

TWICE  
A  
WEEK

# GRESHAM OUTLOOK

TUESDAYS  
AND  
FRIDAYS

VOL. 18, NO. 42

GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, JULY 24, 1928

\$2.00 Per Year

## FAIR GROUNDS, BUILDINGS, IN READINESS FOR GREAT WEEK

This is fair week. It is not the "Gresham fair" but should be considered "Our Fair" by all the people of Multnomah county. It is more than ever this year everybody's fair and the world is invited to come and see and enjoy.

The gates will be open to the public, without admission charge, for the five days of the fair, beginning Wednesday.

The grounds are ready and are in better condition than ever before.

The new buildings are completed and are already occupied or space taken. The dedication exercises will take place Wednesday at 2 p. m. They will be well worth attending. There will be prominent speakers and band music.

A marvelous new illuminated pageant, "The Birth of America," will be presented before the grandstands. There is every reason to believe it will be an epochal event, the best ever presented on the fair grounds. There will be lots of thrilling fireworks by the Hitt company and lots of acting and thrills.

Horsing will start Thursday at 2, preceded by a grand parade at 1:30.

The night shows will be phenomenal. They will be thrilling, sensational, spectacular, varied. Those who witness them will get double the worth of their money. Come early if you want the choice of seats. It is predicted standing room will be hard to find.

Jury is here with his combined shows and will present afternoons and evenings his newest, most thrilling representations of frontier life.

"The Days of '49 on the Old Oregon Trail," will be presented at the evening programs. This with many other horse show numbers will make the night shows an outstanding feature of this year's fair.

The Jantzen girls will be on the program Friday afternoon and evening.

There are lots of fine race horses and the races will be up to the high standard of the Multnomah county fair.

The Gresham Kennel club will hold the last three days of the fair a fine bench show. A small admission will be charged to help defray the expenses of this popular show.

For the kiddies, and grown-ups too, there will be lots of rides and

thrillers on the pleasure by the Browning Amusement company.

Ample parking space has been provided for autos on the grounds for which a charge of 25 cents a car is made. As this is one of the sources of income, and a free gate is provided for individuals, it is hoped by the fair board the parking privilege on the grounds will be well used.

During the fair no parking of autos will be allowed on Main street. This is provided by city ordinance and the authorities say will be strictly enforced.

### GREAT ATTRACTIONS ON FIRST NIGHT PROGRAM

The opening night attractions at the fair will be a headliner and no mistake. One of the biggest and best programs ever put over on the Multnomah county fair grounds will be on the map Wednesday evening. The "Birth of America," something new in fireworks drama, a product of the Hitt Fireworks Co. of Seattle, will present a spectacle in fireworks that will be an inspiration to the lover of history.

The pageant will begin with the arrival of the Mayflower. Following this will be the topics, John Alden and Priscilla; the Village Stocks; the Spinning Wheel; Burning the Witch; William Penn's Treaty with the Indians; Ride of Paul Revere; Signing the Declaration of Independence; Liberty Bell; Betsy Ross and the Flag; Battle of Yorktown; the Monitor and the Merrimac; Over the Top; the Statue of Liberty.

Were this the only number on the evening's program, the evening might well be considered a success. In addition will be the enactment of the days of '49 on the old Oregon trail, interspersed with music and horse show events.

R. D. Bailey is in charge of the parking regulations. A system of parking has been worked out whereby transients will be charged 25 cents for parking a car, and the exhibitors, concessionaires and the fair board members will have to pay \$1 a week for this privilege. No partiality will be shown in regard to parking.

The old familiar strains of the merry-go-round were heard from the fair grounds last night. The Browning Carnival company of Salem is here with the Ferris wheel.

