

JOSEPHINE BROWN,
Administratrix of the Estate of John Bishop, Deceased. 3-5tc

Want Ads Bring Results

LODGE DIRECTORY

VINEYARD LODGE NO. 208, I. O. O. F. meets each Monday evening in Odd Fellows' hall. Visiting members cordially invited.
W. R. Longhorn, Secretary.
Cecil Warner, N. G.

PROFESSIONAL CARDS

BOYD T. JENKINS, D. M. D.
associated with
F. V. PRIME, D. M. D.
General Dentistry
X-Ray and Diagnosis
Bank Bldg. Phone Connection
Evenings by appointment.

W. J. WARNER
Attorney-at-Law
Hermiston : : : Oregon

DR. A. E. MARBLE
Chiropractor
I Treat both Acute and Chronic Diseases.
Office across street from Hurly's grocery.
Phone 481
Office Hours, 10 to 12; 1:30 to 6.
Hermiston, Oregon.

H. S. MCKENZIE, M. D.
Eye, Ear, Nose and Throat
Office: 1-2-3 Inland Empire Bldg.
Pendleton, Oregon

JAMES L. SEARS, M. D.
Physician and Surgeon
Office Phone 733. Res. Phone 712
Office in First National Bank Bldg.

DR. DAVID S. ROWE,
Chiropractor and Physiotherapist
Specializing in Acute and Chronic Disease.
Location, 2 doors west of Postoffice
Hours, 10 to 6, and by appointment
Office Phone 303 Res. Phone 312
HERMISTON, OREGON

"Say It With Flowers"
Mrs. C. M. Best asks that all flowers not entered in the show for competition be brought to her department for decoration. This will add greatly to the appearance of the women's displays and the general attractiveness of the building.

A message to the editor of this paper from GENERAL MOTORS

JUST about a year ago we published, in your advertising columns, a message in which we sought to give you and your readers an idea of what General Motors is and what it is trying to accomplish. At that time the public was purchasing our cars at the rate of about one in every three; and our Frigidaire automatic refrigerator and Delco-Light electric plants were leading in popular preference in their respective fields.

Since then each of our car divisions has introduced new, further improved models and public patronage has reached the point where almost one out of two automobiles purchased is a General Motors car. Frigidaire and Delco-Light products have showed comparable increases in sales.

The reason for this is two-fold. First, the public wants value for its automobile dollar and recognizes value when it is given. Second, General Motors is seeking so to conduct its operations as to deserve the goodwill of the public.

We are particularly impressed with the number of letters which have come to us from editors of small city newspapers during recent months. These editors, who are in a position to reflect local sentiment, speak of the goodwill which attaches to General Motors in their communities

and express an obviously sincere appreciation of the character of General Motors' advertising in their publications.

For our advertising has been as much concerned with giving your readers facts of helpfulness to them in the purchase of automobiles as with the merits of our own products. Our messages have set forth the principles of trade-in transactions and used car allowances. They have dealt with time payments and the change in the public's attitude toward the used car. Other messages have told of the policies of General Motors and of how our resources are being employed to effect them.

That General Motors enjoys the goodwill of the people in the small cities and on the farms of America gives us an especial satisfaction and confidence in the future. It is in the country sections of the United States that half our population lives. It is there that the whole industry must look in increasing measure for maintenance of the production volume upon which high values and low prices depend. And it is there that General Motors is paying particular attention to its facilities for sales and service.

To our friends in your community we express our thanks.

CLIP THE COUPON

General Motors wants you to know what it is doing to give value to the purchaser of its products. Send in the coupon. There will be no obligation attached.

GENERAL MOTORS (Dept. A), DETROIT, MICH.
Please send, without obligation to me, illustrated literature describing the General Motors product I have checked—*together with the booklets "The Proving Ground" and "Principles and Policies."*

CHEVROLET PONTIAC OLDSMOBILE OAKLAND
 BUICK LASSALLE CADILLAC
 FRIGIDAIRE Automatic Refrigerator DELCO-LIGHT Electric Plants

Name..... Address.....