

TWICE A WEEK

GRESHAM OUTLOOK

TUESDAYS AND FRIDAYS

VOL. 18, NO. 8

GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, MARCH 27, 1928

\$2.00 Per Year

Narcissus Growing Is Coming Industry

On Thursday, April 12, narcissus day will be observed at the Oregon experiment station of O. S. C. when narcissus growers from all sections of the state will gather at Corvallis and look over the experiments in progress there.

Heretofore but comparatively scant attention has been paid to the growing of narcissus, one of the most beautiful and fragrant of blossoms, as it was considered these bulbs could not be grown successfully anywhere excepting in Holland.

It is predicted that within the next ten years western Oregon and western Washington will be the center of the narcissus industry in the United States.

The growing of the Dutch bulbs is a great industry, requiring the investment of considerable capital, probably around \$1,000 an acre.

The plant, however, yields a sure and steady source of income, the supply at present scarcely equaling the demand.

NEW "FOOTS" IN R. R. VOCABULARY

The language of locomotives will blossom out with a brand new "word" on April 1, according to Geo. McCormick, Southern Pacific's general superintendent of motive power.

"To-o-oot, toot-toot, to-o-oot" is the "word", and it will signify to motorists, pedestrians and others using the highways that a train is approaching a grade crossing.

FILING DATE SET BY STATE SCHOOL HEAD

April 15 has been set by State Superintendent of Public Instruction C. A. Howard as the final date for the filing in the state office at Salem of formal applications of private music teachers who wish to be certificated in order that their pupils may receive credit toward graduation from high school for piano, voice, or violin studied outside of school.

Applications received subsequent to April 15th will not be considered for the state examination to be held on May 17.

This does not apply to private music teachers who have been previously certificated by the state department of education.

Ads in the Outlook will increase the merchants' prestige, hence his sales, hence his profits.

Meet Your Neighbor

Alert writers in today's Outlook tell of persons and activities in many local communities. Read what they say under these community heads:

PLEASANT HOME SCHOOL DIST. NO. 7 DAMASCUS ARBOLEDA COLUMBIA HEIGHTS CORBETT ROCKWOOD

LATEST NATIONAL RADIO BROADCAST

Many people who have seen Norma Talmadge or Dolores Del Rio on the screen have wondered how they would sound like if they were talking their parts.

Those who haven't radios or find it convenient are invited to listen to the program at Brockway & Nelson's show rooms.

Here is a brief outline of what is in store for listeners. Douglas Fairbanks, the one and only "Doug", is master of ceremonies and in addition will give a short talk on "Sports and Athletics."

Charles Chaplin, giving a series of humorous anecdotes in various dialects.

D. W. Griffith, talking on "Love and Marriage."

John Barrymore, giving his famous "Hamlet" soliloquy.

Norma Talmadge, discussing "Modern Fashions and How Hollywood is Bringing Paris to California."

Dolores Del Rio, rendering a Spanish song with violin, cello and piano accompaniment.

All of these stars, known throughout the world, will be assembled in the studio bungalow of Douglas Fairbanks, a meeting place for celebrities in Hollywood.

The other part of the program comes from New York. Paul Whiteman and his orchestra have been secured for the musical work.

The assistance of Joseph M. Schenk, president of the United Artists Corporation, served to bring about and make possible this hour of entertainment which is expected to out-distance the now famous "Victory Hour" given last January.

MOONSHINER GETS PRISON SENTENCE

Gay Upson, who was recently arrested at Barton on the charge of operating a still, was sentenced Tuesday in Circuit Judge J. U. Campbell's court in Oregon City to serve a year in the state penitentiary.

He has been taken to Salem to begin the serving of the 12-month sentence.

Do Women Drink More?

When Mary Roberts Rinehart, the noted author and one of the best informed women in the country, was asked why do women drink more, or why do more women drink, since prohibition went into effect? She said the query was much like asking why do dogs fly or birds bark? The answer, she says, is that they don't.

Fix Up Your Auto.

with Public Service auto enamel and top dressing. L. L. Kidder Hdwe. Co.

Farmers Attention

We have the largest selection of good used implements we have ever had. Look them over. Hessel Implement Co.—Adv.

Please phone or write items for the Outlook—but give your real name. Call Gresham 1561.

