



THE OPEN PURSE

The value in money is in what it will buy—the necessities, the comforts, the luxuries of life. Money spent in this community, to buy these things for its people stays here where each and every person shares in the new profits its trading produces.

More Modern conveniences, a wider social life, a greater business activity—in fact, a far reaching, ever growing wave of benefits to every citizen of Hermiston follows the practice of buying at home.

Open the purse strings—not to spend foolishly, but to buy wisely. Home town offers you full value for every dollar's worth you buy, plus the greatest of all returns on your money—

“A Better and A Happier Community in Which to Live”

THE FOLLOWING BUSINESS AND PROFESSIONAL INTERESTS STAND READY TO SERVE YOU AND HERMISTON.

BLESSING HARDWARE COMPANY
BLACK AND WHITE GARAGE
FIRST NATIONAL BANK
HERMISTON DRUG CO.
HITT'S CONFECTIONERY
HERMISTON LIGHT & POWER COMPANY

HERMISTON SERVICE STATION
HURLY'S CASH GROCERY
MUTUAL CREAM STATION
NORTON'S CASH GROCERY
PENNOCK'S BATTERY AND TIRE SHOP
TUM-A-LUM LUMBER COMPANY
KNERR'S REPAIR SHOP