

# THE HERMISTON HERALD

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## CLAUDE BROWN DROWNED SWIMMING IN COLUMBIA

Claude Brown, 26 years old, whose home is at Winterset, Iowa, was drowned Sunday in a slough near Irignon.

He had been in Irignon about a year working, and was living with his cousin, E. C. Chaney.

Accurate details of the drowning are not at hand, but it is reported that Brown, in company with some friends, started to swim out to an island near Irignon. He was not a very good swimmer and was given a log to buoy him up on the trip. As he reached the shore of the island and shallow water, he apparently let go of the log thinking he could touch bottom. Instead he fell face forward in the water and never came to the surface.

Help was sent from Umatilla to assist in the search for his body, but it was not recovered until Tuesday afternoon.

The young man was the oldest of a large family and it is said that his father was to come shortly to visit in this part of the country.

### FARMERS SHOULD ADVERTISE SAYS O. A. C. PRESS EDITOR

Farmers Need Service More Than Publishers Need Business, State Press Are Informed

That a field of farm advertising worth \$150,000 annually could be opened up in Oregon with even more profit to farmers than publishers, was told by C. J. McIntosh, agricultural press editor at O. A. C., to the State Editorial Association.

"The average farm yields annually at least \$200 worth of produce that could be marketed more profitably through advertising in the community press than in any other way," he said. "This would be \$1,000,000 worth of this class produce for the near 50,000 farms of the state.

"Big business allows not less than three per cent for gross sales for advertising, and this basis would call for the use of \$30,000 for local advertising. The grower of the produce, the consumer, and the press, would benefit from this practice. No legitimate business would suffer."

The speaker said that the college had already taken this cause up with farmers' organizations and individual farmers, and that the farmers were ready to give the plan a trial to a much greater extent than before.

"A number of editors have already built up a big advertising trade with their farm patrons," Mr. McIntosh declared, "and united cooperation in extending the practice promises splendid results."

The college is considering the advisability of issuing a bulletin on the advantage and methods of farm advertising.

### W. C. E. Pruitt Dead

W. C. E. Pruitt of Pendleton, well known in Hermiston, died Monday at St. Frances hospital. Mr. Pruitt accidentally shot himself in the foot while hunting grouse in the mountains near Meacham, last Sunday. It was impossible to get medical aid quickly and when he was taken to Pendleton, it was found necessary to amputate the foot, the delay and shock from the operation proved fatal.

Mr. Pruitt was 43 years old and had lived in Pendleton since 1902. He has been a newspaper man, has practiced law and recently was with the Umatilla Auto Co. He was advertising manager for the Pendleton Round-Up.

He is survived by his wife, who was Miss Eosbie Raley, a daughter, Rae, by a former marriage and little Mary Helen Pruitt, a daughter by adoption.

Funeral services were held in Pendleton August 17, in charge of the Knights Templar.

### Card of Thanks

We wish to thank the Masonic lodge, Eastern Star Sisters and brothers and kind neighbors and friends who were so good to us during our great sorrow.

Mrs. C. M. Jensen and Children.

Advertise in the Herald. It pays.

### Bear Facts

As the open season for shooting deer draws near considerable interest is manifested in town by our local sportsmen. Deer shooting takes one into the forest which is also inhabited by bears, hence the professional bear-hunters of Hermiston are thoroughly organized to make a record season. Elaborate preparations for the comfort and safety of the hunters while in camp have been completed. Special bear hunting equipment has been purchased and each man has been selected for the part of the work to which he is best adapted.

Plans have also been made for the disposition of the products of this hunt. A market for bear steaks, oil, hides and the smell has been secured, and next week we will be able to give the plans in detail as well as the personnel of the party. The hunt is in charge of Capt. Levi Reeder, who is no doubt the champion long distance bear hunter of the northwest.

### OFFICE BUILDINGS CHANGE HANDS IN HERMISTON

J. F. and C. S. McNaught this week sold to William Shaar the two offices owned by them and occupied by Ed. Miles, barber, and E. P. Dodd, real estate man.

Mr. Shaar will remodel and refurnish the barber shop Mr. Miles now has, and open up there under his own management. He will also use the rear room of the two now used by Mr. Dodd for bathrooms, and Mr. Dodd will move all his belongings in to the front office. Mr. Miles will move into the shop Mr. Shaar is now in.

### DR. BARNES PASSES AWAY AT LEWISTON

The many friends of Dr. E. W. Barnes, who lived in Hermiston for the past three years but moved to Lewiston, Idaho, early this spring, will regret to know of his death in the latter city, Tuesday morning, August 17.

Dr. Barnes was about 84 years old at the time of his death. He came to Hermiston from North Powder, and had been there and in Walla Walla county for many years, having represented that section in the Oregon legislature at one time.

