

The Hermiston Herald

Published every Thursday at Hermiston, Umatilla County, Oregon by Raymond Crowder, Editor and Manager.

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JUST GOOD BUSINESS JUDGMENT

The grocers and merchants of Tillamook county displayed some high class business judgment when, as reported, they definitely agreed to sell no make-believe butters over their counters—or over any other route, for that matter. Just plain business judgment, that's all. They did not do it out of goodness of heart, out of love for the dairy farmers of the county, though they hold the latter in high esteem. They knew down deep in their financial consciousness that every time they sold a pound of bogus butter they destroyed the buying power of the dairymen of that great dairy county. Would that all the merchants and business men of the great dairying state of Oregon could likewise see the light and help build up the genuine butter industry of this state rather than the business of the coco nut orchardists of foreign lands.

What kind of a dent would it make in Oregon's industrial life were her dairy industry, which runs into many millions annually, destroyed? Quite a dent. What would develop in the health and stamina of the people of the state were genuine cow butter completely eliminated as a spread for our bread, and milk and cream as parts of our food ration? We do not care to let our imaginations run on this unhappy possibility. But certain it is that every pound of imported vegetable oil sold in the form of nut margarine is just that much progress toward the destruction of the dairy industry; just that much advance in the movement now being unwittingly made, for the elimination of real butter, milk and cream from our tables.

There is, perhaps, more profit made in handling butter substitutes than in handling the real dairy product, but it is at best a temporary advantage. It is insignificant compared to the permanent value of the dairy industry to the merchants of the state.

Tillamook merchants are wiser than some of their fellows elsewhere throughout the state. We just wonder if they couldn't do something to convert some of their erring brothers. Some of you dairymen speak to them about it. It is to their advantage as well as yours to ban bogus butter from the entire state.—Oregon Farmer.

Seeing is Believing.
 Customer—Have you got any hats?
 Clerk—Yes, ma'am.
 Customer—Invisible?
 Clerk—Yes, ma'am.
 Customer—Let's see 'em.

Albany College to Have \$600,000 New Endowment

A campaign is in progress throughout the entire state of Oregon to raise \$600,000 for Albany self-help college, located at Albany, Ore., one of the oldest schools in this state. To show their interest and belief in the college, the people of Albany and vicinity have already pledged more than \$100,000 of the sum.

While a state-wide organization is being perfected, there has been great progress in the city of Portland proper, where \$350,000 of the entire sum is to be subscribed. Headquarters for the state campaign are in the Multnomah hotel, Portland, with J. Henry Lang in charge as director. F. I. Fuller, first vice-president of the Portland Railway, Light & Power company, is general chairman. All of the Presbyterian churches in the city have been enthusiastically enlisted in the campaign and many men and women of no special church affiliation likewise have been interested. These are people who believe in Christian education and the value of the smaller college as a supplemental agency for the state institutions of higher learning.

Seeing by Wireless Is Near, Says a Scientist

Edmund Edward Fournier-d'Albe, inventor of the optophone, which enables the blind to read through their ears, and the tonoscope, which makes speech intelligible to the deaf, has added his prophecy to those of other scientists who recently have forecast the early achievement of television—seeing by wireless. Dr. Fournier-d'Albe consented to be quoted as saying: "I believe television will be accomplished this year. I'll stake my whole scientific reputation on it—I'm certain of it."

He envisages a time a few years hence, says the New York World, when explorers equipped with television cameras will make possible the projection on moving-picture screens in European and American cities the scenes attending their climbs, say of Mount Everest, or their polar explorations, or even the examination of the ocean's floor by means of submarines. Doctor Fournier-d'Albe is credited with sending the first photograph by radio.

Got His Advance Tip

A man who was in the habit of dining regularly at a certain restaurant said to the waiter, "John, instead of tipping you every day, I'm going to give it to you in a lump sum at the end of every month."

"Thank you, sir," replied the waiter, "but I wonder if you'd mind paying me in advance?"

"Well, it's rather strange," remarked the patron. "However, here's five shillings. I suppose you are in want of money, or is it that you distrust me?"

"Oh, no, sir," smiled John, slipping the money in his pocket. "Only I'm leaving here today."

One of Many

Probably there isn't a physician who doesn't have a few charity patients as well as those who can, and do, pay their bills, and one of these gave a good laugh to the attending nurses at the hospital.