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## FAIR NOTES

### Grangers, Attention!

A committee of three persons from each of the nine subordinate granges of the county will meet on the fair grounds Saturday forenoon at 10:30 for the purpose of making plans for the farmers' field day picnic which will take place Saturday, September 15. Those coming on to the grounds wishing to participate in this picnic are asked to report to F. H. Crane, superintendent of the agricultural department, who will be acquainted with the plans. All are asked to bring baskets for a picnic dinner. Should there be any others interested in the plans for this event, they are invited to join in the picnic.

### Hessel Has Big Space.

The Hessel Implement company has arranged for a thousand square feet of floor space in the new machinery hall on the fair grounds and will feature its Willys Overland and Chrysler Plymouth line of automobiles. The Plymouth is the latest of the Walter P. Chrysler's new contribution to the low-priced field. The Mitchell, Lewis & Staver Co. of Portland, of which the Hessel Implement company is the local agent, will have a display in a tent outside the machinery building and will have on display all the latest models in farm implements. This is in keeping with their usual policy of displaying at the fair of which they have always been loyal supporters.

Don't fail to visit the Outlook booth in the agricultural pavilion. W. W. Williams, the handwriting expert and shorthand teacher, is in charge. He will examine your handwriting and demonstrate the new Expert Shorthand. Something all should be interested in.

Visit the Outlook booth in the agricultural building. Something there to interest young and old.

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"Pig! Pig! Pig! Anyone would not have to be particularly interested in pigs to enjoy the sight of the herd of 12 being driven from their car this morning at the Mt. Hood depot to the fair grounds by their owners, Ben Krause and Roy Harris of Canby, Oregon, with the assistance of two boys. The fat, sleek animals, eight Chester Whites and four Poland Chinas, made the most of their trip to the grounds. At the Mt. Hood track crossing they investigated each automobile that drew up to get over the tracks, the mother sniffing suspiciously of the front bumper and her white babies following her example. They were the center of much interest for several minutes, and will probably attract as much attention on the grounds.

### NEW BUILDINGS DEDICATED WEDNESDAY, 2 P. M.

An appropriate dedication program is being arranged for Wednesday, the opening day of the fair, at 2 p. m.

Invitations have been sent to Governor Patterson, officials of the county and city of Portland and members of the state senate and legislature, and it is expected many of these will be present.

Senator Joseph E. Dunne will be master of ceremonies.

The arrangements are in charge of the reception committee consisting of T. J. Kreuder, chairman, Mrs. C. I. Raker, Judge Richard Deich, Chas. Cleveland, J. O. Wilson and J. E. Dunne.

The Elks band, which will play afternoons at the fair, will provide the music.

All are urged to inspect the new buildings, which will be filled with exhibits, and attend the dedication.

The Portland Electric Power company is putting on a display of Kelvinators, the company's electrical refrigerator, at the fair this year. In addition to that there will be a line of Westinghouse ranges, washing machines and electric water pumps. The P. E. P. is also donating the use of a Kelvinator and an electric range to Mrs. L. A. Humphreys in her demonstration work in the boys' and girls' club building. She had the use of a range last week in her work in the cooking school held in the basement of the Methodist church. The P. E. P. exhibit is placed again this year in the agricultural pavilion.

Don't fail to visit the boys' and girls' club exhibit in their new building erected last year. The domestic science exhibit is also to be found here. They all say this is the coolest building on the grounds.

F. L. Marsh, in charge of concessions on the fair grounds, reports that all concession space has been taken and many have been turned down. He says that indications are for a larger, better fair than ever in the past. Mr. Marsh in addition to his work in taking care of concession space, is the manager of a first class restaurant on the grounds.

The personnel of the fair office consists of Mrs. O. A. Eastman, assistant secretary; Mrs. Albert Camp and Mrs. James Elkington, entry clerks; and Lyle Mason, assistant. A. W. Metzger is clerk of the races. The Outlook isn't saying so, but S. B. Hall says he is a general roustabout. The fair grounds number is 1251.

The Outlook will have a booth on the fair grounds in the agricultural pavilion. W. W. Williams the handwriting expert, will have charge and will demonstrate the new shorthand which is being prepared for publication by the Outlook.

