



Is Santa Claus in the Tire Business?

We lose a sale occasionally because of a long trade, and we always ask the buyer if his old tires were worth what he got for them.

Invariably he says, no. We ask you, what's the answer?

Is Santa Claus in the tire business? Is the dealer merely practicing? Or did his big, tender, overflowing heart just get the best of him?

No foolin' now—what's the answer? Is Christmas a continuous event, or is someone keeping the doughnut and selling the hole?

We allow you for your old tires only what they're worth. We charge you for our fine new Goodyears only what they're worth. You get a square deal and so do we. And as long as we're in our right minds nobody'll get anything different.

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In Every Home

—complete telephone service is a convenience to every member of the family. Properly placed extension telephones save tiring steps for the housewife. Son or daughter, sister or brother, dad or mother—find them a year 'round comfort and satisfaction.

And too, the telephone is an aid in emergencies and a protection in danger.

WEST COAST TELEPHONE CO.

Gresham

FAIRVIEW

Smith Memorial Presbyterian church and Sunday school will hold a picnic Saturday, September 22, at Grant park in Portland. It is planned to gather for dinner at 12:30. The afternoon will be spent on the playground and in various sports. In case the weather is unfavorable for an out-door picnic, the affair will be held in one of the halls in Fairview.

Mr. and Mrs. Ralph Scott and family of Salem, and Mr. and Mrs. L. H. Stone and son Stephen were dinner guests of Mr. and Mrs. C. E. Scott Sunday.

Donald Grant, son of Mrs. Geo. Lumsden left Monday morning for Salem where he is senior in Willamette University this year.

Mrs. Nellie Marshall of Beaumont, Texas, is visiting in the home of her brother, Nelson Hunter.

Mr. and Mrs. C. H. Stone and family and J. Higgins of Portland were Sunday dinner guests at the home of Mr. and Mrs. W. E. Stone.

Mr. and Mrs. W. E. Townsend and Mrs. Josephine Quesinberry enjoyed a trip Sunday over the Mt. Hood Loop highway.

TROUTDALE

Troutdale chapter, Order of Eastern Star held its regular meeting Saturday in the Masonic hall. At this time the matrons, patrons, associate matrons and secretaries of Portland and vicinity were honored guests. Gilbert Charters, worthy grand patron, Dr. and Mrs. J. Francis Drake, past worthy grand patron and past worthy grand matron, were also honored guests. About 180 attended the meeting. Mrs. Geo. Wilcox of Bridal Veil, who had the misfortune to break her hip in January, was able to attend this meeting, the first time since her accident. A floral degree was conferred on her. A short program, consisting of songs by Mrs. L. A. Harlow and readings by Mrs. Marie Morgan of Chanticleer Inn, was given.

LUSTED

Mrs. Geo. Lusted and Mrs. S. B. Splawn attended the meeting of the county council of the Parent-Teacher association at Troutdale, Saturday. The next meeting of the county council will be held November 17 at Lusted.

Art Class Planned.

Miss Dorothea Short of Portland will again conduct a class in applied art in Gresham. She will hold the class in connection with Elizabeth's Frock Shop each Wednesday evening, beginning September 25. Work in lamp shades, pictures, jesso and other lines of decorating, 50 cents a lesson.—Adv.

LAUREL ACRES

Mrs. Isaac McMahan left Friday for an extended visit to Elma, Mo., and other points. They will visit Mr. McMahan's birthplace, LaPlata. Earl McMahan and family left the same day for Fruitvale, Idaho, where they will visit relatives of both himself and wife, and look after their Idaho property. Both families expect to return in about six weeks.

Mrs. J. B. Wolfe, in company with Mr. and Mrs. Walter Gillespie visited near White Salmon, Wash., Saturday and Sunday. Mrs. Wolfe visited her son-in-law, John F. Haston, and her grandsons.

Mr. and Mrs. George Marshall have recently moved into the house owned by J. McFeely. Mr. Marshall has moved his rabbitry from their former home on Foster road to the new home.

CEDAR

A reorganization of the Parent-Teacher association of the Cedar district will take place Friday evening at 8 o'clock at the schoolhouse. All parents and patrons of the school district are urged to attend.

Cedar has two teachers this year, Miss Alice Richey, principal, who has 19 pupils and Miss Palmiter of Hood River, primary, who has 22 pupils. Electricity is being installed in the new building this week for light and power.

H. G. McCreary and Leon Caddy have bought the old schoolhouse and are tearing it down for removal.

COLUMBIA HEIGHTS

Mr. and Mrs. Edward Ehrman have returned from a motor trip to British Columbia, where they spent a month for the benefit of Mr. Ehrman's health.

Mrs. J. Ehrman and her two children have returned to their home in San Francisco, after having spent the summer at Menucha, the home of Mrs. Ehrman's parents, Mr. and Mrs. Julius Meier.

Mrs. George Perry and little son, George Jr., came home Friday from Portland sanitarium.