"I'm very grateful for what you have done for me, doctor," said the woman, adding, "I pray for you every night!"

"Why, that's very nice of you to think of me like that, Mrs. Blank," said the doctor, highly gratified.

"Lord, sir, it ain't a bit of trouble," replied the woman affably. "It ain't a bit of trouble to put your name in along with the others."

GENUINE "BULL" DURHAM



2 bags for 15¢ 8¢ A BAG
 You can roll 100 Cigarettes for 15 Cents

Lip Reader Says New Yorkers Talk to Selves

New Yorkers talk to themselves more than residents of any other city, according to an observer who is a lip reader. The habit is due, he holds, to the terrific nervous strain under which New Yorkers live.

Loneliness plays a part also; there being no acquaintances with which to talk, the unfortunate is forced to hold conversation with himself.

"The subway is my favorite hunting ground," said the observer. "Those who talk to themselves think they are safe there, it being impossible to be overheard because of the noise. Also they have a few minutes of forced activity. Being able to read lips is most diverting. Recently, I discovered that one man whose lips were moving silently but steadily was adding up a long column of figures. A sour-faced man was swearing. Another was telling his wife what he thought of her demonstration of inferiority complex as he was alone."

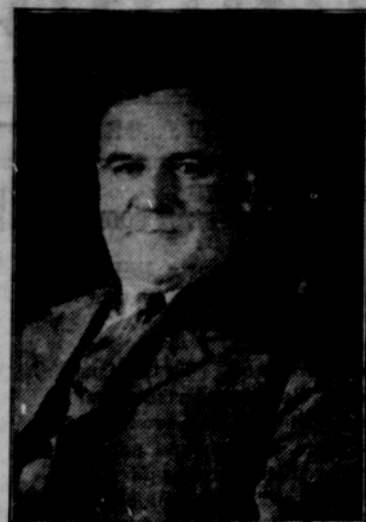
"But a serene-faced grandmother was my greatest surprise. She was repeating a long formula which revealed a complete knowledge of the processes of distillation."—New York Letter to the Detroit News.

Radiator Plays Lullaby

They recently installed their new baby in a room in their apartment which formerly had been the guest chamber and so far they are delighted with a hitherto unrealized attraction which the room possessed, says the New York Sun and Globe. Every night about 10:30, just after the baby has been fed and should settle down for the night, the radiator commences to beat out a tattoo that has had the effect of acting as a lullaby to the baby. Before it ceases he has fallen asleep, but their joy is tempered somewhat by the fear that some night, more wakeful than usual, he will not have lapsed into unconsciousness before the radiator stops its tune and the problem will then be what substitute to give him.

POLITICAL ANNOUNCEMENTS

(Paid Advertisements)



Jas. T. Brown

REPUBLICAN CANDIDATE

—FOR—

SHERIFF

PENDLETON, OREGON

Primary Election May 16, 1924.

I hereby announce myself as a Republican candidate for Joint Representative for Umatilla and Morrow counties in the coming Primary Election, subject to the will of the Republican voters in such counties.

WILLIAM B. BARRATT

Dated April 7, 1924.

W. R. (JINKS) TAYLOR
 Pendleton, Oregon

Candidate For the Democratic Nomination

FOR SHERIFF
 of Umatilla County

Primary Election May 16, 1924

ALEX MANNING
 Candidate For Republican Nomination For

SHERIFF

Born in Umatilla county—5 years experience as an officer. Served with 2nd Ore. Reg. in the Philippines. 5 years in this county as a teacher.

Primary election May 16, 1924.
 (Paid Advertisement)



VOTE FOR

Fred E. Schmidt

For District
 Attorney

At the Republican primary election.

Efficiency, Economy and Active Co-operation With All Law Enforcement Agencies.

A. G. HALL

Pendleton, Oregon

Candidate for the Republican Nomination for

SHERIFF UMATILLA COUNTY

Primary Election May 16, 1924

A Vote for Hall is a Vote for Efficiency, Economy, Enforcement of the Law, Especially the 18th Amendment

We Want You

to keep in mind the fact that in addition to printing this newspaper we do job work of any kind. When in need of anything in this line be sure

To See Us

"Con" Man in Austria Has Devised New Game

When the proprietor of one of the leading jewelry stores in the Austrian city of Salzburg recently saw a well-dressed young couple walk into his store, he had visions of a profitable deal. Consequently, when the young man, who introduced himself as "Engineer Koerner," asked to see some rings, Herr Sikan spread out the finest he had.