## Home to Be Built for Chevrolet Firm

Another modern business house is soon to arise in Gresham, a splendid addition to the attractive new buildings which have steadily been making the business district of the town a subject of favorable remarks to all who visit the place, and a source of pride to the resident. The new building will be erected for the Fieldhouse-Shearer Chevrolet company within the next 60 days on the site of the old Ekstrom truck garage on Powell street, which is now being razed by Crosson Bros. to make way for the new structure.

Frank Staffanson & Sons, owners of the property, recognize this as a strategic location for their investment, and plan to put up a building which will be modern and suitable for its purpose in every way, a credit to the owners and the town. It will be 60 x 94 feet in size, of hollow tile and cement construction, faced on the front with brick. It will be set back three feet from the property line to allow for the planting of shrubbery. The show room, 26 feet deep, will extend across the entire front of the building. Back of this will be the parts room and office, and back of that the shop, which will be furnished with the best equipment obtainable, according to members of the automobile sales organization. It is said that some very unique features will be incorporated in the new building, the planning of which, with duco room, show room and shop have been with the assistance of engineers of the Chevrolet Motor company. The lighting will be handled by P. E. P. illumination engineers.

The new organization, which is the successor to the Shearer Chevrolet company, is an incorporation with a capitalization of \$10,000. Guy Fieldhouse will be president and manager, J. G. "Jack" Shearer, vice president, assistant manager and sales manager; Mrs. Clara C. Miller, secretary-treasurer.

These are not new people to Gresham. Mr. Shearer has been in business here for the past nine months, first as a member of the Shearer-Bacon Chevrolet company and later as the active member of the Shearer Chevrolet company. Guy Fieldhouse, son of Mrs. Martha Fieldhouse, grew to manhood in Gresham. He has been the authorized Ford dealer at St. Helens, Oregon, until April 1, when he sold out, intending to take a Ford agency elsewhere. Finding an attractive opening here in the Chevrolet field, he placed his interest and investment here and has brought his family here. Mr. and Mrs. Fieldhouse and their daughter Jane, and Mrs. Clara Miller, mother of Mrs. Guy Fieldhouse, are making their home temporarily with Mrs. Martha Fieldhouse.

Mrs. Miller can almost be described as a pioneer resident of Gresham, having spent many years of her life here before going to St. Helens with her daughter's family. As Mrs. Clara Anderson she was a teacher for several years in the Gresham grade school and in the Couch school in Portland. Her late husband, John Miller, was a pioneer resident here. Mrs. Miller was secretary-treasurer for the Fieldhouse & Duncan Motor company of St. Helens.

It is said that five families will be added to the population of Gresham by the establishment of the Fieldhouse-Shearer Chevrolet company.

## SEVERAL INJURED IN WEEK-END ACCIDENTS

Enos Volbrecht, 20, of Gresham and a family from Portland consisting of Mr. and Mrs. A. H. Clouse, Leonard Clouse aged 7, Elmer Clouse, 11, and a neighbor's boy Walter Kreiger, 14, were taken to St. Vincent's hospital early Sunday morning as the result of a serious clash of automobiles at the intersection of Wallula avenue and the Section Line.

Young Volbrecht is suffering from an injured arm and possible abdominal injuries. Mr. and Mrs. Clouse are reported more seriously hurt. He received a fractured rib and bruises, while his wife has sustained a head injury. Leonard Clouse has a compound fracture of the arm, Elmer a scalp wound, and Kreiger, cuts on his face, hands and legs.

Shortly before 7 o'clock Sunday morning Volbrecht started from his home on Florence avenue to go across to the Ruby golf links on the Base Line road for an hour of golf, intending to return in time to attend church with his mother. Approaching the Section Line road on Wallula avenue, he slowed down, as the crossing is a treacherous one owing to a clump of bushes. It appears that he failed to come to a complete stop and started across the highway, when his machine was struck broadside by the Clouse car coming east from Portland and at this point traveling at a high rate of speed, according to the Gresham man.

