

TWICE A WEEK

GRESHAM OUTLOOK

TUESDAYS AND FRIDAYS

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GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, JANUARY 24, 1928

\$2.00 Per Year

Winter Picnic Is Interesting Event

The winter picnic held by Multnomah county Pomona grange at the high school gymnasium on Saturday was well attended, considering weather conditions and other existing circumstances.

R. W. Gill presided as chairman of the day's exercises. All of the subordinate granges were represented with the exception of Columbia, the icy condition of the upper Columbia highway preventing the grangers from attempting the trip to Gresham.

The newly-elected and retiring masters and lecturers of the county granges were introduced to the audience, twelve in all being present. O. I. Neal was recently re-elected master of Gresham grange and George Honey elected lecturer.

Pleasant valley grange was represented by Little Miss Jean Gódbey who sang several times to the delight of everybody. She is often heard in Journal Junior programs over the radio.

Rockwood's comedy skit by Dr. C. L. Haynes and J. H. Watson brought out some fine amateur acting. Later Dr. Haynes announced that Rockwood would stage a grange play on Saturday, March 3.

The pantomime given by five Gresham high school girls, Cathryn Metzger, Ise Schwedter, Margaryt Mathews, Helen Exley and Betty Thórne, was decidedly clever and is deserving of repetition at some future time.

A rising vote of thanks was extended the school board and janitor for the use of the gymnasium and the heating and seating arrangements, also to A. W. Metzger & Co. who donated the coffee for the lunch.

Bids Wanted on Clearing. Will receive bids on the clearing of three acres of land, more or less. A. W. Anderson, Eagle Creek, Oregon.—Adv.

ORCHESTRA WILL PLAY DEEMS TAYLOR MUSIC

No American composer of today has figured more prominently in the musical life of the nation than Deems Taylor, whose symphonic suite, "Through the Looking Glass" will be given its Portland premiere at the concert of the Portland Symphony orchestra to be presented in the public auditorium Monday night, January 30.

In bringing it to Portland Mr. van Hoogstraten is complying with the demands of those who would bring more recognition to native composers. Likewise is he introducing a notable and beautiful piece of music in this city.

Sharing honors with the suite on this program will be Beethoven's fifth symphony, possibly the most popular full symphony in the orchestra's repertoire. Only two other symphonies have been performed here anywhere near as many times as this.

In an interesting communication from Mrs. Rose Markley of Tulare, California, a former Gresham resident, she mentions the abundance of cold weather which that section of California has experienced this winter. She says the vineyards which are greatly in need of rain, are now pruned and tied and ready for spring.

Repair Driveways. Now is the time to repair your driveways with crushed rock or road gravel. See Walrad & Wright, Gresham, phone 163L.—Adv.

Cannery to Install New Berry Grader

Will Do the Work of 200 Women, Doubling Present Capacity.

The meeting of the members of the Co-operative Berry Growers at the cannery Monday was a great success. The attendance was very good, as by 10 o'clock around 200 members had crowded the treasury of icy pavements and assembled at the cannery warehouse, which made a very comfortable auditorium owing to the fact that it had recently been celled.

The meeting was presided over by President W. D. Fraley, Director C. T. Ryan acting as scribe. The first speaker on the program was J. Brevet of Swift & Co., who went deeply into the subject of proper fertilizer to obtain the best results, both in quantity and quality of fruit.

Mr. Brevet was followed by one of the co-operative members, Ray Reitsma, who has conducted an experiment and made close observations in the application of bug bait for the control of the berry root weevil. Mr. Reitsma's address was very valuable, as first hand information on this important topic of the weevil menace has probably cost berry growers more dollars during the past 10 years than any other one cause of short crops, and it is very encouraging to know that this stubborn pest that has baffled human efforts in its control for 20 years can now be controlled by the poison bait at a reasonable price.

S. B. Hall next gave one of his encouraging talks, which was well received. In commenting on Mr. Hall's work, D. E. Towle, manager of the Co-operative Growers, said that he can testify from his own knowledge of Mr. Hall's work that he has a broad and sympathetic interest in promoting the welfare of the farmer, not only in the production of better crops but in the economic problem of trying to get a fair price for the products.

