

GRESHAM OUTLOOK

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INVESTIGATING UTILITY PUBLICITY.

Utility publicity has become a matter of investigation by the federal trade commission. This raises the question of the utility of utility publicity.

The attitude of public utilities toward the public has greatly changed in recent years. Now they invite investigation and are anxious to inform and interest the public.

It is mainly through the newspapers that the public utilities can keep a finger on the public pulse and they surely have the right to use this means to present their claims to public support and ask for favorable consideration.

Now it is Sir Captain George Wilkins. The hero airman who recently circled the North Pole will soon attempt the South Pole flight has been knighted by King George in recognition of his epochal achievement.

Auto Suggestions

Gathered from reliable sources to help you get the most service out of that car of yours.

Misuse of a motor club emblem under the Oregon law carries a penalty of not to exceed \$50.

When recently Henry Ford was asked how long he expected to continue making parts for model "T" Fords, he replied: "Until the last model 'T' is off the roads. That may be ten years," he added.

The automobile show has got to be an annual event, and so has the flower show, the horse show, and all kinds of other shows.

Cars Without a Tax. The new numbers of license plates of cars touring the great highways of the country show there have been tremendous purchases of automobiles since the tax was lifted by congress.

The new automobiles present a riot of color on the highways this season the names of which have been drawn from many countries, as, for instance, Algerian blue, Yorkshire green, Brazilian brown, etc.

It is quite a tribute to the new Victory Six when Ray Harroun, winner of the first 500-mile speedway race at Indianapolis, selects this car in a late closed model for himself and wife.

Testimonials of performance on the part of Dodge Brothers cars continue to come in to us," said P. E. Brockway of Brockway & Nelson, Dodge Bros. dealers.

A group of young men from Bates college, Maine, are starting on a debating tour which will include South Africa, Australia, New Zealand and European points.

Believing there is no negative side to the question "That the American Policy of Prohibition is Desirable" they have refused to take the negative side.

Handwriting Expert Warns the Unwary

Call for Bids. Bids will be received by the board of directors of district No. 15 (Lusted school) on the excavation of earth, building walls, providing windows, doors, stairs, and any other construction necessary to provide a basement under the school building.

Caveat Emptor

By W. W. WILLIAMS (Examiner of Questioned Documents)

I have called attention to the inflation of income by the seller. The expense of operating is minimized. When income is increased and expenses decreased it is an easy matter to show a good per cent of profit.

There is no business which can be so easily misrepresented as to income and expenses as apartment houses and rooming houses. Also it is almost impossible to prove fraud as representations are verbal.

Mr. A had an apartment house which he wanted to unload. He advertised for a lady of personality to take a lease on the place at twice its real value, with the verbal understanding that the lady was to pay what she could, but the house was to be kept full at any price.

As they walked through the halls a constant barrage of sale fictions was handed out. From this fiction the buyer easily inferred that all the wealthy single men made the place their headquarters.

A lady owning a 22-room boarding and rooming house had been fortunate in leasing to a successful lady. The lease was about to expire and owner of building leased place to another lady with representation that the boarders and roomers went with the place.

Rooming houses and apartments are increasing in number and importance daily. The human family is becoming more gregarious. The gentle art of faking will continue to victimize the innocent.

PUBLIC SCHOOL COST.

The cost of maintaining pupils in the public schools has apparently arisen beyond most scales of advanced costs in other lines of endeavor, according to one authority.

The expenditures for public schools have almost doubled since 1920. Annual expenditures for grounds, buildings, and contents has increased rapidly from 1920.

Of course, these figures are based on general statistics which means that is given localities the cost per pupil may be higher or lower than given above.

Some depreciate this increased cost but it cannot be helped. The right attitude evidently should be to consider the education of the present day as better and more necessary than ever before.

Portland-Gresham Stage

Table with columns for L.V. PORTLAND and L.V. GRESHAM, listing departure times for various routes.

Owned and operated by GEO. LEWIS & SON

Call for Bids.

Bids will be received by the board of directors of district No. 15 (Lusted school) on the excavation of earth, building walls, providing windows, doors, stairs, and any other construction necessary to provide a basement under the school building.

Bids will be received by the school board of district No. 44, Boring, for wiring the schoolhouse in said district for electric lights.

Bids will be received by the school board of district No. 44, Boring, for furnishing 20 cords of No. 1 first-growth 16-inch wood to be stacked in woodshed of said district.

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NOTICE OF MARSHAL'S SALE.

