

TWICE
A
WEEK

GRESHAM OUTLOOK

TUESDAYS
AND
FRIDAYS

VOL. 17, NO. 84

GRESHAM, MULTNOMAH COUNTY, OREGON, FRIDAY, DECEMBER 16, 1927

\$2.00 Per Year



Police Regulations Should Be Heeded

One of the most careless, inconsiderate, and dangerous types of motorist is the man or woman who fails to yield immediate and full right-of-way to vehicles of the police and fire departments and to those of the hospital. This point is made by Geo. O. Brandenburg, secretary of the Oregon State Motor association, who declares that the American Automobile association, with which the local club is affiliated, has found that in many communities this type of driver is to be found in increasing number.

"Selfishness on the highway reaches no greater height than in this particular practice," Mr. Brandenburg states. "Always these public vehicles are on errands of mercy to save life and property. The members of the police and fire departments riding on such apparatus are risking their lives willingly in order to save others, and the motorist who fails to stop to allow free passage is contributing enormously and needlessly to this risk."

"If the individual would but ponder the irreparable damage that such heedlessness and selfishness on his part could cause, and often does cause, it is a certainty that the practice would come to a summary end. This is a type of street mishap that only in very few instances can be called 'accidental.' Municipal traffic regulations are very pointed on the right-of-way for police, fire, and hospital vehicles. They specify that the private vehicle shall pull to the curb and stop. If the individual car owner does not meet this provision of the regulation, he is responsible for the resultant mishap."

"In many of these crashes, the excuse is offered that the curb was crowded with parked cars and that pulling over, consequently, was impossible. This is not the case. One can pull over next to the line of parked cars and stop there with safety for the apparatus of the departments concerned usually uses the middle of the thoroughfare. Literally, under no circumstances is there an excuse for impeding the progress of such a vehicle."

Traffic Cop—Say, what's the idea of driving up and down the street for five hours?

Motorist—"I'm waiting for my wife, she went in that store for a minute."

Raw electricity is now produced at a very low cost, but the cost of preparing and delivering it for use in a home is considerably greater, just as the cost of other finished commodities that are used in a home are much greater than the cost of the raw material, or the original value of the article at the source of supply, says an authority.

Window Cleaning.
For expert window cleaning see S. Tajima, or leave orders with J. Ross Brown, Gresham, phone 2501.

See the bargains listed in the Want Ads.

Geo. H. Lewis & Son
wish their friends and patrons
A Merry Christmas and a Happy Prosperous New Year
Geo. H. Lewis & Son
Stages for Gresham, Troutdale, Sandy and Portland over Powell Valley, Section Line and Base Line roads.

CLAY S. MORSE URGES NEW, BROAD HIGHWAY

Since the announcement was recently made that the Portland Electric Power company has petitioned the public service commission for an order of vacation of the Troutdale line, from Montavilla to Troutdale via Ruby Junction, County Commissioner Clay S. Morse has studied the abandoned right of way and its relation to the surrounding country and roads, and has advised the board of county commissioners to secure this right of way for present extensions and future additions to the county road system.

Mr. Morse believes that the Barr road will be the best scenic road running easterly from Portland until the Columbia river highway is reached. This could be done by using a part of the Troutdale division either from Birdsdales or Fairview road. He says that if East Halsey street, into which the Barr roads runs at East 37th, was opened up to East 30th, by improving and hard surfacing, and then by broad curvatures was connected to Multnomah street, it would then connect with the new 86-foot boulevard now being built by the Lloyd interests, following the contour of Sullivan's gulch from East 18th and Multnomah streets to Grand avenue and Union avenue viaducts, thence to the Burnside bridge. This would give travel an outlet from this new boulevard to the Sandy at East 37th as well as to the Barr road.

The Mt. Hood division right of way parallels midway between the Base Line road and Villa avenue (East Glisan street) for about ten miles out, when it takes a diagonal direction to Ruby and Gresham. This portion should be taken over, says Mr. Morse, as a dedicated street, so that abutting property can have an outlet to the several adjacent highways.

The Montavilla section is suggested as a future high speed boulevard from East 82d and Halsey to the crossing of the Base Line road or possibly to Ruby, Gresham and the Mt. Hood Loop highway. To be of the greatest value it is suggested that business fronts and grade crossings should be eliminated, making this a rapid transit boulevard.