Following Mr. Hall, J. F. Jaeger, one of the pioneer red raspberry growers of the Portland area and one of the most enthusiastic co-operators, told of his experience in berry production, giving the details of his system in care and culture, including the fertilizing of his berry yards. As an outstanding monument to the success of his system, he invites all interested growers to inspect his 23-year-old berry yard located on Everglade avenue west of Buckley avenue. Visitors are welcome, and seeing is believing.

When the lunch hour arrived, President Fraley made announcements for the afternoon program. This included the naming of a committee of ten on resolutions. These resolutions, together with the names of the committee, will appear in a subsequent issue of the Outlook. During the lunch hour Felix Chiodo entertained the audience with musical selections on his \$600 silver-tongued orchestral accordion, which was very much enjoyed and appreciated.

After lunch the meeting was again called to order and J. J. Continued on page 4

Does Thrift Pay?

Read the following advance true story from the February American Magazine and let it grip you with its portrayal of the results of thrift.

Mrs. Mathea Severson, of Everett, Washington, who for 30 years has scrubbed floors in office buildings of that city, has just received her annual tribute from the congregation of the First Baptist church. It took the form of a recital upon the \$12,000 church organ which she gave to the church out of her savings as a scrubwoman.

The building was filled to capacity with a fashionable congregation and the programs announced that the recital was in honor of the donor of the organ. In the congregation at the honorary recital, wearing the same fur coat and black silk hat that she has worn to church for many years, sits Mrs. Severson herself. Fifty-four years old, her face is deeply lined and seamed, and her hands are rough and hardened with the toil of many years.

Mrs. Severson is a janitress. For nearly 30 years she has cared for business offices in Everett. During this time, she has accumulated a competency of nearly one hundred thousand dollars, an amount far greater than the sum total of her earnings. She has demonstrated what thrift, coupled with the ability to save, will accomplish.

Mrs. Severson lives in a small room among the offices over the Citizens' bank. She goes to work at 4 in the morning, and usually does not return before midnight.

Born on a farm near Christiania, Norway, Mrs. Severson married a carpenter, and emigrated with him to the United States in 1900.

"We had just enough money to pay our passage," she said in an interview with "The American Magazine." "My husband had heart disease and a serious stomach trouble, which prevented his working at his trade. So I earned our living. When I came to Everett I got 15 cents an hour for my work. I earned in all from \$30 to \$35 a month."

Mrs. Severson owes her present prosperity entirely to her saving propensities, plus the advice of her banker friends, who have guided her wisely in the investment of her savings. Some time ago, she bought two lots, for which she paid \$33,000. The property is on the outskirts of Everett's business district. Mrs. Severson recently refused \$45,000 for it, claiming steadfastly that it is worth \$50,000 today.

Fifteen years ago, when the First Baptist church was built, Mrs. Severson gave a \$12,000 organ. Not is this her only gift to the church. Her contributions have been a big factor in the development of the institution.

Mrs. Severson recently purchased a five-acre tract of land, with house and outbuildings, five miles out of Everett on the Mukilteo road. The site is well elevated, with a beautiful panoramic view of Puget Sound, suggestive, Mrs. Severson says, of the coast of Norway where her girlhood was spent. She paid \$5000 for the property. She plans to go into the nursery business when she retires.

"In a year or two," she explained, "I am going to give up my present work, and live on my Mukilteo place. There is money to be made in holy trees, and I have ordered a hundred that I shall plant. Gradually I will increase the number. I expect to end my days in comfort, among much the same surroundings that I knew as a child. And when my time is spent, and my days are done, I will leave what I have saved to establish a home for destitute men and women in Everett."

Mrs. Severson's name is a password to every business place in Everett. Bankers, brokers, business and professional men alike feel safe when they entrust their keys to this sturdy daughter of Norway. Her life has been one of unrelenting, humble service to the community in which she lives.

Local Basketeers Win Third Game

(By B. H. Davies)

We doubt if the famed light brigade put more pep into their famous charge at Balaklava than Union high's young defenders showed in their game with Beaverton high last Friday evening. When the smoke of battle had cleared, the locals had taken the game to the tune of 25 to 15.

