

The Hermiston Herald

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INTENSIVE FARMING VITALLY NECESSARY

Irrigation agriculture has to compete with other forms of agriculture, with the handicap of having to maintain the overhead cost of the irrigation system and the annual cost of maintaining that system and of applying the water to crops. Irrigation agriculture, therefore, must be made intensive and must make use of every opportunity to increase profits, if it is to survive in competition with agriculture in humid regions. It has the advantage of relatively steady yields from year to year because of the constant supply of water, and relatively large yields if the soil is well tilled and irrigation is practiced properly. Under the most favorable conditions it is of importance that definite plans be laid for the establishment in each locality of systems of agriculture that may promise the largest returns to the farmer. For that reason it might be well for those in control of the reclamation venture as a whole, as well as for the organizations responsible for the welfare of each project, to undertake careful planning with respect to the specialized and diversified crops that may be grown profitably on each project, and then to develop on the projects proper organizations, especially of a cooperative character, for advancing the system that may be decided upon. Intensive agriculture, under a close cooperative organization, is the only safe agricultural road to success under irrigation.—Report of Committee of Special Advisers on Reclamation.

July Traffic Count Taken

878 cars were checked as passing through the junction of the Columbia river highway and the John Day highway intersection between the hours of 6 A. M. and 10 P. M. on Thursday, July 16, according to the report compiled by O. E. Fisk, foreman of maintenance. This is only 29 more than was checked last July although the foreign cars exceeded last year's figure by nearly 100, totaling 501.

The check taken the same day at Willow creek through the junction of the Heppner or Oregon-Washington highway was: East side section 582, west side section 587, Oregon-Washington highway 25, total 597.—Boardman Merrow.

Good Advice

Rubber jumped to 50 cents. That made everybody gasp. Then it went to \$1. Now it has reached \$1.12. That is because his majesty's British subjects, who control the rubber market, know how to manage prices. American farmers see crop prices dropping and they are always uncertain. That is because farmers, who could control the price of food, have no efficient organization. They have something to learn from the rubber trust and a few other trusts.—Capper's Weekly

Short Prune Crop

The Milton Eagle reports that heavy dropping in the prune orchards of that district may result in a short prune crop. A reduction of fifty per cent in the crop is estimated.

City of Quaint Dress

The city of Seoul, now called KeJo, the seat of the Korean government, is a place of quaint dress. White is the universal color of outer clothing, whether for men or for women. The women, who are short and fat, wear fantastic balloon cotton skirts. The men wear a "Mother Hubbard" robe, baggy trousers tied at the ankles, and a transparent "pluz" hat, many steeves too small, tied under the chin. Long thin whiskers, great horn-rimmed goggles, hair put up in a queer topknot to signify manhood, and pipes with stems two or three feet long complete the picture. When in mourning for a male relative a man wears an immense straw hat shaped like a toad-stool.

SCHOOL BOND REDEMPTION NOTICE

Notice is hereby given that school District Number 6, Umatilla County, Oregon, will exercise its option to redeem the following bonds of said district:

Bonds numbered 1 to 10 inclusive, \$500.00 each, issued March 1, 1913, due March 1, 1923, optional March 1, 1923, bearing interest at the rate of 5 per cent per annum.

The above described bonds will be paid on presentation at the National City Bank, New York City, N. Y., on or after September 1, 1925.

Herman H. D-Hart,
Treasurer of Umatilla County,
48-11c Pendleton, Oregon

HERMISTON LOCALS

Mr. and Mrs. A. D. Jones, and daughter Shirley of Portland, stopped off for a few days visit at the home of Mrs. Jones' parents, Mr. and Mrs. P. P. Sullivan. They are on an auto trip to Yellowstone.

Mr. and Mrs. Snyder of Portland, and Mrs. Spencer son and daughter of Calgary, Canada, and Mrs. Emily Hopkins, mother of Mrs. Snyder and Mrs. Spencer, were guests at the E. R. Ash home in Umatilla last week. They were much impressed with this section of the country.

Mr. and Mrs. W. E. Potter returned Tuesday from a vacation spent in Portland and Vancouver, Wash.

Mr. and Mrs. Fay Rogers, of Bridgeport, Oregon, are visiting at the home of Mrs. Rogers' parents, Mr. and Mrs. A. E. Bensele.

A. Soneson returned Thursday morning from a three weeks vacation spent in Portland and Eugene.

M. E. LADIES AID WILL PICNIC AT COLUMBIA BEACH

The M. E. Ladies aid will hold a picnic at Columbia beach at Umatilla on Friday, Aug. 14. All members of the aid and friends are invited. Dinner will be served at noon and don't forget to bring your bathing suits.

WHERE ARE THE SPUDS GROWN?

According to the latest forecast of the government officials, New York will head the production of potatoes this year with 37,184,000 bushels, Maine will follow with 33,088,000 bushels, Pennsylvania with 24,837,000 bushels, Minnesota with 24,676,000 bushels, Michigan with 22,920,000 bushels and Wisconsin with 22,535,000 bushels. Washington's production of potatoes this year is put at 7,589,000, Oregon 5,107,000 and Idaho at 12,074,000.

UMATILLA RAPID TRANSIT CO.

