

GRESHAM OUTLOOK

Published every Tuesday and Friday at Gresham, Oregon, by the Outlook Publishing Co., H. L. St. Clair, Editor and Manager.

One year, \$3.00, six months, \$1.50, three months, 75c. Single copies, 15c. Combination rates, with all the Portland Dailies.

ADVERTISING
Rates reasonable. Our representative will call.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

Member of the State Editorial Association.
Member of the National Editorial Association.

GOVERNOR PATTERSON EXPLOITS OREGON.

Over Chicago Daily News radio in connection with a page of Oregon photographs in Daily News Governor Patterson placed before a large audience the advantages of Oregon last Saturday evening.

The address given by Governor Patterson has given unusual publicity to Oregon as the dramatic features in connection with the story of adventure of the pioneers has been widely published by cosmopolitan papers. Governor Patterson in his presentation of the development of Oregon and his prophecy of its future growth has appealed to the imagination of thousands who will likely seek an early opportunity to make their home in this state. The variety of the appeal on account of the variety of products produced and the vast natural resources when summarized is a surprise even to those who have been reasonably familiar with the facts but would be startling to the people in the great central west who think of the west as in its infancy and think of it as range for the wild horse and steers. Hundreds of thousands of dads in the land of hot summers and cold winters after listening to the governor portray the advantages of Oregon after turning off the radio would say let's go to Oregon.

SUMMER SESSION U. OF O. OPENS SOON

With more courses than ever of interest to the people of Gresham, the University of Oregon summer session will be held in Lincoln high school from June 18 to July 27.

Among the special offerings are eight courses in art, including dress design, handicrafts and commercial art. A total of nearly 100 courses will be offered in the additional fields of astronomy, biology, botany, economics, education, English, German, history, journalism, Latin, music, philosophy, physical education, platoon library, political science, psychology and Romance languages.

A catalogue fully describing the courses may be secured at the University office in the Corbett building, Portland.

"NEWCOMER" WOULD ENFORCE SPEED LAWS

A writer, evidently a newcomer in Gresham, calls attention to the excessive speed of automobiles in the city limits, in the following words:

"I certainly have been amazed at the excessive rate of speed with which automobiles pass through our little town. I've seen them just 'tear' down Powell Valley road and through Main street till it just makes one shudder. A few months ago I noticed the new signs put up, 'Entering Gresham, Be Careful!' But how careful are these cars tearing through town at any rate of speed? I've seen children going and coming from the library, trying hard to cross Main street, but with autos literally whizzing by, these children stand patiently until some sane person does drive by slowly, so they can pass.

I have traveled much by auto and noticed almost every city or town has its speed limit law of 15 and 18 miles per hour, enforced. These laws were enforced, too. Motorcycles seem, too, to delight in going up and down the streets here making excessive noise."

NOTICE

Notice is hereby given that the board of directors of school district No. 15 Joint, Multnomah county, will receive sealed bids for the scraping and kalsomining of ceilings and walls and painting inside woodwork one coat. Also bids for the scraping and painting of ceilings and kalsomining of walls and painting inside woodwork of schoolhouse. Right reserved to reject any and all bids. Bids to be opened June 20, 1928.

(Signed) C. A. EKSTRAND, Chairman.

G. N. SAGER, Clerk, box 711, Portland, Route 1.

Some day it will be possible for motorists to drive from Seattle to San Diego without losing sight of the ocean for more than a scant few miles at a time. There are only a few gaps in the great project left. The Pacific highway now affords a paved road all the way, linking these three states, Washington, Oregon and California.

THINK THINK THINK

The Farmers Mutual Fire Relief Association. Farm and suburban property. H. W. Snashall, president, Gresham, Pleasant View Ave., Phone 3665.

MAN SO NERVOUS FEELS HIS STOMACH JUMP

"I got so nervous my stomach felt like it was jumping. Vinol entirely relieved the trouble. I feel better than in years."—J. C. Duke. Vinol is a compound of iron, phosphates, cod liver peptone, etc. The very FIRST bottle makes you sleep better and have a BIG appetite. Nervous, easily tired people are surprised how QUICK the iron, phosphates, etc., give new life and pep. Vinol tastes delicious.—Gresham Drug Co.—Adv.

Handwriting Expert Warns the Unwary

CAVEAT EMPTOR.

(By W. W. Williams)

Examiner of Questioned Documents Caveat Emptor—let the buyer beware—said the judge in his instructions to the jury. "Is the judge swearing? What is that caviar he is talking about?" said one plaintiff to another. "No, I think that is the name of a cheese, isn't it?" said the other.