But what price glory! Except for the first quarter when the home boys rushed their opponents off their feet, the victory was dearly earned.

Gresham closed the first quarter with a lead of 15 to 4. As the whistle again sent the teams into combat Beaverton tightened its belt and, backed by the vigorous rooting of their fellow students, held Gresham to a gain of but three points to their five in the second quarter. In the third quarter Union high led by 23-14.

Neither team played excellent ball although each contestant put forth the best in him.

Beaverton's gymnasium is a bit diminutive, has a low ceiling and a pneumatic floor. Add to this, hoops minus nets and one can better appreciate the local boys' victory.

Gresham had an outstanding opponent in Jones, Beaverton's fast, clean playing forward.

Speaking of fairness, no one cares to see a game won unfairly, regardless of whose team is winning. That's why the athletes who listen to and obey the coach are ahead of the game, morally as well as physically.

Suspended practice in both districts has been the result of quarantine and bad weather. Consequently members of the teams, and especially Gresham's gladiators, have not yet attained that unity of action so necessary to repeated victory. Although Okuda won more than one-third of the total score he is far from being the fast pivoting menace to the opposition of a year ago. Okuda is bound to regain his old poise and stability.

Squire undoubtedly leads as strong man up to the present; not spectacular, just sure footed, confident and determined. With a total of 76 points this sturdy center finished last year's schedule as third high man.

Young Lindrooth probably will never make a successful solo artist. Few players who attempt it succeed in anything save bringing defeat to the home team. But "Ole" has ability to shoot cleverly and we are assured that with the cooperation of Coach Kruger he will become one of Union high's valued athletes.

Sattertholm and Timmerman are conscientious players and need but more time and experience to make them formidable basketeers.

Supporters of Gresham's team should reserve the evening of February 14, when Hill Military academy plays here. This team recently defeated Eugene high, the state champions, and last Friday evening won over Columbian high by a 25-17 score. There will be no return game with the military.

The lineup follows: Okuda (9)..... Jones Lindrooth (5)..... Barry Squire (10)..... Wilcox Sattertholm..... Toby Timmerman (2)..... Kingston Spath, Dowsett, Bure, Turner, Johnson, Whetzell, son, Kerns. Peck, of the Portland school of coaching, refereed.

EFFECTS OF ALCOHOL SUBJECT OF ESSAYS

Through the opportunity of the W. C. T. U. an medium is being afforded public school children to participate in a nation-wide contest in essay writing, and the construction of posters, the subject matter to be confined to the nature and effects of alcohol and other narcotics, and the work to be carried on as a regular feature of school work in hygiene and English.

National, state, county and local prizes will be awarded in five classifications, viz., senior and junior years, sophomore and freshmen, seventh and eighth grades, fifth and sixth grades and fourth grades, also the same division of prizes will be made for the poster contest, which is also open to grade and high school pupils.

The subject for the senior and junior classes will be, "Why Total Abstinence from Alcoholic Liquors is Especially Necessary in Modern Business and Transportation." This carries with it a national prize of \$25 for the best essay, a state prize of \$10, and the county and local prizes to be determined later.

The sophomore and freshmen subject will be, "What Effects of Alcohol Make Total Abstinence Important in Modern Methods of Travel?" In this the national prize will be \$20, the state prize \$10, with the county and local awards to be announced later.

The grade school pupils will write on specially prepared topics, details of which may be obtained through W. C. Alderson, county school superintendent, or Mrs. G. L. Buland, state W. C. T. U. director of scientific temperance instruction, whose address is 606 Maple street, Portland. Mrs. Buland will also give out any information desired to any students who may wish to enter the contests.

Appended is a copy of a letter which County Superintendent Alderson has sent to the teachers of Multnomah county, showing the unqualified endorsement which this move of the W. C. T. U. has from him: "It is difficult and expensive to enforce legislation unless such legislation has popular approval. Legislation against the liquor traffic is endorsed by every educator of standing in the profession. Its enforcement is not our province, but we as teachers can become a powerful factor in its enforcement by stressing a campaign of education. This, to me, is the solution of the prohibition problem.

