

The Hermiston Herald

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No. 4

COMMUNITY CLUB PLAN FOR SHOW

CLUB LUNCHEON FOR OCTOBER
16 WILL BE HELD AT HOTEL

Decided to Serve Lunch at Dairy
Cattle Sale. President of State
Federation Expected for
Address Oct. 16

Plans for the Dairy and Hog show occupied chief attention at the meeting of the Women's club Tuesday afternoon. It was decided to serve a lunch on the show grounds October 12, when a sale of dairy cattle is to be held.

It was announced that the club luncheon for October 16 would be held at the Oregon Hotel dining room. A letter from Mrs. Sadie Orr-Dunbar, president of the State Federation of Women's Clubs, was read, stating her desire to be in Hermiston for the October 16th meeting and it is believed that she has arranged a schedule which will permit her to be the guest of the Hermiston club at that time. Mrs. Thos. Campbell is chairman in charge of the luncheon and will be assisted by Mrs. T. H. Gaither, Mrs. H. A. McKeen and Mrs. R. E. Mitchell. It is hoped that reservations will be made with the committee by Saturday, Oct. 13.

Mrs. R. A. Brownson read a splendid paper on "The Tendencies of the Popular Mind in Fiction," and it was generally agreed that the popular mind had been correctly diagnosed. Porter's "Pollyanna," Dreiser's "Sister Carrie," and Tarkington's "Alice Adams," were cited as the three leading types which appeal to the reading public, and the wide variance in which these different types are held by eminent critics, was brought forward as strong argument for democracy in literary criticism. Analysis of the causes of popularity resulted in the inevitable decision that the emotional appeal of the novel was the determining factor. Abundant illustration followed pointing out the different emotions which had made for the popularity of our best sellers.

DARY SALE GETS INTEREST FROM AFAR

The local dairymen promoting the sale of fifty head of Jersey cattle on October 12 at the fair grounds, A. W. Agnew, C. W. Tilden and J. W. Campbell, report great interest in their offering. Advertising has been done to cover the territory for a hundred miles or more and many outside bidders are expected. A considerable part of this territory has been covered personally by these men who have found a great interest manifested in dairymen and especially in stock of proved milk production.

The consignees to the sale have secured the services of Col. J. W. Hughes of Forest Grove, Oregon, as auctioneer and Col. G. L. Bennett, of Hermiston as ringmaster, and these men have a far flung reputation as livestock salesmen. If the weather man does his part Hermiston should take its proper place as the dairy cow center of Eastern Oregon and Southwestern Washington, this being the largest public sale of this sort of which we have record. Ten years ago there were mighty few dairy cows in this entire section while now it is safe to say there are 4000 dairy cattle within a radius of fifteen miles.

Even in the large wheat centers of Umatilla and Morrow county bankers and business men talk of the more permanent prosperity of the milk producer. Milk and its by-products is the one article from the farm that has had increased consumption since the war and dairymen everywhere are in good financial condition. The main problem now is in getting high class dairy breeding stock to supply the demand. Jersey bulls and heifers from Oregon are being shipped to many middle western states and as far east as Pennsylvania in considerable numbers and at a recent sale in the Willamette valley 33 animals were sold in five states and Hawaii at an average of over \$300 per head.

A pamphlet has recently been mailed us from the Oregon Agricultural college by E. L. Potter and H. K. Dean, who is in charge of the local experimental station. The pamphlet is entitled fattening lambs on alfalfa and contains some interesting facts in regards to the recent experiment made by Mr. Dean sometime ago at the local station along this line. A picture of the Umatilla experimental station appears on the same page.

NEIGHBORING TOWNS WILL JOIN CARAVAN

INVITATION EXTENDED BY
LOCAL CLUB

Much Interest Is Displayed And
A Large Crowd Is Expected
To Make The Trip

The Hermiston commercial club has decided to invite the neighboring towns to make the trip with the caravan that leaves from Hermiston for Kennewick Wednesday, October 10.

When the news of the caravan and what it was expected to accomplish reached the neighboring towns, a desire was expressed by a number of them to accompany the party.

Conditions that are peculiar to Hermiston and vicinity also