The judge explained that the buyer must use due diligence, vigilance and discretion in buying a rooming house or the courts would be crowded with people seeking redress for their grievances. After painstaking explanation by the judge that Caveat Emptor—let the buyer beware—had come down from the time of Caesar and that the jury should take into consideration whether the buyer had used ordinary horse sense in investigating before he put his signature on the dotted lines or not the victims still appeared to be in doubt as to whether the judge was talking about them or about some new brand of cheese.

I sometimes wonder why someone has not written a book on Caveat Emptor and informed the public the degree of diligence necessary in entering into a deal in order to absolve them from criticism in court. It would also tend to relieve the taxpayer of part of his burden, as cases fill our courts in which awareness is wholly absent. However, it is not my role to criticize the victim.

The trick is put over by a professional. The victim is a layman. The unscrupulous seller is a repeater and the victim is a novice. The professional seller knows what Caveat Emptor means and uses every known scheme to dim the necessity or the urge of diligence or awareness. His confederates are as skillful.

While I have heard judges instruct the jury that the buyer should Caveat Emptor his deal, I have never heard a judge instruct the jury to take into consideration that the seller on account of his superior knowledge and opportunity is his "brother's keeper." I have never heard a judge urge an inquiry into the possibility of a confederate receiving a benefit from the transaction when it was very patent that such was the case.

Caveat Emptor in the time of Caesar had more meaning than at the present day. To our shame let us acknowledge that protection for the weak against the strong, or the layman against the professional is not so general as it should be.

In this article I promised to give some of the "Come on" methods and documents of the bunco artist in selling rooming houses, boarding houses and apartment houses. Before I touch specifically on the methods of the bunco artist it might be well to call attention to the fact that it is the ideal field of

work for women and usually undertaken at a time when there has been an important change in their affairs. The husband dies and the insurance money is invested in order that the widow may have both an income and employment. Perhaps the family sells out in a small town and moves to a larger city to provide better educational opportunities for the children. Be the circumstances what they may it is a critical and important step for the buyer. For this reason society in order to prevent the breakdown of an important unit of society at a critical time should reverse the epigram and put seller in place of buyer so it would read, let the seller beware.

Income in a good city is an ever increasing desire of the human race. Income property is eagerly sought after. A home with an income and a chance to employ your own family and have your business come to you are intriguing. Buyers come to market with a will to believe. With a desire to invest. A hope that springs eternal.

The bunco artist knows the game. His prospective buyer has dealt in small figures in income and expenses in the past. The seller emphasizes income of rooming house or apartment house. He knows too that income is more easily understood by buyers as it is a simple problem of addition, which the buyer can perform and in performing the operation it carries conviction. He knows, too, that his confederate is going to emphasize the same and go over the figures again with buyer. The confederate is usually the lady in charge, the landlady, or a lady planted there to assist the sale. She is usually a lady of personality.

Bulgarian Milk.
If you have a weak stomach then drink Bulgarian milk. It's delicious. If you have health you have happiness. For plant call Gresham 67x1.—Adv.

Copeland Lumber Co.

Successors to Barnes Lumber Co. ROY O. SOWLES, Manager

Building Materials and Mill Work

Complete line of MONARCH PAINTS BUILDERS' HARDWARE

Estimates on houses and buildings gladly submitted. Phone 2431 Gresham Powell St.

KEEP IN TOUCH



Failure to keep in touch with your business or family at all times has been made inexcusable because of the telephone.

Call Long Distance

OREGON TELEPHONE CO.

Gresham

KILLS FLY 'em dead.

Oronite SPRAY

At grocers, drugstores, hardware, department stores and Standard Oil Service Stations. Packed in kits (with improved sprayer), pints, quarts, gallons, 5-gallon barrels and 1/2 barrels.

STANDARD OIL COMPANY OF CALIFORNIA

"STAPLES"

The Jewelry and Optical Store of the common people

One of the finest stocks of Diamonds and Watches in the Northwest

Optical Parlors second to none, and you will find prices very reasonable

356 Alder St., Portland Phone BEACON 8080



SERVICE

Our equipment is at your disposal day or night. Our success is built on being ready to serve at any and all times.

Gates Funeral Home
Gresham Lady Assistant Telephone 2471

Don't lay down the paper till you have read the Want Ads.

FUEL

WOOD of all kinds
COAL, best grades
BRIQUETS, Diamond

We are ready to take storage orders at summer prices.