After considerable conversation, "Engineer Koerner" picked out two solitaires, valued at 35,000,000 crowns, which figures out about \$500 in real money, explaining that he was merely acting as agent for a wealthy friend, too busy to spend time in such matters, to whom he must show the rings before closing the transaction. Handing the jeweler a bundle of checks as an advance payment and courteously requesting his companion to await his return, "Engineer Koerner" left the store.

Hours passed, still the young woman sat waiting for her cavalier. Herr Sikan finally grew suspicious and called up the banks and the police. Then it turned out, says the story in the Berner Tagwacht, that the young woman knew little more about her companion than did the jeweler, having only made his acquaintance a few days before in a Vienna coffee house. The police knew a whole lot about "Engineer Koerner," however, quickly identifying him as Frederick Schiller, twenty-three-year-old barber and cafe pianist, with a long record of similar jobs, says the New York Times. When arrested "Engineer Koerner" had one of the rings in his possession, as well as 6,000,000 crowns for which he had pawned the other.

Suspension Bridge Is Moved in One Piece

When the suspension bridge which spans the Avon gorges was removed from its old job of spanning the Thames it was taken to pieces and transported to Bristol bit by bit. But the new bridge at Harwich, in connection with the train-ferry service to Zebrugge, was transported from its original position at Southampton in one piece, London Tit-Bits says.

It was a bigger job than the transporting of Cleopatra's Needle from Egypt to the Thames embankment. Of course it would have been impossible had either of the towns been situated inland, but as both were on the coast it was possible to convey the bridge by water all the way.

The simple plan was to lash two big barges together, float them under the bridge, and then lower it onto their decks. The bridge was then towed to Harwich.

The bridge was erected at Southampton during the war. To take it to pieces and transport it to Harwich by land would have cost more than the structure was worth. Hence the determination to try to break a record by taking it from one town to the other in one piece.

Liquid Light to Be Next

The simple electric light switch by means of which a room can be flooded with brilliant light, or even a whole town illuminated in a moment, was a tremendous step in advance, but we are now promised a light which never goes out. There is nothing to pay, except the original cost of buying, say, half a pint of liquid light.

This liquid light is poured into a bulb, and the resultant light is said to be superior to electric or any other known light, except nature's own brand of daylight. This light, being, in fact, radio-active, will remain good for seven years or more, when the bulb may require refilling.

It is claimed, also, that this liquid will eventually make coal and oil power a thing of the past. If that is the case, the real abolition of smoke seems to be in sight, for, although electric as long as fuel is necessary for its power is smokeless, there will be smoke generation.

Tries Out Cars on Roof

An automobile factory at Lincetto, Italy, has upon its roof, more than 100 feet above the ground, a testing track which is 3,510 feet, or nearly three-fourths mile around. It is used for experimental purposes and for testing finished cars. The track, which surrounds four open courts, is 75 feet wide, and the curves are banked 20 feet high, so that high speeds are possible.

Supplies of gasoline and oil are always at hand, and are pumped from underground tanks.—Compressed Air Magazine.

Credit for Intention

The old farmer had dropped a two-shilling piece in the kirk plate instead of a penny, and, noticing his mistake, tackled the elder at the end of the service.

"It wud be sacrecledge, Sandy, tae lift it out noo," he said.

"Weel, I'll git credit for it in heaven," replied the farmer.

"Na, na; ye'll only get credit for a penny, for that was a' ye intendit tae pit in."

Fair Enough

Judge—He says you drew a knife and started to carve him up.

"Well, he blacked my eye, so I thought it was no more'n fair for him to furnish the raw meat to put on it!"

—Judge.

How to Get There

She—How shall I go to work to be come a star?

He—Get the reviewers to praise you to the skies.—Boston Transcript.

Some of Her Best Friends

Marjorie, aged six, shocked her mother by picking up the saucer in which she had had her strawberries and cream and licking it vigorously with her little pink tongue.

"Why, Marjorie!" reproved her mother.

"What disgraceful manners! Whom have you ever seen doing that?"

"Dogs," said Marjorie curtly.



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