

The Hermiston Herald

Published every Thursday at Hermiston, Umatilla County, Oregon by Raymond Crowder, Editor and Manager.

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THE OLEOMARGARINE AND CONDENSED MILK BILL

At the last session of the legislature a law was passed which briefly forbids the manufacture and sale of a mixture of vegetable oils which milk for the purpose of offering a substitute for butter. This law was fostered by the dairy interests of the state and was opposed by the oleomargarine interests.

After the measure was passed these oleo interests secured a referendum on it, which has kept it in suspension ever since, so that it has not been in force. The law is to be voted on by the people of the state at the coming November election.

The object of this law is to protect the dairy industry against the competition of what is termed a substitute for butter and other milk products.

It is not the intent of this or succeeding articles to abuse anybody but to treat the subject soberly, plainly and truthfully. The people of the state are entitled to have all the facts set before them in the simplest manner possible, so that they may understand to the fullest extent just what effect their votes may have. This is a very important matter. There is no other measure on the ballot which will effect so many citizens of the state as this. The dairy industry is the largest of all agricultural activities in Oregon and one of the most important. The dairy industry supports, in whole or in part, a fourth of the population of this state. It pays a very large percentage of the taxes. It sustains the banks and stores. It renews and maintains the fertility of the soil. Anything, no matter what, which affects such an important industry, surely is worthy of the close attention of the voters.

In order to understand all phases of the subject clearly, it has been divided into various heads and each one will be discussed separately as follows:

- (1) Economic value of the dairy industry to Oregon.
- (2) Value of the dairy industry from the standpoint of health and development, particularly as related to children.
- (3) Effect of the oleomargarine industry on dairying in Oregon.
- (4) The aim and intent of the oleomargarine and condensed milk law.
- (5) The result of a defeat of this law.
- (6) Answers to charges made by opponents of the law.

In following articles each of these subjects will be handled as briefly as is consistent with a thorough understanding, for the information of the readers.

The dairy cow is the mother of the human race. Her milk has established the rugged, active, alert nations of the world in all ages. The dairy cow nourishes a sturdy race of men and women. The credit for good citizenship is in large measure due to the use of milk and milk products. Anything which seeks to replace milk and butter and dairy products in the dietary of children is a blow to the coming generation.

"The basis of child welfare is health and physical development. The foundation of child health lies in proper feeding. In its broad aspect the proper feeding of children involves around a public recognition of the interdependence of humans upon dairy cattle. The white race cannot survive without dairy products."—Herbert Hoover.

"As a food product, there is no substitute for that which comes from the dairy. It contributes an important element to the growth and development of both body and mind, for which there has never been discovered an adequate substitute."—Calvin Coolidge.

U. of O. Graduates Secure Many Positions as Teachers

The university appointment bureau, maintained by the school of education, has placed 110 university students and graduates in the schools of Oregon and of eight other states since the first of the year. Most of the appointments are to those 16 of the number have been high school teaching positions, appointed to principalship, and two will be city superintendents of school next year. Nineteen graduates have secured positions in states outside of Oregon.

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OREGON NEWS ITEMS

A land and livestock deal, in which approximately \$60,000 is said to have been involved, was completed at Pendleton whereby the ranch and one band of sheep of Charles W. Mathews of Pilot Rock became the property of A. W. Rugg of Pendleton.

Taking testimony in 149 cases involving water rights on the Deschutes river will get under way at Bend October 14, the state engineer has announced. It was predicted that the taking of this testimony would require at least two weeks.

The citizens of Rufus, Sherman county, have filed with the Oregon public service commission a complaint with relation to the water service there. The complaint has been referred to engineers of the public service department for investigation.

Matthew Shoehips, 40, prominent and well educated Indian resident of the Umatilla reservation, was found dead in the Blue mountains. The report that reached Pendleton was that the Indian probably had died from injuries sustained when his horse threw him.

The Hood River Apple Growers' association has announced that H. F. Davidson, formerly president of the North Pacific fruit distributors, and for many years prominent in fruit growing and shipping has been named advisor to the sales department of the organization.

Eugene was selected as next year's meeting place by the Pacific Northwest Circulation Managers' association at its concluding session in Spokane, Wash. The 1925 convention will be held at the same time as the Oregon state newspaper convention, in March or April.

Five passengers and the driver on the McMinnville-Salem bus were slightly injured when a Southern Pacific electric train crashed into the bus at Holmes Gap, 15 miles south of McMinnville. The front of the bus was wrecked and the passengers thrown out by the impact.

Neighbors of Hugh Kuenzli, whose body was found on his ranch near Salem, February 18, with a bullet wound in the top of the head, petitioned the Marion county court to order an official investigation to determine whether Kuenzli's death was the result of suicide or foul play.