PROMPT SERVICE
Gresham Fuel Co.
Office 1051 Phones Res. 1x5

Carpenter & Builder

Remodeling, Foundation Work and Roofing
Also Papering and Painting
HENRY BLACK
GOOD WORK, PROMPT SERVICE
FAIR PRICES
Telephone BROADWAY 8060

PHONE 1211
Peter Lenard
Cleaning and Pressing
Our cleaning plant is in Gresham
We call and deliver

PLUMBING
and Septic Tanks
Day or Contract
WORK GUARANTEED
Larry Focht
GRESHAM Phone 8101

Classified Ads

WANT AD. RATES.
First insertion, 1c a word, minimum 20c; subsequent insertions, 1/2c a word, minimum 10c.

Horses

MARE FOR SALE, weight about 1600 pounds. Gentle and good worker. Harry Gibson, Barton, Oregon.

Pasture

PASTURE FOR RENT—Cattle preferred. Running water all summer. Ray Waite, half mile north of Anderson station.

Cattle

FRESH GUERNSEY COW for sale, 5 years old. Unusually pretty and gentle. A. Bahl, one mile north of Anderson station.

WANTED—B of, veal, hogs, and cows to freshen soon. Fresh cows for sale. C. A. Butcher, Rt. 1, Box 418, Portland. Base Line and Buckley avenue. TABOR 4975.

Hogs

FOR SALE—Nine thoroughbred Chester White weaner pigs. Phone 2581, Lee Hall, Boring, Oregon.

6-WEEKS-OLD PIGS for sale. H. L. Spencer, Palmblad road, phone 35x, Gresham.

FOR SALE—Several purebred Berkshire pigs eligible to register, at the Minsinger ranch, near Marmot. Phone 22x1, Sandy.

Poultry

ABOUT 25 WHITE LEGHORN cockerels seven weeks old, 10 cents each, if all are taken. Phone 3103 noon or evening.

RHODE ISLAND RED PULLETS for sale. Also Coleman camp stove, new. Phone 26x8, John Hoffman, Gresham.

POULTRY WANTED

ALL KINDS, ANY TIME WE PAY CASH
GRESHAM PRODUCE CO.
Phone 1103 Gresham, Oregon

WE SPECIALIZE IN O. A. C. Barred Rock and R. I. Red chicks, bred for high egg production. Also 4 to 7 weeks old pullets. Silver Bell Poultry Farm, 97th street and Section Line road, Route 1, Portland. SU-nest 2494.

Plants, Seeds, Etc.

KALE PLANTS FOR SALE, \$1.25 per thousand. V. L. Rhoads, 3 miles east of Gresham on Section Line. Phone 3465.

CERTIFIED SEED Potatoes. About 400 sacks certified Idaho seed. Will furnish one sack of seed plus 75 cents for freight and cartage. For two sacks at harvest time. These potatoes are guaranteed. Or will sell, \$2 per sack. Call Smith, Portland. Trinity 1235.

CABBAGE PLANTS FOR SALE. Daniel Ball head, \$2 per 1000. A. Hendrickson, Section Line road near Laurel avenue.

AMERICAN WONDER SEED POTATOES for sale. Very good quality. Reasonable price. Deaver, 1 mile east of Corbett, phone 6101, Corbett.

BURBANK SEED POTATOES for sale. See per sack. M. Cheldelin, Sycamore school, Foster road.

GOOD BURBANK SEED POTATOES. Half strain #1 a hundred. Mt. View Floral Co., phone Gresham 168.

Hay

CLOVER AND GRASS HAY for sale, standing. About 2 acres. W. W. Hastings, Gresham, phone 197x1.

Clover Crop for Sale.
Bids will be received for good crop of clover hay from 3 or 10 acres, nice level field fronting highway at Springdale. Inquire at Enquist Service Station, Springdale.

Automobiles

O.K.D. USED CARS.
1927 CHEVROLET Coach.
1926 CHEVROLET Coach.
1925 CHEVROLET COUPE.
1926 FORD Fordor Sedan.
1926 FORD Roadster.
1924 DODGE Coupe.

We have something new and interesting in our O.K.D. used cars.
SHEARER CHEVROLET CO., Gresham, Oregon

We Serve "Regardless"

Ours Is a Service That Understands



H. J. JACOBSON
MANAGING DIRECTOR

Whether the bereaved family is of "high estate" or low, in good fortune or poor, we serve regardless of circumstance. We assist all in a kind, reverent manner. All that anybody can do, we wish to do. That is our desire and the service we render invariably retains the complete confidence of those who have called on us.