Prizes Offered for Attractive Grounds

As an incentive toward making the Base Line road attractive, prizes have been offered by the Base Line Improvement club in three separate classes to members of the organization, in a contest which will begin at once and end on August 1, when the awards will be made.

For the best kept and most attractive home grounds the following prizes are offered: \$10 worth of choice roses by the Mountain View Floral company; 100-pound sack Magnolia fertilizer; Portland; 100 pink irises, "Queen of May," W. L. Crissey Alpine Gardens; 12 scarlet geums, Lyndhurst Gardens, Mrs. Hatton; Chicken dinners, two, Jack and Jill, Mr. and Mrs. E. L. Binford; 1 gallon famous Hanne-mann's ice cream, Karl Hanne-mann, Base Line road.

The following prizes are offered for the grounds showing the most improvement this spring: \$10 worth of choice roses, Mountain View Floral company; pair high-grade pruning shears, George L. Routledge company, Portland; chicken dinner, El Porvenir, Mr. and Mrs. J. T. West; 1 gallon famous Hanne-mann's ice cream, Hanne-mann, Base Line road; 12 Sprisey Van Houtte, shrubs, W. L. Crissey Alpine gardens.

Two prizes each of \$5 worth of shrubs will be given by the Russellville Nursery company for the best kept and most attractive filling station along the Base Line road.

The Rockwood Improvement club has held some exceedingly interesting meetings during the past few months in different places on the road. The next one will be at Rockwood grange hall on the evening of April 9, when a 50 cent dinner will be served at 7:30 and the business of the club will be taken up following the dinner.

SYMPATHY FOR YOUNG NEEDED, SAYS WOMAN

Mrs. Emma Manning, assisted by Mrs. H. C. Larsen and Mrs. J. G. Metzger, entertained the Woman's Christian Temperance Union on Thursday at the home of Mrs. Manning. Following a brief business session, Mrs. Hattie M. Wolfe gave a brief talk on her department, social welfare. Mrs. Wolfe expressed the wish that older women would be kindly disposed and chary of criticism of young people. Young people are inclined to think older ones are critical, and it is for these older ones to show their interest in the younger generations by a sympathetic attitude, she said.

In the absence of Mrs. George Honey, director of official papers, Mrs. H. S. Clow conducted the program devoted to that topic. The Union Signal contest closed at 5 o'clock on Thursday with a very good showing for Gresham. Reports have not yet been tabulated, but it is safe to believe that the Gresham Union is the banner union in proportion to its membership in all Oregon. Its opponent, the Sunnyside Union may win in the present contest, but Gresham had a good record previous to this time.

Mrs. Wolfe called a meeting of the board of directors, and any others who may wish to attend to be held at the home of Mrs. H. C. Larsen, on April 12, at 11 o'clock, to consider Citizenship measures and any other department work which may need attention at that time.

Each woman is asked to bring her own luncheon.

Eggs are exceedingly high in vitamin content. They contain vitamins A, B, D and E, reports Miss Willita Moore, instructor in nutrition at Oregon State college. Vitamins are body regulators essential for proper functioning of the system.

Eggs are also valuable because of their high mineral content. Phosphorus, iron and sulfur are all found in egg yolk. The protein found in eggs is of superior quality, because it is of animal origin and easily assimilated by the human body. Milk is the only rival of eggs as a nutritious and complete food.

Do You Know?

Questions and Answers by M. G. Nelson.

Answers to questions elsewhere in today's Outlook. "Wise up" on the Want Ads, also.

- 1. Where are the most of our rubber boots and shoes made? 2. Where is the flax for linseed oil mostly grown? 3. Do any airplanes have sleeping accommodations? 4. Can tobacco be grown as far north as Canada? 5. How large is the citrus fruit crop of California? 6. Of what is glass made? 7. Did any of the Bonaparte family ever live in America? 8. What two popular Americans were killed in duels?

The American housewife has tried all kinds of worthless substances to get rid of moths, including tobacco, lavender flowers, cayenne pepper, air-slacked lime, dusted sulphur, borax, formaldehyde spray, sodium carbonate, dried leaves, etc. But cedar chests seem to be nature's own remedy, as natural an antidote for moth larvae as water is natural for drinking purposes.

There is news in the ads as well as in the reading columns of the Outlook. If you don't read the ads you miss much that will be to your advantage.