Horace, son of Mr. and Mrs. J. Ward Evans, who underwent a serious operation at Good Samaritan hospital last week, is making a satisfactory recovery.

Lewis Benfield, son of Mrs. Lottie Benfield, left last week for Alberta, Canada.

Mrs. Ketchum, sister of Mrs. Lottie Benfield, died last week in Good Samaritan hospital after a long illness.

Mr. and Mrs. Monroe Costner of Portland were guests one day last week at Columbia View farm.

HURLBURT

Mr. and Mrs. A. T. Nordin and son Everett of Portland, Mr. and Mrs. Bern Shultz and Mr. Shultz's mother, Mrs. Emma Gilmore, of Gresham were visitors at the home of Mr. and Mrs. S. M. Davis.

Mr. and Mrs. G. P. Tennyson were visitors at the home of Mr. and Mrs. S. M. Davis and also at the Morris Johnson home Sunday afternoon.

Portland-Gresham Stage

LV. PORTLAND
Park and Yamhill
Blacon 8181

7:40 a. m., S. L.
7:50 a. m., B. L.
8:00 a. m., P. V.
9:30 a. m., S. L.
9:40 a. m., B. L.
9:50 a. m., P. V.
10:30 a. m., S. L.
10:40 a. m., B. L.
10:50 a. m., P. V.
11:30 a. m., S. L.
11:40 a. m., B. L.
11:50 a. m., P. V.
12:30 p. m., S. L.
12:40 p. m., B. L.
12:50 p. m., P. V.
1:30 p. m., S. L.
1:40 p. m., B. L.
1:50 p. m., P. V.
2:30 p. m., S. L.
2:40 p. m., B. L.
2:50 p. m., P. V.
3:30 p. m., S. L.
3:40 p. m., B. L.
3:50 p. m., P. V.
4:30 p. m., S. L.
4:40 p. m., B. L.
4:50 p. m., P. V.
5:30 p. m., S. L.
5:40 p. m., B. L.
5:50 p. m., P. V.
6:30 p. m., S. L.
6:40 p. m., B. L.
6:50 p. m., P. V.
7:30 p. m., S. L.
7:40 p. m., B. L.
7:50 p. m., P. V.

SANDY DIVISION

LV. PORTLAND

1:30 p. m., P. V.
5:30 p. m., P. V.

Ar. GRESHAM

2:15 p. m.
6:15 p. m.
7:20 p. m.

LV. GRESHAM

8:45 a. m., P. V.
2:45 p. m., S. L.
7:30 a. m., for Sandy

*Daily except Sundays and holidays.

S. L.—Section Line road.

P. V.—Powell Valley road.

B. L.—Bage Line road.

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Complete line of MONARCH PAINTS

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Estimates on houses and buildings gladly submitted.

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Powell St. Gresham

AT NEW THEATER



Vilma Banky.

Star with Donald Colman in "Two Lovers," at the United Artists theater, Portland, opening Thursday night.

PORTLAND THEATER OPENS THURSDAY NIGHT

What is to be known as the United Artists theater, Portland's newest amusement rendezvous, will open to the public this week Thursday night.

The new theater, standing on the site of the old Majestic theater at Park and Washington streets, is heralded as Portland's finest and most modern picture palace, having all of the newest innovations developed by the industry.

It serves as a consummated dream of J. J. Parker, president of the Consolidated Portland Theaters, Inc., Portland's best known pioneer in theater enterprise.

Two years ago, before the old Majestic closed, Mr. Parker affiliated with United Artists corporation, in order to insure the continuous exhibition of United Artists pictures, recognized as the industry's finest, for his new theater.

The association brings to Portland and Oregon a distinct departure in theater operation, insofar as the stars of United Artists Corporation have an active interest in the destinies of the new show house. These stars include such famous cinema celebrities as Mary Pickford, Douglas Fairbanks, Gloria Swanson, John Barrymore, Norma Talmadge, Ronald Colman, Charlie Chaplin, Vilma Banky and Dolores Del Rio. The personnel of the corporation also numbers D. W. Griffith, Eric Von Stroheim, Rex Ingram, Joseph M. Schenck, Irving Berlin and Dr. Hugo Reisenfeld.

In consequence, plans were made to reconstruct the old Majestic, located on one of the choicest corners in the city, into a theater suitable to house the superb United Artists products. The new structure has created a sensation among pre-opening visitors. They were thoroughly delighted with the many building innovations, beautiful hangings and decorations, the special built theater chairs, the spacious and luxurious lounge and many other features.

Mr. Parker has planned to exhibit no picture for less than two weeks. The first of an imposing line-up will be "Two Lovers", co-starring Ronald Colman and Vilma Banky in a tempestuous love drama based on the novel "Leatherface" by Baroness Orczy.

VICTORY

The Victory circle of the Evangelical Woman's Union will meet Thursday afternoon, September 20, at 2 o'clock at the home of Mrs. W. L. Rhoads. All members are urged to be present and friends or visitors are welcome.