Approximately 31 wells have been drilled in Oregon in the hope of striking oil and not one has been successful, according to Dr. Warren D. Smith, head of the department of geology of the University of Oregon, who has prepared a survey on the "Petroleum Possibilities of Western Oregon."

John McCourt, since 1921 justice of the Oregon supreme court, died at his home in Salem after an illness of three weeks. Endocarditis and pneumonia were the direct causes of death, according to attending physicians. Justice McCourt was born in Canada 50 years ago, but had lived in California and Oregon since he was four months old.

J. L. Spry, rancher of the Nelson creek country in the western part of Lane county, who had served a few days more than a month of a long sentence in the Lane county jail for having a moonshine still on his place, was paroled for a few weeks by Governor Pierce to build a trail and a bridge that his children may attend school this fall and winter.

On top of the recent decision of

the Eugene school board to abolish all secret fraternities and other organizations in the Eugene high school, the board issued an order that all ex-members of the different societies must sign an agreement that they will discontinue membership in the organizations and that they will substitute nothing equivalent to this membership.

The Marion county circuit court has set October 13 as the date for hearing arguments of attorneys with relation to the modified order of the public service commission in the case brought by the several railroad companies operating in Oregon to enforce the commission reducing freight rates on hay, grains and other farm products.

A total of 683 scalps of wild animals came into the Portland office of the United States bureau of biological survey, from 33 trappers hired by the bureau in cooperation with the state livestock sanitary board and the state game commission. This is a record catch for August. Coyotes and bobcats, or lynx, were most numerous. Trappers also sent in scalps of 145 badgers and 123 porcupines, shot in the course of their rounds.

Columbia river salmon canneries are participating more extensively in the activities of the fall fishing season, which opened September 10, than for many years. Practically every large cannery in Astoria and its environs is packing fish. The general high quality of the Columbia river spring and summer pack and the operation of restrictions to limit the output of the Alaskan product has so strengthened the market for fall salmon that there is keen competition among the packers.

OREGON WEEKLY INDUSTRIAL REVIEW

Astoria—Work being rushed on paving streets on fringe of old burned area.

Grants Pass—Many irrigated tracts being sold to buyers from Idaho, Washington and elsewhere.

Eugene—Workmen repairing and rebuilding many U. of O. buildings.

Albany—Work begins on \$10,000 Waterloo bridge across Santiam River.

Roseburg—Two camps established for construction of North Umpqua highway.

Marshfield—Coos county banks show deposits of \$6,501,847.

Albany—Work begins on new Albany Pacific highway bridge.

Klamath—15,000 lambs will be shipped out of Klamath county to California buyers.

Coos Bay—Hoop factory producing quantity lots with heavy advance orders.

Ashland—Skyline mill will spend \$100,000 on concentrator, ore mill and other improvements.

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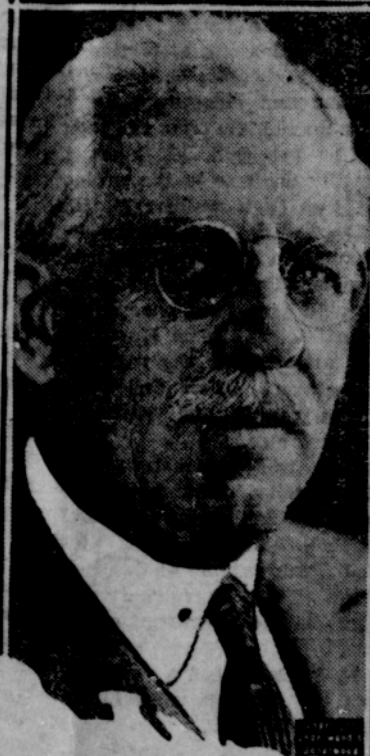
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The 49th Year Opens September 25, 1924

Dr. David Fairchild



Dr. David Fairchild, son-in-law of the late Alexander Graham Bell, as chief plant explorer of the Department of Agriculture, has advised his colleagues of the opening of a scientific paradise on Barro Colorado Island, Gatun lake, Panama canal. There are over 2,000 strange and exotic tropical plants on the island, with many different species of animals.

Silk and Lace Units in Fall's Varied Blouses



When one wants to dress up a bit for afternoon or evening, there is nothing quite so convenient as a pretty blouse. New ones for fall in cheerful colors, are all made in the overblouse style, with sleeves more or less short, and decorated with lace or embroidery of beads, or other adornments. The styles are greatly varied, but most of them slip over the head and fasten with a snap fastener—and that is all there is to a change of toilette.