WORTH THINKING ABOUT

Thought leads to action and action brings results.

Back of all worthy achievement is close, hard, earnest thinking—a grasp of facts and conditions and possibilities and a vision of results.

It is a narrow, selfish policy to say let the future take care of itself. We are enjoying the harvest from the thinking and planning of past generations and must plan and plant for future growth.

The thinking man may not always think right, but he will correct his errors or change his attitude when he discovers or is shown his mistakes.

Most persons can be led but resent being driven.

It has been said that one thing Gresham lacks is a leader. Probably the one saying this would not follow if the community had an outstanding leader. There is already leadership in various lines of activity.

Leadership of the right kind is needed but leadership will fail if there is not response.

What Gresham needs, and some other communities as well, is an awakening of mental activity, a stirring up of civic consciousness, a larger grasp of possibilities, a heartier pledge of cooperation and a more earnest loyalty in action.

There is an evidence of self-satisfaction and lack of alertness in this community. "The liveliest little city in the west" is a joke as a slogan. We lack the ambition, the breadth, the vision that live cities possess.

While we sit contentedly enjoying our quiet life, other localities, not half so favorably placed, are improving their conditions, inviting new enterprises, building for the future and are "cashing in" on their investment of community interest.

It takes thinking, planning and united effort.

DO YOU KNOW

—That Gresham has a commercial club of about 50 paid members and about as many more who pay the small membership of three dollars a year if someone takes the pains to call on them and collect it?

—That the membership should be at least 150 to 200 with an attendance of 100 or more at regular meetings, instead of a dozen or two?

—That many inquiries are coming to the secretary regarding living and farming conditions, climate, crops, markets, schools, churches, etc.?

—That the answers to these inquiries must of necessity reflect the sentiment of the community regarding growth, enterprise, prosperity and friendliness?

—That there are a lot of other things that citizens should be interested in and help put over?

Outlook Family Will Meet Thursday

Arrangements are all made, except setting the tables, for the gathering of the Outlook's family of rural and community news writers to be held on Thursday for the beginning of a correspondence course in news-writing. The school is conducted as a part of the State Agricultural college extension work and is in charge of Dean C. J. McIntosh.

The meeting will begin at 10:30 in the social room of the Methodist church, where a basket lunch and social hour will be enjoyed at noon.

Diplomas will be awarded by the college to those who complete the course.

New Era in Farming.

Is a new era coming in American farming? Will the next decade see something radical happening to American farms,—perhaps a reorganization of agriculture on a basis similar to that of industry?

For the past year Wheeler McMillen, associate editor of Farm and Fireside magazine, has been making an exhaustive study of conditions pointing toward a complete change in the country's agricultural organization, and his findings, which will be presented in the March issue of his magazine, point to the growth of "corporation-owned farms" operated under highly industrialized methods, and there seems a likelihood that this development will succeed the small farm as the dominant type of American farm.

"The change will be a distinct improvement," declares Mr. McMillen in introducing his theory, "both for the individual farmer and for agriculture as a whole. The sociologists and country lifters likely will disagree with this assertion; so will most farmers. The economic history of America supports it."

Taking for example an imaginary corporation called the Industrial Farming company, controlling 10,000 or 20,000 acres, Mr. McMillen gives an outline of its operation. At the top would be a general manager who would select experts responsible for each department. The swine superintendent would be in entire charge of hog production. The crops experts would direct planting and cultivation. The engineer would supervise machinery, buildings, fences, drains and repairs on the domain. Another man would handle the sales, watch the markets and find the best buyers for the company's output.

The result to be aimed at would be efficiency. The traditional independence of the farmers will be surrendered only so far as that independence permits him to work without ample capital, without competent direction and without suitable equipment. This change has happened in every other industry with vast benefit to all concerned.

Publication of Mr. McMillen's article will probably be the signal for a nation-wide discussion.

Excellent lawn mowers, just in. Begin now to cut your lawn. Kidder Hdwe. Co.

PROMINENT EVANGELIST TO BEGIN CAMPAIGN

Y. W. C. A. Workers Hold Conference



Mrs. Genevieve Booth-Chibborn.