A CHRISTMAS MEDITATION.

The coming of Christmas is a joy to children, and indeed makes us all captives of the simplicity of children. What a blow would drop upon the little folks who are great enough to believe the story of Bethlehem, the manger and the watch of the shepherds, the song of the angels were this charming story stricken from the New Testament. The children know nothing of the Incarnation, no more, indeed, than of Atonement, when they see the picture of Jesus upon his own cross.

Christmas keeps the world young by the birth of the Child in the human heart, the true Bethlehem, and as there is no Calvary outside of human bosoms, there are no manglers away from the true Bethlehem within us.

Love is within this gift. All its colors are dissolved and its sunlight passes through the prism into an abiding bow of promise arching our life's sky.—B. J. Hoodley.

Johnny Was Right.
"Mother," cried little Mary, as she rushed into the farmhouse they were visiting, "Johnny wants the listerine. He's just caught the cutest little black and white animal, and he thinks it's got halitosis."—Union Pacific Magazine.

Correct.
She—"What do you think of the new type of car that can be converted for sleeping?"
He—"It's the bunk."—Motor Age.

And That's That.
Mr. Newlywed—"Your salads ain't like my mother used to make."
Mrs. Newlywed—"Well, your salary ain't like my father used to make."—Judge.

We'll begin to hear now that Uncle Sam ought to play Santa Claus to the European nations.

AT LAST THE EXPECTED IS REVEALED



The above show room and garage of Raker & Son at Gresham has shared largely during the past two weeks in the local publicity incident to the showing of the new Ford line of autos which are just now creating an unprecedented stir in the motoring world. Last Monday a car of the tudor sedan was here viewed by a thousand people and many signed up for future delivery.

Oregon Mountains Invite Winter Sports

"Oregon is rapidly developing into a center for winter sports," says A. E. Shearer, head of the touring department of the Oregon State Motor association. "The peculiar conditions existing in Oregon render accessible to every portion of the state winter playgrounds within a few hours drive, making Oregon a place in which winter sports can be enjoyed most economically and with the least expenditure of time."

"The Cascade range extending north and south throughout the state forms a storage ground for snow, and from both the eastern and western sides of the mountains, easily accessible to centers of population, roads lead into this winter playground, making snow sports readily available within a two hours drive from most points."

"The past two years have seen this development intensified due to the cooperation of the state highway department in clearing the highways of snow over the McKenzie pass and the Mt. Hood district. Should the development continue Oregon will undoubtedly become the winter playground of the country."

"Can you drive with one hand?" asked the girl in a gentle voice.

"You bet I can," replied the young man, eagerly.

"Then have an apple," she said, sweetly.

Ring out, ye crystal spheres! Once bless our human ears.

If ye have power to touch our senses so,

And let your silver chime move in melodious time,

And let the bass of heaven's deep organ blow,

And with your ninefold harmony made up full consort

To the angelic symphony.

—John Milton.

Christmas Kaleidoscope
CHRISTMAS places a kaleidoscope in my hand. Fantastic designs of rare coloring and crystalline form show themselves—pictures of people, and places, and episodes—dreams unfulfilled . . . persons whom I have loved and lost pass before me. They all but speak. I seem to catch a distinctive note and a familiar ring of laughter. . . . places teeming with sweet memories and hallowed associations come, too, and are gone! . . . Ghosts of unaccomplished desires, unsolved problems, unattained goals, pass in review. . . . It is Christmas! Joyous in its present gladness, but thrice blessed in memories! A day in which music, if but the laughter of a child, is richer than royal feasts, and when a tried friendship is more heartening than richest wine. —W. D. Pennypacker.

MANY STATES CHANGE COLOR OF LICENSE TAGS

Forty-two states have adopted a new color combination scheme for 1928 auto license tags. This decided preference for change, whether to blonde, brunette or the manifold shades betwixt, between and beyond, is revealed in the answers to an advanced questionnaire sent to all the states by the American Automobile association. All told, there will be 23 different color combinations, six states and the District of Columbia retaining last year's colors.

No single color motif can be said to prevail, but whether by preference or accident, two combinations tied for first place in popularity, six states selecting a dark blue background with white letter numerals and six selecting green background with white letter numerals.