E. R. Pell, Umatilla, Oregon
Phone Umatilla, 38-J-11

Operating Stages Between Pendleton and Umatilla

Effective March 15, 1925

Leave—
Umatilla..... 8:30 A.M. and 4:00 P.M.
Hermiston.. 8:50 A.M. and 4:20 P.M.
Stanfield.. 9:15 A.M. and 4:40 P.M.
Echo..... 9:30 A.M. and 4:50 P.M.
Ar Pen..... 10:45 A.M. and 5:50 P.M.

Leave—
Pendleton.. 1:00 P.M. and 6:30 P.M.
Echo..... 2:10 P.M. and 7:30 P.M.
Stanfield... 2:25 P.M. and 7:40 P.M.
Hermiston.. 2:45 P.M. and 8:00 P.M.
Ar. Umatilla 3:00 P.M. and 8:20 P.M.

One round trip Sundays: Leave Umatilla 8:30 A. M., leave Pendleton 5:30 P. M.

Fare—Hermiston to Pendleton, \$1.45, round trip \$2.45.

Stubborn Grease Spots Vanish Completely

Save cleaning bills. Save annoying delays by using Cenol Cleaner. Makes spots disappear like magic. For any fabric, any spot. Easy to use. Acts quickly. Cleans thoroughly.

CENOL The Perfect Cleaner

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Mitchell Drug Company
Cenol Agents

LOOK OUT FOR SELF POISONING

Neglect of the liver results in self poisoning! Not so quickly, perhaps, but just as surely as if you drank poison out of a bottle. If your liver is not doing its work of helping digestion, eliminating waste from the bowels and purifying the blood, you will always be troubled with sick headaches, nausea, biliousness, bad breath, gas, sour stomach or constipation.

Cleanse and tone your liver! Put your system in condition so you feel your very best again! Try just a spoonful of Dr. H. S. Thacher's excellent Liver and Blood Syrup after the next few meals and notice the quick improvement in the way you eat, sleep, look and feel—the return of strength, vigor and energy. You will be completely satisfied; otherwise there will be no cost.

FREE! This Coupon is Good for Sample Bottle

Dr. Thacher's Liver & Blood Syrup presented before the supply for free distribution is already given away. Read the full details above, then act at once, as this offer is limited. Get a trial size now by presenting this coupon to Mitchell Drug Company.

Hermiston Transfer

We Haul

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TELEPHONE 31

MAKE YOUR WANTS KNOWN—TRY THE HERALD WANT ADS—

Midsummer Vacation Trips

Round Trip Excursion Tickets
To all principal Eastern Cities on sale daily to Sept. 15
Final return limit Oct. 31
Liberal stopover privileges going or returning

Low fares to Zion National Park and Yellowstone National Park

Ask for free booklet, descriptive of these famous resorts

F. C. Woughter, Agent, Hermiston, Oregon
Wm. McMURRAY, Genl. Pass. Agt.



"60 MILES TO THE GOOD. HOW'S THAT?"

You can get from 15 to 30 miles more to the tankful of "Red Crown" if you follow the practical instructions in the Red Crown Mileage Card. Here's one motorist who got more:

"I've been following my mileage with a Red Crown Mileage Card, and I'll say the Standard Oil Company knows how to make real mileage gasoline. I'm getting 280 miles on a 20-gallon tank against 220 miles just a month ago, so I'm 60 miles to the good. How's that?"

You, too, can get extra mileage from "Red Crown"—start "saving miles" today. Buy from any Red Crown pump in town.

buy miles
The best buy in town—by miles

STANDARD OIL COMPANY (California)

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--READ THE WANT ADS--

When In Pendleton—

Call in and let us tell you in person what we can do for you at this Beauty Shop. A satisfied customer is our best advertisement. Come and see for yourself.

All the latest methods are used at this Beauty Shop and all work is done under sanitary conditions.

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Exclusive Representatives of National Builders Bureau

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Have learned that The Herald prints the best butter wrappers. We have the large size, 9 by 12 inches. Our prices are—

100 for \$1.25
200 for \$2.00
300 for \$2.60
500 for \$3.75

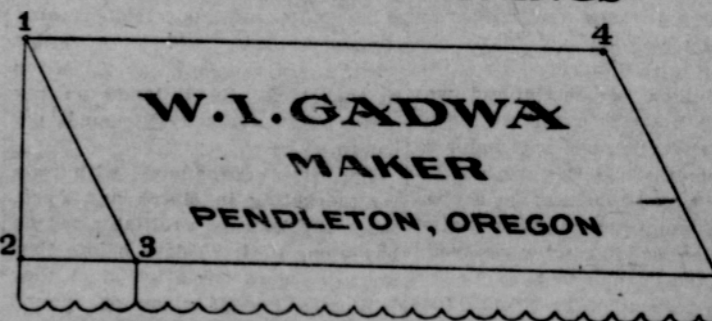
Many are buying them in the larger quantities, but we are here to serve you all. If you want only a few we have them without the name. These we sell as follows—

12 for 10 cents
30 for 25 cents
62 for 50 cents
100 for 80 cents

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TENTS AND AWNINGS



Do you need a new tent or awning? Measure your window or front, mark size on this cut, mail to us and we will give you prices.



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