Mrs. Booth-Chibborn will begin a ten-day series of evangelistic services at the Gresham Undermountain temple on Sunday afternoon, April 1. She is a forceful and convincing speaker and will be favorably remembered as she conducted services here in June of last year. The evangelist recently closed a religious campaign at Hoquiam, Washington. Her home is at "Eden Rest," near Clackamas, Oregon.

PLEASANT HOME

At a school meeting held by the Cottrell school district Saturday at the Cottrell school, Mrs. Ora Van Fleet was elected clerk to fill the post made vacant by the death of her husband E. E. Van Fleet. The patrons of the school feel that this was a happy choice.

Mr. and Mrs. Martin Lennartz had as guests Sunday Miss Abbie Norton, Miss Bessie Norton and Miss Jennie Hoyt.

A very delightful time was enjoyed recently by the members of the Methodist choir and a few of their friends who met at the home of Mr. and Mrs. G. H. Bickford in Portland. Those present were Mr. and Mrs. Robert Lundbom and daughters Virginia and Grace, Mr. and Mrs. Harry Carlson and daughter Shirley, Helen Bickford, Mrs. Agnes Walters, Barbara Walters, Herman Walters, Esther Sloop, Zelma Collins, Agnes Carlson, Elma Cook, W. B. Cory, Rev. and Mrs. Oliver Gill, Arthur Sloop, Ruth McLaughlin, Mr. and Mrs. O. A. Stafford and daughters Vera and Eva.

After the rehearsal Vera and Eva served cake and ice cream. Other similar choir events are to follow. Forest Eggman celebrated his birthday anniversary Saturday in connection with the rehearsal of the Methodist junior choir which met at the parsonage Saturday afternoon. After games refreshments consisting of cake, punch and candy were served. This was the second such celebration in this group.

Two fine services were enjoyed at the Methodist church Sunday morning and evening. Two large audiences listened to two helpful inspiring sermons which were delivered by the visiting minister, the Rev. J. H. Irvine. The juniors sang Rev. J. H. Irvine. The juniors sang Rev. J. H. Irvine. The juniors sang Rev. J. H. Irvine.

At the evening service C. R. Martin and the pastor sang a duet: "It Pays to Serve Jesus." Harold Bartsch rendered in a fine way a beautiful violin solo assisted at the piano by Miss Mary Lambert. The Rev. Mr. Irvine will preach at the 8 o'clock hour each evening this week excepting Saturday evening.

The general public is invited to attend the meetings. The lecture given at the Baptist church on Sunday evening by the Rev. Andrew Johnson on a Baptist reformer and martyr, B. H. Hübner, was very interesting and all who attended enjoyed the service very much.

Mr. and Mrs. H. C. Nelson spent Sunday at the Portland home of Mrs. and Rev. Wm. Fairweather. When they returned to their home they found guests had arrived and taken possession. Mr. and Mrs. C. Wright and Mr. and Mrs. Barnett Howard and two children of Portland were the guests. The ladies are nieces of Mrs. Nelson. Mr. and Mrs. Wright will leave Portland on Tuesday for Chicago where they have been called by the serious illness of Mr. Wright's father.

John Chitwood and Cecil Young were guests of Multnomah grange on Saturday. The gentlemen are members of Damascus grange at Boring. A very pleasant day was spent and an interesting lecture by Edward Brown of Portland on the historical events leading up to the settlement of the state was enjoyed by those present.

Mr. and Mrs. Wilfred Nassehn spent their spring vacation with their parents at this place. They returned to their studies at Monmouth normal on Monday. Mr. Nassehn will be engaged in practice teaching during the next six weeks having the subjects of science and mathematics at junior high school in Monmouth.

Dale Altman arrived home on Thursday from Corvallis where he has been attending O. S. C. He will remain at home during the remainder of the year to assist his father on the farm.

Mrs. Martin Lennartz and Mrs. Jack Greenwood were guests of Mr. and Mrs. Lester Townsend of Estacada at dinner Saturday evening. Following the dinner they participated in the organization of a Past Mountview O. E. S. This group will meet each fourth Saturday at the homes of the different members.

Y. W. C. A. Workers Hold Conference

A conference was held last night at the home of Mrs. W. F. Honey of the local Y. W. C. A. work with prominent workers from Portland and the national organization.

The national workers were Miss Zada French, girls' work secretary for the Pacific coast, and Miss Mary F. Day, city secretary for the Pacific coast. Those from the Portland Y. W. C. A. were Mrs. E. B. MacNaughton, president, and Mrs. J. J. Pantton, general secretary.