Five states selected white background with black letter numerals; four selected yellow and black, and four selected orange and black. The combination of orange and black which was popular for many years on account of the claims of visibility made for it, has apparently suffered a sharp diminution in popularity, according to the American Automobile association.

THINK! THINK! THINK!

By careful management and saving of dividends paid to shareholders in Stock Companies we furnish equally safe protection to farmers at about one-half of the Stock Company charge.—FARMERS MUTUAL FIRE RELIEF ASS'N., 402 Stock Exchange Building, Portland, Oregon.—The Farmers' Own Association—H. W. Snashall, Gresham, Ore.

Cars to Population.

Frank Reusswig, engineer and statistician of the Oregon State Motor association, says that Canada ranks third in registration of motor vehicles.

The United States is first with a car for about every seven people. Canada has 10.7 persons to every automobile and the United Kingdom 43 to every car. The United Kingdom, however, has more cars than Canada.

Widespread use of electricity in American factories is admittedly a prime factor in American industrial supremacy.

OREGON STATE MOTOR ASSN. GREAT HELP TO MOTORISTS

Approximately 20 years ago, 40 motorists formed what was known as the "Portland Automobile Club," and elected Sol Blumauer as president, setting up as their first work to protect the interest of its motorists, to promote good roads, and to create a spirit of cooperation between motorists—not much different than the problems of today.

This club was later reorganized as the Oregon State Motor association which represents the American Automobile association, the well known A.A.A., and has permanent offices at 440 Morrison street, Portland, and branches in various cities of the state.

The club grew and prospered from the start. The club purchased property on the Sandy river and a clubhouse was built, still owned and conducted by the club.

The roads were not very good at the time of that beginning and one of the things frequently considered at the social gatherings was how to improve the roads. There was no Columbia highway at that time and no other paved roads.

Finally the club backed the project of paved highways and the construction of the scenic river highways and has furthered many other things of benefit to the motoring public.

Much credit should be given this motor organization, and it should be considered a privilege as it is a benefit for a motorist to be counted a member and carry the A.A.A. emblem conspicuously on his car.

Joseph E. Dunne, state senator,

and well known in eastern Multnomah county, is president of the association.

License Service of the A.A.A.

The December Oregon Motorist advises that among other services to members of the Oregon State Motor association, the A.A.A., it will secure for them the 1928 license if proper application is made by mail. This is for Portland residents and members outside anywhere in the state. The application blank should be properly filled out and mailed to the association at 440 Morrison street, Portland, along with the 1927 certificate of registration and a check for the amount of the license fee.

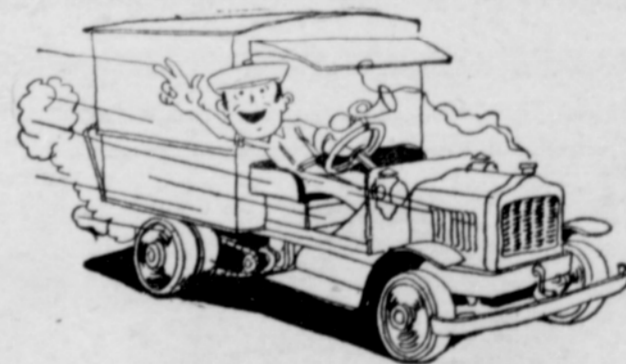
This will obviate residents of Multnomah county standing in line at the state license bureau.

The farming industry of the United States would save two billion dollars a year if it were possible to turn all animal power into electrical power, says D. L. Gaskill, secretary of the East Central division of the National Electric Light association. "Animal power," he says, "costs the farmer an average of 25 cents for each horse power unit, while the cost of electric power on the farm averages a small part of that amount."

Piano Tuning.
Piano tuning, \$3.50. Piano and organ repairing. Fred B. Jones, 2625, 49th street S.E., Portland. Phone TAbor 8952 or Gresham 1561.—Adv.

Take a tip—try the Want Ads.

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Gresham

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You will find in our stock of accessories just the present to please that motorist friend of yours. Our stock includes cigar lighters, hand and automatic rain swipers, fire extinguishers, see-back mirrors, spot lights, etc., etc.

Gresham Garage

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Gresham, Oregon

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Nite Phone 1771