City of Fairview, a Municipal Corporation, vs. Fred H. Weddle. By virtue of an order entered to me by the Recorder of the City of Fairview and dated the 7th day of June, 1928, directing me to forthwith collect certain sums of money in favor of the City of Fairview, a municipal corporation, and against Fred H. Weddle for street improvement purposes, namely: The sum of Fifty-one and 50/100 Dollars, together with interest at the rate of 7 per cent per annum on \$41.50 from the first day of November, 1924, and interest at the rate of 7 per cent on \$10.50 therefrom from the first day of November, 1926, and for the costs and disbursements incidental to the foreclosure of a lien for said improvements in favor of the said City of Fairview, a municipal corporation, and commanding me to make sale of the following described real property, to-wit:

Lots 4 and 5, Block 11 of Fairview, in the County of Multnomah and State of Oregon.

Now, therefore, by virtue of said order and in compliance with the commands thereof, I will on Saturday, the 7th day of July, 1928, at 2 o'clock p. m., in the south front door of the City Hall, in the City of Fairview, Multnomah County, Oregon, sell at public auction (subject to redemption) to the highest bidder for cash, all the right, title and interest which the within named Fred H. Weddle had on the 7th day of June, 1928, in and to the above described property, or any part thereof, to satisfy the lien in favor of said City of Fairview, a municipal corporation, together with interest, costs and accruing costs.

FRA BROOKS, Marshal, City of Fairview, Oregon. Dated and first published, June 5, 1928. Date of last publication, July 6, 1928.

CALL FOR BIDS Bids will be opened at Wilkes school, July 12, 1928, at 7:30 p. m., for a playshed for School District No. 7.

Plans and specifications may be seen at the home of William Tegart. The board reserves the right to reject any or all bids.

WILLIAM TEGART, Chairman. JESSIE M. MILLAR, Clerk.

Don't lay down the paper till you have read the Want Ads.

WANT AD. RATES. First insertion, 1c a word, minimum 20c; subsequent insertions, 1/2c a word, minimum 10c.

Pasture FOR SALE—Space in this classified department. Call at office or phone Gresham 1561.

Horses FINE 4-YEAR-OLD FILLY, for sale 1200 and 1300 pounds, by male for \$75 or trade for sheep. J. H. Bradbury, Bull Run.

TAKEN UP—Chestnut brown mare, wire seal on left hind leg. H. H. Klinko, Gates road, R. F. D., box 519, Phone SUnset 6622R5.

Cattle FRESH COWS FOR SALE. W. T. Sharkey, 2 1/2 miles south of Schiller station. Phone Gresham 1041X.

WEEK-OLD CALF. \$25.00. A. Hendricksen, Section Line near Laurel avenue.

WANTED—Good milch cow or beef calves in trade for equity in practically new 1927 Chevrolet delivery with open express body. Fine berry hauling. Phone Gresham 1941. Shearer Chevrolet Company.

JERSEY COW FOR SALE. Frank Swanson. Four miles east of Gresham. Phone 435.

WANTED—P. of veal, hogs, and cows to freshen soon. Fresh cows for sale. C. A. Butcher, Rt. 1, Box 418, Portland. Base Line and Buckley avenue. TAbor 4978.

MILK GOAT FOR SALE. H. W. Cooley, Gresham, phone 432X.

6-WEEKS-OLD PIGS for sale. Ed. DePaape, 3 miles northeast of Springdale, 1 mile northwest of Corbett on Chamberlain road. Phone Corbett 143.

FOR SALE—Several purebred Berkshire pigs eligible to register, at the Minsinger ranch, near Marmot. Phone 22X1, Sandy. tf

POULTRY POULTRY WANTED ALL KINDS, ANY TIME WE PAY CASH GRESHAM PRODUCE CO. Phone 1193 Gresham, Oregon

100 RHODE ISLAND RED PULLETS for sale, 3 months old, \$1 apiece. Also broilers and fryers. Mrs. A. E. De Haven. Phone 308X4.

WE SPECIALIZE IN O. A. C. Barred Rock and R. I. Red chicks, bred for high egg production. Also 6 to 8 weeks old pullets. Silver Bell Poultry Farm, 87th street and Section Line road, Route 1, Portland. Sun-set 2994.

KALE PLANTS. \$1.25 per 1000. Danish Ball-Head cabbage plants, \$2 per 1000. A. Hendricksen, Section Line near Laurel avenue.

KALE PLANTS FOR SALE, \$1 per thousand. W. E. Wheeler, Boring, Oregon, phone 2581.

GOOD BURBANK SEED POTATOES. Half strain, \$1 a hundred. M. View Floral Co. Phone Gresham 168.