The Volbrecht auto was turned completely over on its top by force of the impact, the young man buried beneath. It is considered almost miraculous that he was not more seriously injured. He was rushed to St. Vincent's hospital where he is still being cared for. Members of the Clouse family were first taken to the Thomas sanitarium, and later removed to St. Vincent's.

The Volbrecht car is said to be a total wreck. The Clouse machine is also practically demolished. Mr. Clouse had bought a trucking business at Boring and was on the way out to look over the field and make arrangements for a home for himself and family.

A Clouse child and Mr. Clouse's mother escaped injury.

A second week-end accident is reported from the vicinity of Gresham. While walking on Powell Valley road between Gresham and Linnemann Sunday J. C. Christenson of Freewater, Oregon, was struck by a truck driven by S. P. Wells of the Larimer Transfer company of Salem. Christenson's arm was broken. D. H. Van Deussen Jr., who chanced to be passing at the time, picked up the injured man and brought him to a Gresham surgeon for attention.

In connection with the razing of the old building which is going on at present it is interesting to note that it was built by Dr. A. Thompson and was occupied first by the Gresham Auto company in July, 1911. The company was composed of W. L. Young, who lived here and managed the business, W. L. and C. E. Hollepetter, both of Portland. This was the first public garage in Gresham. It handled the Henry automobile. A few years later C. M. Zimmerman came to Gresham and bought the garage, which he conducted successfully for a number of years. Ekstrom Truck service used the building for many years as storage room and headquarters.

### 4-H CLUB PROGRAM

#### WEDNESDAY, JULY 25

8:00 a. m. Stock Judging contest.  
1:00 p. m. Judging of hogs, sheep, goats.

#### THURSDAY, JULY 26

8:00 a. m. Judging club dairy classes.  
10:00 a. m. Cooking demonstration (Club building), Troutdale team, Mrs. Dennison, leader.  
11:00 a. m. Cooking demonstration (Club building), Lusted team, Mrs. Brown, leader.  
1:00 p. m. Cooking demonstration (Club building), Gresham team, Mrs. Walrad, leader.  
1:00 p. m. Judging of poultry and rabbits.

#### FRIDAY, JULY 27

10:00 a. m. Cooking demonstration (Club building), Gilbert team, Mrs. Braley, club leader.  
10:00 a. m. Livestock Showmanship contest (Show ring).  
11:00 a. m. Cooking demonstration (Club building), Gilbert team, Mrs. Braley, club leader.  
1:00 p. m. Home making demonstration (Club building), Powellhurst team, Mrs. Elison, leader.  
1:00 p. m. Poultry Judging contest (Poultry building).  
1:30 p. m. Home Economics Judging contest, free for all.  
3:00 p. m. Rabbit Judging contest (Poultry building).

#### SATURDAY, JULY 28

10:00 a. m. Canning demonstration (Club building), Lusted team, Miss Edith Baker, leader.  
11:00 a. m. Canning demonstration (Club building), Lusted team, No. 2, Miss Edith Baker, leader.  
1:00 p. m. Cooking demonstration (Club building), Russellville team, Mrs. Quesinberry, leader.  
3:00 p. m. Cooking demonstration (Club building), Russellville team, Mrs. Quesinberry, leader.

## Hot Days Injure Blackberry Crop

The extreme heat of the past few days creates a problem for berry growers, especially blackberry growers. The Berry Growers Packing company was about to begin the shipment of fresh blackberries when the heat wave came, cooking ripe berries and doing more or less damage to those in various stages of development. Especial care will be necessary to pick berries suitable for shipping. D. E. Towle, the manager, has issued the following instructions to growers:

"Particular attention is called to the need of your keeping in daily touch with the shipping department as to your dates of picking and probable amounts estimated of each pick so that we may best arrange for our delivery to the local and long distance shipping. Just at present the main shipping hour is at 3:30 in the afternoon so please make every effort to get your day's picking in at that hour.

