

**The Herald**

Published every Thursday at Hermiston, Umatilla County, Oregon by Raymond Crowder, Editor and Manager.

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**OLEOMARGARINE AND THE DAIRY INDUSTRY**  
(Article No. 4.)

Everybody recognizes the economic value of the Oregon dairy industry, and the value of milk and its products on human growth and freedom from disease. As Oregon has always been a dairy state, everybody ought to be happy.

But here comes the villain. Certain manufacturers found out that they could extract the butterfat from whole milk and sell it, and then add to the skim milk some cheap vegetable oil and sell it to poor people as something to take the place of butter. The skim milk gave it a flavor and fragrance, and the profits were considerable.

Posing as philanthropists, they carried on a tremendous campaign of advertising, as similar people had done to eliminate lard and substitute vegetable oils. Many people bought these articles and found that they tasted something like butter and were cheaper in price. Nothing was said about the fact that the all important vitamins were not there. Nothing was said about damaging the dairy industry.

Harping on cheapness, many families were weaned away from dairy products. These families may wonder why their children do not thrive as they should, why they have rickets and sore eyes, and why the doctor has to come so often. Because the margarines are sold for less per pound, they have been persuaded to believe that it is economy to drop butter from their dietary. They have not balanced the saving they have made against doctor's bills and loss of vitality by their little ones. They have been deceived by the specious cry of "cheap."

Every sale of a pound of oleomargarine displaces a pound of butter. It is very hard to secure data on oleomargarine sales in Oregon, but it is estimated that in 1923 between 2,500,000 and 3,000,000 pounds of margarine were sold here. If the dairy industry could have had that business there could have been 12,000 more dairy cows in Oregon. That would have meant many self-supporting families in the state to help swell business and help pay the taxes. If this oleo were not sold here millions of dollars would go into our banks and to our merchants. Our state would develop more rapidly and thousands of babies would be healthier, happier and prettier, for a healthy baby is prettier than a sick baby.

Just as the absence of whole milk and butter in the diet of children and youths has stunted their growth so the great dairy industry, mercantile establishments—the state itself has been stunted.

What will the future be? Will the number of cows in Oregon decrease? Will there be fewer creameries and cheese factories and condenseries as the years go by?

The dairy business of Oregon is conducted by Oregon citizens. They suffer when the state suffers. They thrive when the state thrives. Their interests are Oregon interests. What hurts Oregon hurts them, and what hurts them hurts Oregon and all its people.

The oleomargarine business is far flung. Its manufacturers are not here, save for one little factory. They want to make money, and they are making it—somewhat at our expense. The vegetable oil they are using here is pressed from dried coconut meat, and their labor is largely done by semi-civilized people who do not receive a living wage for a self-respecting American. No wonder oleomargarine is cheaper than butter.

**VOTE 306—YES**

**Precedent Established**

Seated in dignified ease on a mat before his booth, a Chinese vegetable vender proceeded to arrange some measures of artichokes. A haughty citizen came along and overturned a measure, thus disclosing that the finest specimens were on top. Whereupon he upbraided the vender, saying: "How is it, wily one, that you put the biggest artichokes at the top?" "Is it not that way with life, Honorable?" responded the vender calmly, "Are not the biggest men at the top?"

**Safe**

A bright little girl, aged four, and her brother, aged six, were spending the night with their aunt. When bedtime came the aunt asked them how they said their prayers. The little girl answered: "Sometimes I say them on nuddy's knees and some times to the side of the bed."

"And how about you, little boy?" asked the aunt.  
"Oh, I don't need to pray. I sleep with daddy."—Everybody's Magazine.

**Trenchers of Wood**  
*Often Works of Art*

Wooden trenchers, commonly called "treens" were in common use during the Middle Ages in Great Britain. "Masers" or cups and bowls were frequently mentioned in wills and inventories. The finer specimens belonged to the richer abbots—thus, there was the Great Maser at York, the Judas Cup at Durham, and at St. Saviour's, Southwark, there was "a maser with a bordour and knop of silver and gilt which was given to the church wardens to drink when they mete." These valuable wooden cups were sometimes ornamented by a rim of silver, but otherwise they were seldom decorated by more than a few low moldings or incised lines. Their value and beauty lay in the graining of the wood, generally maple, and the old turners chose the part of the trunk where it divided off into branches so as to obtain the speckled bird's-eye graining. By Tudor times pewter began to take the place of treen, though poorer folk continued to use these wooden trenchers and bowls till much later, especially in the north of England and in Scotland.