He came to this city for rest and retirement just before the influenza epidemic and many residents of the project will remember him gratefully for his untiring efforts, despite his age and health, during that time.

He leaves a wife and six children, Alton Barnes being the only one in Hermiston now.

Dr. Barnes died suddenly at 5:00 a. m. Tuesday morning of heart failure. He was 83 years old and had practiced medicine in the northwest for just half a century.

Last Wednesday was a joyful picnic day for the Baptist Sunday school at the A. E. Bessel ranch, two miles north of town. A large hay rack was the means of transportation for the intermediates and Juniors. The adults and Primary's found passage in autos. The beautiful, cool and spacious lawn was filled with a merry throng who were ready to vote their host and hostess royal entertainers.

Rev. and Mrs. M. R. Gallaher will leave next week for the Palouse country, driving through. They will visit with Mrs. Gallaher's mother for a week before going on to conference, which will be held in Moscow, Idaho, September 1.

Last Sunday morning Pastor and Mrs. Hall were voted a vacation until September 1st. The Sunday school and Young People's meeting will be kept up by cheerful volunteers in the service, many of whom have already had their outing.

Mrs. R. V. Todd and daughter Fannie, left Sunday for Portland, where Miss Virginia Todd will join them, all going on to Seaside where they will stay for about two weeks.

### MISS EVERETTE KINGSLEY MARRIED IN NEW YORK CITY

Hermiston friends of Miss Everette Kingsley will be surprised to learn of her marriage in New York City on August 9, to Paul T. Schooley of Raleigh, N. C.

Mr. Schooley is federal fruit inspector in six southern states and has been stationed at Raleigh, N. C., but has been transferred to Atlanta, Ga., where Mr. and Mrs. Schooley will reside after October 1st.

Mrs. Schooley is a daughter of Mr. and Mrs. B. S. Kingsley of this city, a graduate of O. A. C. and has been in charge of dietetics at Y. W. C. A. camps in the east this summer. Mr. Schooley is also an O. A. C. graduate.

### Liberty Bakery Proprietor Skips

Raymond W. Hamm, proprietor of the Liberty Bakery evidently discouraged by the recent fire in the Adams building on Main street, decided to seek fresh fields for his labors and left Monday night. He neglected to leave a forwarding address at the Oregon hotel where he has been staying, which is a source of much regret to his landlady and to a number of creditors.

It is reported that the sum of his debts is in the neighborhood of \$2500. Mr. Hamm had worked up a good business in both his bakery and lunchroom trade, and it is understood that outsiders are already looking over the ground with a view to reopening the bakery.

### COLUMBIA NEWS NOTES

The cool weather of the past few days is greatly welcomed by all after the extreme heat of the past week.

Rev. Owen Jones, wife and son, Norris, left last Thursday for a vacation of a few weeks at Portland and the coast, after which Mr. and Mrs. Jones will return to their home at Baker City and Norris will enter a Portland medical school for the year.

E. E. Reynolds has leased the Jones farm and with his family has taken possession. Mr. Reynolds has lived on the Furnish project for two years, moving there from Vancouver, Washington.

Frank Waugaman and wife are expected home soon from their motor trip to Ellensburg, Washington, which they made two weeks ago. Reports came back that they had a pleasant trip on the way going, with no car trouble. Mr. and Mrs. Freeman Phipps and daughter accompanied them as far as Portland, returning after a week spent in that city.

Ray Challis is making improvements on his place recently purchased from Harry Klock by the building of a garage.

Other improvements on the Diagonal road are the newly painted homes of Mr. Rogers and Mr. Fisher.

The Neighborhood Club met at the Simmons home Wednesday afternoon and the usual good time was enjoyed by all the ladies present. Refreshments were served. The club will meet September 1 at the Frank Beddow home and will be entertained by Mrs. Carl Thompson.

Sidney Bernard, who recently purchased the Miller place will move to his new home with his wife and two children shortly. He is at present looking after the Waugaman ranch.

### Taylor Memorial Fund Growing

Volunteer subscriptions sent in to the headquarters of the T. H. Taylor Memorial association in Pendleton have now almost reached a total of \$10,000. Money is coming in from all classes and races in large and small amounts.

As the committee has not yet designated regular committees in each town it is suggested that anyone not wishing to send their money on to Pendleton turn it over to F. B. Swayze at the First National Bank and he will take charge of it and forward all subscriptions to the central committee in Pendleton. All subscriptions sent in from this district will be published in the near future in the Herald.

Mr. and Mrs. F. W. Whiting left this week for Portland where they have purchased a large house on the west side and will make their home. Mrs. Barmore and son will go with them. Mr. and Mrs. Whiting have been on the project 12 years, and the family has a large circle of friends who will be sorry to have them leave town.