"Another thing that we must insist on is the well filling of the crates. The flat crate must hold the full 18 pounds to get the corners of the haldocks filled and 19 pounds at the present cheap price would be better where it makes a satisfied and 'come back again' customer.

"Please do not allow the pickers to take the crates into the field. The crates and berries get more or less dirty and dusty there. Few pickers can be trusted to fill the crates as they should be filled and no matter how careful they try to be rays of sunlight will strike through the bushes and make red spots on the berries which damage the sales often times.

"We are asking for your best cooperation in putting up a No. 1 shipping stock, for only so can we successfully make a sale of this commodity that is, at present a drug on the cold pack market.

"The logan and raspberry harvest is nearly complete and, taking it as a whole, the growers have good reason to be thankful. The yield has been good and the price has been fair and the growers are correspondingly happy and, no doubt, will give expression to their good feelings by celebrating in their own way. The writer predicts that they will give expression by liberal patronage of the county fair, which seems to be merging into an institution of substantial, permanent buildings and can be made a good educational institution if agriculture, livestock and manufacturing is developed with the amusement features.

"Raspberry and loganberry growers are asked to deliver their fruit at the cannery not later than 8 o'clock in the evening from now on."

"The blackberry growers have a hard problem to solve owing to the extreme heat. The ripe berries and those nearly ripe are damaged and the green berries may be also. If such is the case and the burnt side of the green berries does not develop, it will make it difficult to harvest a shipping berry of good quality, but this we must do. It increases the burden but we must meet it and it is up to you to take on this extra care and make delivery of only first class berries. Please call at the office for your copy of blackberry shipping suggestions if you did not attend the meeting of blackberry growers on the 19th. The reports from the fields Monday vary. Some report more damage than others. The Lawton seems to have suffered less than the Himalayas. If the weather cools off the damage may not exceed 10 or 15 per cent locally. The reports from the Willamette valley are of greater heat and more damage.

The new buildings will be dedicated the first day of the fair, Wednesday, July 25. The plans for the dedicatory ceremonies will be in charge of the reception committee which is composed of T. J. Kreuder, chairman; Mrs. C. I. Raker, Judge Richard Deich, Mayor Charles Cleveland, J. O. Wilson and J. E. Dunne.

### Lawn Mowers.

We repair and sharpen lawn mowers. We call for and deliver. J. E. Metzger, Gresham, phone 1901.—Adv. tf

## Coming Events

Tuesday Evening, July 24. Meeting of Neighbors of Woodcraft at I. O. O. F. hall.  
Friday, August 10.—Cleanup of Gresham cemetery



**REFRIGERATE for HEALTH**

Ordinarily when food is placed "on ice" it is put into a cold temperature that gradually becomes warmer as the ice melts. If the temperature rises above fifty degrees, your food is in danger of becoming unsafe to use. Kelvinator foods remain pure.

**Kelvinator**  
ELECTRIC REFRIGERATORS insure proper refrigeration because an even, dry, cold, safe temperature is maintained. The air circulates and collects as moisture on the tank. We would like to show you the many types of Kelvinators here.

**PORTLAND ELECTRIC POWER COMPANY**  
Phone 801 Powell St. Gresham  
"Keep well by well-kept foods"

**The Gift Shop**

Gifts That Reflect Good Taste

await your selection at our shop. Time and patience are usually lost roaming from store to store hunting for something appropriate for the occasion. The gift question for Weddings, Anniversaries, Birthdays and Parties, etc., can easily be solved at our shop at a moderate cost.

**Mealey's Jewelry Store**  
YOUR JEWELER  
POWELL ST. Phone 44 GRESHAM

**Evangelical Women's Union**  
WILL SERVE  
**NOON AND EVENING MEALS**  
Wednesday, Thursday, Friday and Saturday of Fair Week  
**AT THE EVANGELICAL CHURCH**  
Fifth and Main, Gresham. 35c