



ONE push on the starter—and WHEE!—the new winter "Red Crown" is off like a shot! "Wild to go"—crowded with mileage!—the achievement of our 47-years of gasoline-making experience! Fill at the "Red Crown" pump and seal

NEW WINTER "RED CROWN"



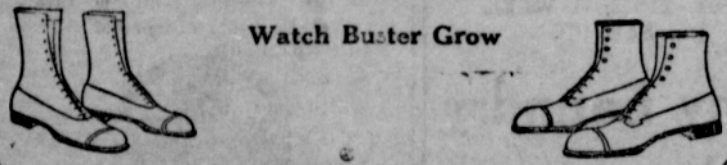
School trains the brain—but shoes train the feet. Unless the child's shoes are rightly shaped, the feet will not be properly developed.

Therefore, to keep the growing feet shapely—to make them strong and sturdy—to prevent twisted bones, broken arches, weak ankles and other annoying foot ailments—buy

BUSTER BROWN SHOES

The correct shape of these shoes is guaranteed by the Brown Shaping Lasts upon which they are made, and which give to the inside of the shoe the scientifically correct shape.

Bring in your boys and girls and have them fitted with Buster Brown Shoes. Many exclusive styles in various fashionable leathers await your choice.



BUSTER BROWN SHOE STORE
PENDLETON, OREGON

—READ THE WANT ADS—

TURKEYS WANTED

We are in the market for all your Turkeys for Thanksgiving as well as Christmas. We will need a large number to take care of our trade.

We are one of the oldest firms on Front street, having been in business for 20 years. We will guarantee you top market prices.

Call at L. H. Berry & Son and get a supply of our tags.

RUBY & CO.

215 FRONT ST. PORTLAND, OREGON

LOCAL AND PERSONAL BREVITIES

Mrs. J. M. Biggs left Monday on the midnight train for Portland in response to a message informing her of an operation to be performed on her sister some time this week.

When planning your Thanksgiving dinner remember the food sale given by the Baptist Ladies Aid at Blessings' store on Wednesday afternoon, Nov. 25. We can supply your wants in cottage cheese, fresh rolls, pumpkin pies, cakes and dressed poultry. Orders for chickens may be left in advance with Mrs. Chas. Skinner or Mrs. W. R. Loughorn.

Mr. and Mrs. Vane Boynton have settled their business affairs here and moved to Pendleton where he expects to be employed.

New Fall and Winter Styles in children's coats, ladies' coats and dresses. Ladies' men's and children's hosiery and underwear. Bar-cley corsets made to measure. Also coat and dress material by the yard. Mrs. Emma Johnson, third house east Catholic church. Not at home for business, Wednesdays. 7-10

Title He Gave Himself Stuck to Great Showman

Probably the greatest showman the world has ever known was Sanger, famous for Sanger's circus. He even went so far as to give himself a title and the title stuck so firmly that many people thought he really had been elevated to the peerage! Everyone knew him as "Lord" George Sanger.

In his book, "Studio and Stage," Mr. Joseph Harker, the famous scene painter, tells how this "title" came about. It was the outcome of a deal in horses with William Cody, otherwise known as Buffalo Bill. According to Sanger, Cody thought himself by far the more important showman. In the course of the preliminaries to the deal, Bill sent a representative to Sanger with a message to the effect that "The Honorable William F. Cody" refused to take a penny less than so much for the horses.

Sanger, who had the gift of giving neat replies, and who also was not going to be outdone, without more ado sent back this terse message:

"If you are the Hon. W. F. Cody, then, hang it, I'm Lord George Sanger—and I won't give a ha'penny more than I stipulated for the horses."

And from that day on "Lord" George Sanger he remained.

READ THE WANT ADS

FOR SALE—Buggy. Joe Dyer. 10-31p

WATER SPORTS SAFER FOR RED CROSS WORK

Expert Life-Savers and Many Thousand Swimmers Reduce Annual Water Toll.

Water sports in the United States have never been so safe as they are today, a survey of the work done by Life-Saving experts of the American Red Cross in the past year indicates.

Thousands of adults and young people were taught to swim proficiently by these experts during this period. In addition, 5,681 men, 4,187 women, and 13,024 juniors successfully passed the rigid tests of the Life Saving Service of the Red Cross. The total thus trained during the year—22,892—is 5,041 more than last year's results. The total membership of the Life Saving Corps of the Red Cross on June 30 was 72,810 persons.