First and last, our is a service that understands.

JACOBSON CO.
Dependable Funeral Directors
9106 Foster Rd. at Lents

CALL ON US SU. 1821 Day or Night

THINK THINK THINK

Tell the plain truth
Tell it simply
Tell it interestingly
Tell it fully
And then shut up.
H. W. SNASHALL.

EXTRA GOOD SECOND-GROWTH cordwood at very low price, also good, heavy slabwood. See our wood lot our prices. C. H. Calkins Wood Co., west end of Fifth street, Gresham, phone 192x.

SLABWOOD FOR SALE. Special price on orders to May 15. L. E. Craswell, phone 3083, Gresham.

SEASONED WOOD FOR SALE. First growth fir, cord lengths or 16-inch, also cedar posts. J. E. Donaldson, phone Sandy 2x.

16-INCH BLOCK WOOD for sale; good lumber, \$3 thousand and up; fire and common brick. Cameron's Spur near Dodge park, D. B. Cronson, Boring, Rt. 1, box 147D.

WOODSAWING. Satisfaction guaranteed. Also wood for sale. Floyd Surface, Fairview, phone 22x4, Gresham.

FOR WOODSAWING call H. H. Johnson, Boring, Oregon, phone 673, Gresham.

GRESHAM FUEL COMPANY WILL supply your fuel needs. Wood of all kinds, coal and briquets. Phones, office 1051, residence 1x5.

WOOD FOR SALE. delivered. First growth fir and maple, also cedar posts. W. E. Hossner, Gresham, phone 3109.

For expert window cleaning see S. Tajima, or leave orders with J. Ross Brown, Gresham, phone 2501.

Don't forget the advertisers when you need anything in their line.

Please phone or write items for the Outlook—but give your real name.—Call Gresham 1561.

For lowest rates on automobile, truck and general insurance see B. W. Thorne.—Adv.

CEMENT WORK DONE

Basement walls, cement walks and floors, etc.

R. C. FRACE

GRESHAM Phone 1017

Portland-Gresham Stage

L.V. PORTLAND Park and Yamhill BEacon 8181
L.V. GRESHAM Powell & Roberts Phone 1823

*7:40 a. m. S. L. *6:45 a. m. B. L.
*7:50 a. m. B. L. *7:00 a. m. P. V.
*8:30 a. m. P. V. *7:15 a. m. S. L.
*9:30 a. m. B. L. *8:30 a. m. B. L.
*9:50 a. m. S. L. *9:00 a. m. S. L.
*10:30 a. m. P. V. *9:30 a. m. P. V.
*11:30 a. m. B. L. *10:30 a. m. B. L.
*11:50 a. m. S. L. *10:50 a. m. P. V.
*12:30 p. m. P. V. *11:30 a. m. P. V.
*1:30 p. m. B. L. *12:30 p. m. B. L.
*1:50 p. m. S. L. *1:00 p. m. S. L.
*2:30 p. m. P. V. *1:30 p. m. P. V.
*3:30 p. m. B. L. *2:30 p. m. B. L.
*3:50 p. m. S. L. *3:00 p. m. S. L.
*4:30 p. m. P. V. *3:30 p. m. P. V.
*5:30 p. m. B. L. *4:30 p. m. B. L.
*5:50 p. m. S. L. *5:00 p. m. S. L.
*6:30 p. m. P. V. *5:30 p. m. P. V.
*10:00 p. m. P. V. *7:00 p. m. P. V.

MONEY TO LOAN.
On good real estate security. See Ross Brown, Gresham, phone 2501.

MONEY TO LOAN on real estate. short or long loans. Farm loans made at 6 per cent. No commission. B. W. Thorne, phone 2751.

Employment

WANTED—Man with car to sell complete line quality auto tires and tubes. Exclusive territory. Experience not necessary. Salary \$300 per month. Milestone Rubber Company, East Liverpool, Ohio.

PLOWING AND GENERAL TEAM work wanted. Lawn grading, basement work etc. W. Adams, phone 1924, Gresham.

Miscellaneous

2-YEAR OLD CANARY for sale. Good singer, 1st growth. Troutdale, Oregon, phone Corbett 3191.

FOR SALE "Hoosier" kitchen cabinet, also plain one, 2-burner gas plate, wood heater, kitchen table, refrigerator, hens, fruit jars, ice box. Phone 102x.

GRAVEL IN PIT or screened in bunkers. L. L. Davidson, Hensley road near Troutdale. Phone Gresham 15x1.