KALE PLANTS for sale. J. O. Forsgren, Portland, 11-Box 996, Foster road and Rock Creek road. Inquire at garage.

LOST—Wednesday, probably near Mt. Hood railway crossing in Gresham. Airedale-Collie dog, named "King". License No. 4780. Mrs. James W. Duff, 898 East Salmon, phone EAST 1081.

HELP WANTED—General greenhouse work. Please call at Gresham Greenhouses, Hogan road.

PLOWING AND GENERAL TEAM work wanted. Lawn grading, basement work, etc. C. W. Adams, phone 1924, Gresham.

CEMENT WORK DONE Basement walls, cement walks and floors, etc. GRESHAM Phone 1017 MORTICIANS

Our equipment is at your disposal day or night. Our success is built on being ready to serve at any and all times.

Gates Funeral Home Gresham Telephone 2471

J. E. GATES Mortician

TROUTDALE SAND and GRAVEL CO.

Mason and Concrete Sand and Gravel. In bunkers or delivered. Cement Brick and Cement. J. R. KNARR, Manager. Phone 489

Carpenter & Builder Remodelling, Foundation Work and Roofing. Also Papering and Painting. HENRY BLACK. GOOD WORK, PROMPT SERVICE. FAIR PRICES. Telephone BRoadway 8060

Peter Lenard Cleaning and Pressing. 1211. Our cleaning plant is in Gresham. We call and deliver.

PLUMBING and Septic Tanks. Day or Contract WORK GUARANTEED. Larry Foelt. GRESHAM Phone 8101

THINK THINK IT would be better that every fire-cracker and rocket be banned from the land than one rosy-cheeked boy or girl should lose an eye or hand. H. W. SNASHALL.

FOR SALE—Oregon Ball Head cabbage plants, \$2.50 per 1000. A. R. Lyman, Powell Valley and Hogan road, phone 52X5.

CABBAGE PLANTS FOR SALE. Geo. W. Armstrong, phone Gresham 434.

DANISH BALL-HEAD CABBAGE plants for sale. T. Ozono, inquire at Sundial ranch, between Fairview and Troutdale.

POTATOES FOR SALE. Burbanks and Blue Perfection, \$2.50 per sack. 1915 or 1907. Dr. R. H. Toop, phone 11.

Hay FOR SALE—Space in this classified department. Call at office or phone Gresham 1561.

Farm Machinery, Etc. FOR SALE—Pera cream separator, fruit jars, 50 cents a dozen. All in good condition. Mrs. A. Lish, Rt. 2, Troutdale, Oregon.

GOOD RIDING CULTIVATOR for sale, \$25, or will trade for 10-wheel disk or clover hay. Mark Nickerson, phone 73.

Automobiles WANTED—More people to use the Want Ads. Call Gresham 1561.

Real Estate, Rentals, Etc. SEASONED WOOD FOR SALE, first growth fir, cord lengths or 16-inch, also cedar posts. J. S. Donaldson, phone Sandy 2x.

WOOD FOR SALE—First and second growth cordwood, any length. First growth ties, 20c each. First growth slabwood, \$4. Delivered. Hayden Fuel Co., Gresham, phone 3676, evenings, phone 73.

EXTRA GOOD SECOND-GROWTH cordwood at very low price, also good, heavy slabwood. See our wood. Get our prices. C. H. Calkins Wood Co., west end of Fifth street, Gresham, phone 192x.

SEASONED WOOD FOR SALE, first growth fir, cord lengths or 16-inch, also cedar posts. J. S. Donaldson, phone Sandy 2x.

16-INCH BLOCK WOOD for sale; good lumber, \$3 thousand and up. Fire and common brick. Cameron's Spurr, near Dodge park. D. B. Crosson, Boring, Rt. 1, Box 147D.

SLABWOOD FOR SALE. Special price on orders to May 15. E. Craswell, phone 3083, Gresham.

WOODSAWING. Satisfaction guaranteed. Also wood for sale. Floyd Surface, Fairview, phone 22X4, Gresham.

FOR WOODSAWING call H. H. Johnson, phone Boring, Oregon, phone 672, Gresham.

FOR WOODSAWING call Steve Macton, phone 385.

WOOD FOR SALE. Delivered. First growth fir and maple, also cedar. Phone 3109. W. E. Hosmer, Gresham.

FOR SALE—Space in this classified department. Call at office or phone Gresham 1561.

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NOTICE OF FINAL ACCOUNT. In the Circuit Court of the State of Oregon, for the County of Multnomah, Probate Department. In the Matter of the Estate of Henry L. Langitz, Deceased.