"I am enclosing essay circulars from Mrs. G. L. Buland, state W. C. T. U. director of scientific temperance instruction. I sincerely hope that every school in Multnomah county will be represented in this contest. Personally I am offering a prize of \$5 for the best essay in each of the four divisions, and \$5 for the best poster. All posters and essays to receive consideration must be in this office on or before March 17. Help to put Multnomah county on the map."

SICK! An Electric Warming Pad will heat the old hot water bottle or jar of water. Absolutely safe and only \$1.55 down and the balance, \$4 in monthly installments. P. E. P. Electric store, Gresham.—Adv.

For real estate loans see or call B. W. Thorne.—Adv.

Coming Events

Tuesday evening, Jan. 24.—O. I. T. basketball team from Y. M. C. A. at G. U. H. S. gymnasium.

Wednesday, Jan. 25.—Fairview water system celebration.

Thursday afternoon, Jan. 26.—Tea at home of Mrs. R. C. Brooks, Fairview, auspices Smith Memorial Presbyterian church.

Thursday, Jan. 26.—Ladies Baptist Guild dinner at Baptist church.

Friday evening, Jan. 27.—Card party in Troutdale Masonic hall, auspices social club of O. E. S.

Friday evening, Jan. 27.—Musical tea, Rockwood Ladies' Aid.

Friday evening, Jan. 27.—Mascara dance and card party, under auspices P. T. A., Lynch schoolhouse.

Saturday, Jan. 28.—Victory circle bake sale, A. W. Metzger store.

Saturday evening, Jan. 28.—Community supper, Pleasant Home Methodist church.

Wednesday and Thursday, Feb. 1 and 2.—State Dairymen's meeting at Fairview grange hall.

Friday evening, Feb. 3.—Firemen's benefit dance.

Tuesday, Feb. 14.—Silver tea by 50 and Sew circle at home of Mrs. C. I. Raker.

New Ford Graces Gresham Streets

The new Ford's in town and many persons are being given real joy rides in a car that can't be dubbed a "tin Lizzie."

It should be to the credit of Henry Ford and Raker & Son, local dealers, that if one were blindfolded when taken for a ride, not knowing it was a new Ford, he might well think he was riding in one of the latest high priced sixes of exclusive make.

Ford has certainly out-Forded Ford. The Model A is a real car, no kin to the former model, except in price. It is fully equipped even to electric windshield wiper, hydraulic shock absorbers, and four-wheel brakes. The windshield is of one-piece non-shatterable special glass. The engine block is said to be the only casting, all other major parts being of the new Ford steel and welded together wherever possible. For instance, the body is of heavy steel and welded together at connections, the wire wheels are welded giving extreme rigidity.

The four-wheel brakes are quick and positive in action and self-centering and absolutely non-locking. The engine, rated at 40 h. p. brake test, while a four cylinder, is a marvel of power, quickness and quietness. The pickup is immediate, the gear shifting is standard and noiseless.

The body is a sturdy, welded frame, giving the effect of great strength, solidity and freedom from noticeable vibration, creaking or rattle.

The steering is of the irreversible gear type, very direct and quick acting.

The fenders are of heavy steel and insulated from the body. While the wheelbase is four inches longer than the old model the car has a two-foot shorter turning radius. The effect is that of turning almost at right angles.

Members of the Outlook force were given a ride yesterday over all kinds of roads, at all speeds from six or eight miles an hour up hill in high to 50 miles on the level, stopping and starting with breathless quickness. Rounding sharp curves on wet pavement at 30 miles gave one a feeling of perfect security.

The upholstery is durable and comfortable, the body designs are graceful and the colors attractive.

It is said that to date three-quarters of a million cars of the new model have been actually ordered and signed for since the new model was announced in such a spectacular way a little over a month ago.

Ford for many months had 'em all gasping; now he has them all gasping.