**The Marriage Problem**

You can no more make yourself keep on loving some one to order than you can make yourself fall in or out of love with some one to order. It's like asking a small boy to light a street lamp with only a match. He can't reach—the whole thing's beyond him. That's the tragedy—the whole relationship is dependent on something that sails as a drifting cloud. To base on that an irrevocable agreement? It's simply asking for trouble. It's like jumping into ten feet of water without knowing whether you can swim or not, and then complaining because you're drowned.—From "The Marriage-Craft," by D. H. S. Nicholson.

**Throw Out the Life Line**

Just before the conclusion of the weekly prayer meeting in a country town one evening the parson arose, and glanced over the congregation. "Is there anybody present," said he, "who wishes the prayers of the congregation for a relative or a friend?" "Yes, parson," answered a tall, angular woman, rising to her feet. "I want the congregation to pray for my husband."  
"Why, Sister Martha," exclaimed the parson, with a surprised expression, "you have no husband."  
"I know I haven't," was the calm rejoinder of Sister Martha. "I want all hands to pitch in and help pray for one."

**Burial of Braddock**

Gen. Edward Braddock was buried in the middle of the road about 50 miles from Cumberland, Md. Care was taken to close the grave and have the troops and wagon train pass over it to efface all marks of the burial. This was to prevent desecration of the remains by the Indians. Many years later General Braddock's grave was discovered when a road was being built through that part of Pennsylvania. Part of the bones of Braddock finally found their way to a museum in Philadelphia. It is said that some of them were also taken to England. At any rate they were removed from their resting place in the forest.

**Bird Imitates Mole**

A remarkable bird, in appearance not unlike an ordinary farmyard fowl, and known as a Highland cock, has broken away from the bird tradition and instead of building its nest among the trees or caves, has launched out on bold and original lines of its own and has learned to make a subterranean nest. The idea is exclusive. So far ornithological experts have failed to discover imitators. Ostriches have been observed flitting with the idea, but so far they have only been able to get their heads below the surface.

**VOTE 306 YES—And save the Dairy Industry.**

**ORIGINAL ESTIMATE AND ACCOUNTING SHEET**  
CITY OF HERMISTON

ITEMS	Estimated Expenditures for ensuing year.		Expenditures for three fiscal years next preceding the last year.		Second Year Totals	First Year Totals
	Estimated Expenditures for ensuing year.	Expenditures or six months of this year.	Budget Allowance	Detailed Expenditures for the last year of the three year period.		
<b>LIBRARY</b>						
Personal Services Librarian.....	\$360.00	\$ 180.00	180.00	\$ 360.00		
Personal Services Janitor.....	40.00					
Miscellaneous.....	200.00	178.21	70.00	203.30		
Total.....	600.00			562.30	446.90	309.80
<b>PARK AND AUTO CAMP</b>						
Interest on Warrants.....	400.00					
Water and Lights.....	13.00		18.00	16.00		
Equipment and Maintenance.....	275.00	100.00	75.00	96.50		
Indebtedness.....	100.00		50.00	100.00		
Interest.....	12.00	400.00	9.00	18.00		
Total.....				230.50	333.18	None
Street Improvement.....						
Street Fund.....	1000.00	1000.00	250.00	250.00	331.50	13932.66
<b>GENERAL FUND</b>						
<b>PERSONAL SERVICES:</b>						
City Recorder.....	600.00	300.00	300.00	600.00		
City Treasurer.....	100.00	23.20				
City Attorney.....	240.00	120.00	20.00	320.00		
City Police.....	720.00	330.00	360.00	726.00		
City Health Officer.....	120.00	20.00	60.00	190.00		
Total.....	1780.00	793.20	840.00	1846.00	1238.00	
Street Lights.....	860.00	450.50	430.00	707.40	724.15	
Fire Department.....	750.00	296.00	250.00	175.23	557.00	
Election Expense.....	50.00		25.00	8.00	45.16	
Miscellaneous.....	760.00			320.13	721.28	
Total General Fund.....	4200.00	2157.73	1800.00	3056.76	3285.53	2988.57
Grand Total.....	6600.00	2774.94	2452.00	4551.56	4397.17	1750.72

I, C. W. Kellogg, do hereby certify that the foregoing estimate of expenditures for the year 1925, budget allowances for six months of the current year and the expenditures of the three fiscal years next preceding the current year as shown above have been compiled from the records in my charge, and are true and correct.  
C. W. KELLOGG, City Recorder of Hermiston.