Others present were Mrs. Mark Nickerson, Mrs. D. B. Weintz, Mrs. E. Horstman, Mrs. Paul Stone, Mrs. H. L. St. Clair, Mrs. Leslie T. St. Clair, Mrs. E. Schwedler, Mrs. P. Lenard, members of the local Y. W. C. A. committee; Miss Miriam Inglis, Miss Eva Kirby, Miss Catherine Moehnke, Mrs. R. D. Mickey and Miss Florence Honey, advisors.

Miss Day gave an interesting talk, telling briefly of the organization of the work which began in Boston 60 years ago with mill girls who were in the city away from home environments. The work began as a service program and is still such, with the constant endeavor to develop in women well rounded character by the proper exercise of the mind, body and spirit.

The leaders have tried to keep abreast of the best thought of the times and to follow advancement in education. They have not set a program to which every individual and group should conform, but have tried to provide an atmosphere in which each may develop the best that is in her—to increase her pleasure, to grow in mind and to become efficient Christian citizens.

The Y. W. C. A. is a women's movement, where young women in all walks of life may find companionship, encouragement and uplift. It is not a work FOR young women, but WITH them, in which every one is expected to use her own initiative, under proper guidance, and to make the right choices in her daily life.

These ideals have been worked out with great success in many groups, among them were the times and to follow advancement in education. They have not set a program to which every individual and group should conform, but have tried to provide an atmosphere in which each may develop the best that is in her—to increase her pleasure, to grow in mind and to become efficient Christian citizens.

The high school and grade school groups carry on under the name of Girl Reserves. About two years ago a high school group was formed with Miss Miriam Inglis as advisor, choosing the name of Tri-Y. Mrs. W. D. Kinder was assistant adviser for the first year. Miss Eva Kirby is now assistant. At present there is a membership of 37 in the Tri-Y group.

Three groups were formed in the Gresham grade school early in the school year, having a total membership of more than 40. The advisors are Miss Catherine Moehnke, Mrs. R. D. Mickey and Miss Florence Honey. These have all been busy with their projects and programs during the school year. Many of them are looking forward to the Rock Creek reserve camp during the summer, either for ten-day or week-end sessions. Several of the girls have already started a fund for the camp expenses, which are a dollar a day.

The three grade school groups of Girl Reserves have plans well under way for an early morning service on Easter morning. They are asking the cooperation of the Tri-Y girls and all the young people of Gresham and vicinity as well as older folk. The service is planned for 7 o'clock and will last about half an hour. It will be held in the W. F. Honey grove if the weather is suitable. In case of rain or cold one of the churches will be used.

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RADIO REPAIRING.

We repair anything on any make of radio. Work guaranteed. L. L. Long, phone 631. We call for and deliver.

Buyers generally follow the lines of least resistance. If they see something advertised they want they are most likely to buy of the merchant who informs them and asks for their patronage.

What you want, when you want it, as you want it—Want Ad It.

Coming Events

Tuesday Evening, March 27.—Areme club card party at home of Joseph Haley.

Wednesday, March 28, 9 a. m.—Free gutter examinations at Gresham Union high school.

Friday Evening, March 30.—Opera-ta at Sandy High school auditorium.

Friday Evening, March 30.—Card party, Fairview grange hall.

Friday Evening, March 30.—Musical entertainment and one-act play, Rockwood grange hall.

Saturday Evening, March 31.—Dance and card party, Arboleda Community club.

Saturday Evening, March 31.—Old time dance, Rockwood grange hall.

Saturday, March 31.—Bake sale, auspices Gresham Hebrew lodge, at A. W. Metzger store.

Saturday, April 7.—Evangelical church bake sale at Sanitary market.

Friday, April 13.—Bond issue election, Gresham Union high school.

Saturday Evening, April 14.—Dance at Rockwood grange hall.

DANCE and CARD PARTY given by the ARBOLEDA COMMUNITY CLUB SATURDAY EVENING, MAR. 31 Dance, Couple 75¢ Cards, Couple 50¢

Old Time Dance ROCKWOOD GRANGE HALL SATURDAY, MARCH 31 OLD TIME MUSIC Refreshments Usual Prices