Notice is hereby given that the undersigned administrator of the estate of Henry L. Langitz, deceased, has filed his final account in the Circuit Court of the State of Oregon, for the County of Multnomah, and that Monday, the 4th day of August, 1928, at the hour of 9:30 a. m., of said day, at the Courtroom at Portland, in said County and State, has been appointed as the time and place for the hearing of objections to said final account and the settlement thereof.

Date of first publication, July 6, 1928. Date of last publication, Aug. 3, 1928. W. J. COOPER, Administrator.

CEMENT WORK DONE Basement walls, cement walks and floors, etc. GRESHAM Phone 1017 MORTICIANS

Our equipment is at your disposal day or night. Our success is built on being ready to serve at any and all times.

Gates Funeral Home Gresham Telephone 2471

J. E. GATES Mortician

PROFESSIONAL ADS.

PHYSICIANS - MEDICAL. Phone, Office 1851. H. H. HUGHES, M. D. Hours: 10-12 A.M. 2-4 and 7-8 P.M. Office—Withrow Building GRESHAM OREGON

Office 2251 Residence 2253. GEO. INGLIS, M. D. Physician and Surgeon. Special Attention to Eye Diseases and Fitting of Glasses. Office over First State Bank GRESHAM OREGON

Office 1271 Phones Res. 137x. A. W. BOTKIN, M. D. Physician and Surgeon. Rooms 15 and 16, Congdon Bldg. Hours 2 to 5 P. M. Gresham, Oregon

H. V. ADIX, M. D. Physician and Surgeon. Office over Bank of Gresham With Dr. W. J. Ott. Office Phone 1431 or 179 Res. 1433. Best phone for appointment

DOCTORS - CHIROPRACTIC. Dr. Mary F. Becker CHIROPRACTIC PHYSICIAN. Electric Light Sweats. Mineral Baths. Dithyrm. Ultra Violet Ray. Hours: 9-12 1-5. Office 122x Phones Res. 329x2

DR. G. E. MALLETT. Chiropractic Physician. SPECIALIZING IN In-Mo-Ray Gland Therapy. Bank of Gresham Bldg. Phone Office 1321 Res. 3263

TR. 6731 Phones GAR. 2015. Dr. J. R. Eggeman, N. D. (M. D., D. O., D. C.). Specialist. Chronic and Nervous Diseases. Men, Women & Children. No Operations. 1245 HALSEY ST. Portland, Ore.

DR. C. L. HAYNES. Eyesight Specialist. GLASSES FITTED. 815-816 Mohawk Bldg. THIRD AND MORRISON STS. Over Roberts Bros. Store. PORTLAND OREGON

Phones Office 2184 Res. 2184. DR. W. J. OTT. Dentist. Nerve Blocking Dental X-Ray. Office over Bank of Gresham

Dr. Julius G. Sture. Dentist. Office in Bank of Gresham Bldg. Nerve Blocking X-Ray Work Referred. Office 561 Phones Res. 563

ATTORNEYS. Atw. 0715 Phones Gresham 1591. McGuirk & Schneider. Attorneys at Law. Gresham Office Withrow Bldg. Probate and Corporate Work. Portland Off., 501-7 Corbett Bldg.

W. J. COOPER. Attorney at Law. Office over Bank of Gresham. Office 1181 Phones Res. 1461

MUSICIANS. FLORENCE M. HONEY. Studio First State Bank Bldg. Gresham Phone 1721

INSURANCE. J. ROSS BROWN. Real Estate and Insurance. FIRE - AUTOMOBILE - LIFE - HEALTH - BURGLARY. Telephone Bldg., Main Street Gresham, Oregon. Office 2501 Phones Res. 2508

JAMES ELKINGTON. Real Estate Insurance Loans, Conveyancing. Telephone Bldg., Main St., Gresham. Office 2501 Phones Res. 8288

Insurance, Real Estate. Accident, Health, Automobile. Oregon Fire Relief Assn. Oregon Life Insurance Company. B. W. THORNE, Agt. GRESHAM, OREGON. Office 2751 Phones Res. 2747

EAST 2747 Gresham 8201. J. V. COGSWELL CO. GENERAL INSURANCE. East Side Representative. Northwestern Mutual Life Ins. Co. 314 Westberry Bldg. Grand and Morrison Sts. PORTLAND, OREGON

AUCTIONEER. Col. W. S. Wood & Sons. Auctioneer. Farm and Stock Sales a Specialty. YANCOUVER, W.N. Phone Vancouver 414, or Gresham Outlook 1561

SAND GRAVEL. 50c and 75c a yard at pit or will deliver. O. A. BRYAN. Phone Gresham 78 x 2