**ATTENTION**

We are offering some very choice cuts from extra fine Hereford and Durham Beeves Also a good line of Premium Hams, Bacon and Holly Brand Lard

at a good price  
Phone Us Your Orderz—We Deliver.

Cash Paid for Eggs, Chickens, Turkeys, Veal Hides, Etc.

YOURS FOR QUALITY AND SERVICE

**HERMISTON MARKET**

In Parker Store Bldg. Phone 411

VOTE 306 YES—And save the Dairy Industry.

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**Pacific International Live Stock Exposition**  
PORTLAND OREGON  
Nov. 1-8  
\$90,000 in Premiums  
**AMERICA'S LIVE STOCK CLASSIC**  
In the great new Exposition Palace and Amphitheatre, the Pacific International Live Stock Exposition will be bigger and better than ever, featuring the largest combined exhibit of pure bred live stock under one roof in America, Beef and Dairy Cattle, Horses, Swine, Sheep, Goats, also Poultry Show, Land and Industrial Products, and World's Greatest Night Horse Show.  
REDUCED RATES ON ALL RAILROADS

**NOTICE**

Notice is hereby given that the Mayor and City Council of the City of Hermiston, Umatilla County, Oregon, will meet at the City Council chambers, in said city, Wednesday, October 15, 1924, at 8 o'clock P. M. for the purpose of reviewing the Budget for the year 1925, at which time and place the following estimates and Budget may be discussed with the Levying Board.

The total amount of money needed by said City for the year 1925 is estimated in the following Budget:

**CITY OF HERMISTON BUDGET**

Estimated Expenditures	
LIBRARY	
Library.....	\$ 600.00
Auto Camp Grounds.....	150.00
City Park.....	500.00
Interest on Warrants.....	500.00
Street Fund.....	1275.00
General Fund.....	4200.00
Total.....	7225.00
<b>ESTIMATED RECEIPTS:</b>	
License Fees and Fines.....	100.00
Probable unexpended balance end of Current Year.....	500.00
Total.....	600.00

Amount Necessary by Taxation.....\$6625.00

We the undersigned Chairman and Secretary of the Budget Committee of the City of Hermiston, hereby certify that the foregoing is correct as made by said Budget Committee.

F. C. MCKENZIE, Chairman.  
H. M. STRAW, Secretary.

**Coal Consumers**

**Take Notice**

We have taken the exclusive agency for the Famous Utah Aberdeen Coal.

ORDERS SOLICITED

Let us know your needs

Inland Empire Lumber Company

Phone 331  
"The Yard of Best Quality"  
H. M. STRAW, MGR.

Exclusive Representatives of National Builders Bureau  
VOTE 306 YES—And save the Dairy Industry.

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**SET OF TIRES**  
FORD--The Universal Car  
**Used Car Sale**

All used cars reduced 10 per cent, an additional 5 per cent allowed for cash

MAKE YOUR OWN TERMS

**October 9 to 18 Inclusive**

ALL VISITORS TO OUR SHOW ROOM WILL RECEIVE CHANCE ON SET OF FOUR TIRES AND TUBES

**ROBERT SIMPSON & SON**

Ford Dealers

Showroom Open From 8 A. M. to 9 P. M. Pendleton, Oregon

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VOTE 306 YES—And save the Dairy Industry.

**Why Ship Cream Away**

We give full weight of cream.  
We give "exact" test of butterfat.  
We pay for cream promptly.

Hermiston Creamery Butter has a good reputation which ALL Dairymen profit by, and we need the cream to fill our butter orders.

**HERMISTON CREAMERY COMPANY**

When you have a job in our line give it to the man from an out-of-town concern may give you an oily line of 'bunk' but the home product is entitled to go to work.

you will some day return to your dollar you held away ever. are standard figure with the Dairy Industry.



*"Oh boy this feels good!"*

And the warmth of Pearl Oil is good to come back to! No oily smell with Pearl Oil—but a clear, steady flame that burns brightly on all day long with no fuss, muss or one drop wasted.

Pearl Oil is refined and re-refined by the Standard Oil Company's special process. "Coal oil" or "kerosene" may mean any kind of kerosene—so say "PEARL OIL"—copyrighted for your protection.

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