BUSINESS HOUSE HAS SMALL ROOF FIRE

Splendid work on the part of the Gresham volunteer fire department succeeded in extinguishing a blaze about 2 o'clock Sunday morning in the attic of the Metzger building on the corner of Main and Powell streets, which if unchecked, would doubtless have been a disastrous fire. As it is, the damage, which is well covered by insurance, will probably amount to around \$150. The building belongs to John Metzger and is occupied by the Gresham Drug company.

The origin of the fire is a mystery. Night Marshal Piliant, in making his rounds, noticed smoke pouring from the upstairs windows of the hall and quickly turned in an alarm. The blaze apparently started near the chimney above the ceiling at the rear of the hall and swept through the space between the roof and ceiling, but did not burn entirely through the roof. The rafters and shingles are so badly charred, on the inside that about 200 square feet of roofing will have to be replaced. Had there been any wind, or had there been less snow on the roof, there is little doubt that the large frame structure would have quickly been an easy prey of the flames.

Many different theories have been advanced for the blaze, including that of incendiary, but the most plausible would seem that paper or cobwebs. It has been determined that the fire was not the result of defective wiring.

Claude Stockton and Chas. Witter have been engaged to repair the damage to the roof and ceiling of the hall.

Some splendid bargain subscription offers on Oregonian, Journal, alone or with Outlook. Good until Feb. 2, 1928.

Advertisement for Walrad Merc. Co. featuring corn. Text includes: 'Just arrived, a car of Direct from Nebraska CORN No. 2 yellow corn in 100-lb. sacks \$42 at the car. WE WILL DELIVER ANYWHERE. Grab Onto It Through the Outlook!'

Advertisement for Dailies at Bargain Rate. Text includes: 'Dailies at Bargain Rate OREGONIAN and JOURNAL and Combination with OUTLOOK. 12 Months—By mail—Bargain Jan. 18 to Feb. 2 with Outlook \$5.00 \$5.50. Daily and Sunday Journal..... 7.00 8.30. 9 Months—By mail—Bargain Nov. 10 to Feb. 6 with Outlook \$4.50 \$4.90. Daily and Sunday Oregonian..... 5.40 6.40. Grab Onto It Through the Outlook!'

Advertisement for 'Do You Know?' featuring a list of questions and answers. Text includes: 'Do You Know? Questions and Answers by M. O. Nelson. Answers to questions elsewhere in today's Outlook. "Wise up" on the Want Ads. also. 1. What is the difference between resin and rosin? 2. How large were the ships in which Columbus sailed on his voyage of discovery? 3. How small a steamer can now be made profitable in transoceanic service? 4. How was slavery abolished in Brazil? 5. What is the meaning of the names Rio Grande, Rio Negro, Rio Blanco, Rio de la Plata, Rio Janiero? 6. Why was the Argentine republic so named? 7. What is the entire name of Bahis, one of the chief ports of Brazil. 8. Why are our legislators sometimes called "Solons"?''

Advertisement for 'Coming Events' listing various social gatherings. Text includes: 'Tuesday evening, Jan. 24.—O. I. T. basketball team from Y. M. C. A. at G. U. H. S. gymnasium. Wednesday, Jan. 25.—Fairview water system celebration. Thursday afternoon, Jan. 26.—Tea at home of Mrs. R. C. Brooks, Fairview, auspices Smith Memorial Presbyterian church. Thursday, Jan. 26.—Ladies Baptist Guild dinner at Baptist church. Friday evening, Jan. 27.—Card party in Troutdale Masonic hall, auspices social club of O. E. S. Friday evening, Jan. 27.—Musical tea, Rockwood Ladies' Aid. Friday evening, Jan. 27.—Mascara dance and card party, under auspices P. T. A., Lynch schoolhouse. Saturday, Jan. 28.—Victory circle bake sale, A. W. Metzger store. Saturday evening, Jan. 28.—Community supper, Pleasant Home Methodist church. Wednesday and Thursday, Feb. 1 and 2.—State Dairymen's meeting at Fairview grange hall. Friday evening, Feb. 3.—Firemen's benefit dance. Tuesday, Feb. 14.—Silver tea by 50 and Sew circle at home of Mrs. C. I. Raker.'