Wood and Sawing

WOOD FOR SALE—First and second growth cordwood, any length. First growth ties, 25c each. First growth slabwood, \$4. Delivered. Hayden Fuel Co., Gresham, phone 3676, evenings 621.

FOR WOODSAWING call Steve Marshall, phone 25x.

DRY CORDWOOD \$7.25, 16-inch wood, \$7.50. First growth, also 16-inch plank wood, dry, \$7.00, and slabwood, \$4.25. General hauling. Chas. McGinnis, phone 271.

Professional Ads.

PHYSICIANS — MEDICAL

Phone, Office 1851
H. H. HUGHES, M. D.
Hours: 10-12 A.M. 2-4 and 7-8 P.M.
Office—Withroy Building
GRESHAM OREGON

Office 2251 Residence 251A
GEO. INGLIS, M. D.
Physician and Surgeon
Special Attention to Eye Diseases
and Fitting of Glasses
Office over First State Bank
GRESHAM OREGON

Office 1271 Phones Res. 127x
A. W. BOTKIN, M. D.
Physician and Surgeon
Rooms 15 and 16, Congdon Bldg.
Hours: 9-12 1-5 P.M.
Gresham, Oregon

H. V. ADIX, M. D.
Physician and Surgeon
Office over Bank of Gresham
With Dr. W. J. Ott
Office Phone (451 or 179) Res. 1421
Best phone for appointment

DOCTORS — CHIROPRACTIC

Dr. Mary F. Becker
CHIROPRACTIC PHYSICIAN
Electric Light Sweats
Mineral Baths Women & Children
Ultra Violet Ray
Hours: 9-12 1-5
Office 122x Phones Res. 323x2

DR. G. E. MALETT
Chiropractic Physician
SPECIALIZING IN
In-Mo-Ray Gland Therapy
Bank of Gresham Bldg.
Phone Office 1321 Res. 2241

TR. 6731 Phones GAR. 2015
Dr. J. R. Eggeman, N. D.
(M. D., D. O., D. C.)
Specialist. Chronic and Nervous Diseases. Men, Women & Children
No Operations
1245 HALSEY ST. Portland, Ore.

OPTICIAN

DR. C. L. HAYNES
Eyeglass Specialist
GLASSES FITTED
315-316 Mohawk Bldg.
THIRD AND MORRISON STS.
Over Roberts Bros. Store
PORTLAND OREGON

DENTISTS

Phones Office 2184 Res. 2184
DR. W. J. OTT
Dentist
Nerve Blocking Dental X-Ray
Office over Bank of Gresham

Dr. Julius G. Sture
Dentist
Office in Bank of Gresham Bldg
Nerve Blocking
X-Ray Work Referred
Office 561 Phones Res. 563

ATTORNEYS

ATw. 0715 Phones Gresham 1591
McGuirk & Schneider
Attorneys at Law
Gresham Office Withroy Bldg.
Probate and Corporation Work
Portland Ofc., 501-7 Corbett Bldg.

W. J. COOPER
Attorney at Law
Office over Bank of Gresham
Office 1181 Phones Res. 1441

MUSICIANS

PIANO

FLORENCE M. HONEY
Studio First State Bank Bldg.
Gresham Phone 1721

INSURANCE

J. ROSS BROWN
Real Estate and Insurance
FIRE — AUTOMOBILE — LIFE
HEALTH — BURGLARY
Telephone Bldg., Main Street
Gresham, Oregon
Office 2501 Phones Res. 2504

JAMES ELKINGTON
Real Estate Insurance
Loans, Conveyancing
Telephone Bldg., Main St., Gresham
Office 2501 Phones Res. 2585

Insurance, Real Estate
Accident, Health, Automobile
Oregon Fire Relief Assn.
Oregon Life Insurance Agency
B. W. THORNE, Agt.
GRESHAM, OREGON, Phone Res. 2717
Office 2751 Phones Res. 2717

EAST 2747 Gresham 2641
J. V. COGSWELL CO.
GENERAL INSURANCE
East Side Representative
Northwestern Mutual Life Ins. Co.
214 Wenberry Bldg.
Grand and Morrison Sts.
PORTLAND, OREGON

AUCTIONEER

Col. W. S. Wood & Sons
Auctioneer
Farm and Stock Sales a Specialty
VANCOUVER, W.N.
Phone Vancouver 414, at
Gresham Outlook 1541

SAND GRAVEL
50c and 75c a yard at pit or will deliver
O. A. BRYAN
Phone Gresham 75 x 2