### ALL "NEWSPAPER TALK" SAYS LOCAL O. W. R. & N. AGENT

It has been reported in the leading newspapers that the railroads are to raise passenger rates 20 per cent and freight rates 25 per cent to keep up with the increase in wages paid train men. The papers say the increase would become effective August 26. The last report was to the effect that it would be September 1 before all offices would have the increase in effect.

It may be of interest to Herald readers to know that the agent in charge of the local O. W. R. & N. office gave the information, at the request of a prospective traveller, that this office had had no instructions from headquarters as to when such a raise would be effective, and added that it was "all newspaper talk."

### Taylor Will Run

W. R. Taylor, brother of the late sheriff, has signified his willingness to accept the nomination for county sheriff on the Democratic ticket if no one else can be found to take the place.

All Methodists or those who have been Methodists are specially invited to attend services at Mack's hall at 11 a. m. Sunday. This is the last preaching service before conference and with your help we can make it a great day.

M. R. Gallaher, Pastor.

### UMATILLA ITEMS

Mr. and Mrs. George Butterwood returned this week from a trip to Portland, Seattle, and Tacoma.

Mrs. Gladys Spinning will take charge of the Hotel Duncan during the absence of Mr. and Mrs. Duncan who will spend the next month, at the coast. Mrs. Spinning has just returned from a visit in Yakima and Portland.

Miss Gladys Nugent is spending a vacation in Hot Lake, La Grande, Baker and Pendleton.

Miss Ella May Harmon spent one day this week in Umatilla conferring with the officers and a committee named by the president of the Ladies' Home Bureau and the school board, regarding the installation of domestic science in the Umatilla school. A lively session was held and promises were given of the hearty cooperation of the school board. The first meeting of the Ladies' Home Bureau for the season will be held the first Friday in September.

The carpenters are busy with the old school house, which will be repaired and refurnished by the school board and the Ladies' Home Bureau for the use as a community center.

Mr. and Mrs. Ed. Rennick and family have left for a trip through California and will be gone until the opening of school.

Miss Edith Powell has recovered from an operation recently performed in St. Vincents, Portland, and is expected home soon.

Mrs. J. McNeVins has returned to her home in Sacramento, Cal. She was accompanied to Pendleton by Mrs. W. R. Nugent at whose home she has been visiting for the past two weeks.

### Commercial Club Meeting

The regular meeting and luncheon of the Commercial Club was held at the Oregon hotel Tuesday noon. Several subjects were taken up and discussed, among them being the tax list, census, telephone service and sidewalk difficulties. The two last named topics brought to light heretofore hidden gifts of oratory among the business men of the community. A committee has already been appointed to look into the matter of better telephone service and a motion was made that the secretary be instructed to write the city council asking that the present sidewalk between the Hermiston Auto Company's garage and the railroad track be torn up and a new one put down.

The subject of a new church and hospital was brought up and a report was made on progress along that line by the committee in charge. Colonel McNaught made a strong talk urging upon the people of the project the great need of a get-together spirit and concerted action.

The mass meeting called for Friday evening at the Library, has been postponed indefinitely.

See our specials adv. Sappers' Inc.

## FIELD DAY TO BE HELD AT THE EXPERIMENT FARM

### Hawaiian Show Coming

The attraction coming to the Auditorium, Monday, August 23, will be Crist & Costa's genuine Portuguese Hawaiians, which comes direct from the Hawaiian Islands. This company consists of, one entrancing, lovely Hula dancer, and a quartet of boys, any one being a star in himself and capable of being headlined on the big vaudeville circuits. This is the feature show that will be presented here by Louis B. Crist, entitled "In The Garden of Aloha." A perfect scenic production of one of the beauty spots of the islands is shown where the Crist & Costa Hawaiians sing and play those haunting melodies of the sun kissed seas and the pretty Princess Aloha does the highly esteemed and artistic Hula Hula dance.

It is not generally known that this dance is part of the original Hawaiian religious ceremonies, yet it is a fact that the Hula Hula was danced by hundreds of young maids selected and trained for this purpose by the priests of Pele, before the missionaries arrived in the islands. Their songs were all more or less anthems to the goddess Pele, whose home was thought to be on the Island of Hawaii in the crater of the volcano Kilona. There is something in the Hawaiian songs that reaches out and clutches one in a way that no other melody can. This especially is true of the Crist & Costa Hawaiians and they are bringing selections entirely new to those that have so often been heard by traveling Hawaiian organizations.

### WHAT DO YOU KNOW ABOUT YOUR PROJECT?

Five years ago the farmers of the Umatilla project started putting registered Jersey stock into their herds. Today, men who know good stock when they see it, are complimenting Hermiston on the quality of the stock they raise.