The blouse pictured is of dark red crepe de chine with emplacements of wide flat lace at the front, and narrow val lace used for edgings and insertions. It has ties of narrow ribbon

Father Sage Says

A politician is a fellow who gets something from you an' lets you realize he's gittin' it; a diplomat gets it without your realizin' it.

Malmaison

When Napoleon's ambition led him to divorce the unfortunate Josephine, the unhappy empress retired to "Malmaison," a country house a short distance from Paris. "Malmaison" means "unhappy house." It was in the gardens of this residence that the famous portrait of the empress was painted. Malmaison is now a museum where intimate relics of the great Corsican are preserved.

COMING AGAIN

Dr. H. C. Curry

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GRATITUDE

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

WHEN Jack came to Seattle without acquaintances and with very inadequate financial resources, it was Coulter who took him into his office, gave him a job, made friends for him, and set him on his feet. The old man was proud of the boy, for Jack had a good physique, he had brains, he wore his clothes well, and he was well-mannered.

He made friends easily. His position in Coulter's office made for him a wide circle of acquaintances, and it was not long until he had joined a club, was into society and became one of the well-known men of the town.

Then he gradually drifted away. Money was more plentiful, social pleasures attracted him, he had little to do with his old friend and almost, if not completely, forgot who it was who had given him a start. Ultimately he went off to a distant city.

"What do you hear from Jack?" I asked Coulter one day when I was in his office.

"I haven't heard from him," he replied.

"What's he doing?" I inquired.

"I'm ashamed to say it, but I really don't know. You see, he never told me, he never even said good-bye to me when he went away, and I haven't had a word from him since he left."

"But he owes almost everything to you," I said. "I should think you'd lose faith and never help a boy again, when you get no gratitude, no appreciation."

"Kindness shown to others, like charity," he replied, "is its own reward. I learned long ago to do what I could to help young fellows and to be content with the personal satisfaction that comes from knowing that I have done a worthy thing. I never expect gratitude. Sometimes it comes, and this unexpected appreciation that one gets from having helped a man is the sweetest sort of reward, but I am never disappointed if I fail to receive it."

And he was right. Youth is thoughtless, selfish, and often ungrateful. It should be enough reward to any man to realize that he has done what he could in giving every young fellow a chance.

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New Arctic Expedition

An Arctic expedition largely undertaken by Oxford University, England, is about to start on an exploration of north Eastland, a large island, 90 miles square, which lies to the northeast of Spitzbergen. Two previous attempts have been made to explore it. The first in 1873 was by the Norwegian Nordenskiold, and was only partly successful. A German expedition in 1912 perished in the attempt. A specially designed seaplane will be used. It will have a closed cabin, carry a collapsible boat, and be equipped with floats so designed that landing may be made on the ice. The plane will be provisioned for five weeks. The main equipment of the expedition will be carried in two vessels, one a 300-ton Norwegian whaler, the other a small Norwegian sealing sloop. The expedition will be led by George Binney, leader of last year's Oxford expedition.

Player Brings Big Price



Here is Earl McNeely, new center fielder for the Senators. The Washington club paid \$50,000 for him when they took him away from the Sacramento (Cal.) club.

Land Once Held Barren Helps to Feed World

The total land area of the world is more than 52,000,000 square miles, of which less than 80,000,000 are considered fertile, and half of the fertile lands to be found in tropical and subtropical regions. Every new fertilizer or every new source of known fertilizer adds to the habitability of the temperate zone, and it is a fact that our mastery of fertilizing agencies is capable of great commercial development through lines of management laid down by applied chemistry, writes Isalah Bowman in the New World.

A second source of arable land is found in the swamp lands capable of being drained. Of these there are in the United States 90,000,000 acres, but two-thirds of this amount is forested and requires clearing, and much of the rest is peat bog, which requires a specialized farm practice. Qualifying conditions of a similar sort affect the swamp lands of the rest of the world.

A third source of food supply undoubtedly will come from a limited extension of both agriculture and grazing, but particularly grazing, into the vast tundras of the sub-Arctic. In the case of the tundras, both of Siberia and more especially of North America, we still are suffering from the inhibitions of the past, when we looked upon the sub-Arctic as useless.

The "frozen north" has retreated northward faster than our school books have been revised. The grassy tundras of northern Alaska, like those of the so-called "barren" grounds of Canada, are capable of supporting millions of reindeer and caribou.

In the southern hemisphere we have no habitable lands from which man has been excluded by sheer inertia of opinion. South Africa, Australia and Patagonia have been crisscrossed by the pioneer, and though their lands are capable of higher development, at least we know the lines along which development will occur and is even now proceeding; and we know also that their population increase will have a relatively low limit because of the unfavorable climatic conditions.

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