School opened last week with Mrs. Holmes, of Portland as teacher. There was an enrollment of 24 pupils in the eighth grades. Friday evening a reception for Mrs. Holmes was given and a short program and refreshments enjoyed.

Mr. and Mrs. Frank Swanson and family and J. F. Johnson visited friends in Portland Sunday.

Lawrence Anthony of Palco, Kan., a cousin of Mrs. A. A. McMillan, is a guest in the McMillan home.

POWELL VALLEY

The first meeting of the Powell Valley Parent-Teacher association will be held Friday evening, September 21, at the schoolhouse. Plans for the coming year will be under discussion at this time. The officers of the circle, who were elected last spring, are Mrs. Homer Williams, president; T. O. Yates, vice president; Mrs. E. A. Taylor, secretary; Mrs. A. C. Arvidson, treasurer.

The Home and Foreign Missionary society of the Saron Lutheran church will hold a miscellaneous sale at the Powell Valley schoolhouse October 5 in the evening. All persons having articles to be finished are urged to complete them and bring them to the committees in charge before that time. During the evening refreshments will be served.



Nothing Finer or More Useful

Fine big full sized robes made of soft fleecy Oregon wool, have the long fringe that is so attractive. Pretty combinations of delicately blended colors that please the eye. Suitable for your davenport or car. A real pal on beach or country trips. A nice ornament and a real comfort in summer or winter. They make a most acceptable gift for anyone. Tell your friends about them. We will be glad to supply your friends with purchase cards on request.

Come in anytime and get your card. Every time you make a purchase the amount will be punched out of the purchase card. When you have bought \$10.00 worth of merchandise you are entitled to one of these unusually beautiful SHAWL ROBES, size 60 x 80, for only \$5.95.

These robes sell anywhere at \$10.00 or more. Come in and see them.

Gresham Service Station

CHAS. HUNT & SON, Prop. Main Street, corner Third Gresham

On your next trip to Portland visit the palatial new

UNITED ARTISTS THEATRE

(formerly MAJESTIC)

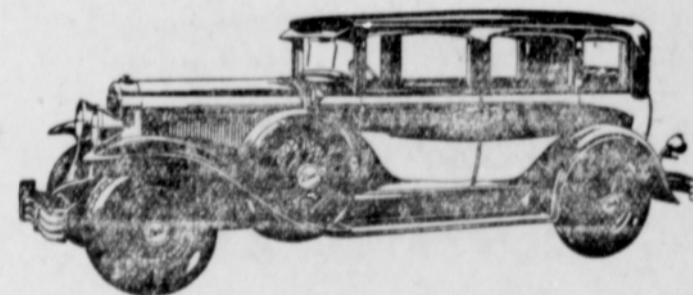
Home of the magnificent UNITED ARTISTS photoplays opening at 7 p.m.

THURS. SEPT. 20 th

with RONALD COLMAN and VILMA BANKY

in "TWO LOVERS"

The NEW BUICK is the NEW STYLE



A triumph in individual beauty... a refreshing and radical departure from the tiresome commonplace... a new style, a richer style, a more alluring style than the world has ever known!

THE SILVER ANNIVERSARY BUICK

Only one completely new motor car style in the past twenty-four months—only one truly original and beautiful development in body design—and, as the whole world realizes, it is the Silver Anniversary Buick with Masterpiece Bodies by Fisher! Here is an entirely new scheme of body lines and contours—arresting new color combinations—matchless new interiors—new appointments of comfort and convenience unapproached by any other automobile of the day! Here is a true distinction wedded to genuine good taste. Here is a new style—a richer style—a more alluring style than the motor world has ever known. And here, too, is tremendous increase in power, in flexibility, in responsiveness—so outstanding as to amaze even those motorists who have long been familiar with Buick's superior performance. That is why America is according the Silver Anniversary Buick the most enthusiastic reception ever enjoyed by any fine car. That is why this beautiful new Buick has already become a countrywide vogue!

Walter W. Metzger

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We are in the market for 2000 sacks for which we pay cash. Bring them in soon. The Berry Growers Packing Co.—Adv.

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Week after week and month after month the Bigger and Better Chevrolet has swept on to greater and greater heights of popularity—until today it stands acknowledged everywhere as first choice of the nation for 1928!

Never has any Chevrolet enjoyed such overwhelming public acceptance—for never has any low-priced car provided such an outstanding combination of distinctive beauty, thrilling performance and amazing economy!

Its beautiful bodies by Fisher—long, low and racy, and finished in colors that reveal to-day's mode for smartness and individuality—are far in advance of accepted standards in the field of low-priced cars. Inside

and out they prove anew that Fisher craftsmanship is a thing apart.

But Chevrolet performance is no less impressive than Chevrolet beauty and style. Never before was a low-priced car so easy to handle—for the steering mechanism is fitted with ball bearings throughout... and big non-locking 4-wheel brakes give a measure of braking control that is more than equal to every occasion.

Come in and see the car that has won the approval of more than three-quarters of a million buyers since January 1st. Learn for yourself why it is scoring the greatest success of this great automotive year!