There are ten so-called "Gold Medal bulls" in the world, and four of them are represented in their descendants on the Umatilla project, which has about 100 registered Jersey cattle. These four sires are Silver Chimes of S. B., Rosaire's Olga Lad, St. Maves and Golden Glow's Chief, and to the breeder no better guarantee is needed as to the place Hermiston herds take in the country.

The Jersey Bull Association on the project is the oldest in the western states and one of the most successful in the United States. Since its formation it has been used as a pattern for 26 other associations in the western states. There are six bulls in the Hermiston organization at the present time.

See our specials adv. Sappers' Inc.

Mr. and Mrs. T. W. Peters and son from Los Angeles, arrived Thursday morning to look after land interests here.

The Kingsley Mercantile Company have carpenters engaged this week putting additional shelf room in the store, building an office in the rear of the display room and otherwise making many changes.

Mrs. G. W. Conklin and son Cecil, who have been visiting with A. S. Johnson, Mrs. Conklin's brother, left Monday morning for the east. They will spend a few days at Denver and Colorado Springs before leaving for their home in Fort Wayne, Ind.

Mrs. J. D. Waghorn has been entertaining her sister-in-law, Mrs. Charles W. Reihl, and Mrs. Reihl's niece, Miss Julia Brackett, from Youngstown, Ohio. They left for their home in the east the first of the week.

Miss Virginia Locke and Miss Ver-na Locke from Walla Walla, are at the Hotel Hermiston for the winter. Miss Virginia is a violinist and has accepted a position with the Playhouse in that capacity. Her sister will be a student in the Hermiston high school this year.

After carefully consulting the almanac as to weather conditions, being mindful of last year, H. K. Dean, superintendent of the Experiment Farm has announced that the annual Field Day will be held on Saturday, September 11. Plans are now rapidly taking form by which a number of new features will be introduced.

During the morning County Agent Bennion will hold a try-out for the Boys Stock Judging team to enter the competition at the state fair. The ladies of the Home Bureaus at Umatilla, Columbia, and Hermiston will have exhibits of the work accomplished during the year under the direction of Miss Harmon, Home Demonstration agent. After the lunch served in the big tent a short program with speaking and music will be given. Professor Hyslop of O. A. C. will talk on Forage Crops for the project. J. T. Jardine, the new director of the Oregon Experiment Stations will talk on the future of the experimental work of the Umatilla station. The principal speaker of the day has not been definitely selected, but he will be the best available.

During the afternoon there will be athletic contests, an inspection of the field work by the men and special features for the women. It is expected that there will be a large delegation from outside points.

### ADDITIONAL LOCALS

See our specials adv. Sappers' Inc.

Jarvis Durfey left Saturday on a six weeks vacation trip. He will visit in Culbertson, Montana, and go as far east as Milwaukee, Wis., before returning home.

O. G. Sapper expects to leave soon for Erie, Pa., where he will join Mrs. Sapper and visit with relatives and friends for a few weeks before returning to Hermiston.

Mrs. McDaniels and three children who have been visiting Mrs. McDaniels' brother, C. M. Edmunds, in the Columbia district, left for their home in Portland this week.

Mrs. J. McCoy left Monday morning for Gering, Neb., for an extended visit with her mother at that place. She will also visit a son in Flemington, Missouri, before returning to Hermiston.

M. O. Rymerson is here this week from Byron, Washington, looking after business interests. Charles Skinner moved this week into the house on the west side owned by Mr. Rymerson and recently vacated by Mr. Willets.

The County Fair Board will meet soon in Pendleton to appropriate money for the Hermiston Dairy & Hog show to be held October, 8th and 9th. Members of the board are W. W. Green, county school superintendent, chairman; Lee Moorhouse, secretary; Lou Hodgen and E. P. Dodd.

Mrs. Claude Kellogg left last week for Salt Lake City, Utah, where she will join her mother, Mrs. Macdonald and her sister, Mrs. Pasewalk, for a trip into the mountains. Mrs. Kellogg will be gone several weeks.

Daniel Boone, brother of the late Peyton Boone, is in Hermiston this week on business. This is his first visit to the project and he is very much impressed with the appearance of the country.

Crist & Costa's Kewpies attracted a good house at the Auditorium last Monday night. The show was very fair and was enjoyed immensely. The only criticism we would offer would be a stitch or so more on the costumes of the girls.

Mr. and Mrs. Carl Voyen and Miss Clara Voyen of Boardman spent the week-end with Mr. and Mrs. Fred Phelps. They were accompanied by Mr. Voyen's mother, Mrs. G. Voyen, of Canton, S. D. Mrs. Voyen left Tuesday for a visit in Seattle before returning to her home in the east and Miss Clara Voyen went to Hood River on Monday.