

THE HERMISTON HERALD

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IDLE DOLLARS

In every community there are thousands of idle and unproductive dollars. Idle dollars may represent value but they have no value to their owners nor the community until they are put in motion.

Today there is a pleasant and profitable job for every dollar in the land. Homes are needed—homes which will make better citizens, better neighborhoods, a better town—homes which will contribute indirectly to the welfare of every man, woman and child in this community.

Loans for home-building are good investments. You can select your loan and keep in close touch with it.

We shall be glad to furnish further information.

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R. A. Brownson, Mgr.

PHONE 111

We are prepared to take care of your wants in

Winter Footwear

RUBBERS—For Men, Women and Children

We are showing a few choice patterns of the
CELEBRATED

Pendleton Indian Robes

Just the thing for Christmas Presents

You notice our window display on

Felt Slippers

in a few days. These are priced right and very suitable for Christmas Gifts.

CANDY and NUTS

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Nothing finer for a friend than a nice box of

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We Make Automobile Springs

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LOOKING AHEAD

We are not going to have a panic in this country. We believe that all danger of such has passed.

But we will in all probability soon have a period of business depression. That is to be expected.

Producers can not afford to continue paying the high wages they are now paying without keeping prices up—and that they can not afford to do, because the public is refusing to buy.

Now the result.

The employing class (capitalists, if you care to term them such) are curtailing production and are laying off men in large numbers. They will continue to do so until production is at a minimum. In some cases mills may close down entirely. This action will gradually extend to all parts of the country and into all lines of industry.

The millions of employees who are thus thrown out of work can not afford to remain idle for any great length of time. They and their families must eat.

In time necessities will force them back into the shops at reduced wages, and production will start up again, with a reasonable profit for the producer and a considerable reduction in price to the consumer. The laboring man will be no worse off in the end, because his living expenses will be reduced in proportion to the reduction in his wages.

Two material facts stand out above everything else.

First, the public will not long continue to buy at present prices, except actual necessities.

Second, prices can not be reduced to any great extent until the cost of labor comes down.

We may never return to a pre-war basis, but the above will be the method adopted by the capitalists to return production to something like normal conditions.

We may be wrong in our prediction, but this is as we see it, based upon existing conditions.

PROVIDENCE TO THE RESCUE

All over this country there has been wailing and lamenting over the scarcity of coal, and over the fact that in many places there is no coal to be had—above ground.

Coal barons have been rubbing their hands in glee at the prospect of exorbitant profits when the pinch of winter drives desperate householders to pay any price to prevent freezing to death.

Newspapers for months have been full of detailed accounts of juggling and profiteering in coal. Facts were laid bare in the hope that public prosecutors would punish the offenders.

Prosecutors, jarred into the open by the exposurer, talked largely, vowed dire punishments, and did practically nothing, except to pinch an occasional "small fry."

It began to look as if millions would have to be gouged or let their families freeze for there is coal in abundance under the ground.

The situation was desperate.

Then a new element entered—one which reckons not of politicians, or craven prosecutors, or profiteering or graft.

That element was Providence.

Winter was pushed back. Summer was pushed forward. The warm rays of the sun enveloped the earth at a time when icy blasts should be blowing and furnace fires should be roaring.

God, who created man, came to the rescue when man demonstrated his impotency to handle the situation.

But God is not a politician.

AS THE EDITOR SEES IT

We are all ready to criticize a young girl if she becomes wild, or giddy, or indiscreet. But wouldn't it be even better to look beneath the surface, and consider the actions of the parents who allowed her to travel the dangerous path in the days of her childhood?

Perhaps you have noticed the newspaper accounts of the number of young girls who are reported missing in the big cities. In one big city alone it averages two thousand a year.

Many of these girls have drifted in from the country towns and farms in order to better their condition, and have fallen an easy prey to the vultures who are lying in wait for them.

Most of these disappearances are the result of the girls taking up with strange men on the streets, or in the parks, or the cafes.

But the girls are not always to blame entirely for allowing themselves to be led astray. Often they are the victims of neglect on the part of their parents during the formative period of their characters.

A hen never neglects its little chicks until they are able to care for themselves.

But some parents are not as careful or considerate as the mother hen.

They allow their girls to begin running wild while yet in their tender years. This spirit of wildness, ignored in infancy, grows with time until it reaches the point where it is beyond control.

And then the "port of missing girls."

Not all parents neglect the proper training of their children, of course, but too many for the public weal.

MORE PARCELS POST

Extension and development of the parcels post would be an excellent thing for this country. It would be a potent factor in the elimination of gambling and juggling in the necessities of life. It would reduce the number of middle men who are fattening at the expense of the consumer.

These middle men and gamblers who juggle the products before they reach the retailer or consumer are responsible for much of the skyrocketing which has cursed this country of late years. There is no end to their rapacity.

With a practical extension of the parcels post the retailer and the consumer could order the bulk of his supplies direct from the manufacturer or the farm.

Manufacturers and farmers could sell their products as easily through newspaper and magazine advertising as they do now through the present method of sending hordes of salesmen throughout the country at enormous expense, all of which is eventually paid by the consumer.

Some day we will have a parcels post that we can use as we should. But in the meantime we will continue to blunder along and feed a horde of parasites who have fastened themselves upon us.

We Americans are great on "paying the freight."

Foot ball has run its course, and will now give way to basket ball. Foot ball has had its first good start in Hermiston, and next year we can be assured of a very good team, not that we did not have one this year, but next year the boys will have had more experience, and we can step out after bigger game. Basket ball games will be played this winter in the Auditorium, and a double header is scheduled for the opening night.

GET THE FACTS

There are three fundamental principles that regulate building costs:

1. LABOR COSTS
2. SUPPLY
3. DEMAND.

The laboring man's standard of living is steadily improving and he will not be content to accept smaller wages under existing conditions.

America's forests are gradually being depleted and the distance between the remaining timber and the saw mills is becoming greater each year.

The demand for lumber is greater than ever before. Right now we are facing the serious condition of a housing shortage of over 4,000,000 homes.

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Plan



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for Christmas

BETTER because it brings your New Edison now.—or for Christmas.
BETTER because it finds the purchase money in your enjoyment expenditure.
BETTER because it systematizes and simplifies buying.
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Hermiston, Oregon

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Farmers see me about insuring your stock and buildings, and get my time proposition on premiums.

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