Meeting the demand for qualified instructors and counselors in these camps, are the college men and women of the country, many devoting whole or part of their annual vacation periods to this field. Meeting the need of standardized instruction in Life-Saving, First-Aid, and kindred subjects, the American Red Cross conducted nine First-Aid and Life-Saving Camp Institutes this year with a total attendance of more than 600, in Maine, Massachusetts, New York, North Carolina, Indiana, Wisconsin, Oregon, and California. Representatives of Red Cross Chapters, summer camps, life guards at municipal pools and beaches, directors of physical education in schools, and others of this calibre made up the student body.

A number of city or regional institutions were conducted also during the winter at indoor pools to develop local experts. The aquatic school conducted by the New York Chapter was especially successful. It is stated. Inspired by this system, many camps, pools, bathing beaches, etc. have adopted in whole or in part, the Red Cross Life Saving and water-safety program. In the New England states alone, more than 180 camps employ counselors trained in these methods. A partial survey indicates more than 80 cities using the Red Cross senior test as a minimum requirement for their municipal life guards. Educational institutions have turned to it with enthusiasm.

This widespread instruction besides creating unprecedented numbers of expert life-savers, is developing a vast body of Americans who are at home in the water. All contribute to safety the year-round, for swimming is a recognized all-year sport today, records show.

The danger from water accidents is ever-present however where proper safeguards are not taken and to broaden this valuable Red Cross Service is one of the reasons why increased membership in the Red Cross is urged. The Annual Roll Call, during which the opportunity to assist all Red Cross work in many lines of endeavor is extended, will be held from Armistice Day to Thanksgiving, November 11-25.

Bring in Your Films



Our finishing department, through up-to-date methods and equipment and expert handling, can help you get the kind of pictures you want.

To use a slang expression: "We're there with the finish."

MITCHELL DRUG COMPANY
Hermiston, Oregon

FROM GRANDOTHERS DAY

(Continued from Page One)

prudence for children. Women have cleaned up hundreds of cities. Men are rebuilding them. Men and women are learning to live and work together. Men are coming to accept women as their co-workers.

Woman's place is home and she must not be forbidden to dwell there. Who would be so selfish, so blind, so reactionary, as to forbid her her fullest freedom to do her work, must surrender opposition in the end.

For woman's work is race preservation, race improvement, and who opposes her, or interferes with her, simply fights nature, and nature never loses her battles.

OLD MR. CARTER HELPED BY SIMPLE MIXTURE

"After taking Adlerika I feel better than for years. At my age (60) it is ideal—so different from other medicines." (signed) W. W. Carter. Adlerika is a simple mixture of buckthorn bark, glycerine, etc., which removes GAS in ten minutes and often brings surprising relief to the stomach. Stops that full, bloated feeling. Brings out old waste matter you never thought was in your system. Excellent for chronic constipation. Mitchell Drug Company.

We Want You

to keep in mind the fact that in addition to printing this newspaper we do job work of any kind. When in need of anything in this line be sure

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—TRY THE HERALD WANT ADS—

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You can save money and time here. Come and see Us.

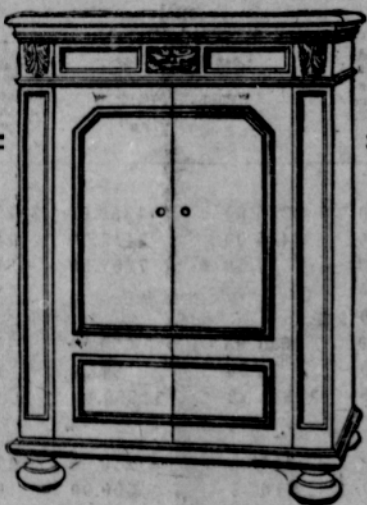
Auto Clearing House, Inc.

728 Thompson Street
Pendleton, Oregon

Phone 38

YOUR OLD CAR BOUGHT

Night Phone 961



This is the Credenza Model Orthophonic Victrola

The Orthophonic Victrola

Demonstrations Every Day!

THE standards by which we have so many years judged reproduced music have suddenly been transformed by this marvelous new invention, the Orthophonic Victrola. Its music can not be described. It is an instrument that must be heard. Once heard, the seeming miracle of its performance becomes astounding fact. You are invited to come in today, and to get the musical thrill of your life!

MITCHELL DRUG COMPANY

PHONE 101



IT IS our desire to make satisfied owners of used car buyers. All reconditioned used cars bearing this tag carry our guarantee and our pledge—backed by our service—that you are getting full value for the money spent.

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Hermiston Creamery

PAYS THE HIGHEST PRICE AND SPOT CASH FOR YOUR CREAM.

We Carry a Complete

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For All Makes of Cars

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Knerr's Repair Shop

When In Pendleton—

Call in and let us tell you in person what we can do for you at this Beauty Shop. A satisfied customer is our best advertisement. Come and see for yourself.

All the latest methods are used at this Beauty Shop and all work is done under sanitary conditions.

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